

www.ifrc.org
Saving lives,
changing minds.

Annual report Colombia

 International Federation
of Red Cross and Red Crescent Societies

MAACO001
28 May 2012

**This report covers the
period 01 January 2011
to 31 December 2011.**

*A mobile health unit was mobilized to the branch of Tolima (municipality of Ambalema). The unit provided general medical care and dentistry to the population and delivered water filters and training on water and sanitation and risk reduction.
October 2011/CRCS*



In brief

In line with *Strategy 2020* and the priorities of the Colombian Red Cross Society (CRCS), the regional representation for the Andean countries (regional representation) is strengthening the capacity of the National Society in the key areas of disaster management, health and care and organizational development to enable it to better respond to the basic needs of the most vulnerable populations.

Programmes summary

In disaster risk management, the response operation to the floods caused by the La Niña weather phenomenon has strengthened the capacities of CRCS branches. The Colombian Red Cross Society also completed the implementation of the Climate Change Innovation Fund Initiative. The CRCS with the IFRC's support assisted the Colombian government in the development of a new draft bill to reform the national disaster risk management system that is currently under its final revision.

The health and care programme focused on community health (mother and child health and psychological support), HIV and AIDS, and health in emergencies. During this period, the National Society scaled-up action within target groups, especially people who were displaced due to the internal armed conflict. Furthermore, the National Society has strengthened its alliances with other institutions and helped defend the rights of people living with HIV (PLHIV), becoming a leader in HIV related issues and emergencies.

The Colombian Red Cross Society has made considerable progress in the area of governance and management as well as in terms of the diversification of its activities and the establishment of strategic alliances with key actors in the private sector, international organizations and international cooperation actors.

Financial situation

The total revised 2011 budget was 426,375 Swiss francs, of which 87,132 Swiss francs (20 per cent) was covered during the reporting period (including opening balance). Overall expenditure during the reporting period was 92,630 Swiss francs (22 per cent of the revised budget and 106 per cent of the income received). The budget underwent a revision at the mid-year reporting stage and was increased from 368,725 Swiss francs to 426,375 Swiss francs.

Click here to go directly to the financial report.

<http://www.ifrc.org/docs/appeals/annual11/MAACO00111arf.pdf>

See also [Colombia: Floods \(MDRCO008\)](#)

No. of people we have reached

The main beneficiary of the secretariat support is the Colombian Red Cross Society and its volunteers and staff. During this period the emergency operation of the CRCS in response to floods provided assistance to 302,000 people. In addition, the CRCS reached 115,371 people through the Global Alliance on HIV and strengthened the capacities of more than 1,000 volunteers in community health.

Our partners

The Colombian Red Cross Society has long worked in partnership, and received support from the International Federation of Red Cross and Red Crescent Societies' secretariat (IFRC), the International Committee of the Red Cross (ICRC) and Partner National Societies (PNS). At present, in Colombia, the American, German, Netherlands and Spanish Red Cross Societies support the Colombian Red Cross Society.

In regards to HIV programming, the CRCS maintains coordination with several partners in country such as: UNAIDS, UNICEF, UNFPA, UNHCR, the Ministry of Social Protection, INPECT (national body in charge of imprisoned persons), WFP, Country Coordinating Mechanism (MCP¹), PROFAMILIA, ICRC, ECHO, PAHO, LIGASIDA, PROFAMILIA; FUNDAMOR Roundtable of NGOs that work in HIV related issues and the Colombian Network of People Living with HIV (RECOLVIH).

Context

In 2010, the rainy season of Colombia was seriously disrupted by the La Niña weather phenomenon, which brought severe rainfall even during the dry season. After a year of almost incessant rainfall, Colombia has confronted a series of disasters from wide spreading floods to massive landslides. In consequence, about 87 per cent of the country's territory, 623 municipalities in 28 departments were affected. Just in 2011, an estimate of 102,844 new families (468,156 persons) have been affected, and the total number of people affected since the start of La Niña weather phenomenon in 2010 reached 3,289,107 persons. In response to this disaster, the Colombian Red Cross Society carries out an emergency response operation since 2010, which continued in 2011. Part of the overall CRCS operation is supported by the IFRC through the Emergency Appeal launched in 2010 which concluded in December 2011.

In 2011, the Colombian economy continued to expand as the previous year, with growth estimated at more than 5 per cent. This positive performance was driven by domestic demand as both household consumption and investment expanded. The favourable economic climate was reflected in the high confidence indexes recorded in surveys. In the context of a more adverse global scenario, the economy is expected to grow at a slightly slower pace in 2012.

