

www.ifrc.org
Saving lives,
changing minds.

Emergency appeal

Zimbabwe: Food Insecurity

 International Federation
of Red Cross and Red Crescent Societies

Appeal n° MDRZW011

10,830 people to be assisted

Appeal launched **September 2015**

83,000 Swiss francs DREF allocated

Appeal ends **March 2016**

832,900 Swiss francs Appeal budget

This Emergency Appeal seeks **832,900 Swiss francs** to support the **Zimbabwe Red Cross Society (ZRCS)** to reach **10,830 people** with a focus on interventions on the sectors of **water, health hygiene promotion, food security, nutrition, and livelihoods (carried out through cash distributions)**. This appeal reflects the current situation and will be updated and adjusted based on the evolving nature of the crisis, new developments and assessments (as they are carried out).

[<click here for the current **Emergency Plan of Action**>](#)

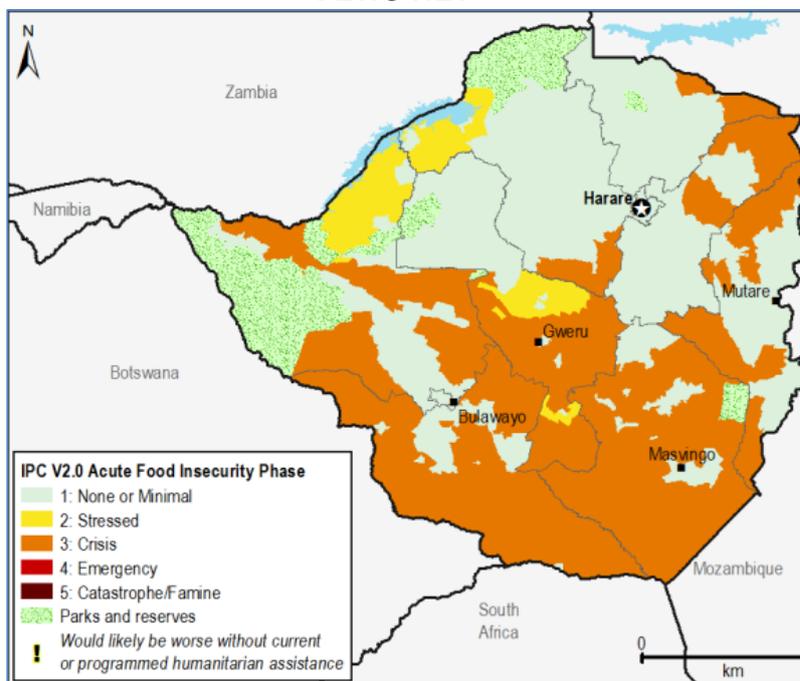
The disaster and the Red Cross and Red Crescent response to date

January 2015: A slow onset of the rainy season was followed by severe flooding that destroyed crops. This situation was followed, and exacerbated, by a long dry spell, resulting in a crop yield below the 5 year average.

July 2015: Zimbabwe Vulnerability Assessment Committee (ZIMVAC) report estimated 16% of Zimbabwe's rural population are food insecure and 1,490,024 people will be in need of food assistance at the peak of the hunger period. Coping mechanisms are severely strained, and social safety-net interventions by the Government and partners are limited

September 2015: Based on the situation briefly described above, assessments to date, and a request from the ZRCS, Emergency Appeal launched for CHF 832,900 for 10,830 people, and CHF 83,000 allocated as DREF start-up funding

Projected Food Security October-December 2015:
FEWS-NET



[<click here for contact details, here for the appeal budget and here for the map >](#)

The operational strategy

Needs assessment and beneficiary selection

The ZIMVAC report highlights the need to scale-up nutrition-specific interventions to promote crop production. Malnutrition remains a challenge especially in children under five. The challenge of food insecurity is exacerbated by the continued poor storage of crops, and hence there is a continued need for promotion of improved food storage. While the immediate needs of these households is food assistance, ZRCS proposes that any food assistance provided should be complemented by livelihoods recovery interventions such as seed support, training in climate-smart agriculture practices, and water and sanitation activities.

