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Paraguay Mid-Year Report

 International Federation
of Red Cross and Red Crescent Societies

MAAPY001

9 November 2012

**This report covers
the period 01
January 2012 to 30
June 2012.**

*Chaco Operation 2012 : Emergency
Assistance. April 2012. Source
Paraguayan Red Cross*



Overview

The effects of climate change are showing their impact on Paraguay. Drought and floods in the same region, Chaco, in a short period of time, in specialists' opinion, are a result of this phenomenon. No doubt these emergencies have obliged the Paraguayan Red Cross (PRC) to prioritize humanitarian relief work which has meant that the National Society has postponed the implementation of planned actions. On the other hand, these same emergencies have served to demonstrate that the National Society has developed strengths in disaster response and disaster management. The PRC has played an important role in the management of communication and coordination with stakeholders at different levels, international and national, including state authorities and civil society.

Another achievement to be noted is the setting up of a Resource Mobilization department, which will ensure greater strategic orientation in the search for resources. The same applies to work in volunteer management and the strengthening of branches which moves away from centralization which is the tendency in the country. In the same way the PRC has managed to strengthen its area of communication and reporting.

Working in partnership

Operational Partners	Agreement
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<p>The national government, the International Development Bank (IDB), the United Nations Development Programme, ECHO, the American Red Cross, Finnish Red Cross, Norwegian Red Cross, Spanish Red Cross, Swiss Red Cross, the ICRC and the Federation.</p>	
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Progress towards outcomes

Business Line I: Humanitarian Diplomacy

Outcomes: Lifted thinking to inspire and underpin our services to maintain their relevance in a changing world, along with increased magnitude, quality, and impact

Outcome 1.1: The Red Cross is better positioned to lead and demonstrate the Federation-wide contribution to reducing vulnerability, the exposure to risks and the ability of most vulnerable people to deal with their daily challenges; and capture learning and knowledge management to improve the quality of Red Cross work.

Output 1.1.2 Urban risk reduction, climate change adaptation, migration, violence prevention and non-communicable diseases are better understood and promoted within National Societies

Measurement			
Indicators	BL	Annual Target	Implementation to date
Support is provided for contingency planning and preparedness as well as with regard to the shelter cluster at country level.			This process has just begun and specific objectives are currently being formulated with the National Society in this area.

Output 1.1.3. Urban risk reduction, climate change adaptation, migration and violence prevention, non-communicable diseases are better understood and promoted within National Societies:

Indicators	BL	Annual Target	Implementation to date
The progressive incorporation of humanitarian trends in the National Society's activities is promoted			The PRC has incorporated the humanitarian trends of urban risk, climate change and violence prevention in its 2011-2016 Strategic Plan objectives and plans to be operational in these areas. The Federation has shared the information that has been published in relation to urban risk. In November there will be a regional workshop to discuss trends.
In 2012, knowledge on current trends relating to HIV, mother and child health, non-communicable diseases, violence and road safety is shared and increased.			The guidelines at continental level are being developed and will be shared as soon as possible.
In 2012, PRC takes part in virtual seminars to better understand the trends within the regional context			Such seminars will be organized from the zone office and have yet to take place.

The National Society is using the on-line platform			<p>The Paraguayan Red Cross is accustomed to using the "DesAprender", platform and currently has 24 users.</p> <p>With regard to the IFRC learning platform the data is as follows: a) users: 6 volunteers and 10 staff; b) enrolled in courses: 10 volunteers and 3 staff c) course completion: one volunteer and one staff member.</p>
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Comments on progress towards outcomes

With regard to shelter, the Paraguayan Red Cross is working to identify needs and objectives. Although the process had begun, this was postponed due to the emergencies that occurred in the country during the first semester as a result of which the National Society is implementing relief assistance through 2 DREF operations and other funding, providing humanitarian aid to the affected population of the Paraguayan Chaco. In the second semester a continental meeting on shelter is planned which may help the National Society to better define its role in this area.