Progress towards outcomes

¹ MCP: Mecanismo Coordinador de País.

Disaster Management

Programme purpose: Reduce the number of deaths, injuries and impacts of disasters.

Despite the low budget coverage for the disaster risk management programme, the floods operation and regional and continental activities allowed to positively strengthen the National Society in disaster risk reduction and to strengthen the CRCS' capacities to better respond to emergencies.

Programme component 1: Institutional capacity-building for community risk reduction

Outcome 1: Colombian Red Cross Society is encouraged and receives support for strengthening capacities to work with communities to be better prepared and organized to reduce, respond and recover from disaster impacts, contributing to building safer and more resilient communities.

The Colombian Red Cross Society implemented the Climate Change Innovation Fund initiative focused on developing a curricular programme for social multipliers on Climate Change, through the creation of the instructor and participant's guides, which allows them to acquire common understanding of concepts and practices and transmit accordingly knowledge to the communities. This initiative was implemented in coordination with the Climate Change project supported by the Red Cross Climate Centre. The first course for multipliers and the validation of the training materials were carried out in February 2011 training a total of 25 facilitators from 15 branches. The development of training guides were supported by several departments within the National Society (disaster risk reduction, climate change, training and volunteering departments) and experts from 7 organizations promoting an integrated working approach. The contents of the guides are intended to build climate change adaptation capacities through information, communication and education. The project was 100 per cent accomplished and completed on time.

With the aim of promoting the integration of climate change adaptation across Red Cross DRM initiatives and programmes, a regional workshop was organized in Lima with the coordination of the German Red Cross. The workshop focused on the linkages between DRR and climate change and it enabled the CRCS to present the work of the National Society in this area and exchange experiences.

In regards to the rest of the indicators of the plan for 2011, limited progress was achieved for the most part of 2011 the regional representation did not have a disaster risk management coordinator in place, as well as limited funding secured to support activities. Therefore, it was not possible to move forward the implementation of disaster risk reduction tools and methodologies.

Programme component 2: Institutional capacity building for disaster preparedness

Outcome 1: The secretariat encourages and supports the strengthening of Colombian Red Cross Society capacities to effectively support communities to plan, prepare, respond to and recover from emergencies.

As part of La Niña related floods operation (MDR000), the capacities of CRCS branches were strengthened by providing VHF relay stations, radios and water treatment plants. Furthermore, 101 volunteers from 9 branches received training on aquatic rescue techniques and 18 volunteers from 10 branches were training on the Vulnerability and Capacity Assessment methodology. At the end of the operation two lessons learned workshop were organized in order to improve operational process and to prepare 2012, which might be complicated according to predictions.

Outside of the operation, a search a rescue and preparedness in urban context meeting was organized in Bogota.

Programme component 3: Disaster risk reduction coordination and advocacy

Outcome 3: The participation and coordination processes between Colombian Red Cross and the local and national authorities; other national and local organizations and regional platforms to develop disaster risk reduction, response and recovery initiatives have resulted in key partnership and strategic alliances.

Within the framework of the overall response operation from the National Society, the CRCS participated and coordinated with local and national authorities, local organizations and humanitarian actors to develop response and recovery activities. Given the size of the emergency situation and the scale of the response needed, the CRCS worked to increase coordination and collaboration with diverse partners. For example, outside of the IFRC Emergency Appeal, the CRCS established partnerships with the American Red Cross, the German Red Cross, the Netherlands Red Cross, the Spanish Red Cross, the Swiss Red Cross, PAHO, Conexión Colombia, OXFAM, Dar por Colombia, the Swiss Office of Foreign Affairs and Cooperation, the United States Office for Disaster Assistance (OFDA) and the Disaster National Fund.

Furthermore, the CRCS, together with the IFRC, had an active role during the ACS Disaster Risk Reduction Committee meeting held in Bogota. During the meeting two joint initiatives were presented on DRM in the areas of green response and urban risk. The CRCS had also an active role during the Urban Risk meeting organized by the IFRC in Haiti.

Programme component 4: Disaster Law²

Outcome 4: Interested National Societies and humanitarian partners are empowered to use legal tools and advocate for strengthened legal frameworks for disaster response.

