


Mid-Year report

 International Federation
of Red Cross and Red Crescent Societies

Principles and values (P & V) – discrimination, gender, violence and YABC

Appeal No. MAA00005

2011

This report covers the period 1 January to 30
June 2011.



Global Strategy on violence prevention,
mitigation and response 2010-2020. IFRC

In brief

Programme outcome: The Principles and values programme contributes to the implementation of Strategy 2020, Strategic Aim 3, *Promote social inclusion and a culture of non-violence and peace*. Our work aims to provide global support to further translate Principles and values into action and to foster mindset, attitude and behavioural change towards respect for diversity, gender equality and non-violence in the communities where we work.

Programme(s) summary: Principles and values activities are aimed at supporting Red Cross Red Crescent National Societies to: (i) enhance their understanding of, and functioning, according to IFRC's Principles and values; (ii) prevent and tackle discrimination and stigma; (iii) prevent and mitigate violence; and (iv) promote transformation of mindset, attitudes and behaviour in their community towards a culture of non-violence and social inclusion.

Financial situation: The total 2011 budget is CHF 1,021,044, of which CHF 235,016 (23 per cent) covered during the reporting period (including opening balance). Overall expenditure during the reporting period was CHF 137,304 (58 per cent of the income and 13 per cent of the budget). Due to limited response, the programme expenditure has been limited to available funds. This explains the low implementation rate against the budget.

[Click here to go directly to the attached financial report.](#)

No. of people we have reached: *Directly* through YABC - number of youth reached in the first half of 2011 is approximately 600.

Our partners: The Principles and Values department works with several networks of National Societies (see section working in partnerships). The IFRC became, as of May 2011, an official member of the WHO's Violence Prevention Alliance.

Context

Violence is a universal phenomenon that touches every country in the world. While violence is widespread and often seems endemic, it is not inevitable - behavioural approaches have proven to reduce its incidence. The IFRC has now adopted a strategy on violence prevention, mitigation and response focusing on self-directed and interpersonal violence. **Discrimination** takes on many forms. Whatever its form, it impoverishes social capital and lessens the resilience of communities. **Gender inequality** is a major discrimination issue that affects more than 50 per cent of the human population worldwide and often a root cause of gender-based violence. The **Youth as Agents of behavioural Change (YABC) initiative**, created by the P&V department in 2008, is a skills-based approach to living our Fundamental Principles. It empowers youth to become leaders in their community towards building respect for diversity, mutual understanding; dialogue and solving tensions and problems in a nonviolent manner.

Progress towards outcomes

Programme component 1 - Violence prevention, mitigation and response, including gender-based violence.

Outcomes and Achievements:

The IFRC's **global strategy on violence prevention, mitigation and response** was adopted by the Governing Board in April 2011. It was commended for its bottom-up approach, with a network of 24 National Societies, as well as substantive depth based on RC/RC experience and activities. The Governing Board requested further mapping of National Societies programmes, projects and activities on violence prevention, mitigation and response.

Global implementation plan and implementation guidelines have been drafted and will be shared with IFRC zonal and regional structures. A **first draft of Programme guidance on violence and youth was developed**.

The Canadian Red Cross in collaboration with IFRC developed a new **tool "Ten Steps to Creating Safe Environments" to create safe working environments**. The tool initially targeted child and youth protection. With the financial assistance made available through Irish Red Cross/Irish Aid, two additional modules were added to the training package to also cover gender-based violence and prevention of sexual exploitation and abuse. The tool has been translated and is available in all the working languages of the IFRC.

The P&V department, together with the Africa zone (West and Central Africa Regional Office) and Canadian Red Cross, organised a **PSEXA workshop in Dakar**, Senegal, June 2011, funded by Irish Red Cross/Aid. The objective of the workshop was to provide participants with the knowledge, skills and tools to integrate the prevention of violence into their National Society systems. Senior leadership and technical leads from six National Societies (Cameroon, Gambia, Liberia, Sierra Leone, South Africa, Uganda) took part as well as IFRC representatives and ICRC. The workshop was facilitated by *Ten Steps trainers* from the Canadian Red Cross.

Constraints or Challenges

Work on violence prevention focused on the priority objectives, through the hiring of a temporary consultant in light of reduced staffing.

Programme component 2 - Discrimination, including gender discrimination

Outcomes and Achievements:

Ongoing development of the Federation-wide gender strategy

Following the November 2010 workshop which agreed on the development process and core content of the Gender strategy, a first draft was produced in June incorporating feedback from the gender network (see section working in partnerships), as well as input provided in two regional workshops described below.

The three day *training on gender mainstreaming* in Beirut, May, for MENA, was co-organised by the MENA zone and the Norwegian Red Cross and funded by the Norwegian Red Cross. It was attended by 25 participants (one third male) namely from Lebanon, Jordan, Iran, Iraq, Palestine, Yemen, Morocco, Egypt as well as IFRC: Lebanon (country), Amman (zone), Geneva and Norwegian Red Cross.

The four day workshop in Panama (May) for the *Americas Region* was organised by the Americas zone and funded by Irish Red Cross/Irish Aid. 35 participants from 16 National Societies from the region and 4 Partner National Societies, focused on gender mainstreaming in all areas of RC/RC work and dedicated a session to violence prevention and PSEXA.

Constraints or Challenges

No work carried out on discrimination.

Programme component 3 - Youth as Agents of Behavioural Change (YABC)

Outcomes and Achievements:

Extension of YABC peer educator network and National Societies network using YABC approach

The increasing interest and support from National Societies and the IFRC Secretariat (especially the Asia-Pacific, MENA and Europe zone offices and their respective regional delegations), as well as the Centre for the Cooperation in the Mediterranean), and their autonomous funding of YABC initiations and trainings have enabled the P&V department to exceed the set target of 160 peer educators for 2011 by 100 already.