Beneficiary selection will be informed by a community based selection approach which will be participatory in nature and community-led. ZRCS will ensure that the selection of beneficiaries will be consistent with IFRC's commitment to strive for gender equality and diversity, and to ensure non-discrimination in provision of services to the most vulnerable. The Ministries of Social Services and Agriculture, supported by District Civil Protection Units and drought relief committees will be involved in informing the development of the selection criteria. The ZRCS selection criteria will emphasize the needs of vulnerable groups (women headed-households, pregnant and lactating women, the disabled, the elderly and orphans or vulnerable children).

Based on the ZRCS vulnerability selection criteria, ZIMVAC report, as well as data provided by the Drought Relief committee, the selection criteria in the targeted communities include:

1. Labour constrained household
2. Child, women and elderly headed households
3. Families with members with disabilities
4. Families with members who are chronically ill
5. Pregnant and breast-feeding women, and children under five years
6. Households with malnourished people, referred by the Ministry of Health for food assistance
7. Households with limited access to productive land and livestock
8. ZRCS will look into targeting people living with HIV, and those on ART and TB treatment
9. Household dependency ration and coping strategies

In situations where severely malnourished people are identified, ZRCS will refer cases to Government health institutions/centres for therapeutic feeding as well as providing them with food assistance through the cash transfer intervention.

Operational strategy

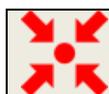
The ZRCS will target two of the affected districts, Mudzi and Muzarabani. An agreement has been made between the Government and all stakeholders including Red Cross, WFP, and UNOCHA for enhanced coordination to avoid duplication of efforts. Operational actors chose operational areas based on their capacities and geographical presence. Zimbabwe Red Cross is currently implementing various developmental programmes in the surrounding districts of Mudzi, and Muzarabani and has previously been engaged in targeted food aid in these districts. This will reduce operational and logistical costs as ZRCS is able to build on the existing systems.

The food security response strategy will provide cash assistance to 2,166 households for the purchase of their food needs, for the lean period from November 2015 to March 2016 via the mobile cash transfer model. As a result of market surveys it has been decided that each household will receive USD 48 per month which is enough to purchase the basic food basket. This operation will adopt the lead farmer approach, where 100 lead farmers will be selected and trained. Each lead farmer will then be responsible for cascading knowledge and skills to an average of 20 households. The trainings will focus on livelihoods support with an emphasis on climate change and adaptation through increasing awareness in climate smart agricultural practices. To ensure effective utilisation of the resources all planned trainings will seek to integrate and mainstream as information on nutrition, livelihoods and health promotion.

Twenty boreholes will also be rehabilitated in the Mudzi district, and 5 in Muzarabani. As part of the approach, water point committees will be trained to maintain the boreholes and ensure that the water points are

managed in a sustainable manner. Participatory health and hygiene (PHHE) through 60 volunteers in both target districts will also be conducted. Trained volunteers will be responsible for hygiene promotion, nutrition education in the target districts as well as household visits to educate the community on good hygiene practices. The operation also proposes to train 20 volunteers in mobile data collection using Open Data Kit (ODK) for the purposes of monitoring the operation along with Branch Organizational Capacity Assessment (BOCA) assessments that will be conducted to assess the capacity of ZRCS branches in the targeted districts and work on areas of improvement.

Proposed sectors of intervention



Coordination and partnerships



ZRCS is working closely with in-country partners to ensure that there is coordinated implementation of the operation. ZRCS maintains a good working relationship with stakeholders in Government of Zimbabwe Ministries of Agriculture, Social Services, Health, and Child Care.

