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Paraguay

Final Report 2012

 International Federation
of Red Cross and Red Crescent Societies

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**This report covers the
period 01 January 2012
to 31 December 2012.**

*Chaco Operation: Emergency
Assistance.2012. Source: PRC/IFRC*



Overview

The effects of climate change are showing their impact on Paraguay. According to experts, the drought and floods that hit the region of Chaco, within a short period of time, is an example of this phenomenon. These emergencies have caused the Paraguayan Red Cross (PRC) to postpone the implementation of some of its planned actions, while prioritizing other areas of its humanitarian work. On the other hand these same emergencies have served to show one of the strengths the National Society has developed in this last period, specifically the strengthening of its response capacity and above all its qualities in disaster management. The PRC has played an important role in the management of communication and coordination with stakeholders both state, of the civil society and also international.

Another achievement to be noted is the installation of a resource mobilization department, which will give greater strategic orientation to researching and securing funding and resources. The same applies to volunteer management and the strengthening of its branches, which breaks the centralist model traditionally used in the country. In the same way, the PRC has managed to strengthen its communication and reporting area.

The achievements of the Paraguayan Red Cross through recent years, described above, were strongly affected during the second semester of the year as a result of an administrative and management crisis that has strongly impacted the fulfilment of their plans, structure, finances, public image and even their institutional integrity. The National Society has taken drastic measures and initiated a recovery process, counting on the strong support of the International Federation of Red Cross and Red Crescent Societies (IFRC), the International Committee of the Red Cross (ICRC) and other Partner National Societies (PNS).

Working in partnership

Operational Partners	Agreement
Inter-american Development Bank (IDB)	
United Nations Development Programme (UNDP)	
European Community Humanitarian Aid Office (ECHO)	
International Committee of the Red Cross (ICRC)	
American Red Cross	
Finnish Red Cross	
Norwegian Red Cross	
Spanish Red Cross	
Swiss Red Cross	

Progress towards outcomes

Business Line I: Humanitarian Diplomacy

Outcomes: Lifted thinking to inspire and underpin our services to maintain their relevance in a changing world, along with increased magnitude, quality, and impact.

Outcome 1.1: The Red Cross is better positioned to lead and demonstrate the Federation-wide contribution to reducing vulnerability, the exposure to risks and the ability of most vulnerable people to deal with their daily challenges; and capture learning and knowledge management to improve the quality of Red Cross work.

Output 1.1.1 Humanitarian access is approached by learning and action

Measurement			
Indicators	BL	Annual Target	Implementation to date
Humanitarian Diplomacy is promoted (indicator added on August 2012).			The director of the IFRC Americas zone office supported the PRC in engaging in high-level meetings with the Paraguayan Government and the United Nations. A new commitment was made, focused on a new Law on recognition of the National Society's auxiliary role.

Output 1.1.3. Urban risk reduction, climate change adaptation, migration and violence prevention, non-communicable diseases are better understood and promoted within National Societies:

Indicators	BL	Annual Target	Implementation to date
The progressive incorporation of humanitarian trends in the National Society's activities is promoted			The PRC has incorporated the humanitarian tendencies of urban risk, climate change and violence in its 2011-2016 Strategic Plan objectives, working operationally in these areas. The IFRC has shared the most recent published information in relation to urban risk.
In 2012, knowledge on current trends relating to HIV, mother and child health, non-communicable diseases, violence and road safety are shared and increased.			The guideles are indevelopment and still pendingto be shared at continental level. In August, the Breast Feeding Week was held. The PRC co-organized the event.

In 2012, PRC takes part in virtual seminars to better understand the trends within the regional context			It did not take place.
The National Society is using the on-line platform			<p>The Paraguayan Red Cross regularly uses the platform "DesAprender", currently it has 23 users.</p> <p>Regarding learning platform of IFRC, the data shows that there are 22 users, of which 12 are volunteers and 10 staff. At the moment 2 staff members are enrolled in courses.</p>

Comments on progress towards outcomes

On the matter of shelter, the National Society has maintained several communications with the focal point the zone office. The National Society must specify more concretely its needs and objectives. Although the process has begun, it had to be postponed due to the emergencies that occurred in the country during the first semester in the Chaco region, which has made the National Society carry out two operations supported by the IFRC Disaster Relief Emergency Fund (DREF) and other financing sources. In the second semester a continental meeting on shelter is planned which may help the National Society to better define its role in this area.