With the support of the IFRC, the CRCS developed a set of recommendations from existing national, regional and international instruments, including the IFRC's Disaster Law Guidelines. The recommendations have assisted in the development of a new draft bill to reform Colombia's national system for disaster response that is currently under its final revision. The finalization of the Disaster Law report on Colombia has been carried over to 2012.

Health and Care

Programme purpose: Reduce the number of deaths, illnesses and impact from diseases and public health emergencies.

The Colombian Red Cross Society has been intensively working in the area of health. In 2011, the emergency situations caused by flooding required the National Society to immediately respond to the needs of the affected population, delaying other projects that were in progress. In the area of health, the CRCS focused its actions on community health, with its medical teams working on stabilization and health promotion. Within community health, maternal and child health, promotion of voluntary non-remunerated blood donation (VNRBD), HIV prevention, psychosocial support and a strong emphasis on health during emergencies were the priority areas during 2011.

Programme component 1: HIV and AIDS

Outcome 1: The CRCS has been strengthened to apply the Global Alliance on HIV through prevention, care, treatment and support, reducing HIV stigma and discrimination and strengthening their capacities.

Along with other social actors, the Colombian Red Cross Society' National HIV/AIDS Programme seeks to respond to the prevention needs of vulnerable populations. The HIV work of the CRCS spans various sectors, joining forces with other organizations where possible to modify current trends in HIV rates. During 2011, through the Global Alliance on HIV a total of 115,371 beneficiaries

² Programme area formally known as International Disaster Response Law.

were reached. Of those, 85,620 people were reached with prevention messaging, 4,450 people living with HIV (PLHIV) and their families received access to treatment and care services, 20,700 people received information on prevention of stigma and discrimination and 4,601 people were reached through capacity-building activities.

The Global Alliance on HIV contributes to the sixth Millennium Development Goal to “combat HIV, AIDS, malaria and other diseases” and the development of the outcomes: preventing new infections, supporting people living with HIV and reducing stigma. These outcomes are reached through peer education methodology, education and communication and promotion of voluntary testing and activities related to gender and sexual diversity.

In 2011, a total of 187 activities in prevention, anti-stigma and discrimination and support for PLHIV were conducted in 13 branches, reaching a total 12,269 beneficiaries. The most important activities included the design, publication and distribution of brochures with information on HIV prevention and support for PLHIV, carried out jointly with the World Food Programme. A total of 10,000 brochures were distributed in eight departments.

The CRCS has been developing the Pregnancy in Love Campaign (“Campaña Gestación enamorada”), adopting the slogan *for a happy and healthy motherhood* (“por una maternidad sana y feliz”). The programme is being developed in order to encourage pregnant women in 37 municipalities within the Huila department to attend prenatal appointments, attend a course on psycho-prophylactic and institutional childbirth, and to foster support from pregnant women’s families. Various promotional materials were designed and distributed among pregnant women, including bibs, badges, folders, posters and banners reaffirming the importance of prenatal care. The banners contained photos and positive experiences of pregnant women. A radio advertisement for the campaign was broadcast on the HJCK station, which has the greatest influence in and around the Huila department.

To complement the Pregnancy in Love Campaign an HIV and Pregnancy Seminar was held to strengthen the understanding of the various health sector actors regarding certain issues. During this campaign the *Guide to HIV and AIDS Care* was presented, explaining hypertensive and haemorrhagic complications which can present during pregnancy and birth. The initiative called for the participation of various layers of health sector management and employees such as: managers from public and private health institutions from the 37 municipalities in Huila, health professionals from EPS (health promotion entities) and the health faculty from the Universidad Surcolombiana.

The CRCS also worked in the 37 healthcare centres in the First Level of the Huila department to promote a friendly environment in the provision health services (“servicios amigables en salud”) (SAS) for adolescents and young adults. A baseline was created and results were shared with the personnel responsible for service provision in order to establish plans for improvement. In order for these systemic changes to be possible, activities related to individual health directed at the youth population were held in each of the municipalities in partnership with a local organization Profamilia. These changes were aimed at initiating activities in preventing new HIV infections, transmission of STIs and pregnancy in young women using the *Together We Can* methodology.

