

www.ifrc.org  
Saving lives,  
changing minds.

## Emergency appeal Bangladesh: Flood

 International Federation  
of Red Cross and Red Crescent Societies

Revised Appeal n° MDRBD017

105,000 people (21,000 families) to be assisted

Appeal launched 16 August 2016

Glide n° [FL-2016-000075-BD](#)

248,701 Swiss francs DREF allocated

Appeal ends 31 July 2017 (12 months)

1.6 million Swiss Francs current appeal budget

This Emergency Appeal seeks 1.6 million Swiss francs to enable the International Federation of Red Cross and Red Crescent Societies (IFRC) to support the Bangladesh Red Crescent Society (BDRCS) in delivering humanitarian assistance to 105,000 people (21,000 families) affected by the end of July 2016 floods. The operation focuses on emergency relief and early recovery assistance in the following sectors: food and nutrition; health; shelter; livelihood; water, sanitation and hygiene; disaster risk reduction and institutional disaster response capacity enhancement. The planned response reflects the current situation and information available at this time. It is likely to be adjusted based on further developments and detailed assessments.

Details are available in the [IFRC Emergency Plan of Action](#).

### The disaster and the Red Cross Red Crescent response to date

**4 August:** To respond to the heavy rains in mid-July and subsequent severe flooding, Humanitarian Coordination Task Team (HCTT) organized a meeting to decide on the trigger for a rapid needs assessment.

**8 August:** CHF 248,701 allocated from the IFRC's [Disaster Emergency Relief Fund \(DREF\)](#) to support BDRCS in addressing the immediate needs of up to 55,000 people.

**11 August:** 106 people have died as a consequence of the floods as of 11 August 2016 (96 from drowning and 10 from snake-bite). Around 7,400 people are seeking refuge in 69 flood shelters.

**16 August:** Emergency Appeal launched for CHF 1,637,374 to support BDRCS to scale-up the delivery of humanitarian assistance to 105,000 people.



Road access inundated by the flood water.

Photo: BDRCS

### Coordination and partnerships

The IFRC has a country office presence in Bangladesh. The country office is well-resourced and has highly experienced staff supporting the BDRCS in ongoing emergency operations, longer-term programming, capacity building and organizational development. The IFRC is supporting the BDRCS to coordinate with other humanitarian and UN agencies.

Regular Movement coordination meetings are taking place in Dhaka and are chaired by the BDRCS. All Movement partners are invited and participate actively to the Movement coordination meetings. In-country Movement partners extend their support during any emergency situations where IFRC plays a coordination role to assist BDRCS for scale-up response. An emergency meeting between the BDRCS deputy secretary general, BDRCS staff and IFRC staff took place on 31 July 2016 and BDRCS requested for DREF support to scale up the emergency operation. IFRC immediately

coordinated with ICRC and in-country partner National Societies (PNS) to update on the flood situation and action taken by BDRCS.

The existing coordination mechanism within the different PNS of the International Red Cross and Red Crescent Movement involves a bi-monthly PNS coordination meeting. These cover the regular updates from the societies present, the immediate issues to handle and the plan of action forward. On 7 August, a scheduled Movement partners coordination meeting took place where the flood issue was discussed with high priority and the NS together with all Movement partners decided to scale up the DREF into an emergency appeal. The annual pre-disaster meeting (PDM) among the Movement partners was recently held on 11-12 May by BDRCS to discuss broader preparedness issues.

## The operational strategy

### Needs assessments

Based on information gathered through the initial assessments as well as analysis of secondary data, identified needs include food, non-food relief items, water and sanitation (WASH), health and care, emergency and transitional shelter and support to recover livelihoods.

After meeting immediate needs, BDRCS will have to support the affected population in getting back on their feet and starting the process of rebuilding their everyday lives. However, more information will be available when assessments are concluded. This appeal will be revised once ongoing and detailed assessments are completed.

### Beneficiary selection

The BDRCS and IFRC joint teams will meet the local administration, and follow up on government updates during the emergency phase with regards to present and future interventions and will continue this coordination throughout the operation. The population in temporary shelters or makeshift houses will be prioritized in the selection of beneficiaries in the affected locations. According to the BDRCS previous operations' lessons learned suggest that the vulnerability criteria should focus on the elderly women, marginal income farmers, landless families, women-headed families, lactating mothers and physically challenged people.

