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## Emergency Appeal Peru: Floods

 International Federation  
of Red Cross and Red Crescent Societies

Appeal n° MDRPE012

50,000 people to be assisted

Appeal launched 23 March 2017

Glide n° [FL-2017-000014-PER](#)

399,768 Swiss francs DREF allocated

Appeal ends 23 March 2018

3,997,679 Swiss francs current Appeal budget

This Emergency Appeal is being issued on a preliminary basis and seeks **3,997,679 Swiss francs** to enable the **International Federation of Red Cross and Red Crescent Societies (IFRC)** to support the **Peruvian Red Cross (PRC)** to assist **50,000 people** affected by floods in northern Peru over **12 months**. The response will focus on the following areas of interventions: **health; water, sanitation and hygiene (WASH); shelter (including Household non-food items), food security and livelihoods, restoring family links (RFL) and National Society capacity building**. The planned response reflects the current situation and information available at this time, and it will be adjusted based on further developments and more detailed assessments. The complete Emergency Plan of Action (EPoA) will be made available shortly.

More details of the disaster are available in the [IFRC Peru floods dashboard](#) including a map of affected areas.

### The disaster and the Red Cross Red Crescent response to date

**31 January 2017:** Heavy rains and storms cause flooding and other associated phenomena (strong winds, hailstorms, thunderstorms, snowfall). PRC volunteers are activated to support the communities, along with the IFRC and other International Red Cross and Red Crescent (RC/RC) Movement personnel and assets.

**2 February 2017:** Heavy rainfall (115 litres per square meter) for approximately 14 consecutive hours occurs in the province of Chiclayo, producing a total of 510,000 cubic meters of rainfall.

**7 February 2017:** Access routes are opened enabling a local branch response teams to travel to the affected areas to carry out a damage and needs assessments with support from the PRC's Risk Management Department.

**16 March 2017:** Extensive floods and landslides along Peru's northern coast occur; the Peruvian Government declares a state of emergency in 11 departments.

**20 March:** [Information bulletin no 1](#) is issued and joint assessments between the PRC, Partner National Societies (PNSs) in country, the IFRC and the International Committee of Red Cross (ICRC) take place.

**23 March 2017:** IFRC launches an Emergency Appeal for 3,997,679 Swiss francs at the request of PRC to assist 50,000 people with 399,768 Swiss francs allocated from the IFRC's Disaster Relief Emergency Fund (DREF) to meet the immediate humanitarian needs.



Peruvian Red Cross National Intervention Team members in Trujillo during the rescue phase. Source: PRC

## The operational strategy

### Needs assessment and beneficiary selection

The Peruvian Red Cross, the IFRC and the ICRC conducted a joint assessment on 20 March 2017 in the affected areas, which revealed an affected population of 643,216 people, 78 deaths and 20 missing persons, among other crucial information on the damage. The joint assessment focused on the key needs of health, water, sanitation and hygiene promotion, emergency shelter, food security and livelihoods, restoring family links and National Society capacity building.

Most of the main health care centres in the affected area have suffered damages, and they have exceeded their capacity. Health authorities have enhanced the capacities in basic health care and have mobilized health brigades from other departments. Dengue fever, chikungunya and other vector-borne diseases are a concern after floods, thus detailed health assessment will inform further vector control actions. In addition, there is an increase in reported cases of Acute Diarrheal Diseases and Acute Respiratory Infections in children, and a leptospirosis outbreak in Piura. Thus, coordination will take place also with the Pan American Health Organization (PAHO) and local health authorities to coordinate actions in affected areas.

The flooding and landslides have affected water supply and drainage infrastructure. Additionally, the increased water volume in the rivers has affected water treatment plants. Water production has significantly decreased in several cities, leaving them without this vital service.

Due to the geographic expansiveness of the floods and the damages to roads, some families have been separated or lack proper means of communication. Most of the livelihoods in the affected region have been negatively impacted, including crop losses of 7,000 hectares. An unconditional cash transfer programme to support families affected livelihoods and food insecurity is also planned.

