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## Emergency appeal Zimbabwe: Food Insecurity

 International Federation  
of Red Cross and Red Crescent Societies

### Appeal n° MDRZW011

**38,330 people to be assisted** increased  
from 10,830 people

**83,000 Swiss francs DREF allocated**

**Swiss francs 5,181,321 Appeal budget**  
(revised from Swiss francs 832,900)

**Funding gap is 4,360,356 Swiss francs**

**Appeal launched September 2015**  
duration 15 months

**Appeal revised 25 April 2016**

**Appeal ends December 2016**

This revised Emergency Appeal seeks **5,181,321 Swiss francs in total** to support the **Zimbabwe Red Cross Society (ZRCS)** reach **38,330 people** with a focus on **food security, water, health and hygiene promotion, and nutrition and livelihoods (carried out through cash distributions)**. This appeal has been revised due to the worsening drought situation, particularly in the South of Zimbabwe and the increasing number of affected people, estimated to reach 2,820,000 (30% of the country population). It will be updated and adjusted based on the evolving nature of the crisis, new developments and assessments (as they are carried out).

[<click here for the current \*\*Emergency Plan of Action\*\*>](#)

### The disaster and the Red Cross and Red Crescent response to date

**January 2015:** A slow onset of the rainy season was followed by severe flooding that destroyed crops and was worsened by a long dry spell, resulting in a yield below the 5 year average.

**September 2015:** Emergency Appeal launched for 832,900 Swiss francs to assist 10,830 people and 83,000 Swiss francs allocated as DREF start-up funding.

**February 2016:** Overall the food insecure rural population had risen to approximately 2,820,000, which is 30% of the population, as compared to 16% of the population (1.5 million people) that was predicted for the peak lean season (January to March 2016).

**25 April 2016:** Emergency Appeal revised to Swiss francs 5,181,321 to support 38,330 people (7,666 HH).



**Photo of destroyed crops in the affected farming districts**

[<click here for contact details, here for the appeal budget >](#)

The operations started in September 2015 and ZRCS is already successfully distributing cash through a mobile provider to 2,166 families in districts of Mudzi and Muzarabani, and has rehabilitated 25 water points in the same two districts. It is now seeking, through this revised appeal, to reach more beneficiaries in 6 additional districts.

## The operational strategy

### Needs assessment and beneficiary selection

Zimbabwe has been experiencing recurrent food shortages and trends over the years have shown that the rural areas are the most vulnerable during these periods. It has now been estimated that approximately 2,820,000 are affected this year, which is 30% of the population as compared to 16% of the population (1.5 million people) that had been predicted as likely to be affected during the peak lean season from January - March. This has been highlighted by the country's declaration of a national disaster in February of this year and a request for international assistance. The drought and food insecurity situation is affecting most parts of the country, however, the southern regions are the worst affected.

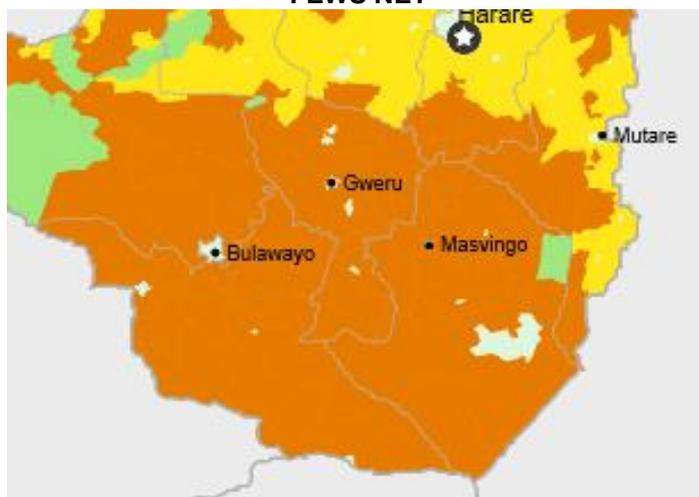
The ZIMVAC assessment report highlights the need to scale up nutrition specific interventions to promote intake and to encourage the production of diverse crops. Malnutrition remains a challenge especially in children < 5 years. The challenge of food insecurity is exacerbated by the continued poor storage of crops, hence continued need to support improved practices of food storage. Whilst the immediate needs of these households is food assistance, ZRCS proposes that any food assistance provided should be complemented by livelihoods recovery interventions, such as seed provision, training in climate smart agriculture and water and sanitation activities.