Brochures, posters and condoms were distributed with specific messages for men who have sex with men (MSM) in key areas in Bogota and in the capitals of the Cordoba, Caldas, Valle del Cauca, Atlantico, Quindio and Antioquia departments. These are locations that have established Red Cross MSM peers trained in working with this at-risk population. In order to further address the specific needs of nationally relevant at-risk groups, activities were held in the Casanare department addressing the transsexual population and female sex workers. These activities were implemented in order to train peer educators in HIV prevention, stigma reduction and support for PLHIV. In June 2011, the CRCS supported a meeting in Bogota which brought together representatives from the northern, central, eastern and western regions on the *Women living with HIV Weaving for Life Network* in order to extend the activities to the rest of the country. This network is an initiative to support women living with HIV, financed by the UNFPA and the Ministry of Social Protection.

As a means of addressing children living with HIV an educational programme —Planet Love—was established. Planet Love develops camps for children affected by HIV and teaches them how to care for the environment in Cundinamarca and Bogota. The Bolivar branch signed an agreement with the EUDES Foundation to build a home for children living with HIV and children affected by or vulnerable to HIV in the city of Cartagena, in the Caribbean region. The home will be able to care for an estimated 60 children and will focus on developing life skills.

Programme component 2: Public Health in the Community

Outcome 1: Colombian Red Cross has strengthened its management capacities and scaled up actions related to Community-Based Health and First Aid (CBHFA), Voluntary Non-Remunerated Blood Donation (VNRBD), and HIV within an integrated community health strategy.

The Community-Based Health and First Aid *in action* (CBHFA) methodology was integrated into CRCS programmes through volunteer training and its inclusion in the 2011 curricula. There are currently 70 volunteers trained in the CBHFA methodology and 14 branches implementing programmes. The use of a series of teaching materials enabled a total of 360 people from 18 communities to implement this methodology during 2011.

In addition to CBHFA, the CRCS worked within the Club 25 programme to promote the importance of VNRBD. With the support of the branches' blood banks, volunteer participation in Club 25 is increasing. During 2011 CRCS VNRBD activities were scaled-up, with a total of 24 Club 25s in the six branches with blood banks. Each branch has an estimated total of 30 promoters and one leader, giving a total of 180 volunteers working directly with Club 25 and VNRBD activities.

Many of the Club 25s also held various recreational and information dissemination activities within the six branches with blood banks during 2011. These branches are located in: Bolivar, Meta, Caldas, Quindío, Valle and National Blood Bank in Bogota. These activities were implemented within the parameters laid-out by the Bogota blood bank. In particular, the Cartagena branch held the event “My Blood for Cartagena,” which included several days of voluntary donation and awareness-raising talks on healthy lifestyles, disease prevention and health promotion in several of the city's schools. In Bogota, voluntary blood donations were accepted during a blood drive lasting several days that took place primarily in the Universidad de la Salle and the Pontificia Universidad Javeriana, among other smaller locations.



Throughout the year, the CRCS formed relationships with organizations that use youth specific teaching methodologies and approaches, such as the Dr. Clown Foundation. In collaboration with these organizations a plan of action was developed and divided into two phases: affiliation and permanence, and Club 25 dissemination through digital media (social networks, websites). Ten volunteers participated in the development of the plans, working closely with personnel from six blood banks (approximately 35 people per bank).

On 14 June, the CRCS recognized its repeat donors and named supporting volunteers who reached the legal age to donate blood. Furthermore, a promotional video was made to raise awareness on voluntary non-remunerated blood donation and the CRCS's work. This video can be seen by using the following link: <http://youtu.be/3tPg6jUGCY4>

Programme component 3: Public Health in Emergencies

Outcome 1: The National Society has strengthened its capacities to prepare, respond and recover from health emergencies related to epidemics/pandemics and disasters.

Through the Floods Emergency Appeal (MDRCO008) and DREF operation (MDRCO009), the National Society has strengthened its coordination with PADRU to respond to emergencies. The emergency health outcomes in the operations were: The families affected by the current rainy season will have access to primary health care and the immediate risks to health and well-being are reduced through the provision of health care and prevention and promotion actions. This was reached through activities that included assisting 1,490 families (approx. 7,500 people) with health care, consultation and distribution of medicines, prevention and promotion health activities as well as providing psychosocial support through Mobile Health Units.

The CRCS participated in a regional emergency health workshop “Emerging and Reemerging Diseases in the Americas: Lessons Learnt and innovative approaches” in April 2011 organized by the IFRC emergency health coordinator. The CRCS shared the different experiences of emergencies caused by epidemic diseases in Colombia in reference to the community-based approach and integrating prevention and preparedness activities.

Furthermore, the CRCS psychosocial support focal point participated in the preparation of the emergencies training module curriculum for psychosocial support of the National Intervention Team specialized in health in liaison with the Centre of Reference for Disaster Preparedness (CREPD) which has been piloted in Colombia and Chile.

