Evaluation of the 32\textsuperscript{nd} International Conference of the Red Cross and Red Crescent Societies: Participant Feedback

3 March 2016

Prepared by:

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1. Event scorecard

<table>
<thead>
<tr>
<th>A. Overall rating</th>
<th>Overall conference</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>81% of the people who responded to the tablet surveys rated the 32nd International Conference as Excellent or Good.</td>
</tr>
<tr>
<td></td>
<td><strong>Humanitarian Dialogue: A Vision Lab</strong></td>
</tr>
<tr>
<td></td>
<td>92% of the people who responded to the paper questionnaires rated the sessions in the thematic dialogues(^1) as Excellent or Good.</td>
</tr>
<tr>
<td></td>
<td>80% of the people who responded to the paper questionnaires in the Vision Lab(^2) rated the sessions as Excellent or Good.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>B. Greatest benefit</th>
<th>Participants highlighted:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Networking</td>
</tr>
<tr>
<td></td>
<td>An opportunity to be updated and to learn more about topics important to the International Red Cross and Red Crescent Movement.</td>
</tr>
<tr>
<td></td>
<td>The conference allowed National Societies to send messages to Governments concerning the work of the Movement.</td>
</tr>
<tr>
<td></td>
<td>The conference provided an opportunity for National Societies to highlight and communicate to Movement and government leaders the concerns and difficulties faced by the communities they serve, and a space for dialogue on how to improve the work of the International Red Cross and Red Crescent Movement in the field.</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>C. Findings</th>
<th>Preparation for the 32(^{nd}) IC</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>There is a feeling that the conference may benefit from youth having a stronger voice in preparations.</td>
</tr>
<tr>
<td></td>
<td>The conference venue was not large enough for a conference of this size. More space required for networking, to provide a working space for delegations and to seat participants at the more popular sessions.</td>
</tr>
<tr>
<td></td>
<td><strong>Management and content of the 32(^{nd}) IC(^3)</strong></td>
</tr>
<tr>
<td></td>
<td>Appreciation that migration was high on the agenda in view of the current global context and needs.</td>
</tr>
</tbody>
</table>

---

\(^1\) Thematic sessions were one component of the Humanitarian Dialogue: A Vision Lab

\(^2\) The Vision Lab is one component of the Humanitarian Dialogue: A Vision Lab

\(^3\) This section relates to the management and content of events at the conference venue.
- Difficult for small National Societies and delegations to attend parallel sessions.
- Difficulties in attending sessions due to changes in timetable or location of meeting rooms.
- Desire for more experts to participate in the thematic sessions of the Humanitarian Dialogue: A Vision Lab, and for more senior management to attend the recap sessions in the Vision Lab.
- Participation at the Humanitarian Dialogue: A Vision Lab was limited despite its prominence on the conference agenda.
- Nine per cent of the respondents (71) to the tablet survey said that they enjoyed the Humanitarian Dialogue: A Vision Lab the most. Eighty-seven per cent of the respondents (68) to the paper questionnaires at the thematic sessions indicated that they would like the Humanitarian Dialogue: A Vision Lab to be repeated.
- The conference provided an important opportunity for participants to have a dialogue and affirm a Red Cross and Red Crescent vision for humanitarian action.
- There is a general expectation that the discussions at the conference will lead to concrete actions within the next 12 months.

### Format of the 32nd IC

- The conference should have fewer topics and less parallel sessions.
- A dedicated time and space is needed within the conference to allow people to freely network, exchange information and to discuss issues of importance to National Societies.

### D. Key Observations

### Preparation for the 32nd IC

- A final agenda should be shared online at least three months before the start of the conference, in order to allow delegations to organize themselves and to better prepare for the conference.
- There is a need to effectively transmit last minute changes to the agenda onsite.
- Need for a larger venue in view of the number of events and participants.
- Although a registration desk was available at the conference, there should also be a dedicated information desk to attend to people’s conference needs.
- Improve marketing strategy and create a dedicated time for the Humanitarian Dialogue: A Vision Lab agenda so as to help increase attendance and allow for a constructive dialogue.
- If the Humanitarian Dialogue: A Vision Lab is repeated again for the next International Conference, it would be helpful for participants to receive more information on
how the sessions will be run, to allow participants to better prepare themselves.

**Management and content of the 32\textsuperscript{nd} IC**

- During the conference, changes to the agenda and location of meetings should be kept to a minimum.
- Organize sessions that allow for deeper dialogue on topics related to organizational development for National Societies.

**Format of the 32\textsuperscript{nd} IC**

- Participants expressed interest in having some of the more popular side event topics placed on the conference agenda.
- Parallel sessions are challenging in terms of attendance for smaller National Societies and delegations.
- The large number of statements during plenary sessions and the general debate can hinder opportunities for open dialogue.

**Follow up to the 32\textsuperscript{nd} IC**

- There are high expectations from participants to see concrete actions from the discussions at the International Conference. An action plan with a clear time frame should be created and shared with Movement actors.
- The International Conference provided a unique space for dialogue on issues important to the Movement between various interlocutors. In order to not lose momentum, it would be important that relevant actors continue these discussions after the conference.
- A retreat should be organized to consider the messages and lessons identified in this evaluation report and the meeting itself.
1. Overview

1.1. Introduction

There have been thirty-one International Conferences of the Red Cross and Red Crescent Movement which have taken place since the first International Conference in Paris in 1867. Up to now, surveys have been used to gather feedback from the participants in the aftermath of an event, which have had a limited return. Therefore, it was decided that a more comprehensive evaluation would need to be carried out for the 32nd International Conference to be held at Le Centre International de Conférence Genève (CICG) from 8 to 10 December 2015.

In June 2015, a request was made to carry out an evaluation of this conference. It was intended that this conference evaluation serve as a baseline for future International Conferences. The commissioner of this evaluation was the Joint Organizing Committee (JOC) - composed of representatives of the ICRC, IFRC, the Standing Commission Secretariat and the Commissioner of the 32nd International Conference.

The theme for the conference was The Power of Humanity: the Fundamental Principles in Action.

1.2. Participants

There were 2,291 participants who attended the conference, including:

- 852 participants from 185 National Societies
- 1,008 representatives from 169 Governments
- 29 delegates constituting the official delegation of the International Committee of the Red Cross (ICRC)
- 27 delegates constituting the official delegation of the International Federation of Red Cross and Red Crescent Societies
- 340 delegates from 102 observer organizations
- 8 members of the Standing Commission
- 27 other participants*

2. Purpose and scope of the conference evaluation

2.1. Purpose

- Understand better the interest in and usefulness of the programme for participants.
- Understand better the quality of the logistical support provided before and during the meeting.
- Provide key lessons learnt for future meetings.
- Serve as a baseline for future International Conferences.

* These participants included guests, National Societies pending recognition and admission, Press, Staff and Visitors.
2.2. Scope

Scope: This conference evaluation evaluated only those activities which were considered to be part of the official International Conference programme, including plenary meetings, commissions and the Humanitarian Dialogue: A Vision Lab.\(^5\) This evaluation did not cover any of the side events taking place at the CICG during this time.

Timing: The timing of the data collection varied depending upon the method used.

- **Tablet surveys, Video Interviews and Humanitarian Dialogue: A Vision Lab Questionnaires:** From the afternoon of 8 December to the afternoon of 10 December 2015.
- **Online hashtag tracker-Brandwatch**\(^6\): Captured social media data from Twitter and Instagram from 3 to 14 December. Go to: [https://www.brandwatch.com/brandwatch-for-agencies/](https://www.brandwatch.com/brandwatch-for-agencies/)

3. Methodology

Inception phase: A concept note was shared with the JOC in June 2015 setting out the process for the conference evaluation and the timetable.

Presentation at the JOC: A presentation on the conference evaluation was made at the JOC meeting at the ICRC on 8 June 2015.