Regarding climate change, the National Society participates in monthly meetings on this topic in the IDB, where points are established in the planning that will later be presented at the plenary session of the meeting of ConSOC (Civil Society advisory groups) The ConSOC provides a platform for the exchange of information, strengthening dialogue and recurring and timely consultation between the IDB and civil society organizations (OSC) relevant to its work in the countries where it operates.

In the area of health, materials are pending finalization in violence prevention, road safety and health in emergencies. A working group is being set up on road safety heading towards the decade of global road safety.

Outcome 1.2. A system for research, education, learning and knowledge-sharing initially focusing on urban risk reduction, climate change adaptation, migration issues, and violence prevention enhances the understanding of these trends in the context of the Red Cross, as well as the capacity to address them.

Output 1.2.1. Federation-wide Reporting System and the databank are established in the National Societies of Americas

Indicators	BL	Annual Target	Implementation to date
In 2012, PRC reports on at least 3 FWRS indicators	0	3	The National Society has reported against the 7 proxy indicators with 2011 data.

Comments on progress towards outcomes

The Paraguayan Red Cross is receiving DfID funding this year and is therefore committed to providing information on the 7 proxy indicators under the Federation-Wide Reporting System. In addition, information has been entered by the National Society into the data base on the web platform.

Outcome 1.4: The professional qualifications and competencies of the Red Cross volunteers and staff are strengthened, enabling National Societies to take the lead in addressing new risks and vulnerabilities

Output 1.4.1 The capacity of the National Societies to provide professional qualifications and competences to volunteers and staff at all levels is strengthened:

Indicators	BL	Annual Target	Implementation to date
The PRC has access to the learning platform (increase of 20%)	0	20% increase	The data for the IFRC learning platform is as follows: users: 6 volunteers and 10 staff; b) enrolled in courses: 10 volunteers and 3 staff members c) course completion: one volunteer and one staff member.
In 2012, at least 60% of the branches of the PRC receive adequate information on its legal bases	13 branches 5 sub branches	60% (branches + sub branches)	During the first semester the National Society has been working with its branches of Paraguari, Itapua, Alto Parana, Misiones, Cordillera, San Pedro, Concepción, representing 54% coverage. Regarding the sub branches, in this first semester, the PRC has worked with Ñemby, Capiata and Luque, this represents a 60% coverage.
In 2012, at least 60% of the PRC branches participates in leadership training	0	1 workshop	Planned for the second semester of 2012
In 2012, PRC receives information for a greater understanding and better applicability of Principles and Values of the Movement.	0	1 workshop	Planned for the second semester of 2012

Comments on progress towards outcomes

With regard to working with the branches, strengthening of the organizational structure at the management level continues. There is an emphasis on updating records, voter registration lists and signing of commitments. On the other hand, the PRC has also been working with mobilization and development of resources and communication, holding workshops on participatory planning, the well-functioning National Society, National Society Statutes as well as the reactivation of different types of volunteering. In relation to the work on leadership issues and applicability of the Fundamental Principles, it should be noted that the National Society has been working with branches on this. In coordination with the ICRC, the Paraguayan Red Cross intends to hold a specific workshop on each theme with emphasis on the participation of young people.

Business Line II: DISASTER AND CRISIS MANAGEMENT

Outcomes: Increased share of consistent and reliable Red Cross Red Crescent action in support of communities affected by disasters and crises.

Outcome 2.1: Red Cross National Societies, through their network of branches, have enabled communities to better understand trends (urban risk, climate change, migration and violence) that increase the impact of disasters and crisis in their lives, and to develop appropriate integrated responses.

Output 2.1.1 Key humanitarian trends are integrated into disaster crisis plans and programmes