Beneficiary selection continues to be informed by a community based selection approach which is participatory and community led. ZRCS will ensure that the selection of beneficiaries is consistent with IFRC's commitment to strive for gender equality and diversity, and to ensure non-discrimination in the provision of services to the most vulnerable. The Ministries of Social Services, Agriculture as well as the District Civil Protection Units and the Drought Relief committees will also be consulted to inform the development of the selection criteria. The ZRCS selection criteria will put much emphasis on the vulnerable groups in society, such as women (e.g. women headed-households, pregnant and lactating women), the disabled, the elderly and orphans or vulnerable children (OVCs). Based on the ZRCS vulnerability selection criteria, the ZIMVAC report, as well as the data provided by the Drought Relief Committee, the selection criteria in the targeted communities include: Labour constrained households, Child, women and elderly headed households, families with members with disabilities, families with members who are chronically ill, Households with pregnant and breast-feeding women, and children under five years, households with malnourished clients, referred by the Ministry of Health for food assistance, households with limited access to productive land and livestock, targeting people living with HIV, and those on anti-retroviral treatment (ART) and tuberculosis (TB) treatment

ZRCS is proposing to scale up its operation from 2 districts (Mudzi and Muzarabani) to 8 districts, with the addition of Binga, Chipinge, Kariba, Mwenezi, Lower Gweru and Gwanda Rural b. These districts have been targeted as they are all in the most affected provinces of Mashonaland East, Mashonaland Central, Mashonaland West, Matabeleland North, Matabeleland South, Midlands, Masvingo and Manicaland, where ZRCS and its partners are already working and have a support infrastructure.

An agreement has been made between the Government and all stakeholders, including Red Cross, World Food Programme (WFP), and the UN Organisation for the Coordination of Humanitarian Affairs (OCHA), to enhance coordination and avoid duplication of efforts. Actors were asked to choose operational areas based on their capacities and geographical presence. ZRCS and its partners are currently implementing various developmental programmes in the target districts and the NS has previously been engaged in targeted food aid in some of the areas, which will enable ZRCS to use and build on existing systems and infrastructure and help them to reduce operational and logistical costs.

Projected Food Security February – May 2016:  
FEWS NET





## Coordination and partnerships



Over the years, ZRCS has gained experience in implementing food security initiatives, both for emergency situations and for recovery, and has extensive experience in implementing food insecurity operations using both cash based interventions, as well as traditional relief distribution methods. Currently the NS is implementing this food security operation in 2 districts - Mudzi and Muzarabani - targeting 2,166 households using cash transfer (CTP) and focusing on water supply. The current worsening of the drought situation has necessitated that the NS scale-up the response operation to cover a further 6 districts, bringing the total to 8 and extending the reach to 7,666 people in need.

The Finnish, Norwegian and the Danish Red Cross have in-country presence in Zimbabwe supporting programmes in Health, Disaster Management and Organizational Development. ZRCS also receives bi-lateral support from the American and the British Red Cross, who provide regular technical support remotely. ZRCS and its partner NSs maintain coordination through quarterly Movement Coordination Meetings (MCM) and emergency steering committee meetings as, and when, the need arises. The IFRC is currently supporting the food security response through this emergency appeal on Mudzi, and Danish RC is supporting the response in Muzarabani through bilateral support.