Data collection: In order to ensure that a maximum number of conference delegates are reached, and to allow for triangulation of data, multiple data collection methods were used. This methodology is a proven and standard evaluation method for conferences of the International Red Cross and Red Crescent Movement.

- **Tablet surveys:** Tablets were used to collect data for the surveys, and Survey Monkey was the online survey tool used to collect data on participants. The tablet survey consisted of 16 closed questions and 1 open-ended question, and was carried out in English, French, Spanish, Arabic and Russian\(^7\).

- **Paper questionnaires:** Printed surveys were used to get more detailed feedback on the Humanitarian Dialogue: A Vision Lab. The printed surveys consisted of fourteen (14) close-ended questions with one (1) open-ended question, and were available in English, French, Spanish and Arabic\(^8\) for participants at the end of each of the five (5) thematic dialogues, and on the last day of the Vision Lab.

- **Video interviews:** Tablets were used to carry out the video interviews during the conference. The video interviews consisted of one (1) demographic question, with four

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\(^5\) This decision was made per guidance received from members of the JOC.

\(^6\) An online hashtag tracker Brandwatch was used to capture data coming in from the main hashtags (#PowerOfHumanity #PouvoirdelHumanite, #ElPoderdelaHumanidad, #rcrc2015, #rcrc15, #2gether4humanity, #1bncoalition, #1billioncoalition, #voicesatoaction, and #protecthumanity) used for the Statutory Meetings. Go to: [https://www.brandwatch.com/brandwatch-for-agencies/](https://www.brandwatch.com/brandwatch-for-agencies/)

\(^7\) The International Federation Translation Unit carried out the translations of all the questionnaires for the conference evaluation. The Russian translations for the tablet surveys and the video interview questions was carried out by one of the Russian speaking volunteers.

\(^8\) In view of limited human resources and a huge demand before the IC, the Translation Unit was only able to translate the questionnaires in French, Spanish and Arabic.
(4) open-ended questions, different to the ones proposed in the table survey or the paper questionnaires.

- **Data collected through hashtags:** Social media trends were captured through the main hashtags (#PowerOfHumanity #PouvoirdeHumanite, #ElPoder delaHumanidad, #rcrc2015, #rcrc15, #2gether4humanity, #1bncoalition, #1billioncoalition, #voicestoaction, and #protecthumanity) used for the Statutory Meetings from 3 to 14 December.\(^9\)

**Target:** All delegates who were participating in the International Conference and consented to the tablet survey, video interview or paper questionnaire.

**Evaluation team:** At the conference premises, the survey and video interview process was managed and carried out by a team leader from the International Federation with sixteen (16) volunteers.

The enumerators:

- Carried out **810 tablet surveys.**
- Undertook **128 video interviews** in English, French, Spanish, Arabic and Russian.
- Gathered a total of **94 questionnaires** for the Humanitarian Dialogue: A Vision Lab.

**Data cleaning and verification:** It was carried out on a daily basis by the team leader with the volunteers throughout the data collection process. The particular focus was on avoiding double data entry.

**Data analysis:**

- **Tablet surveys:** For the open-ended question, an analysis was first carried out of the most frequent themes. A further categorization was then carried out to identify recurring sub-themes, and four random example comments were selected from each sub-theme to provide more qualitative data to the survey. For Questions 5, 6, 10 and 14, a further categorization was carried out for the Other category, and four random example comments were selected from each sub-theme to provide more qualitative data to the survey.

- **Paper questionnaires:** The printed surveys were uploaded into Survey Monkey to facilitate further analysis. For the open-ended question, four random example comments were selected to provide more qualitative data to the survey.

- **Video interviews:** Ten (10) videos were selected for each open-ended question based on sex, geographical representation and the quality of the video. They were captured and made available in the original interview language (English, French, Spanish, Arabic or Russian).

- **Data collected through hashtags:** An overall analysis of Twitter and Instagram posts was carried out from 3 to 14 December. Top tweets and Instagram posts were then reviewed by conference day. Up to four random examples were selected from each platform per day to provide more qualitative data to the survey.

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\(^9\) The timeframe used for the overall statistics for both Twitter and Instagram, covered not only the International Conference, but also the General Assembly and the Council of Delegates, since according to social media practice, the data coming from all the hashtags was seen as one coherent conversation.
**Feedback and consultation:** A feedback session was carried out on 28 January 2016 to allow the evaluator to present initial findings and provide an opportunity for an open dialogue/exchange with the JOC before presenting the draft report.
5. Findings

5.1 Overall conference

5.1.1 Tablet surveys

Q1. Did you find the consultations on the preparations prior to the International Conference to be participatory?

- Yes: 67%
- Maybe: 17%
- No: 5%
- Not opinion: 11%

Q2. How useful were the official online working documents posted on the International Conference website?

- Extremely useful: 13%
- Very useful: 54%
- Somewhat useful: 22%
- Slightly useful: 5%
- Not useful at all: 5%
- No opinion: 5%

Q3. Is the agenda relevant to your work?

- Extremely relevant: 21%
- Very relevant: 53%
- Somewhat relevant: 22%
- Slightly relevant: 3%
- Not relevant at all: 1%
- No opinion: 1%

Q4. Were AT LEAST THREE of the commissions, selected for this year’s International Conference important to your organization?

- Extremely important: 25%
- Very important: 55%
- Somewhat important: 15%
- Slightly important: 2%
- Not important at all: 1%
- No opinion: 1%
Q5. Which session did you enjoy the most?

<table>
<thead>
<tr>
<th>Participant Response</th>
<th>Response Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>No opinion</td>
<td>19%</td>
</tr>
<tr>
<td>Panel debate: Power of Humanity-Fundamental Principles in Action</td>
<td>18%</td>
</tr>
<tr>
<td>Commissions</td>
<td>17%</td>
</tr>
<tr>
<td>General Debate</td>
<td>15%</td>
</tr>
<tr>
<td>Drafting Committee</td>
<td>13%</td>
</tr>
<tr>
<td>Collaborative Workspace: Humanitarian Dialogue: A Vision Lab</td>
<td>9%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>9%</td>
</tr>
</tbody>
</table>

Notes: Under the Other category, some 53 respondents highlighted side events, which included comments such as “Side event on humanitarian action in situations other than armed conflicts,” “Migration,” “Partnering for impact side event,” and “Side event on counter terrorism and humanitarian action.” The other 17 noted “Plenary session,” “bilaterals,” “Case sharing by NS,” and “Vision Lab disaster risk reduction.”

Q6. Which session did you enjoy the least?

<table>
<thead>
<tr>
<th>Participant Response</th>
<th>Response Percent</th>
</tr>
</thead>
<tbody>
<tr>
<td>No opinion</td>
<td>58%</td>
</tr>
<tr>
<td>General Debate</td>
<td>14%</td>
</tr>
<tr>
<td>Drafting Committee</td>
<td>10%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>5%</td>
</tr>
<tr>
<td>Commissions</td>
<td>5%</td>
</tr>
<tr>
<td>Panel debate: Power of Humanity-Fundamental Principles in Action</td>
<td>4%</td>
</tr>
<tr>
<td>Collaborative Workspace: Humanitarian Dialogue: A Vision Lab</td>
<td>4%</td>
</tr>
</tbody>
</table>

Notes: Under the Other category, some 30 respondents highlighted that “Quality varied and there is little debate or dialogue,” “Opening ceremony,” “Enjoyed all of them,” and “None.” The other 9 noted side events, which included comments such as “Migration,” “The subject on sexism was not translated,” “Tech for resilience,” and “Side event on fundamental principles and humanitarian education.”

Q7. Do you think the discussions at this conference will lead to concrete resolutions which will better guide your work in the next 12 months?

![Bar chart]

Yes: 42%  Maybe: 52%  No: 5%  No opinion: 1%
Q8. Did you find this International Conference to be more innovative than previous ones?

Q9. How would you rate this year’s new online pledging process?