Indicators	BL	Annual Target	Implementation to date
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In 2012, the PRC takes parts in processes to adapt tools and community methodologies for response and recovery (urban risk, violence, CBHFA and community organization).			These initiatives are coordinated from the zone and funding is being sought.
In 2012, PRC has a National Plan for Risk Management	0	1	The National Society has a national plan for risk management. This has been 100% completed
In 2012, PRC reviews the national response plan			The national response plan will be reviewed in coordination with the Risk Management focal point for the Americas; the National Society will send a draft for follow-up. The PRC seeks funds to carry out internal workshops and also to publish and disseminate the document amongst its branches.
In 2012 the PRC manages the DFID programme well			DFID funding is being implemented in a timely manner.
In 2012 the PRC has a shelter strategy	0	1	Scheduled for the second semester of 2012
In 2012 the PRC has a Security Plan	0	1	This plan is being drawn up - comments on the plan have been sent from the secretariat, as well as examples from other plans. Feedback is awaited from the National Society.
In 2012, PRC is part of the strategy in the study of Tsunamis	0	1	The Paraguayan Red Cross was unable to participate in this study; however, the National Societies of Colombia, Guatemala, Colombia and Santa Lucia are taking part.
In 2012 the PRC is involved in the disaster management network for South America	0	1	A meeting is planned in November 2012 with the National Societies of South America in which the network will be reactivated.
In 2012 the operational framework for water and sanitation is designed and disseminated in the Paraguayan Red Cross.	0	1	The operational framework has been disseminated and is in the process of implementation. This has been 100% completed.
By the end of 2012, the PRC has taken part in a course for curriculum revision and adaptation for NIT training in water and sanitation, health in emergencies and the RIT course.	0	1	A workshop on NIT curriculum revision in the area of water and sanitation was held. In this meeting 30 programme staff from each National Society took part and reviewed: water distribution, hygiene promotion and work in community intervention. In relation with the curriculum, participants will increase skills and knowledge to improve management, infrastructure and the quality of water.

Output 2.1.2 URBAN RISK approaches are adopted in disaster and crisis management:

Indicators	BL	Annual Target	Implementation to date
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With the involvement of Paraguayan Red Cross, VCA, CBHFA, PASSA, water and sanitation, health in emergencies, search and rescue and volunteering, are adapted for urban environments.			The secretariat headquarters is preparing a document on Vulnerability and Capacity Analysis adapted to urban settings with a variety of tools related to the topic. It is not expected that this document will be ready until early 2013. With regard to the search and rescue activities, for the moment, there is a lack of funding for this component.
In 2012, the PRC has urban risk considerations for inclusion in health processes and contingency plans.			Various documents related to urban risk were shared with the National Society including a conceptual framework, methodological guidelines and checklists, as well as the recently published document "no time for doubt", which includes in paragraph 12 a reference to: "Paraguay: urbanization fueling the spread of Dengue."

Output 2.1.3 CLIMATE CHANGE adaptation is integrated into disaster and crisis management:

Indicators	BL	Annual Target	Implementation to date
In 2012, the PRC is involved in adapting the tools and existing community-based approaches and creating new ones to include climate change adaptation in relation to the sectors of shelter, water and sanitation, health and food security.			Drafts of the Vulnerability and Capacity Assessment adapted to urban settings have been shared to collect feedback. In addition, drafts will be shared on DesAprender to collect additional feedback. It is expected that the majority of this work will be carried out from the zone during the third and fourth quarters.
In 2012 the PRC is involved in the establishment of an epidemiological early warning system through regional health networks, linked to the DM system			There is a formal system for reporting on outbreaks of disease, Validation of the format will be provided by the zone.

Comments on progress towards outcomes

Regarding the shelter strategy, dialogue has begun between the PRC and the focal point in the zone office. Furthermore, the National Society is defining its needs and objectives in this area more clearly. With regard to the emergencies in the country, following the declaration of an emergency situation by the government, the Paraguayan Red Cross mobilized a team of 5 specialists in logistics, information management, reporting and shelter, who worked from the operations centre. In addition, the PRC mobilized DREF funding, as well as funds from the IDB and the Swiss Red Cross to respond to the disaster. With the DREF funding, the PRC provided emergency relief to 1,525 families in 27 communities. With the additional funding from the IDB, 900 families from 15 communities were assisted. In both cases, food, hygiene kits, mosquito nets as well as training were provided. With the Swiss Red Cross funds, blankets, hygiene kits and mosquito nets were provided. The National Intervention Team members included more than 10 specialists in the areas of logistics, shelter, planning, information management and reporting. In addition, over 30 volunteers were mobilized from National Society branches and sub branches which supported the Boquerón branch in the distribution of humanitarian supplies and provision of training to communities in community health and prevention of dengue fever.