The National Society is becoming a leader in the PSP and it hosted the regional health psychosocial support meeting of Red Cross Focal Points in the Americas in Bogota, Colombia, This meeting served to present reference manuals, training materials and experiences from recent disasters and crises. The objective of this meeting was to strengthen the reference group at the regional level and integrated it into the Red Cross Red Crescent global psychosocial support referral system to expand knowledge and promote organizational cohesion to contribute to the work being carried out.

Organizational Development / Capacity Building

Programme purpose: Increase the skills of local communities, civil society, and Red Cross to face the most urgent situations of vulnerability

Programme component 1: National Society capacity development in organizational development.

Outcome 1: A renewed, representative and diverse leadership in the Colombian Red Cross Society

The Colombian Red Cross Society has made considerable progress in the area of governance and management, but it also still faced a number of challenges in this area. The efforts to accomplish this outcome are continuous within the National Society. The CRCS understands this very well and takes the lead without the need of accompaniment. Good governance and management practices had been mainstreamed within the CRCS throughout the year. Even though, it is clear that there is still a need to promote the same type of progress at branch levels.

The Colombian Red Cross Society has implemented a leadership training process for governing and management boards within the Movement’s framework. A meeting of the Government bodies took place in 2011, and with the support of the Colombian Chamber of Commerce a workshop on Corporate Governance was organized as well.

The IFRC tried to support the Colombian Red Cross Society in developing at the branch level the topics of governance, management and youth leadership, and management strategies that take into accountability, transparency, integrity, diversity and clear human resources systems. The IFRC expects to concrete this assistance in 2012.

Outcome 2: Increased, renewed and diverse volunteering in Colombian Red Cross Society.

Under the framework of the International Year of Volunteering, the IFRC supported the Colombian Red Cross Society's participation in the preparatory committee for the second IAVE World Summit for Youth Volunteering which took place in Colombia in November 2011.

The volunteer management cycle continues to be priority for the National Society. In 2011, the Colombian Red Cross Society has implemented the volunteering management cycle harmonized with the IFRC guidelines.



During the year, it was not possible to support the CRCS to implement a volunteer management training process in at least, 40 per cent of its branches. However, the secretariat has supported the National Society to participate in different volunteerism events, such as the one held in Budapest, September 2011.

Outcome 3: The Colombian Red Cross Society has reduced its integrity risks

As one of the necessary conditions to avoid problems related to integrity, unity and image, the Statutes of the Colombian Red Cross Society underwent a revision process in order to align them to the Movement guidelines.

Outcome 4: The sustainability of the Colombian Red Cross Society has increased with respect to the 2006 baseline

The National Society has achieved great progress in terms of the diversification of its activities and the establishment of strategic alliances with key actors in the private sector, international organizations, and other international cooperation actors.

The Resource Mobilization Unit has achieved progress and is still in the process to mainstream the already acquired knowledge between the branches. Thus far, the branches have begun to acquire some knowledge in resource mobilization activities and plan some activities, aligned with the *Partners Network's* project managed by the CRCS.

The IFRC supported for the second year, through the Norwegian Red Cross, the second phase of the project "Network of partners as a sustainable income for the Colombian Red Cross Society". Previously, a portfolio of CRCS services was developed including programmatic work and services provided by the CRCS across the country, to be used by the National Society to present its programmes and services to potential donors for fundraising purposes. Partnerships with private sector were formalized and media campaigns have been implemented. Furthermore, tools (all harmonized with existing Movement policies) were prepared to regulate i) the use of the emblem for commercial activities, ii) internal cooperation for National Society's income generation and iii) a Code of Conduct for fundraisers.

In 2010, the CRCS developed a business plan for its network of partners "*Colombian Red Cross Society - Partners Network*" as a source of income generation. In 2011, the CRCS began the implementation of the aforementioned business plan, through membership telemarketing campaigns to enable the implementation of the partners' network, which is going to be implemented in the long-term. The first step was the development of a market research. This was followed up by the telemarketing campaigns. These campaigns were complemented by advertising that linked possible donors from companies that recognize the CRCS risk reduction programme, in order to reinforce the permanence of their donations.

Outcome 5: A common planning, monitoring and evaluation system is in place in the Colombian Red Cross Society.