Q10. What is the ONE (1) key benefit you have gained from attending this conference (CHOOSE ONE)?

Notes: Under the Other category, participants stated that “Network numbers and interacting,” “Possibility to work towards consensus on our priorities,” “See partners and discuss programmes,” and “Networking, breaking silos.”

Q11. Overall, how do you rate this 32nd International Conference?
Q12. What ONE (1) thing would you recommend to improve for the next International Conference?

The answers to this question have been categorized as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Management and content of the meeting 10</td>
<td>182</td>
</tr>
<tr>
<td>B. Preparation of the meeting</td>
<td>161</td>
</tr>
<tr>
<td>C. Format of the meeting</td>
<td>68</td>
</tr>
</tbody>
</table>

Notes: There were 411 out of 437 participants who responded to this open-ended question. Twenty-six people (26)-did not comment or skipped this question.

A. Management and content of the meeting

One hundred and eighty-two respondents (42%) felt that improvements could be made for the management and content of the 32nd International Conference. Top two groups of comments were made on Sessions (62%) and Logistics (38%).

✓ On the sessions, comments included “Listen to smaller voices (less represented). Listen to people in the field. Do not abandon countries after major issues - countries need help now after Ebola,” “More dynamic presentations,” “Pledging process: can't see who joins the pledge. That must be solved,” and “To divide discussion in small groups.”

✓ On logistics, participants highlighted “Be more upfront about areas of the conference space being used for receptions before large delegations install themselves in a space which they expect to be their permanent working space,” “Room and hour changes from the program during the conference was very confusing,” “Having a protocol department,” and “Better sound system - barely hearable.”

B. Preparation of the meeting

One-hundred and sixty-one respondents (37%) highlighted that improvements could be made in the preparations for the 32nd International Conference. Top two groups of comments were made on Logistics (86%) and Sessions (14%).

✓ On logistics, comments included “Venue: more rooms for meetings, better organized rooms with preassigned seats,” “Balance between online info and participant access to printed material, too bulky,” “Should ask the other members of the governing boards of the other societies to attend to the conferences it will help them to improve their societies,” and “Involve more youth.”

✓ On the sessions, participants highlighted “Share resolutions prior to the conference,” “Encourage governments & national societies to meet prior to the conference & after,”” “Too many draft resolutions NS and pledges need to narrow the scope,” and “Better, more inspiring speakers.”

C. Format of the meeting

Sixty-eight respondents (16%) highlighted that improvements could be made in the format of

10 Management of the meeting refers to all the activities which took place onsite at the CICG for the 32nd International Conference.
the meeting. Top two groups of comments were concerning **Sessions (74%)** and **Timeframe (26%)**.

- On the **sessions**, comments included “More structured networking,” “To change the structure of general debate, there is no point of having speech after speech for five hours on different topics,” “To bring some of the core issues of side events - for example RFL and IHL - into plenary and commissions,” and “Attract more youth, a whole day to discuss youth issues.”

- On **timeframe**, participants highlighted “Add one day overall, it's time limited,” “Could be shorter just 2 days,” “One day longer,” and “Fewer days and focus on main topics.”

**Q13. How many times have you attended the International Conference, including this one?**

<table>
<thead>
<tr>
<th>Frequency</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Once</td>
<td>58%</td>
</tr>
<tr>
<td>2 to 4 times</td>
<td>35%</td>
</tr>
<tr>
<td>5 to 7 times</td>
<td>5%</td>
</tr>
<tr>
<td>8 to 10 times</td>
<td>1%</td>
</tr>
<tr>
<td>Eleven times or more</td>
<td>1%</td>
</tr>
</tbody>
</table>

**Q14. Who are you affiliated with?**

<table>
<thead>
<tr>
<th>Affiliation</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Society</td>
<td>56%</td>
</tr>
<tr>
<td>ICRC</td>
<td>7%</td>
</tr>
<tr>
<td>IFRC</td>
<td>4%</td>
</tr>
<tr>
<td>Governments</td>
<td>25%</td>
</tr>
<tr>
<td>Guests and Visitors</td>
<td>16%</td>
</tr>
<tr>
<td>Observers</td>
<td>6%</td>
</tr>
<tr>
<td>Other (please specify)</td>
<td>1%</td>
</tr>
</tbody>
</table>

**Notes:** Under the Other category, participants stated “African Union,” “Media,” “NGO (feminist)” and “Reference Centre.”

**Q15. Where is your position located?**

<table>
<thead>
<tr>
<th>Region</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Africa</td>
<td>17%</td>
</tr>
<tr>
<td>Americas</td>
<td>16%</td>
</tr>
<tr>
<td>Asia Pacific</td>
<td>15%</td>
</tr>
<tr>
<td>Europe and Central Asia</td>
<td>27%</td>
</tr>
<tr>
<td>Geneva</td>
<td>15%</td>
</tr>
<tr>
<td>Middle East and Northern Africa</td>
<td>10%</td>
</tr>
</tbody>
</table>

**Q16. How long have you been in your current position within your organization?**

<table>
<thead>
<tr>
<th>Duration</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 1 year</td>
<td>18%</td>
</tr>
<tr>
<td>From 1 to less than 2 years</td>
<td>21%</td>
</tr>
<tr>
<td>From 2 to less than 5 years</td>
<td>28%</td>
</tr>
<tr>
<td>From 5 to less than 10 years</td>
<td>17%</td>
</tr>
<tr>
<td>More than 10 years</td>
<td>16%</td>
</tr>
</tbody>
</table>
Q17. What is your sex?

43% Female
57% Male
5.1.2 Video Interviews

There were 128 video interviews which were carried out from 8 to 10 December 2015 in English, French, Spanish, Arabic and Russian.

- The video interview questions consisted of one (1) demographic question and four (4) open-ended questions.

- Out of the 128 video interviews, some of the best quality videos for each open-ended question were selected taking into consideration sex and geographical balance. The following section highlights the ten different individual videos selected for each question.

- Out of the 40 selected video interviewees, 75% were from a National Society, followed by Governments (10%), IFRC (8%), ICRC (5%) and Observer (2%). Fifty-two per cent (52%) were male and 48% female.
Q1. What was the greatest benefit of attending this meeting?

Q2. What would you like to see more of at this meeting?
Q3. What would you like to see less of at this meeting?

Q4. How does this conference compare to previous International Conferences?
5.2 Humanitarian Dialogue: A Vision Lab

5.2.1 Thematic sessions

There were five discussions which took place at the Humanitarian Dialogue: A Vision Lab. These sessions were facilitated by Value Web\(^1\) in coordination with ICRC and IFRC technical focal points:

5.2.1.1 Disaster risk and climate change
5.2.1.2 Risk in urban settings
5.2.1.3 Community-centred resilient health and care
5.2.1.4 Migration: moving forward: innovative perspectives for improved and coordinated protection of migrants
5.2.1.5 Overcoming today’s and tomorrow’s humanitarian challenges in insecure environments

There were 78 people total (44\%), who responded to the paper questionnaires out of 179 participants. To facilitate viewing, the following coding table below has been used for all 15 questions. The following section analyses the overall results, followed by the results from each session per question.