Regarding the participation of the PRC in the process of adaptation of tools and methodologies for response and recovery, documents for consideration and feedback have been sent. The National Society is to send its observations to the Centres of Reference, which will compile these comments and will prepare revised documents taking into account National Society. Subsequently, a meeting with all South American National Societies will be carried out.

Outcome 2.2: An efficient and effective Red Cross disaster and crisis management system in the Americas will lead and inspire through strengthened capacity and coordination of all components focusing on increased shared operational responsibility with National Societies, improved mapping, the inclusion of innovative technology, creating new approaches and tools to address external trends, in the zone and improved early warning/early action.

Output 2.2.1 Humanitarian access is ensured as part of readiness for response and early action within an context of increased activity by military forces and corporate interests

Indicators	BL	Annual Target	Implementation to date
The Paraguayan Red Cross is involved in the disaster management network to South America			A meeting is scheduled for November with all National Societies in South America.

Output 2.2.2 The disaster and crisis response system in the Americas will be forward looking through innovation and by taking maximum advantage of the resources available throughout the Red Cross network

Indicators	BL	Annual Target	Implementation to date
In 2012, the PRC will increase its participation in online health platforms			From the zone office, platforms for action on water and sanitation, road safety and violence are being set up.

Comments on progress towards outcomes

The meeting scheduled for November 2012 has the following objectives:

- To share information among National Societies in South America on the work being done in risk management and disaster risk reduction in line with country policies.
- To link S2020 with the Inter-American Conference Framework for Action and the Mountrouis Commitment.
- To promote integratration of programmes and boost community resilience.
- Examine how to better integrate the trends of urban risk, climate change, migration and violence into National Society planning.
- To examine the auxiliary role of the Red Cross Red Crescent.
- To review a new approach to partners and donors in view of cooperation, and see how best to work together.
- To Coordinate planning for DIPECHO VIII
- To identify challenges in South America and discuss how best to build a strategic view for the region.

The meeting will also provide an opportunity to discuss reactivation of the disaster management network in South America.

Business Line 3: TO STRENGTHEN THE SPECIFIC RED CROSS RED CRESCENT CONTRIBUTION TO DEVELOPMENT

Outcomes: Appropriate capacities built to address the upheavals created by global economic, social, and demographic transitions that create gaps and vulnerabilities, and challenge the values of our common humanity.

Outcome 3.1. Red Cross National Societies, through their network of branches, demonstrate leadership through adopting policies, procedures and practices which promote social inclusion, non-discrimination and a culture of peace in their the manner in which work internally, with communities and with other beneficiary groups.

Output 3.1.1. National Society leadership and institutional capacity for partnership exist.

Indicators	BL	Annual Target	Implementation to date
In 2012, the PRC participates in the reactivation of the disaster leaders for America			A meeting has been scheduled for November 2012 which will address this topic.
In 2012, The PRC has the updated operating agreement signed with PAHO in areas that correspond to the cooperation programme.			To date, no agreement has been concluded with PAHO in areas that correspond to programmatic cooperation in health.
In 2012, the PRC reviews its national health plan and develops institutional partnerships			Implementation of the work plan by PRC is currently pending.

Output 3.1.2 URBAN RISK is integrated into National Society programming

Indicators	BL	Annual Target	Implementation to date
Provide training in damage assessment, needs analysis, analysis of vulnerability and capacity assessment (VCA) and focusing on issues of urban risk.			This is scheduled for the fourth quarter, as the secretariat is in the process of developing a draft format on the adaptation of Vulnerability and Capacity Assessment to urban contexts.
Promote the exchange of experiences in community risk reduction, climate change and disaster preparedness			The DesAprender Plataform is an active tool which promotes this activity; currently, 24 people from the Paraguayan Red Cross are working with DesAprender.
The PRC has tools on urban risk			In addition to the documentation sent, the check list document is a useful tool for the identification, formulation and implementation of projects within the context of urban risk.
The PRC develops and implements an approach related to risk in planning and programme implementation in urban settings.			This is being carried out, since it is contemplated in the PRC strategic plan.
The PRC contributes to the concept papers focused on urban sanitation in July 2012.			Scheduled for July 2012.