ZRCS is working closely with in-country partners to ensure that there is coordinated implementation of the operation. ZRCS maintains a good working relationship with stakeholders in the Government of Zimbabwe, such as Ministries of Agriculture, Social Services as well as Health and Child Care. The current emergency plan of action was designed taking into account the commitments of other partners as stated in the table below:

Organization	Target ending March 2016 1.5million affected	Scale up April 2016 2.82 million affected	Comments
WFP	110,000 HHs 37% of 1.5million	150,000 HHs 27% of 2.82million	WFP is currently planning for the period from May 2016 to 2017. The exact target areas/groups for this period are unknown, as they are dependent on donor support. WFP is also providing logistics support to the government to transport grain earmarked for relief.
CARE	71,200 HHs 21% of 1.5million	13% of 2.82million	The current support will come to an end at the end of March 2016. CARE will launch their appeal after the current phase.
Amalima			Yet to be covered.
World Vision			They are currently working on their appeal.
Government Zimbabwe			The GoZ has availed 45,000MT of cereal for distribution in the food insecure parts of the country (WFP is coordinating the distribution of the maize on behalf of the GoZ).
<b>ZRCS</b>	2,166 HHs 1% of 1.5million	7,666 HHs 3% of 2.82million	ZRCS is scaling-up its response from 1% to 3% of the food insecure population (through this revised EA). The coverage is seen as conservative against the needs and the expected capacity of the NS.

Other actors are also present in the country and are implementing food insecurity interventions, including Save the Children (SCF), Oxfam, Dan Church Aid, Lead Trust and UMCOR.

## Operational strategy

In this revision of the Emergency Appeal, ZRCS is targeting 8 districts: Binga, Chipinge, Kariba, Mudzi, Mwenezi, Muzarabani, Lower Gweru and Gwanda Rural. The **assistance will target 7,666 households** (38,330 beneficiaries). In these districts, ZRCS will assist 45% of the households already being targeted in their existing programmes running in Binga, Kariba, Chipinge and Mwenezi (4,000 households), whilst maintaining the current target population in Muzarabani and Mudzi as per the original Appeal (2,166 households). In addition, 1,500 households will be targeted in Lower Gweru and in Gwanda. ZRCS will continue to review the programme as the drought situation unfolds, as initial readings point to a severe lean season from October 2016 - March 2017.

The food security response strategy will provide **cash assistance to 7,666 House Holds (HHs)** for the purchase of food to cover their needs. ZRCS has already been working in the first phase of this operation (October - December 2015) to provide cash transfer to 2,166 HHs in Muzarabani and Mudzi, who will receive cash assistance for 14 months, until December 2016. The NS is now extending the response under this appeal to cover an additional 5,500 HHs in the 6 new districts. The new households will receive assistance for 9 months from April 2016 to December 2016, via the same mobile cash transfer model. Through market surveys and other data analysis, it has been decided that each household will receive USD 48 per month ( 45 swiss franc), which is enough to purchase the basic food basket.

Subsequently, the recovery operation will work with lead farmers, whereby **420 lead farmers will be selected and trained** and will share climate appropriate approached with the wider community. Each lead farmer will be selected and trained. Each lead farmer will be responsible for cascading knowledge and skills to an average of 18 households in their community (reaching the total of 7,666 households).

**Water and sanitation activities** will be implemented in some of the districts, benefitting 3,666 households. A total of 55 boreholes will be rehabilitated in Mudzi, Muzarabani and now in the additional two rural districts of Gweru and Gwanda. In addition, 55 water point committees will be trained to maintain the boreholes and ensure that the water points are managed in a sustainable manner. Participatory health and hygiene education (PHHE) training will be provided to 100 volunteers in the same 4 target districts and trained volunteers will be responsible for hygiene promotion and nutritional education in the target district. They will also carry out household visits to educate the community on good hygiene practices.