<table>
<thead>
<tr>
<th>Short Code</th>
<th>Question</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q1. Overall rating</td>
<td>Q1. Overall, how do you rate this session?</td>
</tr>
<tr>
<td>Q2. Relevance of session to Conference theme</td>
<td>Q2. How do you rate the relevance of this session to the overarching Conference theme of “Power of Humanity: the Fundamental Principles in Action.”</td>
</tr>
<tr>
<td>Q3. Expectations</td>
<td>Q3. Did this session meet your expectations?</td>
</tr>
<tr>
<td>Q4. Facilitator’s delivery skills</td>
<td>Q4. How are the facilitator’s delivery skills?</td>
</tr>
<tr>
<td>Q5. Quality of discussions</td>
<td>Q5. How do you rate the quality of the discussions?</td>
</tr>
<tr>
<td>Q6. Field perspective</td>
<td>Q6. Did the Voices to Action initiative succeed in bringing a field perspective to this thematic dialogue?</td>
</tr>
<tr>
<td>Q7. Concrete actions in the next 12 months</td>
<td>Q7. Do you think that the discussions in this thematic dialogue will lead to concrete actions on the ground in the next 12 months?</td>
</tr>
<tr>
<td>Q8. Key benefit</td>
<td>Q8. What is the ONE (1) key benefit you have gained from attending this session (CHOOSE ONE)?</td>
</tr>
<tr>
<td>Q10. Recommendation</td>
<td>Q10: Give ONE recommendation to improve this session:</td>
</tr>
<tr>
<td>Q11. Attendance</td>
<td>Q11. How many times have you attended the International Conference, including this one?</td>
</tr>
<tr>
<td>Q12. Affiliation</td>
<td>Q12. Who are you affiliated with?</td>
</tr>
<tr>
<td>Q13. Location of position</td>
<td>Q13. Where is your position located?</td>
</tr>
<tr>
<td>Q14. Length in current position</td>
<td>Q14. How long have you been in your current position within your organization?</td>
</tr>
<tr>
<td>Q15. Your sex</td>
<td>Q15. What is your sex?</td>
</tr>
</tbody>
</table>

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\(^1\) The sessions in the Humanitarian Dialogue: A Vision Lab were co-facilitated by Value Web. To access the organization’s process design (design, facilitation and graphic facilitation) for sessions, go to: [http://www.thevalueweb.org/how-we-design/](http://www.thevalueweb.org/how-we-design/)
<table>
<thead>
<tr>
<th>Q1. Overall rating</th>
<th>71% rated the sessions as Good.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Q2. Relevance of session to Conference theme</td>
<td>51% rated the sessions as Very relevant.</td>
</tr>
<tr>
<td>Q3. Expectations</td>
<td>53% rated the session as having Met expectations.</td>
</tr>
<tr>
<td>Q4. Facilitator's delivery skills</td>
<td>68% rated the facilitator’s delivery skills as Excellent.</td>
</tr>
<tr>
<td>Q5. Quality of discussions</td>
<td>60% stated that the quality of discussions were Good.</td>
</tr>
<tr>
<td>Q6. Field perspective</td>
<td>48% said Maybe.</td>
</tr>
<tr>
<td>Q7. Concrete actions in the next 12 months</td>
<td>69% said Maybe.</td>
</tr>
<tr>
<td>Q8. Key benefit</td>
<td>58% stated that it Expanded my thinking about the topic.</td>
</tr>
<tr>
<td>Q9. Repeat of Humanitarian Dialogue: A Vision Lab</td>
<td>87% said Yes.</td>
</tr>
<tr>
<td>Q10. Recommendation</td>
<td>40% of the participants responded to this open-ended question. See detailed session feedback.</td>
</tr>
<tr>
<td>Q11. Attendance</td>
<td>71% said they had attended the International conference for the First Time.</td>
</tr>
<tr>
<td>Q12. Affiliation</td>
<td>33% were affiliated with National Societies.</td>
</tr>
<tr>
<td>Q13. Location of position</td>
<td>Positions for 41% of the participants were located in Europe and Central Asia.</td>
</tr>
<tr>
<td>Q14. Length in current position</td>
<td>26% of the participants had been with their positions Less than 1 year.</td>
</tr>
<tr>
<td>Q15. Your sex</td>
<td>51% of the participants were Male.</td>
</tr>
</tbody>
</table>
5.2.1.1 Disaster risk and climate change (27 out of 46 participants responded-59%)

Q1. Overall rating

Q2. Relevance of session to Conference theme

Q3. Expectations

Q4. Facilitator’s delivery skills

Q5. Quality of discussions
Q6. Field perspective

![Bar chart showing responses]

Q7. Concrete actions in the next 12 months

![Bar chart showing responses]

Q8. Key benefit

![Bar chart showing responses]

Q9. Repeat of Humanitarian Dialogue: A Vision Lab

![Bar chart showing responses]

Q10. Recommendation

Out of the **27 respondents**, there were **10** who responded to this open-ended question. Recommendations to improve the session included: "Time", Do not duplicate questions between groups, "More experts in the discussion," and "More debate at end/plenary."
Q11. Attendance

- Once: 66%
- 2 to 4 times: 26%
- 5 to 7 times: 4%
- 8 to 10 times: 4%
- Eleven times or more: 4%

Q12. Affiliation

- National Society: 30%
- ICRC: 4%
- IFRC: 11%
- Governments: 33%
- Guests and Visitors: 22%
- Observers: 4%
- Other: 4%

Q13. Location of position

- Africa: 7%
- Americas: 7%
- Asia Pacific: 16%
- Europe and Central Asia: 33%
- Geneva: 33%
- Middle East and North Africa: 4%

Q14. Length in current position

- Less than 1 year: 30%
- From 1 to less than 2 years: 26%
- From 2 to less than 5 years: 26%
- From 5 to less than 10 years: 11%
- More than 10 years: 7%

Q15. Your Sex

- Female: 41%
- Male: 59%
5.2.1.2 Risk in urban settings (9 out of 24 participants responded-38%)

Q1. Overall rating

<table>
<thead>
<tr>
<th>Excellent</th>
<th>Good</th>
<th>Satisfactory</th>
<th>Poor</th>
<th>Very Poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>22%</td>
<td>78%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q2. Relevance of session to Conference theme

<table>
<thead>
<tr>
<th>Extremely relevant</th>
<th>Very relevant</th>
<th>Relevant</th>
<th>Slightly relevant</th>
<th>Not relevant at all</th>
</tr>
</thead>
<tbody>
<tr>
<td>22%</td>
<td>67%</td>
<td>11%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q3. Expectations

<table>
<thead>
<tr>
<th>Far above expectations</th>
<th>Above expectations</th>
<th>Met expectations</th>
<th>Below expectations</th>
<th>Far below expectations</th>
</tr>
</thead>
<tbody>
<tr>
<td>89%</td>
<td>11%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q4. Facilitator’s delivery skills

<table>
<thead>
<tr>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
<th>Very poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>67%</td>
<td>33%</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Q5. Quality of discussions

<table>
<thead>
<tr>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
<th>Very poor</th>
</tr>
</thead>
<tbody>
<tr>
<td>22%</td>
<td>67%</td>
<td>11%</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Q6. Field perspective

Q7. Concrete actions in the next 12 months

Q8. Key benefit

Q9. Repeat of Humanitarian Dialogue: A Vision Lab

Q10. Recommendation

Out of the 9 respondents, there were 6 who responded to this open-ended question. Recommendations to improve the session included: "Give a little warning that it is interactive," "More time to brainstorm," "To have someone within the group to motivate participants to begin sharing," and "Feasibility of all raised solutions not clear."
Q11. Attendance

- Once: 67%
- 2 to 4 times: 33%
- 5 to 7 times: 0%
- 8 to 10 times: 0%
- Eleven times or more: 0%

Q12. Affiliation

- National Society: 11%
- ICRC: 11%
- IFRC: 34%
- Governments: 22%
- Guests and Visitors: 22%
- Observers: 0%
- Other: 0%

Q13. Location of position

- Africa: 34%
- Americas: 22%
- Asia Pacific: 22%
- Europe and Central Asia: 22%
- Geneva: 0%
- Middle East and North Africa: 0%

Q14. Length in current position

- Less than 1 year: 33%
- From 1 to less than 2 years: 45%
- From 2 to less than 5 years: 11%
- From 5 to less than 10 years: 11%
- More than 10 years: 0%

Q15. Your sex

- Female: 56%
- Male: 44%
5.2.1.3 Community-centred resilient health and care (12 out of 34 participants responded-35%)