Comments on progress towards outcomes

The National Society is making significant efforts to increase its institutional capacity and be a leader in the country. The Paraguayan Red Cross has good partnerships with both the government (National Emergency System, the Ministry of Health) and other public and private institutions. The PRC is also aware of the need to accommodate new trends in work with vulnerable communities, and therefore needs to adapt its curriculum, tools and materials. This adaptation process is taking place and the secretariat is providing technical support.

Outcome 3.2. Red Cross National Societies, through their network of branches, have enabled communities to better understand trends that impact their lives and take action to improve their health, safety, environmental and socioeconomic conditions

Output 3.2.1 National Societies addressing major trends and challenges contributing to vulnerability.

Indicators	BL	Annual Target	Implementation to date
In 2012, at least 60% of the branches developed their operational plan	13	60%	Workshops on participatory planning have started in 54% of the branches.
In 2012, a PRC module on chronic non-communicable diseases is validated.			Scheduled for the second half of the year
In 2012, PRC is involved in the mapping of maternal and child health at regional level	0	1	100% completed..
In 2012, PRC reports on CBHFA, harm reduction, road safety and initiatives that contribute to the key elements of risk reduction.	0	1	The first national CBHFA workshop is being prepared which will facilitate the integration of the methodological processes of risk management. Scheduled for the second semester
PRC reports on Global Alliance and harm reduction for scaling up HIV prevention.			Currently, the National Society does not have a focal point for health: this has prevented scaling up work the area of HIV prevention.
PRC improves their capacity in prevention and behavior change			Scheduled for the second semester.

Output 3.2.2 National Societies addressing major trends and challenges contributing to vulnerability.

Indicators	BL	Annual Target	Implementation to date
PRC is involved in the adaptation of existing tools and methodologies to urban settings (VCA, CBHFA, the Participatory Approach to Hosting Security Awareness, volunteering and working in urban communities in contexts of violence).			This is being coordinated from the zone office and funding is sought.

Output 3.2.3 CLIMATE CHANGE is accounted for in community-based development programming

Indicators	BL	Annual Target	Implementation to date
PRC is involved in the adaptation of existing tools and community-based approaches and creating new ones to assess the impact of climate change on development programmes in communities.	0	1	The zone office is working in this area.
The NS has a roadmap for introducing	0	1	Pending preparation of the relevant

climate change in health processes.			guidance documentation.
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Output 3.2.5 VIOLENCE PREVENTION is integrated into all community-based development programming

Indicators	BL	Annual Target	Implementation to date
PRC implements violence prevention modules in the process			Pending elaboration of the module on violence prevention. Scheduled for the second half of the year.

Comments on progress towards outcomes

As for the adaptation of tools, this is a process that is being implemented from the zone office and coordinated by the Centres of Reference. Some tools have been disseminated to the National Society and feedback is awaited. The secretariat headquarters is leading work on a draft format for the adaptation of the VCA in urban context, and completion of the document is anticipated by the end of the year. The workshop planned for the National Societies of South America to be held in November 2012 will also include sessions on the adaptation of tools to humanitarian trends.

Outcome 3.3. Red Cross National Societies have a progressive vision to reduce vulnerability including leadership skills and capacities for working in partnership with communities, government, NGOs, NGLs, academic institutions, the private sector and civil society networks.

Output 3.3.1 Red Cross leadership is recognized by government and other key stakeholders

Indicators	BL	Annual Target	Implementation to date
The PRC participates in the event on the theme of Maternal and Child Health at the IAC to promote relations with key stakeholders.	0	1	100% completed The NS participated in a survey on work in maternal and child health which the PRC has been carrying out in recent years.

Output 3.3.3 Building National Society financial sustainability

Indicators	BL	Annual Target	Implementation to date
The PRC continues to strengthen resource mobilization, increasing its capacity in fundraising, revenue generation, donor reporting and accountability.			This work is in progress.