The current Emergency Plan of Action was designed taking into account the commitments of other partners reflected in the table below:

Organization	Priority District(s)	Remarks
WFP	Mbire, Zvishavane, Mwenezi, Lupane, Binga, Chiredzi, Umzingwane, Kariba, Hwange	Adequate resources have been secured to cover all food insecure households in the districts from October – March
World Vision	Buhera	Five wards will be addressed by World Vision and other organisations will focus on the remaining food insecure households
Amalima	Thsolithso, Mangwe, Bulilima, Gwanda	Yet to be covered
Care International	Zaka, Mwenezi, Gutu, Chiredzi, Mberengwa, Shurugwi, Zvishavane	Care is currently implementing, developmental projects in these districts
ZRCS	Mudzi and Muzarabani	ZRCS has been operational in the Muzarabani District with other developmental projects
Government of Zimbabwe (GOZ)	Districts to be identified	The GoZ has availed 45,000MT of cereal for distribution in the food insecure parts of the country and WFP is coordinating the distribution of the maize on behalf of GoZ



Water, Health and Hygiene promotion



Outcome 1: Safe access to water for human consumption and livelihoods

Output 1.1 Improved access to safe drinking water for human and livestock

Activities planned:

- Water point assessment
- Selection of water points for rehabilitation
- Rehabilitation of 25 water points
- Construction of 25 water troughs
- Training and establishment of 25 water point committees in borehole maintenance and monitoring and hygiene promotion

Output 3.2 Health and Hygiene promotion are carried out to target population

Activities planned:

- 60 volunteers trained in Participatory Health and Hygiene Education (PHHE or PHAST methodology)
- Community education on health and hygiene promotion, HIV prevention, Gender Based Violence and nutrition training
- Awareness sessions in schools, public gatherings and household visits

 Food security	 Nutrition	 Livelihoods
Outcome 2: Increased food security and dietary diversity at for 2,166 households (10,831 beneficiaries) through better farming and access to better nutrition		
Output 2.1: Improved food consumption in food insecure households through a mobile cash transfer programme for five months		
Activities planned: <ul style="list-style-type: none"> • Designing of beneficiary selection tools • Beneficiary selection and verification • Malnutrition screening and referrals of the severely malnourished people to health centres • Preparation of monthly mobile cash transfer and uploading of plan • Beneficiary training and sensitization on mobile cash transfers • Volunteers trained in beneficiary selection • Managing of mobile cash transfers • Engaging of local service providers for cash distribution • Community notification of distribution • Distribution of cash amounting to USD 48 per month to 2,166 households for 5 months • Post distribution monitoring, reporting and feedback to partners 		
Output 2.2: Increased diversified farming and improved knowledge in climate smart agriculture and post-harvesting of grain		
Activities planned: <ul style="list-style-type: none"> • Training of 100 lead farmers in crop production, seed preservation, food processing and preservation, market linkage / marketing and costings for income generation (training on traditional farming systems also to be taken into consideration for good high yielding harvests) • Identification of short season varieties that are tolerant to drought and traditional varieties that are cheaper and locally available • Post-harvest technology and nutrition training for improved dietary intake at household level targeting 100 lead farmers • Cascading of training to 2,166 households by lead farmers. • Distribution of drought resistant vegetable seeds to 2,166 households • Monitor good practices by households in post-harvest handling 		

Quality programming / Areas common to all sectors

Outcome 3: Increased ZRCS Visibility and information sharing with communities

Output 3.1: Improved knowledge of ZRCS activities within communities

Activities planned:

- Media tours
- Procurement of visibility materials (t-shirts, hats and bibs)

Outcome 4: Continuous and detailed assessment and analysis is used to inform the design and implementation of the operation

Output 4.1: Monitoring information informs revisions of plan of action where appropriate

Activities planned:

- Branch capacity assessments in the targeted districts.
- Pre-assessments in targeted districts (for markets and livelihoods)
- Training of 20 volunteers on ODK (10 in each district)
- Monthly post cash distribution monitoring by volunteers
- Beneficiary survey on CTP utilisation and satisfaction Monitoring by headquarters' staff