Q1. Overall rating

- Excellent: 50%
- Good: 42%
- Satisfactory: 8%

Q2. Relevance of session to Conference theme

- Extremely relevant: 42%
- Very relevant: 33%
- Relevant: 25%

Q3. Expectations

- Far above expectations: 8%
- Above expectations: 42%
- Met expectations: 50%

Q4. Facilitator's delivery skills

- Excellent: 75%
- Good: 25%

Q5. Quality of discussions

- Excellent: 33%
- Good: 59%
- Fair: 8%
Q6. Field perspective

- Yes: 50%
- Maybe: 50%

Q7. Concrete actions in the next 12 months

- Yes: 17%
- No: 83%

Q8. Key benefit

- Expanded my thinking about the topic: 58%
- Introduced me to other contacts working on the same issue: 25%
- Provided information I can use in my work: 17%
- Other (please specify)

Q9. Repeat of Humanitarian Dialogue: A Vision Lab

- Yes: 92%
- No: 8%

Q10. Recommendation

Out of the 12 participants, there were 5 who responded to this open-ended question. Recommendations to improve the session included: “Needs more time for more in depth discussions, but really thank you,” “Tell teams that they will need to get up together and have more specific asks for final points,” “More people—but it was still good,” and “Maybe some first information on how it works a bit more detailed—knowing that there are different "blocks."
Q11. Attendance

- Once: 58%
- 2 to 4 times: 42%

Q12. Affiliation

- National Society: 33%
- ICRC: 25%
- IFRC: 9%
- Governments: 33%
- Guests and Visitors: 8%
- Observers: 8%

Q13. Location of position

- Africa: 8%
- Americas: 8%
- Asia Pacific: 42%
- Europe and Central Asia: 34%
- Geneva: 8%
- Middle East and North Africa: 8%

Q14. Length in current position

- Less than 1 year: 17%
- From 1 to less than 2 years: 42%
- From 2 to less than 5 years: 33%
- From 5 to less than 10 years: 8%
- More than 10 years: 8%

Q15. Your sex

- Female: 58%
- Male: 42%
5.2.1.4 Migration: moving forward: innovative perspectives for improved and coordinated protection of migrants (23 out of 57 participants responded—40%)

Q1. Overall rating

Q2. Relevance of session to Conference theme

Q3. Expectations

Q4. Facilitator’s delivery skills

Q5. Quality of discussions
Q6. Field perspective

Q7. Concrete Actions in the next 12 months

Q8. Key benefit

Q9. Repeat of Humanitarian Dialogue: A Vision Lab

Q10. Recommendation

Out of the 23 respondents, there were 10 who responded to this open-ended question. Recommendations to improve the session included: "More talking, less writing - in our group it slowed down our discussions," "This session lost many good ideas of individuals as a result of the "Agreement" "Disagreement" compartmentalization," "It is important to specify at what level we are talking," and "More work on scenarios."
Q11. Attendance

- Once: 78%
- 2 to 4 times: 13%
- 5 to 7 times: 9%

Q12. Affiliation

- National Society: 52%
- ICRC: 25%
- IFRC: 4%
- Governments: 18%

Q13. Location of position

- Africa: 65%
- Americas: 2% (Green)
- Asia Pacific: 2% (Green)
- Europe and Central Asia: 22%
- Geneva: 4%
- Middle East and North Africa: 9%

Q14. Length in current position

- Less than 1 year: 27%
- From 1 to less than 2 years: 17%
- From 2 to less than 5 years: 22%
- From 5 to less than 10 years: 17%
- More than 10 years: 17%

Q15. Your sex

- Female: 57%
- Male: 43%
5.2.1.5 Overcoming today’s and tomorrow’s humanitarian challenges in insecure environments (7 out of 14 participants-50%)

**Q1. Overall rating**

- Excellent: 29%
- Good: 57%
- Satisfactory: 14%

**Q2. Relevance of session to the Conference theme**

- Extremely relevant: 14%
- Very relevant: 57%
- Relevant: 29%

**Q3. Expectation**

- Far above expectations: 14%
- Above expectations: 86%

**Q4. Facilitator’s delivery skills**

- Excellent: 57%
- Good: 29%
- Fair: 14%
Q5. Quality of discussions

29% Excellent, 43% Good, 28% Fair

Q6. Field perspective

57% Yes, 43% Maybe

Q7. Do you think that the discussions in this thematic dialogue will lead to concrete actions on the ground in the next 12 months?

29% Yes, 71% Maybe

Q8. What is the ONE (1) key benefit you have gained from attending this session (CHOOSE ONE)?

43% Expanded my thinking about the topic, 28% Provided information I can use in my work, 29% Introduced me to other contacts working on the same issue, No further gain, Other (please specify)

Q9. Would you recommend that the Humanitarian Dialogue: A Vision Lab be repeated for the 33rd International Conference?

86% Yes, 14% Maybe, No
Q10. Recommendation
No recommendations were made.

Q11. How many times have you attended the International Conference, including this one?

Q12. Who are you affiliated with?

Q13. Where is your position located?

Q14. How long have you been in your current position within your organization?
Q15. What is your sex?

29% Female
71% Male
5.2.2 Vision Lab

The Vision Lab was facilitated by the Value Web team. It was originally conceived as a single four-half day workshop spread over three days of the 32nd International Conference. In support of this, the paper questionnaires were provided on the last day to capture respondent’s opinions of the entire Vision Lab process. Note: Onsite, participants were sometimes not able to stay for the entire process, therefore these questionnaires capture the opinions of those participants who were at the Vision Lab on Thursday, 10 December 2015.

Fifteen (15) out of 18 participants (83%) responded to the paper questionnaires. The following section analyses the results per question.

Q1. Overall, how do you rate this session?

![Graph showing ratings: Excellent 47%, Good 33%, Satisfactory 20%]

Q2. How do you rate the relevance of this session to the overarching Conference theme of “Power of Humanity: the Fundamental Principles in Action.”

![Graph showing ratings: Extremely relevant 27%, Very relevant 53%, Relevant 20%]

Q3. Did this session meet your expectations?

![Graph showing ratings: Far above expectations 7%, Above expectations 40%, Met expectations 40%, Below expectations 13%]

Q4. How are the facilitator’s delivery skills?

![Graph showing ratings: Excellent 67%, Good 33%]
Q5. How do you rate the quality of the discussions?

- 13% Excellent
- 80% Good
- 7% Fair
- 0% Poor
- 0% Very poor

Q6. Did the Voices to Action initiative succeed in bringing a field perspective to the session discussions?

- 40% Yes
- 53% Maybe
- 7% No

Q7. Do you think that the discussions at Vision Lab will lead to concrete actions on the ground in the next 12 months?

- 40% Yes
- 40% Maybe
- 20% No

Q8. What is the ONE (1) key benefit you have gained from attending this session (CHOOSE ONE)?

- Expanded my thinking about the topic: 60%
- Provided information I can use in my work: 20%
- Introduced me to other contacts working on the same issue: 13%
- No further gain: 7%
- Other (please specify): 0%
Q9. Would you recommend that the Humanitarian Dialogue: A Vision Lab be repeated for the 33rd International Conference?

![Bar chart showing 93% Yes, 7% Maybe/No]

Q10. Give ONE (1) recommendation to improve this session.

The answers to this question have been categorized as follows:

<table>
<thead>
<tr>
<th>Category</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>A. Management and content of the meeting</td>
<td>8</td>
</tr>
<tr>
<td>B. Preparation of the meeting</td>
<td>7</td>
</tr>
</tbody>
</table>

Notes: Fifteen (15) out of 18 participants (83%) responded to this open-ended question.

A. Management and content of the meeting

Eight respondents (53%) felt that improvements could be made for the management of the Vision Lab workshop.

✓ Comments included “Get senior managers to join the recap sessions,” “More focused,” “Clearer main aim at the start,” and “Keep going like this.”

B. Preparation of the meeting

Seven respondents (47%) felt that improvements could be made in the preparations for the Vision Lab workshop.