Comments on progress towards outcomes

With regard to resource mobilization, taking advantage of the 8 May celebration, the PRC successfully held its national "Fiesta de la Banderita". The PRC also actively participated in the regional seminar with Coca Cola organized in Toluca, Mexico. Other initiatives launched over this period have included contact with the marketing team of the digital telephone company "Personal" which has interest in becoming a sponsor of the symphonic rock concert organized by the National Society. This also provided the opportunity to establish a panel in a privileged area on the day of the "Banderita" where football celebrities were brought together; an e-flyer was also placed on the PRC web page and direct broadcasting took place through the "Personal"

channel online. Another initiative has been the campaign “one click for a dollar” from the SENETE game of chance. The PRC has maintained contacts with other entities and is in the process of signing agreements with the Amambay Bank, the HSBC, Coimpex and others. Finally, in the second semester, a resource mobilization project will begin which is financed by the IFRC to continue strengthening this area of work in the National Society.

Outcome/output 3.5. Volunteers of National Societies, representing all sectors and ages and involved in all aspects of National Society life from decision making to programme implementation, are key actors in demonstrating the added value of the work done by the Red Cross network and in expanding National Society humanitarian access.

Indicators	BL	Annual Target	Implementation to date
In 2012, PRC hold the annual volunteering meeting as a follow-up of national volunteering, with the participation of at least 60% of branches			The campaign to recruit volunteers at national level is taking place using the slogan “JOIN” (SUMATE)

Comments on progress towards outcomes

Volunteer management has progressed considerably in the PRC. After a few months of the “SUMATE” campaign launch, 414 new volunteers had been recruited, who are now being trained. On the other hand, 8 branches are implementing the Volunteering Management Plan with DFID and National Society funds. In June meetings were held with the branches of Capiata, Luque, Concepcion, San Pedro, Misiones, Ñemby and Nueva Italia with the objective of disseminating documents (list of general applicants, selection of volunteers, induction and incorporation of volunteering) There has been also a basic Institutional training workshop and monitoring of implementation of the initiative. In the second semester of 2012, the IFRC will support a proposal to continue strengthening volunteering in the National Society.

Business Line 4: TO HEIGHTEN RED CROSS RED CRESCENT INFLUENCE AND SUPPORT FOR OUR WORK

Outcome: Evidence-based humanitarian diplomacy conducted to draw attention to the causes and consequences of vulnerability, giving voice to vulnerable people, and demonstrating the value of Red Cross Red Crescent humanitarian work and leadership.

Outcome 4.1. National Society Leadership capacities are enhanced to use their auxiliary role to influence public policies and ensure they are seen as a credible and preferred source of information on humanitarian issues by the general public, media and other actors.

Output 4.1.1. National Societies become a source of reference information for humanitarian issues and vulnerability reduction

Indicators	BL	Annual Target	Implementation to date
The World Disasters Report is publicly released and used for communication and positioning of the PRC	0	1	Scheduled for the last quarter of the year.

Output 4.1.2. IFRC in the Americas and the National Societies actively use social network capacities

Indicators	BL	Annual	Implementation to date
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		Target	
Capitalize on the use of existing social networks through research and partnerships.			Scheduled for July 2012
The PRC uses social networks and participates in the network of communicators.			Scheduled for July 2012
The PRC participates in a conference on the use of social networks in relief efforts.	0	1	The zone has provided guidelines for the use of social networks.
Promote the use of the platform of "DesAprender"			The PCR is part of the DesAprender platform and participates in forums. (24 users)

Comments on progress towards outcomes

The World Disasters Report will be published in October 2012. This document is of particular importance for the Paraguayan Red Cross which uses this to position the National Society with the government and public and private institutions.

The Paraguayan Red Cross participates in social networking and the zone office has provided guidelines for appropriate use of these. The PRC shares through daily email a newsletter entitled "Contexto Diario" with news from major newspapers and news websites in Paraguay. The Paraguayan Red Cross is part of the Red Cross communicators' network in South America. Several activities in the area of communication are scheduled during the second semester of the year.