Houses have been affected by the rain, floods and landslides, requiring the delivery of emergency shelters and non-food items (NFIs). The PRC has pre-positioned NFIs (including WASH and shelter relief items) and it has also mobilized 400 volunteers during the first days of the emergency in the departments of Ancash, Lambayeque, La Libertad, Lima, Tumbes and Piura. Volunteers are currently sensitizing the public and assisting with the evacuation and rescue of the people from the affected zones. Heavy rains are continuing to affect the departments that have already been affected previously and many areas are still inaccessible due to road damages.

The PRC is working in collaboration with the Government to further define the areas of intervention. The PRC will focus on the most severely affected departments of **Piura, Tumbes, Lambayeque and La Libertad**, as per the ongoing assessments. Even though comprehensive damage and needs assessment information is not yet available, health; WASH; shelter (including Household non-food items), food security, livelihoods, restoring family links and National Society capacity building have been identified as key needs based on the information from the situation reports, population density, the vulnerability profile of the at-risk areas, experience from previous in-country operations, the PRC's areas of expertise and the Red Cross Red Crescent capacity in country. *Please see the attached map of the affected provinces as of 17 March 2017.*

### Summary of current Response

- 1,190 PRC volunteers are mobilised at present, after a national call for support, and are providing assistance to the affected communities focusing on first aid, search and rescue, Psychosocial Support (PSS), Food, Non-Food Items (NFIs).
- The IFRC has mobilized eight specialized Regional Intervention Team (RIT) members from the National Societies of the Argentina, Colombia, Ecuador, USA, Paraguay and Honduras to the affected areas to support initial emergency assessments, communication, logistics, coordination, WASH, health and PSS.
- Four IFRC delegates from the IFRC regional office for the Americas have been deployed to support the operation.

### Beneficiary Selection

With technical support from the IFRC, the PRC will select beneficiaries based on the key principles of impartiality, neutrality and humanity. In addition, the beneficiary selection process will follow the Code of Conduct guidelines for the RC/RC Movement and non-governmental organizations (NGOs) in disaster relief. The initial selection criteria presented below are common to all work areas:

- Households headed by women, i.e. widows, divorced or separated women without income;
- Households that have not been beneficiaries or recipients of any substantial assistance from the government and/or other organizations;
- Households with persons with disabilities and other socially excluded groups;
- Households with few available coping mechanisms and that are structurally vulnerable to shocks;
- Households from vulnerable occupational groups and marginalized populations.

### Overall objective

The overall objective of this operation is to ensure that at least 50,000 people (10,000 families) affected by the floods in the departments of Ancash, La Libertad, Lambayeque, Lima, Piura, and Tumbes receive appropriate assistance in a timely, effective, and efficient manner and that they are provided with the necessary support to recover with increased disaster resilience. The immediate response efforts will focus on the sectors of health, water, sanitation and hygiene promotion, shelter (including non-food-household items), food security and livelihoods, restoring family links and National Society capacity building. Conditional cash transfer will be provided through vouchers to families to be supported with emergency shelters to complement the purchase of shelter materials and tools, after a market assessment is completed.

### Coordination and partnerships

The IFRC is supporting the response coordination through its disaster manager for South America based in its Country Cluster Support Office for the Andean countries in Peru's capital city of Lima. The American, German and Spanish Red Cross Societies also have representation in Lima, and they are working in coordination with the National Society. The ICRC is also actively participating in the PRC's emergency operations centre coordination meetings.

The ICRC has indicated the possibility of supporting the restoring of family links component if necessary. The American Red Cross has been supporting the PRC with the preparation of situational reports through its programme officer, and it has made its technical staff available to this operation, and facilitated the mobilization of a technician from Panama.

The Movement is collaborating well with international humanitarian actors, including the in-country United Nations (UN) system. In response to the floods, the United Nations Office for the Coordination of Humanitarian Affairs (UN-OCHA) deployed a UN Disaster Assessment and Coordination (UNDAC) team to Peru. Furthermore, the PRC is participating in shelter cluster coordination meetings to enhance the coordination of the humanitarian response.