✓ Comments included “Improve/Increase participation through translation,” “Improve the attendance-communication?” “Early announcement with objective,” and “Ask people to stay during the 2 days and bring input information to think about it to keep focus.”

Q11. How many times have you attended the International Conference, including this one?

![Bar chart showing 60% Once, 26% 2 to 4 times, 7% 5 to 7 times, 7% 8 to 10 times, 7% Eleven times or more]
Q12. Who are you affiliated with?

Q13. Where is your position located?

Q14. How long have you been in your current position within your organization?

Q15. What is your sex?
5.3 Social media analysis

Social media trends were captured through the main hashtags (#PowerOfHumanity #PouvoirDelHumanite, #ElPoderDelAHumanidad, #rcrc2015, #rcrc15, #2gether4humanity, #1bncoalition, #1billioncoalition, #voices4action, and #protecthumanity) used for the Statutory Meetings from 3 to 14 December. The following section highlights the overall results for both Twitter and Instagram, followed by a show of tweets or Instagrams per conference day.

5.3.1 Twitter and Instagram

![Graph showing Twitter and Instagram mentions per day from 3 Dec to 14 Dec]

Notes: There were 7,495 tweets and Instagram posts from 3 to 14 December 2015. The peak for social media was on Wednesday, 9 December with a combined 1,725 tweets and Instagram posts.

- **52%** of the people who shared posts were **female**, and **48%** were **male**.
- **Top four (4) countries** where tweets and Instagrams were coming from: United States (40%), United Kingdom (7%), Switzerland (6%), and Netherlands (3%).
- **Most popular retweet** (5.6 million impressions) was carried out by @UN.

- **Top 4 most influential people/entities** are listed below with the tweets they retweeted during the conference:
  - United Nations. To access their retweet, click [here](#).
  - Katrina Vanden Heuvel, The Nation Magazine Editor and Publisher. To access their retweet, click [here](#).
  - Kenya Red Cross. To access their retweet, click [here](#).
  - Philippines Red Cross. To access their retweet, click [here](#).

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12 The timeframe used for the overall statistics for both Twitter and Instagram, covered not only the International Conference, but also the General Assembly and the Council of Delegates, since according to social media practice, the data coming from all the hashtags was seen as one coherent conversation.

13 @UN retweeted the original tweet sent out by @UNGeneva.
• **Top tweets** were reviewed from 3 to 14 December 2015. Up to four random tweets were selected per Conference day to provide more qualitative data to the survey.

5.3.1.1 Trends

**Tuesday, 8 December 2015**

**Twitter**

There were **1,549 tweets** on Day 1 of the Conference. Comments included:

“Bravery+perseverance+courage: award to #Ebola heroes of #SierraLeone, #Guinea and #Liberia #powerofhumanity pic.twitter.com/7nelukl4mv.” To access the post, click [here](#)

Danise

“RT @irc_youth: Advice to young humanitarians "It’s not about you, don't normalise death, don't become cynical... #PowerOfHumanity is not just a slogan.” To access the post, click [here](#) – Dozie Nwafor

“RT @H_Pagano: Wherever we work war stops at the entrance of our hospital. We treat regardless of religion, politics or ethnicity @MSF #PowerOfHumanity.” To access the post, click [here](#) – Corinne Baker

“RT @HCIDproject: #HCID #ambulance is back in #Geneva. Violence against #healthcare is a major #humanitarian concern&must stop. #RCRC15 pic.twitter.com/VgmE2u9RZR.” To access the post, click [here](#) - Lebanese Red Cross

**Instagram**

“Dr. Ahmed Mohamed Hassan (right), President of the Somali Red Crescent Society (SRCS), receives the Henry Dunant medal at the Council of Delegates of the International Red Cross and Red Crescent Movement held in Geneva. The medal is the Movement's highest award and recognizes outstanding humanitarian commitment.” To access the post, click [here](#).

ICRC_somalia

**Wednesday, 9 December 2015**

**Twitter**

There were **1,725 tweets** on Day 2 of the Conference. Comments included:

“RT @TurkeyUNGeneva: @RedCrescentTR is the producer of winter tents of @Federation IFRC Shelter Research Unit. #ProtectHumanity pic.twitter.com/i9Xo65ce9i.” To access the post, click [here](#) - TurkishEmbassyAddis

“RT @UNOGPolitical: International Conference of the Red Cross & Red Crescent continues in #Geneva.Follow#PowerOfHumanitypic.twitter.com/VBiC6iEeZ5.” To access the post, click [here](#) - Sweden in Geneva

“RT @CMardinilCRC: Stark reminder of the reality faced by healthcare workers on the frontline. #PowerOfHumanity#rcrc15pic.twitter.com/s9Smv4uU3l.” To access the post, click [here](#) - Alejandra Diez
“@KoreanRedCross 'We must find ways to mobilise communities by strengthening existing DRR initiatives' #gether4Humanity #PowerOfHumanity.” To access the post, click here. – Lewis Emmerton

Instagram

“Side-event and #ifrc report on gender-based violence (GBV) in disasters launch featuring 16 Days of Activism against GBV video #rcrcconference #powerofhumanity.” To access the post, click here. - kajsamarjaana

“Big day for people with disability after the biggest humanitarian conference in the world - the International Conference of the Red Cross Red Crescent Movement in Geneva – votes for more inclusion. This means more work for people like Mohammed, who was hired by the Red Cross Red Crescent to rebuild after the 2010 Pakistani floods. (Photo IFRC: Mohamad Usman) #redcross #redcrescent #powerofhumanity #nfp #makethefuture #future #humanity #instadaily.” To access the post, click here - redcrossau.

Thursday, 10 December 2015

Twitter

There were 1,121 tweets on Day 3 of the Conference. Comments included:

“RT @ICRC: We will pursue a strengthened dialogue with States on their #IHL obligations. Read our statement here: ow.ly/VITL3 #rcrc15.” To access the post, click here. – Law of War Manual

“Today's problems cannot be solved in isolation. We need a global vision and collaboration: @YDaccordICRC final press conference #rcrc15.” To access the post, click here. - Philippe Stoll

“RT @sabrinahenry_: Closing of the 32nd Int.Conf. Such a shame that states couldn't agree to a compliance mechanism! #PowerOfHumanity pic.twitter.com/r6xGzOC08d.” To access the post, click here. - Chetcuti Pauline

“RT @DKAmb_UNGva: At 03:48 on Thursday morning: Negotiations still going on in #RCRC2015 drafting committee - on important #SGBV res pic.twitter.com/2eRVThB6Q.” To access the post, click here. - Klaus Simoni Pedersen.

Instagram

“Faces of humanitarians at the 2015 Statutory Meetings. #PowerOfHumanity
Meet Denis Gudiel, from Honduras. Denis lost both his legs in a train accident while trying to reach the United States in search of a brighter future. For many years, Denis struggled with the difficulties of living with a disability and being unable to find work. But then his life changed again: "One day the people of the @icrc came knocking on my door. They helped me with leg prostheses and offered training to start my microenterprise." Today Denis remains linked to the ICRC and the Honduran Red Cross through a programme that provides advice to returning migrants and offers a new life to those who feel that they have lost everything, "I changed my life and now I have the opportunity to change the life of others," said Denis. "To access the post, click here. – International Federation

“Resolutions passing at the Red Cross Red Crescent International Conference #powerofhumanity #icrc #healthcareindanger #vote #geneva #switzerland.” To access the post, click here. - stephstapes
"Volunteerism is not an award, it is an action." Chairman Dick Gordon became emotional upon receiving the Volunteer Lifetime Achievement Award during the Search for Outstanding Volunteers (SOV) awarding Ceremony, as he said he got his traits and passion for the cause from his mother, Amelia. Chairman Gordon cited other past awardees: his mother, Amelia, Governor Rosa Rosal, Governor Lourdes Casas-Quezon, and the Philippine Red Cross as a group. (Photo taken during the awarding ceremony earlier)

#PowerOfHumanity." To access the post, click here - philredcross
Annex 1

Concept Note on Evaluating the 32nd International Conference of the Red Cross and Red Crescent (Geneva, Switzerland, 8 to 10 December 2015)

1. Background

The International Conference of the Red Cross and Red Crescent is held every four years and brings together all components of the Red Cross Red Crescent Movement together with the world's states signatory to the Geneva Conventions to consider and adopt resolutions on major, current humanitarian issues. This year’s theme for the 32nd International Conference of the Red Cross and Red Crescent is: The Power of Humanity: the Fundamental Principles in Action. It is expected that over 2,000 participants, including up to 189 National Societies, ICRC and the International Federation will attend this conference.