Outcome/output 4.2. Strong links are fostered with governments, the public (including especially opinion leaders), academia, private sector, and other partners of the Red Cross who work at local and national levels. Including representation in key forums to address humanitarian challenges and trends.

Indicators	BL	Annual Target	Implementation to date
The PRC is using social media in health programming and one related article is published in the AZO newsletter.			An article on dengue has been published in the newsletter.
In 2012, the PRC partners with at least two government agencies, 2 NGOs, 2 companies and 1 academic institution	0	7	The Paraguayan Red Cross has signed agreements with: Coca Cola, FIFA, PERSONAL and SENETE (see 3.3.3) is in the process of signing agreements with: Amambay Bank, the HSBC and Gambling Coimpex. The National Society has also signed an agreement with the University of Chaco for assistance from undergraduates in to support initiatives in risk management, and Integrated lifesaving security.

Comments on progress towards outcomes

In relation to the establishment of alliances, it should be noted that the National Society has progressed well, exceeding the annual target.

The conference on the use of social networks in humanitarian actions has not yet been carried out; however, useful guidelines on the issue have been shared from the zone office.

Outcome 4.3. National Societies and donors invest increasing financial and human resources to improve National Societies' abilities to deliver internal support services as the way forward for providing strong programming.

Output 4.3.1. Resource mobilisation capacities and efforts of the National Societies are scaled up to inspire more reliable contributions to the Red Cross Red Crescent

Indicators	BL	Annual Target	Implementation to date
In 2012, the PRC receives economic support to the level of 75% for the maintenance of the Mobilization and Resource Development department.			In the second semester, the regional representation will support the proposal economically with funding from the Norwegian Red Cross.
In 2012, PCR's resource Mobilization and Development provides training to at least 40% of its branches	0	40%	Currently working with 45% of the branches in this area.. The indicator has been 100% completed..

Comments on progress towards outcomes

The National Society is making progress in building alliance and partnerships and in generating resources for implementation of PRC work. Work has begun to strengthen resource mobilization at branch level.

Business Line 5: TO DEEPEN OUR TRADITION OF TOGETHERNESS THROUGH JOINT WORKING AND ACCOUNTABILITY

Outcome 5.1: A knowledge network is established to provide a framework to disseminate innovations; promote horizontal cooperation and improve programming capacities in administration and finance, IT/Telecom, human resources, logistics and planning, monitoring, reporting and evaluation.

Output 5.1.1. A network of practice is established through FedNet and other information sharing tools in each support services area (Admin, Finance, HR, Logistics, PMER and IT/Telecom):

Indicators	BL	Annual Target	Implementation to date
In 2012, the PRC takes part in an exchange of knowledge through support service networks (administration, finance, human resources, PMER, logistics, IT/telecommunications)			No progress in the first semester

Output 5.1.2. The National Societies in the Americas and the Secretariat successfully organised the XIX Inter-American Conference to define our key priorities and strategic orientations for the Americas over the next four years and follow up the outcomes:

Indicators	BL	Annual Target	Implementation to date
The PRC has contributed through the working groups and its participation to the XIX Inter-American Conference	0	1	The PRC participated fully in the IAC, 2 people from government and management took part (the President

			and Secretary General) and 3 people from Resource Mobilization and Development, Programmes and Volunteering. The indicator has been 100% achieved.
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Output 5.1.3 National Societies participate in the Federation-wide communication strategy

Indicators	BL	Annual Target	Implementation to date
In 2012, the PRC develops its communication strategy with the participation of affiliates and the Zone	0	1	The PRC has a strategy and this is being disseminated at branch level.
In 2012 the PRC develops and disseminates visual identity manuals and protocols for communication	0	1	Manuals have been drawn up. The indicator has been 100% achieved.

Comments on progress towards outcomes

In terms of the Paraguayan Red Cross' participation in knowledge-sharing through networks for support services the zone office has informed that communities of practice will be set up.