Output 4.2 The findings of evaluations lead to adjustments in future planning

Activities planned

- Inception training
- Operation review workshop
- End of implementation evaluation



Programme support services

Human Resources

The ZRCS Operations Manager will have the overall responsibility for managing the operation, with support from a national operations manager, a national food security officer, a health and social services coordinator, a PMER officer, a HR and admin manager, a finance manager, a finance officer, logistics, and an organisational development officer. Altogether nine staff members in two districts levels will provide support from the Province/District level for 6 months i.e. from September 2015 to March 2016. The IFRC will hire the operations manager who will be based in the IFRC Regional Office (Gaborone) to support the operation. The Operations Manager will carry out field support visits on a monthly basis or as needed to ensure implementation as planned.

Communications - advocacy and public information

The communication team will take regular trips to the affected areas to gather data (beneficiary profiles, photos, video, web stories, case studies on cash and results of livelihood interventions to draw lessons) and will ensure that information is disseminated using the electronic and print media. ZRCs in collaboration with IFRC will also prepare a media tour to the project site and will coordinate various awareness and publicity activities to continue to sensitize the public, media and donors on the situation.

Logistics

ZRCS will lease three land cruiser-type vehicles from IFRC for the duration of the operation and will engage a reputable national mobile operator whose network coverage is above average in Mudzi and Muzarabani to ensure a smooth distribution of the cash. ZRCS is currently working with the biggest network provider for the process of mobile cash transfer and the company has assured their ability to provide staff to support the operations as needed. ZRCS tender committees will lead and manage all procurements.

Information and communication technologies (IT)

Three laptop computers and three tablets will be procured to complement current IT equipment to ensure that ODK training runs well and that there is enhanced data management and reporting at all levels.

Reporting, monitoring and evaluation

A project start-up meeting will be held to share the operational progress of the appeal. District project staff will receive training in ODK by already trained ZRCS teams, and volunteers will receive training in data collection with the results used in monitoring and reporting. Field based assessments (markets), data collection on feedback from beneficiaries, non-beneficiaries and other field level stakeholders of the project will be collected and analysed and inform the next phase of distributions/cash transfers. A beneficiary survey on CTP utilisation and satisfaction will be carried out to assess adequacy of the cash transfer in terms of meeting the household food needs. Data from the post distribution monitoring reports will also be used to assess satisfaction. At the end of implementation an evaluation and lessons learnt workshop will be conducted jointly by the National Society and IFRC to gather further insights and feedback.



Budget

See attached for details.

Elhadj Amadou As Sy
Under Secretary General (a.i.)
Programme Services Division

Elhadj Amadou As Sy
Secretary General

Contact information

For further information specifically related to this operation please contact:

- **Zimbabwe Red Cross Society:** Maxwell Phiri, Secretary General; phone: +263.4.332638; +263.4.332197; email: phirim@redcrosszim.org.zw
- **IFRC Regional Representation:** Michael Charles, Acting Regional Representative/Programs Coordinator for Southern Africa Region; Tel. +26771395339; Email: michael.charles@ifrc.org
- **IFRC Africa Zone:** Lucia Lasso, Disaster Management Unit; Nairobi; phone: + +254 731-067469; email: lucia.lasso@ifrc.org
- **IFRC Geneva:** Christine South, Operations Quality Assurance Senior Officer; phone: +41.22.730.45 29; email: christine.south@ifrc.org
- **IFRC Zone Logistics Unit (ZLU):** Rishi Ramrakha, Head of zone logistics unit; Tel: +254 733 888 022/ Fax +254 20 271 2777; email: rishi.ramrakha@ifrc.org

For Resource Mobilization and Pledges:

- **In IFRC Africa Zone:** Fidelis Kangethe, Partnerships and Resource Mobilization Coordinator; Addis Ababa; phone: +251 930 03 4013; email: fidelis.kangethe@ifrc.org