## Proposed sectors of intervention

	<h3>Health</h3>
<p><b>Outcome 1: The immediate and medium-term risks to the health of at least 50,000 people in the departments of Piura, Tumbes, Lambayeque and La Libertad are reduced</b></p>	
<p><b>Output 1.1: First aid and health promotion is provided to at least 50,000 people in the departments of Piura, Tumbes, Lambayeque and La Libertad</b></p>	
<p>Activities planned:</p> <ul style="list-style-type: none"> <li>• Mobilization of community health volunteers as facilitators of community-based disease prevention, epidemic control and prevention activities, and health promotion activities</li> <li>• Community-based disease prevention activities using the Community-based Health and First Aid (CBHFA) approach and Epidemic Control for Volunteers (ECV) in the departments of Piura, Tumbes, Lambayeque and La Libertad</li> </ul>	

**Output 1.2: The families affected by the floods and the humanitarian relief personnel receive emotional support**

Activities planned:

- PSS workshops for volunteers
- Purchasing, designing and printing of health promotion materials
- PSS workshops for the affected population



**Water, sanitation and hygiene promotion**

**Outcome 2: The immediate reduction in risk of waterborne and water-related diseases in targeted communities**

**Output 2.1: Access to safe water, which meets Sphere and World Health Organization (WHO) standards in terms of quantity and quality, is provided to at least 10,000 families**

Activities planned:

- Distribution of safe water where gaps are identified in the four affected departments using pre-positioned water treatment units
- Distribution of water storage containers to 10,000 families

**Output 2.2: Adequate sanitation, which meets Sphere standards in terms of quantity and quality, is provided to at least 500 families**

Activities planned:

- Construction and/or rehabilitation of 500 latrines both in collective centres or families

**Output 2.3: Hygiene promotion activities, which meet Sphere standards in terms of identification, are provided to at least 10,000 families.**

Activities planned:

- Hygiene promotion workshops for volunteers
- Hygiene promotion activities to 10,000 families
- Distribution of 10,000 hygiene kits (1 per family)

**Output 2.4: Cleaning and hygiene campaigns are carried out in the affected zones**

Activities planned:

- Community cleaning campaigns
- Purchasing and distribution of cleaning kits



**Shelter (including Household non-food items)**

**Outcome 3: 10,000 families have access to essential non-food items**

**Output 3.1: Essential non-food items are provided to the target population**

Activities planned:

- Provision of Non-food items (kitchen kits) to the affected families
- Provision of blankets (four per family) to the affected families

**Output 3.2: 500 most vulnerable families within the target population have access to emergency shelter assistance.**

Activities planned:

- Provision of shelter assistance to build 500 emergency shelters in accordance with the model approved by the National Shelter Cluster
- Distribution of conditional cash grants to the affected families living in the emergency shelters (vouchers to complement purchase of materials and tools.
- Workshop on the construction of emergency shelters for volunteers
- Preparation and dissemination of awareness on build back safer techniques for the construction of the emergency shelter for communities



**Livelihoods; Nutrition; Food security**

**Outcome 4: Reduce the affected population's food insecurity**

<b>Output 4.1:</b> 10,000 homes have sufficient food supplies, based on the Sphere standards, to ensure food security
Activities planned: <ul style="list-style-type: none"> <li>• Distribute food kits to the affected families</li> <li>• Implement a Cash Transfer Programming(CTP) to cover 1,000 families' basic needs</li> </ul>
<b>Outcome 5: Agricultural producers, livestock farmers and small retailers protect and recover their livelihoods.</b>
<b>Output 5.1: Agricultural producers, livestock farmers and small retailers have the needed support to protect and restore their livelihoods activities</b>
Activities planned: <ul style="list-style-type: none"> <li>• Registration of beneficiaries in accordance with the assessment.</li> <li>• Conduct a cash feasibility study.</li> <li>• Cash transfer for 1,000 families to protect and restart their livelihoods.</li> </ul>

 <b>Restoring Family Links</b>
<b>Outcome 6: Basic intervention to restore family links in emergency situations for people in situations of vulnerability or those who are unable to contact their relatives.</b>
<b>Output 6.1: Provide mobile or satellite telephony services in the assessed areas and in the collective centres.</b>
Activities planned: <ul style="list-style-type: none"> <li>• Provide access to appropriate means of communication to re-establish and maintain contact with loved ones of affected people and relatives outside the affected areas</li> </ul>