2. Objectives of the 2015 Evaluation for the 32nd International Conference:

An evaluation on this meeting would help the Red Cross and Red Crescent Movement:

- Understand better the interest in and usefulness of the programme for participants.
- Understand better the quality of the logistical support provided before and during the meeting.
- Provide key lessons learnt for future meetings.

3. Outcomes of the 2015 Evaluation for the 32nd International Conference:

- Co-organizers more aware of the type of plenary sessions and workshops which interest and are of use to participants when attending these meetings.
- Future management and overall coordination of logistics before and during the meeting improved using the lessons learnt captured from the 2015 Conference.
- Lessons learnt from the meeting.

4. Evaluation Methodology and Process

4.1 Client: Joint Organizing Committee (JOC). As the principal client, he/she should be aware of and engaged with the evaluation from start to finish. The evaluator will share the concept note, and the draft and final report with the JOC.

4.2 Concept Note: The concept note will outline the background, objectives, outcomes, methodology, deliverables, time frame and resources needed for the 32nd International Conference.

4.3 Multiple Data Collection Methods: In order to ensure that we reach the maximum number of conference delegates and to allow for triangulation of data, it has been suggested that multiple data collection methods be used. This methodology is a
proven and standard evaluation method for conferences at the International Federation.

In conference:

- **Tablet Surveys**: Mainly Apple iPads will be used for the survey methodology. Survey Monkey will be used as the online survey tool to collect data on participants. It requires an internet connection so it is important to have access to uninterrupted Wi-Fi.

- **Paper Questionnaires**: Printed surveys will be used to get more detailed feedback on the Humanitarian Dialogue: A Vision Lab sessions taking place during the Conference. Printed surveys will be short and concise, and handed in a closed environment so that delegates can fill out and return the survey during the session.

- **Social media analysis**: Social media datapoints if available (Twitter and Instagram) will be collected through the Keyhole analysis tool. Go to: [http://keyhole.co/](http://keyhole.co/)

- **Face to Face Video Interviews**: Carried out by volunteers during the conference. Short interview questions will be prepared beforehand. Face to face video interviews will be beneficial in providing up and close real-time, spontaneous feedback on the conference from participants. This method will also provide useful perspectives that will be helpful during data analysis and to include in the final evaluation report

4.4 Feedback and Consultation\(^{14}\): Feedback and consultation will be an integral part of the conference evaluation. The evaluator will provide and ask for feedback at the following points:

- **Planning phase of the conference evaluation**.

- **Analysis phase**

- **Feedback session**: Initial findings will be presented to the JoC in a feedback session.

- **Draft report phase**: A draft report in English will be shared with the JOC. JOC will be provided with the opportunity to address inaccuracies, clarification and/or differences of opinions to the evaluator.\(^{15}\)

- **Final report phase**: Once feedback is received from the JOC, the input will be reviewed and the report will be finalized and shared with the JOC. This report, along with the video interviews will as a minimum be made available on the FedNet and conference public website in support of organizational accountability and transparency.

\(^{14}\)Note: However, whether or not differences in opinion are expressed during the review process, the evaluators make the ultimate judgment on it, what and how to include such difference in their report to uphold the principle of objectivity associated with independent evaluations. Therefore, any difference of opinion that has not been resolved before final completion of the evaluation report could be expressed in a management response.
5. Deliverables

- 1 draft/final evaluation report in English: Providing feedback to internal and external participants on the 32nd International Conference of the Red Cross and Red Crescent and to be shared on the FedNet and conference public website.
- Video interviews: Selected individual interviews shared in original language versions along with the report.

6. Resources Needed

- 1 trainer or team leader from the secretariat to guide volunteers on how to use the iPads during the data collection and to manage the survey process during the conference.
- 15 full-time dedicated volunteers with specific profiles for interviews/data entry of workshop questionnaires (6 English/French, 3 English/Spanish, 3 English/Arabic, and 3 English/Russian). All volunteers will be available for a half day training before the conference, and will need to be available full time from 8 to 10 December.¹⁶
- 15 tablets and 1 SD card to save data.
- 2 laptops for data entry.
- 1 month subscription (USD 129) to Keyhole. Go to: http://keyhole.co/
- Central location at the conference site with a table/chairs for the conference evaluation team with access to outlets and Wi-Fi. If it is possible to have a structure that will allow for reduced noise reduction for video interviews, this would be helpful.
- Since this meeting will be held potentially in 5 languages, translation costs of evaluation questionnaires will need to be taken into account in the departmental budget.

¹⁶ Training for a ½ day will take place before the conference in preparation for the evaluation of the International Conference.
Annex 2

Profile of a Data Collection Volunteer for the 32nd International Conference of the Red Cross and Red Crescent

Background:

Objectives of the Conference Evaluation:

An evaluation on this meeting would help the Red Cross and Red Crescent Movement:

- Understand better the interest in and usefulness of the programme for participants.
- Understand better the quality of the logistical support provided before and during the meeting.
- Provide key lessons learnt for future meetings.

No of volunteers needed: Fifteen (15) dedicated full-time volunteers who work full time during the meeting.

Criteria: Dedicated full-time volunteers will be needed in view of various planned evaluation activities.

Past experience:

- Past experience in conducting interviews.
- Diplomatic and good communication skills.
- Past experience with data collection and entry.

Skills and competencies

- Excellent verbal and written communication skills.
- Fluent in English. Volunteers fluent or knowledgeable also in French, Spanish, Arabic and Russian (6 English/French, 3 English/Spanish, 3 English/Arabic, 3 English/Russian).
- Familiarity with interactive smart technology.
- Familiarity with the Red Cross Red Crescent Movement recommended.

Duration: Available for a half day training before the conference, and full time from 5 to 10 December.17

17 This profile highlights the volunteer needs for the International Conference.
Annex 3

32nd International Conference
Survey Questions (Tablet)

1. Did you find the consultations on the preparations prior to the International Conference to be participatory?
   - Yes
   - Maybe
   - No
   - No opinion

2. How useful were the official online working documents posted on the International Conference website?
   - Extremely useful
   - Very useful
   - Somewhat useful
   - Slightly useful
   - Not useful at all
   - No opinion

3. Is the agenda relevant to your work?
   - Extremely relevant
   - Very relevant
   - Somewhat relevant
   - Slightly relevant
   - Not relevant at all
   - No opinion
4. Were AT LEAST THREE of the commissions selected for this year’s International Conference important to your organization?