During the operation, work will also been done to **build the capacity of the ZRCS branches and volunteers** involved in the operation. ZRCS will work with 420 volunteers (at least 52 in each of the eight districts) and these volunteers will receive training, equipment and support. In addition, the operation will train 80 volunteers in mobile data collection using Open Data Kit (ODK) for the purposes of data monitoring and collection. These volunteers will also be trained in and carry out Branch Organizational Capacity Assessments (BOCA) in four of the target districts, which will assess the capacity of the branches and help to identify the areas for improvement. ZRCS will also procure three tablets for each target district for monitoring and beneficiary satisfaction surveys.

ZRCS also plans to set up a resource mobilization campaign, “**Zimbabwe for Zimbabweans**”, targeted at local audiences, to encourage Zimbabweans to assist their fellow citizens with financial and in-kind donations. The appeal will support the set up and launch of this project, to bring in sustainable local support, however small.

## Proposed sectors of intervention

	<h3>Water, Sanitation and Hygiene promotion</h3>
<p><b>Outcome 1: Safe access to water for human consumption and livelihoods for 3,666 households</b></p>	
<p><b>Output 1.1: Improved access to safe drinking water for humans and livestock.</b></p>	
<p>Activities planned:</p> <ul style="list-style-type: none"> <li>• Assessment of water points and selection of water points for rehabilitation</li> <li>• Selection and rehabilitation of 55 water points</li> <li>• Construction of 55 water troughs</li> <li>• Training and establishment of 55 water point committees to support borehole maintenance and monitoring (and hygiene promotion as part of second output below)</li> </ul>	
<p><b>Output 1.2 Hygiene promotion activities (including key health messages) are carried out to 3,666 households</b></p>	

Activities planned:

- Training of 100 volunteers in Participatory Health and Hygiene Education (PHHE or PHAST methodology)
- Provision of community education on health and hygiene promotion, HIV prevention, gender and nutrition training to the target households
- Conducting awareness sessions in schools, public gatherings and through household visits

 <b>Food security</b>	 <b>Nutrition</b>	 <b>Livelihoods</b>
<b>Outcome 2: Increased food and nutrition security and dietary diversity at for 7,666 households (38,330 beneficiaries) through better farming and access to better nutrition</b>		
<b>Output 2.1: Improved food consumption in food insecure households through a mobile cash transfer programme for a total of 14 months</b>		
Activities planned: <ul style="list-style-type: none"> <li>• Designing of beneficiary selection tools followed by beneficiary selection and verification</li> <li>• Volunteer training in beneficiary selection methods and in managing of mobile cash transfers</li> <li>• Planning and preparation of monthly mobile cash transfer and uploading of the plan</li> <li>• Beneficiary training and sensitization on mobile cash transfers</li> <li>• Engaging local service providers for cash distributions</li> <li>• Notification of community of distribution date and time</li> <li>• Distribution of cash amounting to USD 48 per month (45 Swiss franc) to 2,166 households for 14 months and 5,500 households for 9 months</li> <li>• Post distribution monitoring of food consumption, reporting and feedback to partners</li> </ul>		
<b>Output 2.2 Increased knowledge of new crop production and post-harvest handling technology of grain and vegetables (also for 7,666 households)</b>		
Activities planned: <ul style="list-style-type: none"> <li>• Training of 420 lead farmers in crop production, seed preservation, food processing and preservation, market linkage / marketing and costings for income generation</li> <li>• Promoting post-harvest handling technology and storage to reduce food losses</li> <li>• Conducting nutrition trainings for improved dietary diversity at household level targeting 420 lead farmers</li> <li>• Cascading of training to 7,666 households by lead farmers.</li> <li>• Distribution of drought resistant crop seeds and vegetable seeds to 7,666 households</li> <li>• Monitor and document good practices that are performed by households related to post-harvest handling and reduction of food losses.</li> </ul>		

## **National Society Capacity Building**

**Outcome 3: ZRCS emerges from the emergency operation stronger at all levels and better able to respond to disasters in future**

**Output 3.1: Increased branch and human resource capacity to deliver effective food security responses**

Activities planned:

- Carry out branch organisational capacity assessments (BOCA) in 4 target districts
- Support branches to address assessment findings
- Share findings with other branches to promote wider learning across those involved in the response