 <b>National Society Capacity Building</b>
<b>Outcome 7: The operation is supported through the protection and promotion of the National Society's development, capacities and future sustainability</b>
<b>Output 7.1: The emergency response is a collaborative effort by the National Society's leadership and the IFRC</b>
Activities planned: <ul style="list-style-type: none"> <li>• Coordination with the National Society to ensure that all funding opportunities are well addressed and implemented</li> <li>• Training for branch leaders in the operational role, financial accountability and volunteer management.</li> <li>• Development of a communication engagement and accountability (CEA) strategy, plan and tools for the PRC</li> <li>• Training in CEA for the National Society headquarters and branch staff and volunteers</li> </ul>
<b>Output 7.2: The emergency response planning is clearly designed to respond to both short and long-term needs</b>
Activities planned: <ul style="list-style-type: none"> <li>• Development of management tools to manage the volunteer database (Resource Management System [RMS])</li> <li>• Two visits from an expert to support the development of the RMS</li> <li>• National Intervention Team (NIT) training</li> <li>• Technical support to the National Society's monitoring system</li> </ul>
<b>Output 7.3: The PRC implements the Volunteering in Emergency protocols</b>
Activities planned: <ul style="list-style-type: none"> <li>• Provide basic training for new volunteers in the context of the operation</li> <li>• Revise or develop policies related to volunteer management</li> </ul>

In addition to the sectors above, the operation will be underpinned by a commitment to **quality programming** that involves:

- Continuous and detailed assessments and analysis to inform the design and ongoing implementation of the programme

- Ongoing process of adjustment based on these assessments
- The establishment of mechanisms to facilitate two-way communication with, and ensure transparency and accountability to, disaster-affected people
- Management and delivery of the programme will be informed by appropriate monitoring and evaluation.

The detail plan of action under quality programming is as follows:

<b>Quality programming</b>
<b>Areas common to all sectors</b>
<b>Outcome 8: A proper management, communication and support system is used for the implementation of the operation.</b>
<b>Output 8.1: The monitoring of the operation is informed by a comprehensive monitoring and evaluation system</b>
Activities planned: <ul style="list-style-type: none"> <li>• Hiring of National Society staff to support the operation (communication, resource mobilization, finance, operation coordinator, etc.).</li> <li>• Development of a monitoring and evaluation plan for this operation</li> <li>• Deployment of National Intervention Team RIT members</li> <li>• Monitoring visits by the IFRC</li> <li>• Lessons learned workshop</li> <li>• Rapid emergency assessment</li> <li>• Final evaluation of the operation</li> </ul>
<b>Output 8.2: Establishment of public communication / Community engagement functions</b>
Activities planned: <ul style="list-style-type: none"> <li>• Coordination with the National Society to ensure that all funding opportunities are well addressed and implemented</li> <li>• Development of case studies and information materials on the reality of the situation on the ground</li> <li>• Development of a national communications campaign and strategy</li> <li>• Development of visual material for public communication and community engagement (posters, video, infographics, brochures)</li> <li>• Social media campaigns</li> <li>• Development and dissemination of targeted messages for media, volunteers, local and traditional leaders, churches, schools and other stakeholders to inform community debates</li> <li>• Establish dialogue platforms (call-in radio programmes and online interactive spaces)</li> </ul>

### Programme support services

To ensure effective and efficient technical coordination, the following programme support functions will be put in place: **human resources, logistics and supply chain; information technology (IT); communication; security; planning, monitoring, evaluation, and reporting (PMER); partnerships and resource development; and finance and administration.**

## Budget

See attached IFRC Secretariat budget ([Annex 1](#)) for details.

Garry Conille  
Under Secretary General  
Programmes and Operations Division

Elhadj As Sy  
Secretary General

## Reference documents



Click here for:

- [Map of affected areas](#)
- [Appeal budget](#)

**For further information specifically related to this operation please contact:****In Peru**

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**In IFRC Geneva**

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- Stephany Murillo, regional logistics senior officer, phone: +507 317 3050; mobile: +507 6679-9674, email: [stephany.murillo@ifrc.org](mailto:stephany.murillo@ifrc.org)

**For Performance and Accountability support (planning, monitoring, evaluation and reporting enquiries)**

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## How we work

All IFRC assistance seeks to adhere to the **Code of Conduct** for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations (NGO's) in Disaster Relief and the **Humanitarian Charter and Minimum Standards in Humanitarian Response (Sphere)** in delivering assistance to the most vulnerable. The IFRC's vision is to inspire, **encourage, facilitate and promote at all times all forms of humanitarian activities** by National Societies, with a view to **preventing and alleviating human suffering**, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:



**Save lives,**  
protect livelihoods,  
and strengthen recovery  
from disaster and crises.



Enable **healthy**  
and **safe** living.