As a first step, a National Society member from the branch of Santander participated in the project/programme planning (PPP) workshop. The training was organized by the Americas zone office planning, monitoring, evaluation and reporting unit during the first quarter of 2011. The workshop aimed train National Society staff on the new PPP methodology of the IFRC. There are still challenges in terms of planning and project formulation at the branch level. Thus, the IFRC is committed to support the National Society with this issue and it continues to be one of the main priorities included in the Long-Term Planning Framework developed to support the CRCS. A Project/Programme Planning (PPP) workshop will be organized by the IFRC in the second semester of 2012 and it will be tailored to the Ecuadorian and Colombian Red Cross Societies' planning teams.

During 2011, the National Society completed the harmonization of the operational plans of the branches with the CRCS Strategic Plan; therefore, achieving the planned indicator related to this issue. This harmonization of operational plans took place in all of the branches. Technical support was provided by the IFRC while the Operational Plan was developed in 2010.

In addition, the CRCS has a Strategic Plan Aligned with the *Strategy 2020* covering the period from 2011 to 2015.

A system called SIIGO has been implemented in the National Society. SIIGO is basically an accounting and administrative system, that also includes a balance scorecard system. The IFRC was not part of the implementation of this system and since it is a new process, experiences and feedback are still being collected within the National Society.

Constraints or Challenges

- In early 2011, the IFRC's regional disaster risk management coordinator left the IFRC regional representation; fortunately this position has been filled, even though with delays. Therefore, limited progress against the previous planned outcomes has been made in the disaster risk management area. In addition, the overall response operation to the La Niña weather phenomenon was the main focus for many of the CRCS branches throughout the year.
- The health team of the National Society has focused on emergency activities during 2011, delaying the implementation of other health programmes due to the large resources required to address emergency health situations.
- As of the close of 2011 the Global Alliance on HIV programme had not progressed to the desired phase since the funds were received in October, preventing certain actions from being carried out as established in the work plan.
- Interventions focusing on children, displaced persons and armed groups were identified as urgent within the national context. Developing these services would help strengthen the country's efforts in HIV response.
- The successful integration of regional health plans and actions are dependent on the establishment of a continental framework and comprehensive approach on health issues.
- More resources are needed in order to improve monitoring and evaluation of the activities implemented. It is important that the National Society receives greater support in these areas.
- Funds are still needed to implement psychosocial support activities and the workshop on behavioural change.
- The CRCS still faces the challenge of improving its planning processes and volunteer management at the branch level.
- There is a challenge to implement new integrated programmes within the National Society.

Working in partnership

- The coordination between the CRCS, the IFRC and the ICRC is maintained through regular tripartite meetings. The cooperation processes between the different partners, both within the International Red Cross and Red Crescent Movement, and with external partners, have taken place effectively during 2011.
- One important example of peer support between National Societies in South America, includes the support the CRCS has provided to the Chilean Red Cross in the preparation of a National Intervention Team curriculum for psychosocial support.

Contributing to longer-term impact

The update of the country support plan with a four-year³ perspective has been welcomed by the Colombian Red Cross Society as an adequate tool to better link the IFRC cooperation approach to the CRCS National Strategic Plan.

Looking ahead

- The strengthening and consolidation of a solid planning and cooperation unit is one of the main goals agreed between the IFRC and the CRCS.
- The coordination framework developed by the CRCS with the support of the ICRC and the IFRC will define the basis for a more effective cooperation.
- The capacities and experience of the CRCS provide a great opportunity to test innovative approaches and methodologies in areas such as urban risk.
- The CRCS has taken the lead in several issues with a particular interest in climate change as a reference for the continent. This objective of the National Society is taken into consideration by the IFRC and it will continue to be supported.

³ Long-Term Planning Framework: <http://adore.ifrc.org/Download.aspx?FileId=21491>

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations](#) (NGOs) in Disaster Relief and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

www.ifrc.org
Saving lives, changing minds.



The IFRC's work is guided by *Strategy 2020* which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on www.ifrc.org

Contact information

For further information specifically related to this report, please contact:

- **In the Regional Representation for the Andean countries, in Lima:** Iñigo Barrena, regional representative for the Andean countries; email: ci.barrena@ifrc.org; phone: + 511 221 8333; and fax: + 511 4413607.
- **In the Americas zone, Panama; phone: + 507 317 3050 and fax + 507 317 1304.**
 - Jan Gelfand, head of operations; email: jan.gelfand@ifrc.org
 - Inga Purmalis, resource mobilization officer; email: inga.purmalis@ifrc.org