## **Programme support services**

### Human Resources:

The ZRCS Operations Manager will have the overall responsibility for managing the operation with support from nine staff at Headquarters: the National Operations Manager, National Food Security Officer, Health and Social

Services Coordinator, PMER Officer, HR and Administration Manager, Finance Manager and Finance Officer, Logistics and Organisational Development Officer. Altogether 25 staff members in 8 districts will provide support from the Province/District level for 15 months, i.e. from September 2015 - December 2016, including District Field Officers, Provincial Managers, Provincial Accountants, Drivers and 420 Volunteers. IFRC will hire an Operations Manager and an Operations Support Delegate who will be based in Harare to support the operation and ensure that implementation is as per the agreed Emergency Plan of Action.

### **Communications - advocacy and public information:**

The communications team will make regular trips to the affected areas to gather data (beneficiary profiles, photos, video, web stories, case studies on cash transfer activities and the results of the livelihoods interventions to draw lessons) and will ensure that information is shared with IFRC for dissemination and will be disseminated using the electronic and print media. ZRCS, in collaboration with IFRC, will also prepare a media tour to the project sites and coordinate various awareness and publicity activities to continue to sensitize the public, media and donors on the situation. In addition, both digital and social media will be used to raise awareness of the unfolding situation in Zimbabwe, including through the IFRC Africa web page and Twitter account @IFRCAfrica.

### **Logistics:**

ZRCS will lease 8 land cruiser vehicles from IFRC for the duration of operation and will engage a reputable national mobile operator to provide countrywide network coverage to ensure a smooth distribution of the cash. ZRCS is currently working with the biggest network provider for the process of mobile cash transfer and the company has assured the NS of their ability to provide agents where required to meet the needs of the beneficiaries. The ZRCS tender committees will lead and manage all procurements.

### **Information and communication technologies (IT):**

Eight (8) laptop computers and 24 tablets will be procured to complement current IT equipment, to ensure that ODK training runs well and that there is enhanced data management and reporting at all levels.

### **Reporting, monitoring and evaluation:**

A project start-up meeting will be held to agree operational processes required for monitoring and reporting under this appeal. District project staff will receive training in ODK by trained teams within ZRCS and volunteers will receive training in data collection and the data will be used in monitoring and reporting. Field based assessments and data collection on feedback from beneficiaries, non-beneficiaries and other field level stakeholders from the current operation will be collected and analysed, and will inform the next phase of distributions/cash transfers. A beneficiary satisfaction survey and end of implementation evaluation will be conducted jointly by the NS and IFRC to get feedback and a lessons learnt workshop will be held at the end of the operation.

### **Security:**

Whilst the security environment in the area of responsibility (AOR) is rather stable, the ZRCS must monitor the security environment and implement risk mitigation measures as required to safeguard programmes, personnel and assets. All ZRCS staff and volunteers should complete the online Stay Safe volunteer course prior to activities in the field.

## **€ Budget**

See attached budget for details. The current budget for the operation under this revised appeal now stands at **5,181,321** Swiss francs.

Garry Conille  
**Under Secretary General**  
**Programmes and Operations Division**

Elhadj As Sy  
**Secretary General**

## Contact information

**For further information specifically related to this operation please contact:**

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## How we work

All IFRC assistance seeks to adhere to the **Code of Conduct** for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations (NGOs) in Disaster Relief and the **Humanitarian Charter and Minimum Standards in Humanitarian Response (Sphere)** in delivering assistance to the most vulnerable. The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:



**Save lives,**  
protect livelihoods,  
and strengthen recovery  
from disaster and crises.



Enable **healthy**  
and **safe** living.