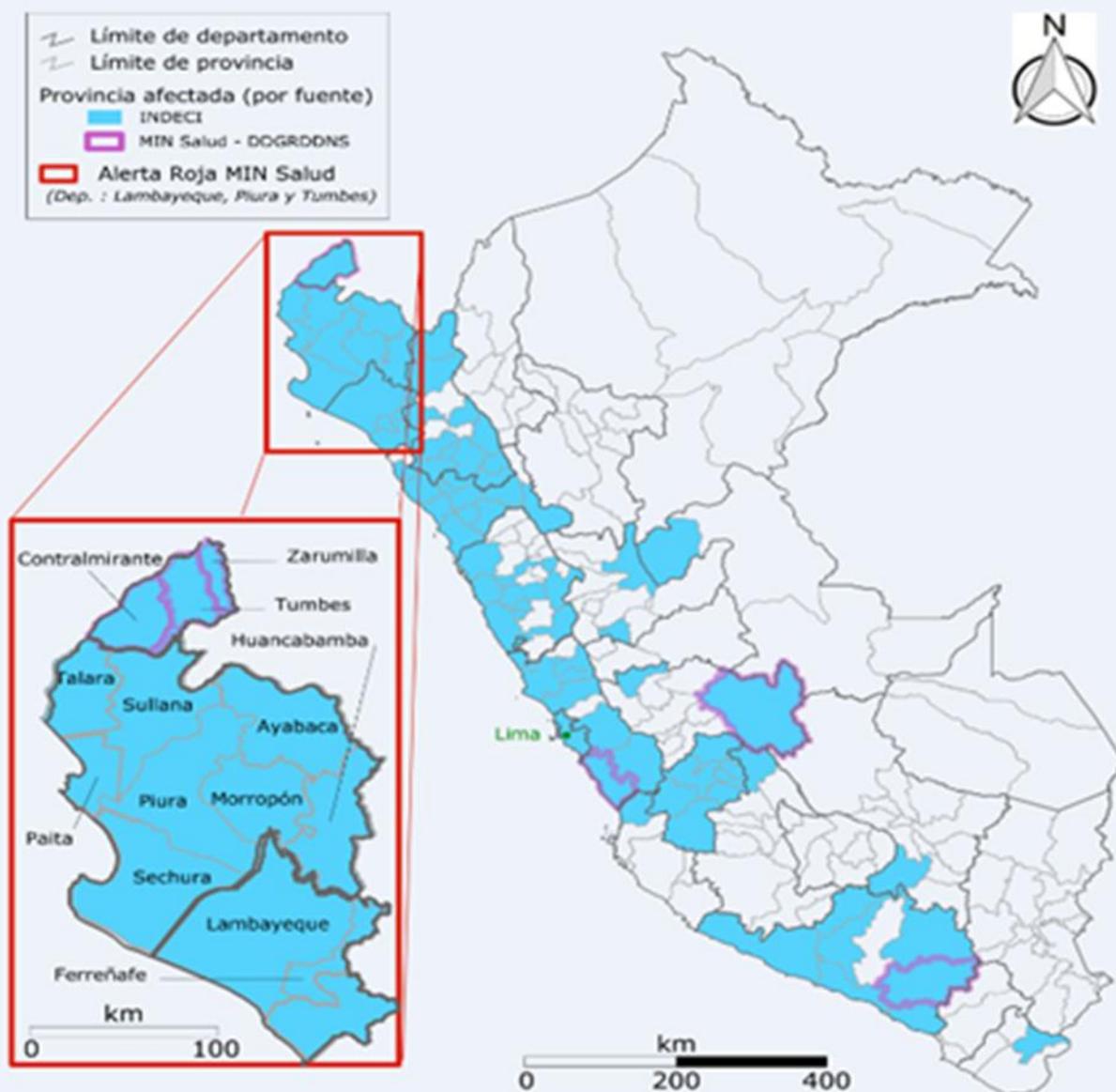


Promote **social inclusion**  
and a culture of  
**non-violence and peace.**

# CRUZ ROJA PERUANA - FICR

*Lluvias intensas en Perú*

*Provincias afectadas - 17/03/2017*



*El mapa y los datos usados no representan ninguna opinión por parte de la Cruz Roja Peruana o de la FICR*