Regarding climate change, the National Society participates in monthly meetings about this trend in collaboration with the IDB, where the establish planning points that will later be presented at the plenary session of the meeting of ConSOC (Civil Society advisory groups). The ConSOC provides a platform for the exchange of information, strengthening dialogue and recurring and timely consultation between the IDB and the civil society organizations (OSC) relevant to their work in the countries where they operate.

The materials related to violence prevention, road safety and health in emergencies were not elaborated. A road safety working group is currently being established, looking forward toward the decade of global road safety.

Outcome 1.2. A system for research, education, learning and knowledge-sharing initially focusing on urban risk reduction, climate change adaptation, migration issues, and violence prevention enhances the understanding of these trends in the context of the Red Cross, as well as the capacity to address them.

Output 1.2.1. Federation-wide Reporting System and the databank are established in the National Societies of Americas

Indicators	BL	Annual Target	Implementation to date
In 2012, PRC reports on at least 3 FWRS indicators	0	3	The National Society is reporting with these indicators. 100% done.

Comments on progress towards outcomes

In regards to reporting with at least 3 FWRS indicators, it should be remembered that the PRC is implementing a DFID programme and one of the requirements is to report with 8 indicators (FWRS), these are:

1. How many local branches / units does your National Society have?
2. What was the total income received by your National Society this year?
3. What was the total expenditure by your National Society this year?
4. How many people were reached by programmes in disaster response and early recovery from your

National Society this year?

5. How many people were hit by long-term services and programs by their National Society this year?
6. How many people were covered by disaster preparedness programs (institutional and large scale) and risk reduction by the National Society this year?
7. How many people volunteered four or more hours this year in his National Society?
8. How many paid employees has its National Society?

Outcome 1.4: The professional qualifications and competencies of the Red Cross volunteers and staff are strengthened, enabling National Societies to take the lead in addressing new risks and vulnerabilities

Output 1.4.1 The capacity of the National Societies to provide professional qualifications and competences to volunteers and staff at all levels is strengthened:

Indicators	BL	Annual Target	Implementation to date
The PRC has access to the learning platform (increase of 20%)	0	20% increase	The Paraguayan Red Cross regularly uses the platform "DesAprender", currently it has 23 users. Regarding learning platform of IFRC, the data shows that there are 22 users, of which 12 are volunteers and 10 staff. At the moment 2 staff members are enrolled in courses.
In 2012, at least 60% of the branches of the PRC receive adequate information on its legal bases	13 branches 5 sub branches	60% (branches + subbranches)	During the first semester the National Society has been working with its branches of Paraguari, Itapua, Alto Parana, Misiones, Cordillera, San Pedro, Concepcion, representing 54% of coverage. Regarding the sub branches, in this first semester it has worked with Ñemby, Capiata and Luque, this is 60% of coverage. This process was stopped in October 2012.
In 2012, at least 60% of the PRC branches participates in leadership training	0	1 workshop	The National Society organized a leadership workshop and introduction to resource mobilization in Concepción y Ñienbucu.
In 2012, PRC receives information for a greater understanding and better applicability of Principles and Values of the Movement.	0	1 workshop	The workshop did not take place.

Comments on progress towards outcomes

With regards to working with the branches it continues strengthening the organizational structure of the direction commission. The task is to update records, voter registration lists and signing of commitments of their responsibilities. On the other hand, it has also been working with resource mobilization and development, communication, workshops on participatory planning; while also focusing on the 'well-working National Society,' Statutes and the reactivation of different types of volunteering. The leadership skills strengthening process for the branches was strongly affected by the National Society administrative and management crisis which took place during the last semester of the year.

Business Line II: DISASTER AND CRISIS MANAGEMENT

Outcomes: Increased share of consistent and reliable Red Cross Red Crescent action in support of communities affected by disasters and crises.

Outcome 2.1: Red Cross National Societies, through their network of branches, have enabled communities to better understand trends (urban risk, climate change, migration and violence) that increase the impact of disasters and crisis in their lives, and to develop appropriate integrated responses.

Output 2.1.1 Key humanitarian trends are integrated into disaster crisis plans and programmes