The network of YABC peer educators was increased by 20% in the first Semester, reaching 260 youth worldwide from 65 National Societies in June¹ This was the result of 2 trainings of YABC peer educators, respectively for 23 youth from National Societies in the Pacific (Papua New Guinea, Solomon Islands, Cook Islands and Vanuatu) organised by IFRC regional delegation, and for 22 participants from French Red Cross and Monaco Red Cross organised by these National Societies. Previously trained youth received coaching and further capacity strengthening when deployed as regional or international peer educators.

¹ Among those 65 National Societies in which 260 YABC peer educators have been trained, approximately 25 (Algeria, Colombia, Côte d'Ivoire, Denmark, Egypt, France, Ghana, India, Indonesia, Jordan, Lebanon, Libya, Macedonia, Monaco, Morocco, Netherlands, Pakistan, Papua New Guinea, Philippines, Sierra Leone, Solomon Islands, South Africa, Sri Lanka, Switzerland and Tunisia) and the Centre for the Cooperation in the Mediterranean are actively using the toolkit. Part of the other 40 National Societies is currently in a planning process for its future implementation and/or integration within existing activities and programs.

In addition to those, and in line with the YABC educational itinerary, around 600 more youth got (partly) initiated to the YABC non-cognitive methodology and draft toolkit through YABC workshops, presentations and sensitization activities : Danish Red Cross youth international training course, Danish Red Cross workshop on IHL & FP dissemination, Pakistan Red Crescent 3rd national youth camp, Lebanese Red Cross within DNH/HVP program, French Red Cross sessions in schools and colleges, Egypt Red Crescent orientation courses and first aid trainings. Figures reflect the international or regional levels, not including national YABC trainings and initiations. YABC has amongst others been integrated in migration programmes (Tunisia, Morocco), CBHFA (Egypt), Disaster response trainings (Pakistan) or Psycho-Social Support programmes (Sri Lanka).

Finalisation of YABC toolkit and edition has been ongoing by the P&V department and the YABC network of peer educators and trainers, so as to be ready for its official launch during the General Assembly.

The YABC toolkit will contain 20 concept papers, 75 interactive thematic and skills-building activities, a peer education manual and community engagement guidelines. The latter two have been developed by the IFRC North Africa regional office with the support of P&V Geneva. Field-testing of the module on social mobilisation through innovative platforms (art, theatre, dance, music and sports) was initiated. A new YABC module on International Humanitarian Law developed under the leadership of Danish Red Cross, in close collaboration with the P&V department and ICRC, with a network of 12 National Societies.

In terms of **external recognition**, the YABC initiative was promoted as an IFRC flagship initiative on the promotion of a culture of non-violence and peace in the Human Rights Council (2 statements at 17th session).

Constraints or Challenges

Challenge ahead is moving further towards increasing regional or national implementation/integration that is youth-driven and (where necessary) supported by IFRC structures.

Working in partnership

The P&V department's activities are conducted in close collaboration with 3 networks of National Societies:

P&V programme	Total # NS	Africa	Americas	Asia-Pacific	Europe	MENA
Violence	26	6	7	6	7	0
Gender	39	9	5	8	12	5
YABC (with trained peer educators)	75	13	5	24	19	14

- § Violence: Canadian Red Cross (RespectEd and Ten Steps programme) continues to provide its substantive support and expertise to the P&V department.
- § Gender: The development of the Gender Strategy would not have been possible without the financial support of Irish Aid/Red Cross. Nordic gender network (under the leadership of Norwegian and Swedish Red Cross) has continued to be an active substantive partner.
- § YABC: The Center for Cooperation in the Mediterranean is a key partner rolling out the initiative. The Danish Red Cross initiated a YABC module on IHL, developed with the collaboration of ICRC.

Contributing to longer-term impact

Principles and values activities are in line with IFRC's Strategic Aim 3, and encompass the promotion of gender equality. Principles and values activities with National Societies are aimed at empowering communities. They contribute to mainstreaming qualitative and ethical standards, which find their basis in the Movement's fundamental principles and underpinning humanitarian values.

Looking ahead

As reflected in the 2010-2011 plan, and as a continuation of Principles and values activities initiated, priorities for the second half of 2011 include:

- Launching the YABC toolkit in the General Assembly
- Finalise the Federation wide Gender Strategy and consult at General Assembly
- Start implementation of *IFRC Global Strategy on Violence Prevention, Mitigation and Response (2010-2020)*, and discussion in General Assembly

Continue the substantive fleshing out of Strategic Aim, in collaboration with the Humanitarian Values and Diplomacy Advisory Body. Finalise and distribute the Advocacy Report on the Promotion of a Culture of Nonviolence and Peace and engage States on the topic at the 31st International Conference

How we work	
<p>All Federation assistance seeks to adhere to the Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations (NGO's) in Disaster Relief and is committed to the Humanitarian Charter and Minimum Standards in Disaster Response (Sphere) in delivering assistance to the most vulnerable.</p>	
<p>The IFRC's vision is to:</p> <p>Inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.</p>	<p>The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:</p> <ol style="list-style-type: none">1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.2. Enable healthy and safe living.3. Promote social inclusion and a culture of non-violence and peace.
Contact information	
<p>For further information specifically related to this report, please contact:</p> <ul style="list-style-type: none">• At the secretariat in Geneva: Dr. Katrien Beeckman, Head, Principles and values department; email: Katrien.Beeckman@ifrc.org; phone: +41 22 730 46 01; and fax: +41 22 730 03 95.	