The beneficiary selection process will be community participatory via consultation sessions, suggestions and feedback mechanism. BDRCS and IFRC work in close contact with other humanitarian actors to avoid potential overlapping in case of selection of geographical locations and beneficiary households.

**Overall objective:** This operation aims to assist 21,000 families affected by flood in the 19 most affected districts with appropriate relief and recovery assistance. The operation will be implemented over 12 months.

**Proposed strategy:** The focus will be on providing support to 11,000 families through the distribution of relief items, provision of cash grants for food and nutrition, emergency shelter assistance, health, and water and sanitation (WASH) interventions. 15,000 families will be supported during the early recovery through distribution of shelter materials, provision of cash grants for livelihoods recovery, WASH recovery interventions, medical services, and focused disaster risk reduction and resilience building in the longer term. Although the operation will cover 19 districts, the primary focus of the key interventions will be in the four worst affected districts. This may be adjusted according to the needs and coordination with other key players. BDRCS, utilizing its presence of staff and volunteers across the affected areas.

The operation consists of closely integrated sectors aiming to provide:

- **Food and nutrition** support via food parcel for 8,000 households (14 days) and cash grants of BDT 4,000 (CHF 51) to 2,000 households for one month.
- **Essential household** assistance via distribution of NFIs to 8,000 households.
- **Emergency and recovery shelter** support through distribution of tarpaulins to 2,000 households; conditional cash grants in the recovery phase for 800 households with BDT 22,000 (CHF 282) and shelter materials worth BDT 5,000 (CHF 62.50) to repair their houses through implementation of PASSA tools.
- **Livelihoods assistance** via conditional cash grants of BDT 16,000 (CHF 190) for 800 households to restart or diversify income sources; 800 same families engaged in cash for work of BDT 8,000 (CHF 100) for 20 days.
- **Water, sanitation and hygiene promotion** interventions focusing on improving access to safe drinking water (by mobilization of nine water treatment plants), safe water storage, reducing risks associated with contaminated water source (repairing or disinfecting damaged water points and installing new water points) and poor sanitation (by installing 50 portable latrines and construction of household latrines) and improving hygiene behaviour (through


hygiene awareness sessions delivered using PHAST for 400 households). The WASH interventions aim to reach at least 12,000 households.


- **Health** interventions focusing on provision of ORS to 8,000 households and deployment of four medical mobile teams.
- **Community-based risk reduction:** Tree planting for 8000 households and awareness training for 1000 households; awareness raising campaign and DRR training sessions in eight communities.
- **Institutional disaster response capacity enhancement** measures aimed at increasing BDRCS' preparedness for future potential disasters, through specialized response trainings on cash transfer programming (CTP) and UDRT; procurement of prepositioned stock and logistic development.

Five key aspects are factored in the strategy for this operation:

- **The National Society leadership:** BDRCS is responsible for the overall coordination and implementation of the humanitarian response operation, supported by the IFRC and in-country Movement partners.
- **Implementing lessons from previous operations:** Over the years, BDRCS has implemented various large or medium scale operations that provided various lessons from which this response will draw.
- **A Movement-wide approach:** BDRCS is responsible for the overall coordination and implementation of the disaster response operation, supported by all components of the Movement. Considering the nature and scope of the response, IFRC will mobilize international resources via this Emergency Appeal on behalf of BDRCS.
- **Flexible community-led response:** The design of the intervention, particularly cash transfers, will give affected people the flexibility to prioritize their immediate and diverse needs.
- **Integrated programming and resilience-building:** The recovery phase (to be defined in detail in the revised plan) will involve integrated, multi-sectoral support to communities to build community resilience.