Promote **social inclusion**  
and a culture of  
**non-violence** and **peace.**

# EMERGENCY APPEAL

APPEAL Zimbabwe Food Insecurity

21/04/2016

Budget Group	Multilateral Response	Inter-Agency Shelter Coord.	Bilateral Response	Appeal Budget CHF	
500	Shelter - Relief	0		0	
501	Shelter - Transitional	0		0	
502	Construction - Housing	0		0	
503	Construction - Facilities	0		0	
505	Construction - Materials	0		0	
510	Clothing & Textiles	0		0	
520	Food	0		0	
523	Seeds & Plants	114990		114,990	
530	Water, Sanitation & Hygiene	67200		67,200	
540	Medical & First Aid	0		0	
550	Teaching Materials	0		0	
560	Utensils & Tools	0		0	
570	Other Supplies & Services	0		0	
571	Emergency Response Units	0		0	
578	Cash Disbursements	3711816		3,711,816	
<b>Total RELIEF ITEMS, CONSTRUCTION AND SUPPLIES</b>		<b>3,894,006</b>	<b>0</b>	<b>0</b>	<b>3,894,006</b>
580	Land & Buildings	0		0	
581	Vehicles	0		0	
582	Computer & Telecom Equipment	0		0	
584	Office/Household Furniture & Equipment	0		0	
587	Medical Equipment	0		0	
589	Other Machinery & Equipment	2880		2,880	
<b>Total LAND, VEHICLES AND EQUIPMENT</b>		<b>2,880</b>	<b>0</b>	<b>0</b>	<b>2,880</b>
590	Storage, Warehousing	0		0	
592	Distribution & Monitoring	0		0	
593	Transport & Vehicle Costs	192790		192,790	
594	Logistics Services	0		0	
<b>Total LOGISTICS, TRANSPORT AND STORAGE</b>		<b>192,790</b>	<b>0</b>	<b>0</b>	<b>192,790</b>
600	International Staff	90000		90,000	
661	National Staff	14000		14,000	
662	National Society Staff	272101.25		272,101	
667	Volunteers	26982		26,982	
<b>Total PERSONNEL</b>		<b>403,083</b>	<b>0</b>	<b>0</b>	<b>403,083</b>
670	Consultants	10000		10,000	
750	Professional Fees	0		0	
<b>Total CONSULTANTS &amp; PROFESSIONAL FEES</b>		<b>10,000</b>	<b>0</b>	<b>0</b>	<b>10,000</b>
680	Workshops & Training	74500		74,500	
<b>Total WORKSHOP &amp; TRAINING</b>		<b>74,500</b>	<b>0</b>	<b>0</b>	<b>74,500</b>
700	Travel	18830		18,830	
710	Information & Public Relations	99824		99,824	
730	Office Costs	54000		54,000	
740	Communications	65250		65,250	
760	Financial Charges	23400		23,400	
790	Other General Expenses	4000		4,000	
799	Shared Office and Services Costs	22527		22,527	
<b>Total GENERAL EXPENDITURES</b>		<b>287,831</b>	<b>0</b>	<b>0</b>	<b>287,831</b>
830	Partner National Societies	0		0	
831	Other Partners (NGOs, UN, other)	0		0	
<b>Total TRANSFER TO PARTNERS</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
599	Programme and Services Support Recovery	316,231	0		316,231
<b>Total INDIRECT COSTS</b>		<b>316,231</b>	<b>0</b>	<b>0</b>	<b>316,231</b>
597/8	Pledge Earmarking & Reporting Fees	0		0	
<b>Total PLEDGE SPECIFIC COSTS</b>		<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TOTAL BUDGET</b>		<b>5,181,321</b>	<b>0</b>	<b>0</b>	<b>5,181,321</b>
<b>Available Resources</b>					
	Multilateral Contributions	477,297			477,297
	Bilateral Contributions		343,668		343,668
<b>TOTAL AVAILABLE RESOURCES</b>		<b>477,297</b>	<b>0</b>	<b>343,668</b>	<b>820,965</b>
<b>NET EMERGENCY APPEAL NEEDS</b>		<b>4,704,024</b>	<b>0</b>	<b>-343,668</b>	<b>4,360,356</b>