On the subject of communication, It should be noted that the National Society has made the final adjustments to its manual on internal and external communication. The PRC is also developing a new institutional brochure to promote the emblem. Furthermore, the PRC website has been updated with communications and newsletters on specific projects such as livelihoods, risk reduction and others. In June the magazine Kurusu Pytá was edited and published together with the Sunday newspaper Ultima Hora.

As part of the plan for support of the Paraguayan Red Cross, the zone communication officer made a visit to the National Society. Strategic priorities in the area were shared, needs were analyzed, strategic documents were aligned with documents and guidelines from the secretariat through a revision, and a press conference was held with the participation of the PRC Secretary General (support through audiovisual material was given). A meeting was held with the communication team where strengths and needs were identified. It was determined that the National Society would benefit from an increase in strategic involvement in social networks at country level, and in elements such as communication with beneficiaries, and the creation of audiovisual and written material that tells humanitarian stories. It was agreed to develop a case study on the network of communicators in the Paraguayan Red Cross. As for the network of communicators, to which the PRC belongs, the National Society has difficulties in participating in virtual meetings once a month. The solution to this challenge will be the use of communities of practice on FedNet, where there would be an open community to share information, documents, answer questions and ask questions, create dialogue, debate, etc. It is expected that the result will be further involvement and a significant increase in collaboration among peers with sharing of knowledge.

Given the socio-political crisis in the month of June in Paraguay, with the dismissal of the elected President Fernando Lugo, the communication area has provided information and analysis of the context to the management of the National Society. A report was also provided to the general public on the position of the Red Cross based on the news release delivered by the Secretary General of the PRC.

Outcome 5.2. National Societies' access and ability to use affordable technologies are improved, increasing outreach in a self-sustaining manner by bridging the digital divide.

Output 5.2.1. Peer-to-Peer initiatives are promoted among National Societies and disseminated through the knowledge network.

Indicators	BL	Annual Targ	Implementation to date
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In 2012 the PRC participate in 2 events of cooperation peer-to-peer in at least 2 NS Southern Cone and Brazil			During the first half of the year, the Paraguayan Red Cross received support from the Argentine Red Cross in a CBHFA workshop.

Outcome 5.6: Federation policies and best practices on support services are increasingly adopted and implemented by National Societies.

Output 5.6.2. National Societies in the Americas region have improved their capacity in the area of finance and therefore have achieved some common goals of a well functioning finance department, enabling them to move from the working advance (WA) system to the Cash Transfer system (CT System):

Indicators	BL	Annual Target	Implementation to date
By the end of 2012, the PRC begins to assess the process required towards the cash transfer system.			This initiative has been rescheduled for 2013.

Comments on progress towards outcomes

Before beginning the process of "Cash Transfer" the National Society needs to strengthen other aspects of management; it has therefore been decided to begin the cash transfer process in the coming year.

Key Risks or Positive Factors

PLEASE ADD INFORMATION RE KEY RISKS AS RELEVANT

Key Risks or Positive Factors	Priority High Medium Low	Recommended Action
It concerns that its management structure is not yet defined and consolidated, which in some occasions makes coordination difficult, and even the understanding of roles and responsibilities assigned to various actors of the National Society.	M	The National Society must establish and put into action a management structure that defines roles, functions and responsibilities. The design of a new organizational structure will help in these definitions.

Lessons learned and looking ahead

Paraguayan Red Cross is positioning itself within the country's emergency system, becoming a highly recognized and valued actor. The technical implementation of programmes and projects is being carried out adequately. Efforts are being made to develop the branches and volunteerism. A matter of concern is its management structure, which is not framed within an organizational chart which causes misunderstandings and little clarity about decision making, implementation and controls that must exist. Another aspect that needs to continue strengthening is the mobilization and development of resources, to ensure the sustainability of the National Society. It is also

important to strengthen the relationship with the Paraguayan government in order to better portray the auxiliary role of the PRC.

Financial situation

During this reporting period, expenditure for development programmes amounted to 69,000 Swiss francs.

[Click here to go directly to the financial report.](#)

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations](#) (NGO's) in Disaster Relief and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

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Saving lives, changing minds.



The IFRC's work is guided by *Strategy 2020* which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on www.ifrc.org

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