## Proposed sectors of intervention

	<b>Shelter (including household non-food items)</b>
<b>Outcome 1: Immediate shelter and essential household item needs of the affected population are addressed</b>	
<b>Output 1.1: Provision of essential household non-food items to 8,000 families</b>	
<b>Activities planned:</b>	
<ul style="list-style-type: none"> <li>• Identification of distribution locations, beneficiary selection</li> <li>• Local procurement of NFIs, volunteer mobilization for relief distribution and distribution of items</li> </ul>	
<b>Output 1.2: Provision of emergency shelter support to 2,000 families</b>	
<b>Activities planned:</b>	
<ul style="list-style-type: none"> <li>• Identification of distribution locations, beneficiary selection</li> <li>• Procurement of tarpaulins, demonstration on fixing of Tarpaulin and distribute flyer</li> <li>• Distribution of tarpaulins</li> </ul>	
<b>Outcome 2: 800 targeted families have durable and sustainable shelter and settlement</b>	
<b>Output 2.1: Provision of cash grants for household repair assistance to 800 families</b>	
<b>Activities planned:</b>	
<ul style="list-style-type: none"> <li>• Beneficiary selection and finalization of partially-damaged shelter categorization</li> <li>• Provide cash grant in one or two instalments for shelter solution according to BDRCS/IFRC CTP procedure standards in conjunction with PASSA</li> <li>• Shelter toolkit distribution, orient BDRCS volunteers for supporting shelter repair work</li> <li>• On-going monitoring and technical advice by BDRCS staff, beneficiary satisfaction survey</li> </ul>	
<b>Output 2.2: Training/awareness raising sessions provided to 800 target families on basic safe shelter and settlement for early recovery stage</b>	
<b>Activities Planned:</b>	
<ul style="list-style-type: none"> <li>• Provide shelter improvement training (PASSA incorporating DRR elements) and guidance with appropriate IEC materials</li> </ul>	

	<b>Livelihoods; Nutrition; Food security</b>
<b>Outcome 3: Immediate food and household needs of the affected population are met</b>	
<b>Output 3.1: Distribution of dry food items to 6,200 families in 14 districts</b>	
<b>Activities planned:</b> <ul style="list-style-type: none"> <li>• Orientation and deployment of NDRT members</li> <li>• Orientation and mobilization of volunteers at district level</li> <li>• Procurement and distribution of dry food</li> </ul>	
<b>Output 3.2: Distribution of appropriate food package to 8,000 families for 14 days</b>	
<b>Activities Planned:</b> <ul style="list-style-type: none"> <li>• Orientation and deployment of NDRT members</li> <li>• Orientation and mobilization of volunteers at district level</li> <li>• Beneficiary selection</li> <li>• Local procurement of food items / cash grant preparation</li> <li>• Distribution of food items / cash distribution through CTP modalities</li> </ul>	
<b>Output 3.3: Distribution of cash for food to 2,000 families in targeted most affected communities for one month</b>	
<b>Activities planned:</b> <ul style="list-style-type: none"> <li>• Beneficiary selection and finalization.</li> <li>• Distribution of cash grant through IFRC/BDRCS standard procedures</li> </ul>	
<b>Outcome 4: Livelihoods are protected and negative coping strategies and food insecurity reduced among affected populations</b>	
<b>Output 4.1: Provision of cash grant to 800 families in targeted most affected communities for restoring livelihoods</b>	
<b>Activities planned:</b> <ul style="list-style-type: none"> <li>• Setting up and publicizing beneficiary communication mechanism</li> <li>• Beneficiary selection and finalization, dissemination of beneficiary list in communities</li> <li>• Setting up CTP procedures, distribution of cash grant through IFRC/BDRCS standard procedures</li> <li>• Conduct impact assessment of livelihoods grants</li> </ul>	
<b>Output 4.2: An additional 800 affected families in the four districts have earning opportunities through DRR-related cash for work opportunities during the lean period</b>	
<b>Activities planned:</b> <ul style="list-style-type: none"> <li>• Identification of CFW activities in consultation with the local government, beneficiary selection and finalization</li> <li>• Dissemination of beneficiary list in communities, running of CFW scheme for 20 days</li> <li>• Regular monitoring and reporting through BDRCS CTP trained staff and volunteers including NDRT</li> <li>• Disbursement of cash through IFRC/BDRCS standard procedure, conduct satisfaction survey for CFW scheme</li> </ul>	



## Water, sanitation and hygiene (WASH)

**Outcome 5: The risks of water and sanitation related diseases are reduced**

**Output 5.1: Daily access to safe water which meets Sphere standards in terms of quantity and quality is provided to target population**