Please send all pledges for funding to zonerm.africa@ifrc.org

For Performance and Accountability (planning, monitoring, evaluation and reporting):

- **IFRC Zone:** Robert Ondrusek, PMER/QA Delegate, Africa phone: +254 731 067277; email: robert.ondrusek@ifrc.org

How we work

All IFRC assistance seeks to adhere to the **Code of Conduct** for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations (NGOs) in Disaster Relief and the **Humanitarian Charter and Minimum Standards in Humanitarian Response (Sphere)** in delivering assistance to the most vulnerable. The IFRC's vision is to inspire, **encourage, facilitate and promote at all times all forms of humanitarian activities** by National Societies, with a view to **preventing and alleviating human suffering**, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:



Save lives,
protect livelihoods,
and strengthen recovery
from disaster and crises.



Enable **healthy**
and **safe** living.



Promote **social inclusion**
and a culture of
non-violence and **peace**.

EMERGENCY APPEAL

14/09/2015

APPEAL MDRZW011

Zimbabwe Food Insecurity

Budget Group	Multilateral Response	Inter-Agency Shelter Coord.	Bilateral Response	Appeal Budget CHF
Shelter - Relief	0			0
Shelter - Transitional	0			0
Construction - Housing	0			0
Construction - Facilities	0			0
Construction - Materials	0			0
Clothing & Textiles	0			0
Food	0			0
Seeds & Plants	13,330			13,330
Water, Sanitation & Hygiene	36,274			36,274
Medical & First Aid	0			0
Teaching Materials	3,000			3,000
Utensils & Tools	0			0
Other Supplies & Services	0			0
Emergency Response Units	0			0
Cash Disbursements	465,690			465,690
Total RELIEF ITEMS, CONSTRUCTION AND SUPPLIES	518,294	0	0	518,294
Land & Buildings	0			0
Vehicles	0			0
Computer & Telecom Equipment	0			0
Office/Household Furniture & Equipment	0			0
Medical Equipment	0			0
Other Machinery & Equipment	3,900			3,900
Total LAND, VEHICLES AND EQUIPMENT	3,900	0	0	3,900
Storage, Warehousing	0			0
Distribution & Monitoring	0			0
Transport & Vehicle Costs	22,003			22,003
Logistics Services	0			0
Total LOGISTICS, TRANSPORT AND STORAGE	22,003	0	0	22,003
International Staff	35,000			35,000
National Staff	0			0
National Society Staff	87,893			87,893
Volunteers	6,650			6,650
Total PERSONNEL	129,543	0	0	129,543
Consultants	0			0
Professional Fees	0			0
Total CONSULTANTS & PROFESSIONAL FEES	0	0	0	0
Workshops & Training	20,000			20,000
Total WORKSHOP & TRAINING	20,000	0	0	20,000
Travel	10,400			10,400
Information & Public Relations	11,172			11,172
Office Costs	14,040			14,040
Communications	13,680			13,680
Financial Charges	4,500			4,500
Other General Expenses	23,049			23,049
Shared Office and Services Costs	4,211			4,211
Total GENERAL EXPENDITURES	81,052	0	0	81,052
Partner National Societies	0			0
Other Partners (NGOs, UN, other)	0			0
Total TRANSFER TO PARTNERS	0	0	0	0
Programme and Services Support Recovery	50,361	0		50,361
Total INDIRECT COSTS	50,361	0	0	50,361
Pledge Earmarking & Reporting Fees	7,748			7,748
Total PLEDGE SPECIFIC COSTS	7,748	0	0	7,748
TOTAL BUDGET	832,900	0	0	832,900
Available Resources				
Multilateral Contributions				0
Bilateral Contributions				0
TOTAL AVAILABLE RESOURCES	0	0	0	0
NET EMERGENCY APPEAL NEEDS	832,900	0	0	832,900



Zimbabwe: Food security