# Peru: Floods



 Most Affected Departments

# EMERGENCY APPEAL

23/03/2017

MDRPE012- Perú Floods

Budget Group	Multilateral Response	Inter-Agency Shelter Coord.	Bilateral Response	Appeal Budget CHF
Shelter - Relief	195,831			195,831
Shelter - Transitional	0			0
Construction - Housing	0			0
Construction - Facilities	0			0
Construction - Materials	0			0
Clothing & Textiles	8,992			8,992
Food	399,656			399,656
Seeds & Plants	0			0
Water, Sanitation & Hygiene	1,021,619			1,021,619
Medical & First Aid	4,396			4,396
Teaching Materials	110,805			110,805
Utensils & Tools	630,957			630,957
Other Supplies & Services	4,996			4,996
Emergency Response Units	0			0
Cash Disbursements	274,764			274,764
<b>Total RELIEF ITEMS, CONSTRUCTION AND SUPPLIES</b>	<b>2,652,016</b>	<b>0</b>	<b>0</b>	<b>2,652,016</b>
Land & Buildings	0			0
Vehicles	0			0
Computer & Telecom Equipment	23,480			23,480
Office/Household Furniture & Equipment	2,398			2,398
Medical Equipment	0			0
Other Machinery & Equipment	0			0
<b>Total LAND, VEHICLES AND EQUIPMENT</b>	<b>25,878</b>	<b>0</b>	<b>0</b>	<b>25,878</b>
Storage, Warehousing	0			0
Distribution & Monitoring	200,727			200,727
Transport & Vehicle Costs	70,439			70,439
Logistics Services	85,109			85,109
<b>Total LOGISTICS, TRANSPORT AND STORAGE</b>	<b>356,275</b>	<b>0</b>	<b>0</b>	<b>356,275</b>
International Staff	131,886			131,886
National Staff	36,928			36,928
National Society Staff	107,607			107,607
Volunteers	69,590			69,590
Other Staff Benefits	0			0
<b>Total PERSONNEL</b>	<b>346,012</b>	<b>0</b>	<b>0</b>	<b>346,012</b>
Consultants	0			0
Professional Fees	0			0
<b>Total CONSULTANTS &amp; PROFESSIONAL FEES</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Workshops & Training	114,901			114,901
<b>Total WORKSHOP &amp; TRAINING</b>	<b>114,901</b>	<b>0</b>	<b>0</b>	<b>114,901</b>
Travel	173,950			173,950
Information & Public Relations	23,879			23,879
Office Costs	30,074			30,074
Communications	11,090			11,090
Financial Charges	1,798			1,798
Other General Expenses	0			0
Shared Office and Services Costs	17,815			17,815
<b>Total GENERAL EXPENDITURES</b>	<b>258,607</b>	<b>0</b>	<b>0</b>	<b>258,607</b>
Partner National Societies	0			0
Other Partners (NGOs, UN, other)	0			0
<b>Total TRANSFER TO PARTNERS</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
Programme and Services Support Recovery	243,990	0	0	243,990
<b>Total INDIRECT COSTS</b>	<b>243,990</b>	<b>0</b>	<b>0</b>	<b>243,990</b>
Pledge Earmarking & Reporting Fees				0
<b>Total PLEDGE SPECIFIC COSTS</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>TOTAL BUDGET</b>	<b>3,997,679</b>	<b>0</b>	<b>0</b>	<b>3,997,679</b>
<b>Available Resources</b>				
Multilateral Contributions				0
Bilateral Contributions				0
<b>TOTAL AVAILABLE RESOURCES</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
<b>NET EMERGENCY APPEAL NEEDS</b>	<b>3,997,679</b>	<b>0</b>	<b>0</b>	<b>3,997,679</b>