**Activities planned:**

- Mobilization and maintenance of nine water treatment plants for 6,000 families
- Distribution of water buckets for 3,000 families
- Volunteer mobilization for water treatment plant operation
- Water point (ponds, ditch, etc.) dewatering and cleaning
- Repairing, disinfecting and installation of tube wells
- Water quality testing and monitoring

**Outcome 6: Sustainable reduction in risk of waterborne and water related diseases in targeted communities in four districts in the early recovery phase**

**Output 6.1: Access to safe water is ensured to target population**

**Activities planned:**

- Repairing of 100 tube-wells (25 in each of the 4 districts)
- Raising platform of 40 tube-wells (10 in each of the 4 districts)
- Analysis of available hydrogeological data to inform the installation of new tube wells
- Procurement and distribution of hand pump repair tool kits for operation and maintenance
- Training for user groups on the use of hand pump repair toolkits

**Output 6.2: Improve access to sanitation facilities**

**Activities planned:**

- Mobilization of portable collapsible latrines
- Installation of portable collapsible latrine for displaced people in four districts
- Identify and finalize the beneficiaries for latrines installation from shelter and livelihoods group
- Construction of 600 household latrines with superstructure with BDRCS and IFRC standard procedure.

**Output 6.3: Improve sanitation practice hygiene knowledge and behaviour of 8,000 families**

**Activities planned:**

- Orientations/training of volunteers in PHAST
- Introduce PHAST in eight communities
- Hygiene parcel distribution to 8,000 families with hygiene promotion orientation



## Health

**Outcome 7: The immediate and medium-term risks to the health of affected populations are reduced**

**Output 7.1: Provision of medical assistance with four medical teams in eight districts in the relief phase**

**Activities planned:**

- Organize four medical camps in severely-affected areas
- Distribution and replenishment of ORS for 8,000 families



## National Society capacity building

**Outcome 8: National Society capacity to respond to disaster and crises is strengthened**

**Output 8.1: Capacity of the BDRCS NHQ and districts branches in affected districts are strengthened on emergency response and disaster preparedness**

**Activities planned:**

- Training on shelter, WASH, livelihoods and CTP for BDRCS staff and volunteers
- Procurement of mobile sets for mobile data collection
- Procure PPE for NDRT and visibility wears for volunteers
- Training on UDRTs
- Procure computers and printers for district branches



## Disaster risk reduction

**Outcome 9: Community resilience to disasters is protected and restored**

**Output 9.1: Targeted 10,400 families in eight communities have improved knowledge and skills to assess risk, plan and implement disaster risks management measures**

**Activities planned:**

- Community DRR awareness raising training and awareness raising campaign in eight communities
- Tree planting
- Develop and printing of IEC materials related to DRR



## Quality programming

**Outcome 10: Continuous and detailed assessment and analysis is used to inform the design and implementation of the operation**

**Output 10.1: Participation in assessments and continuous collection, dissemination and utilization of information from all stakeholders**

**Activities planned:**

- Rapid and joint need assessment, deployment of one RDRT member, post distribution monitoring
- Beneficiary selection across sectors, beneficiary household detailed survey
- Lessons learned workshop, final evaluation

## Programme support services

Based on the demand for the technical and coordination support required to deliver in this operation, the following programme support functions will be put in place to ensure an effective and efficient technical coordination: **human resources, logistics and supply chain; information technology support (IT); communications; security; planning, monitoring, evaluation, and reporting (PMER); partnerships and resource development; and finance and administration.** More details are in the Emergency Plan of Action.



## Budget

The appeal budget is **CHF 1,637,374**. See attached [IFRC Secretariat budget](#) (Annex 1) for details.