- Extremely important
- Very important
- Somewhat important
- Slightly important
- Not important at all
- No opinion

5. Which session did you enjoy the MOST?

- Panel debate: Power of Humanity-Fundamental Principles in Action
- General Debate
- Drafting Committee
- Commissions
- Collaborative Workspace: Humanitarian Dialogue: A Vision Lab
- Other

6. Which session did you enjoy the LEAST?

- Panel debate: Power of Humanity-Fundamental Principles in Action
- General Debate
- Drafting Committee
- Commissions
- Collaborative Workspace: Humanitarian Dialogue: A Vision Lab
- Other
7. Do you think the discussions at this conference will lead to concrete resolutions which will better guide your work in the next 12 months?
   o Yes
   o Maybe
   o No
   o No opinion

8. Did you find this International Conference to be more innovative than previous ones?
   o Yes
   o Maybe
   o No
   o No opinion

9. How would you rate this year’s new online pledging process?
   o Excellent
   o Good
   o Fair
   o Poor
   o Very poor
   o No opinion

10. What is the ONE (1) key benefit you have gained from attending this conference (CHOOSE ONE)?
    o Answers to my questions
    o Concepts I can implement upon return to work
    o New contacts
    o Useful resource materials
    o Nothing new
    o Other
    
    
    

11. Overall, how do you rate this 32nd International Conference?
   - Excellent
   - Good
   - Fair
   - Poor
   - Very poor
   - No opinion

12. What ONE (1) thing would you recommend to improve for the next International Conference?

13. How many times have you attended the International Conference, including this one?
   - Once
   - 2 to 4 times
   - 5 to 7 times
   - 8 to 10 times
   - Eleven times or more

14. Who are you affiliated with?
   - National Society
   - ICRC
   - IFRC
   - Governments
   - Guests and Visitors
   - Observers
   - Other
15. Where is your position located?
   - Americas
   - Asia Pacific
   - Europe and Central Asia
   - Middle East and Northern Africa
   - Africa
   - Geneva

16. How long have you been in your current position?
   - Less than 1 year
   - From 1 to less than 2 years
   - From 2 to less than 5 years
   - From 5 to less than 10 years
   - More than 10 years

17. What is your sex?
   - Male
   - Female
Annex 4

**32nd International Conference**

**Thematic Dialogue Feedback Questionnaire**

Please take 3 minutes to fill out the questionnaire below. Once you have filled out the questionnaire, please hand it back to the session facilitator. Thank you for taking the time to fill this out.

1. Put a checkmark ✓ next to the theme which is being evaluated:

<table>
<thead>
<tr>
<th>Theme</th>
</tr>
</thead>
<tbody>
<tr>
<td>Migration</td>
</tr>
<tr>
<td>Community Centred Resilient Health Systems</td>
</tr>
<tr>
<td>Insecure Environments</td>
</tr>
<tr>
<td>Risk in Urban Setting</td>
</tr>
<tr>
<td>Disaster Risks/Climate Change</td>
</tr>
</tbody>
</table>

For the questions below, draw a circle ○ around your selected response.

1. Overall, how do you rate this session?

<table>
<thead>
<tr>
<th>Excellent</th>
<th>Good</th>
<th>Satisfactory</th>
<th>Poor</th>
<th>Very poor</th>
</tr>
</thead>
</table>

2. How do you rate the relevance of this session to the overarching Conference theme of “Power of Humanity: the Fundamental Principles in Action.”

<table>
<thead>
<tr>
<th>Extremely relevant</th>
<th>Very relevant</th>
<th>Relevant</th>
<th>Slightly relevant</th>
<th>Not relevant at all</th>
</tr>
</thead>
</table>

3. Did this session meet your expectations?

<table>
<thead>
<tr>
<th>Far above expectations</th>
<th>Above expectations</th>
<th>Met expectations</th>
<th>Below expectations</th>
<th>Far below expectations</th>
</tr>
</thead>
</table>

4. How are the facilitator’s delivery skills?

<table>
<thead>
<tr>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
<th>Very poor</th>
</tr>
</thead>
</table>

5. How do you rate the quality of the discussions?

<table>
<thead>
<tr>
<th>Excellent</th>
<th>Good</th>
<th>Fair</th>
<th>Poor</th>
<th>Very poor</th>
</tr>
</thead>
</table>

6. Did the Voices to Action initiative succeed in bringing a field perspective to this thematic dialogue?

<table>
<thead>
<tr>
<th>Yes</th>
<th>No</th>
<th>Maybe</th>
</tr>
</thead>
</table>
7. Do you think that the discussions in this thematic dialogue will lead to concrete actions on the ground in the next 12 months?

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>No</td>
<td>Maybe</td>
</tr>
</tbody>
</table>

8. What is the ONE (1) key benefit you have gained from attending this session (CHOOSE ONE)?

<table>
<thead>
<tr>
<th>Benefit</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Expanded my thinking about the topic</td>
<td></td>
</tr>
<tr>
<td>Provided information I can use in my work</td>
<td></td>
</tr>
<tr>
<td>Introduced me to other contacts working on the same issue</td>
<td></td>
</tr>
<tr>
<td>No further gain</td>
<td></td>
</tr>
</tbody>
</table>

Other:

9. Would you recommend that the Humanitarian Dialogue: A Vision Lab be repeated for the 33rd International Conference?

<p>| | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>No</td>
<td>Maybe</td>
</tr>
</tbody>
</table>

10. Give ONE (1) recommendation to improve this session.


11. How many times have you attended the International Conference, including this one?

<p>| | | | | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Once</td>
<td>2 to 4 times</td>
<td>5 to 7 times</td>
<td>8 to 10 times</td>
<td>Eleven times or more</td>
</tr>
</tbody>
</table>

12. Who are you affiliated with?

<table>
<thead>
<tr>
<th>Affiliation</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>National Society</td>
<td>ICRC</td>
<td>IFRC</td>
<td>Governments</td>
<td>Guests and Visitors</td>
</tr>
<tr>
<td>Observers</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Other:

13. Where is your position located?

<table>
<thead>
<tr>
<th>Region</th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Americas</td>
<td>Asia Pacific</td>
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<tr>
<td>Africa</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Geneva</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

14. How long have you been in your current position within your organization?

<table>
<thead>
<tr>
<th>Years</th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than 1 year</td>
<td>From 1 to less than 2 years</td>
<td>From 2 to less than 5 years</td>
<td>From 5 to less than 10 years</td>
<td>More than 10 years</td>
</tr>
</tbody>
</table>

15. What is your sex?

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>Female</td>
</tr>
</tbody>
</table>
# Annex 5

## 32nd International Conference Vision Lab Feedback Questionnaire

Please take 3 minutes to fill out the questionnaire below. Once you have filled out the questionnaire, please hand it back to the session facilitator. Thank you for taking the time to fill this out.

For the questions below, draw a circle around your selected response.

1. Overall, how do you rate this session?

<table>
<thead>
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2. How do you rate the relevance of this session to the overarching Conference theme of “Power of Humanity: the Fundamental Principles in Action.”

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6. Did the Voices to Action initiative succeed in bringing a field perspective to the session discussions?

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</tr>
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</table>

7. Do you think that the discussions at Vision Lab will lead to concrete actions on the ground in the next 12 months?

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8. What is the ONE (1) key benefit you have gained from attending this session (CHOOSE ONE)?

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Other:
9. Would you recommend that the Humanitarian Dialogue: A Vision Lab be repeated for the 33rd International Conference?

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10. Give ONE (1) recommendation to improve this session.

11. How many times have you attended the International Conference, including this one?

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<td></td>
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13. Where is your position located?

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<th>From 5 to less than 10 years</th>
<th>More than 10 years</th>
</tr>
</thead>
</table>

15. What is your sex?

| Male | Female |
Annex 6

Video Interview Questions-32\textsuperscript{nd} International Conference

1. Could you please share with us your name, position and where you work?
2. What was the greatest benefit of attending this meeting?
3. What would you like to see more of at this meeting?
4. What would you like to see less of at this meeting?
5. How does this conference compare to previous International Conferences?
Strategy 2020 voices the collective determination of the IFRC to move forward in tackling the major challenges that confront humanity in the next decade. Informed by the needs and vulnerabilities of the diverse communities with whom we work, as well as the basic rights and freedoms to which all are entitled, this strategy seeks to benefit all who look to Red Cross Red Crescent to help to build a more humane, dignified, and peaceful world.

Over the next ten years, the collective focus of the IFRC will be on achieving the following strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disasters and crises
2. Enable healthy and safe living
3. Promote social inclusion and a culture of non-violence and peace