Garry Conille  
Under Secretary General  
Programme and Operations Division

Elhadj As Sy  
Secretary General

## Reference documents



Click [here](#) for:  
Emergency  
Plan of Action  
(EPoA)

## Contact Information

### For further information, please contact:

#### Bangladesh Red Cross Society:

- Md. Belal Hossain, director, disaster response; phone: +88 017 1190 8467; email: [belal.hossain@bdracs.org](mailto:belal.hossain@bdracs.org)

#### IFRC Bangladesh country office:

- Azmat Ulla, head of country office; phone: +88 017 1152 1615; email: [azmat.ulla@ifrc.org](mailto:azmat.ulla@ifrc.org)
- Md. Adith Shah Durjoy, acting disaster operations coordinator; phone: +88 018 1825 7651; email: [adithshah.durjoy@ifrc.org](mailto:adithshah.durjoy@ifrc.org)

#### IFRC Asia Pacific regional office, Kuala Lumpur:

- Martin Faller, deputy regional director; email: [martin.faller@ifrc.org](mailto:martin.faller@ifrc.org)
- Nelson Castaño, head of disaster and crisis (DCPRR); email: [nelson.castano@ifrc.org](mailto:nelson.castano@ifrc.org)
- Mathieu Léonard, operations coordinator; mobile: +6019 620 0357; email: [mathieu.leonard@ifrc.org](mailto:mathieu.leonard@ifrc.org)
- Riku Assamaki, regional logistics coordinator; mobile: +6012 2989 752; email: [riku.assamaki@ifrc.org](mailto:riku.assamaki@ifrc.org)
- Patrick Fuller, communications manager; mobile: +6012 2308 451; email: [patrick.fuller@ifrc.org](mailto:patrick.fuller@ifrc.org)
- Diana Ongiti, relationship manager: emergencies; mobile: +6019 2744 960; email: [diana.ongiti@ifrc.org](mailto:diana.ongiti@ifrc.org)
- Peter Ophoff, head of PMER; email: [peter.ophoff@ifrc.org](mailto:peter.ophoff@ifrc.org)

#### IFRC Geneva:

- Susil Perera, senior officer, response and recovery; phone: +412 2730 4947; email: [susil.perera@ifrc.org](mailto:susil.perera@ifrc.org)
- Cristina Estrada, response and recovery lead; phone: +412 2730 4260; email: [cristina.estrada@ifrc.org](mailto:cristina.estrada@ifrc.org)



Click for

1. Emergency appeal [budget](#) below
2. [Return](#) to the title page

## How we work

All IFRC assistance seeks to adhere to the **Code of Conduct** for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations (NGOs) in Disaster Relief and the **Humanitarian Charter and Minimum Standards in Humanitarian Response (Sphere)** in delivering assistance to the most vulnerable.

The IFRC's vision is to **inspire, encourage, facilitate and promote at all times all forms of humanitarian activities** by National Societies, with a view to **preventing and alleviating human suffering**, and thereby contributing to the **maintenance and promotion of human dignity and peace in the world**.

The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:



**Save lives,**  
protect livelihoods,  
and strengthen recovery  
from disaster and crises.



Enable **healthy**  
and **safe** living.



Promote **social inclusion**  
and a culture of  
**non-violence** and **peace**.

# EMERGENCY APPEAL

MDRBD017

12/08/2016

Bangladesh: Flood

Budget CHF

## Budget Group

Shelter - Relief	76,667
Construction - Housing	225,641
Seeds & Plants	56,000
Water, Sanitation & Hygiene	157,045
Medical & First Aid	14,000
Cash Disbursements	510,583

**Total RELIEF ITEMS, CONSTRUCTION AND SUPPLIES 1,039,935**

Computer & Telecom Equipment	15,950
------------------------------	--------

**Total LAND, VEHICLES AND EQUIPMENT 15,950**

Transport & Vehicle Costs	23,700
Logistics Services	4,000

**Total LOGISTICS, TRANSPORT AND STORAGE 27,700**

International Staff	50,833
National Staff	112,160
National Society Staff	80,100
Volunteers	37,000

**Total PERSONNEL 280,093**

Professional Fees	6,250
-------------------	-------

**Total CONSULTANTS & PROFESSIONAL FEES 6,250**

Workshops & Training	45,282
----------------------	--------

**Total WORKSHOP & TRAINING 45,282**

Travel	19,200
Information & Public Relations	32,500
Office Costs	6,000
Communications	11,290
Financial Charges	5,000
Shared Office and Services Costs	48,240

**Total GENERAL EXPENDITURES 122,230**

Programme and Supplementary Services Recovery	99,934
---	--------

**Total INDIRECT COSTS 99,934**

**TOTAL BUDGET 1,637,374**