Indicators	BL	Annual Target	Implementation to date
In 2012, the PRC takes parts in processes to adapt tools and community methodologies for response and recovery (urban risk, violence, CBHFA and community organization).			It was not achieved.
In 2012, PRC has a National Plan for Risk Management	0	1	The National Society has a National Plan for risk management. 100% completed.
In 2012, PRC reviews the national response plan			The response plan review was stopped due to the crisis.
In 2012, PRC manages properly the DFID program			The program was managed according to the plan.
In 2012, PRC has a shelter strategy	0	1	It was not achieved.
In 2012, PRC has a Safety Plan	0	1	The security plan was concluded.
In 2012, PRC is part of the strategy in the study of Tsunami	0	1	Paraguayan Red Cross was unable to participate in this study.
In 2012, PRC is involved in disaster management network for South America	0	1	The meeting planned for November did not take place.
In 2012, the operational framework for water and sanitation is designed and disseminated in the Paraguayan Red Cross.	0	1	It was disseminated, while the execution of the implementation guidelines is pending.
By the end of 2012, the PRC has taken part in a course for curriculum revision and adaptation for NIT training in water and sanitation, health in emergencies and the RIT course.	0	1	A water and sanitation workshop was held. In this meeting 30 water and sanitation focal points from each National Society participate. The curriculum was revised according to the analysis undertaken during the workshop.

Output 2.1.2 URBAN RISK approaches are adopted in disaster and crisis management:

Indicators	BL	Annual Target	Implementation to date
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<p>With the involvement of Paraguayan Red Cross, VCA, CBHFA, PASSA, water and sanitation, health in emergencies, search and rescue, volunteering, adapted for urban environments.</p>		<p>Geneva is preparing a document on Vulnerability and Capacity Assessments (VCA) adapted to urban settings, with a variety of tools related to the topic. But this document is not expected to be ready until early 2013. The actions regarding search and rescue activities could not be achieved due to lack of funds.</p>
<p>In 2012, the PRC has urban risk considerations for inclusion in health processes and contingency plans.</p>		<p>The National Society has received various documents related to urban risk, which is currently being worked on. There are conceptual frameworks, methodological guidelines and checklists, as well as the advocacy report “No time for doubt,” which features a section on how urbanization is fueling the spread of Dengue in Paraguay.</p>

Output 2.1.3 CLIMATE CHANGE adaptation is integrated into disaster and crisis management:

Indicators	BL	Annual Target	Implementation to date
<p>In 2012, PRC involved in adapting the tools and existing community-based approaches and create new to include climate change adaptation in relation to the sectors of shelter, water and sanitation, health and food safety.</p>			<p>The National Society has received drafts of the VCA methodology adapted to urban settings for further review through DesAprender.</p>
<p>In 2012, PRC is involved in the establishment of an epidemiological early warning system internally through regional health networks, linked to the DM system</p>			<p>It has a formal system for disease-related reporting, which is in process of validation. The sending of the report is subject to the occurrence of an emergency or outbreak.</p>

Comments on progress towards outcomes

Regarding the shelter strategy, dialogue has begun between the National Society and a zone shelter focal point, but no advance has been made. The reasons behind this is that the PRC is still re-defining its needs and the fact that during this first semester shelter has not been a priority due to the onset of emergencies the National Society has responded to. In this regard, during the declaration of state of emergency by flooding decreed by the Paraguayan government, the PRC mobilized a team of 5 specialists in logistics, information management, reporting and shelter, who were working in the EOC. Also, the PRC mobilized emergency resources from the IFRC (DREF), the IDB and the Swiss Red Cross. The DREF funds released amounted to were dedicated to reaching 1,525 families in 27 communities. With the funding from the IDB the PRC provided emergency assistance to 900 families from 15 communities. In both cases, the mobilized supplies were food, hygiene kits, mosquito nets and training. The Swiss Red Cross funds were mobilized used to provide blankets, hygiene kits and mosquito nets to the affected population. So far the national intervention team members have mobilized more than 10 specialists (NIT) in the areas of logistics, shelter, planning, information management and reporting. More than 30 volunteers were mobilized from National Society branches and sub branches, which have supported the Boquerón branch in the task of which have supported the Boquerón branch in the task of distribution of humanitarian supplies and training to communities in community health and prevention of dengue fever.

Regarding the participation of PRC in the process of adaptation of tools and methodologies for response and recovery, documents for consideration and feedback have been sent. The National

Society must send its observations to the reference centers, which will compile these comments and will prepare the new documents taking into account the input and the discussions in DesAprender.

Outcome 2.2: An efficient and effective Red Cross disaster and crisis management system in the Americas will lead and inspire through strengthened capacity and coordination of all components focusing on increased shared operational responsibility with National Societies, improved mapping, the inclusion of innovative technology, creating new approaches and tools to address external trends, in the zone and improved early warning/early action.

Output 2.2.1 Humanitarian access is ensured as part of readiness for response and early action within an context of increased activity by military forces and corporate interests

Indicators	BL	Annual Target	Implementation to date
Paraguayan Red Cross is involved in disaster management network to South America			The Network was not activated.

Output 2.2.2 The disaster and crisis response system in the Americas will be forward looking through innovation and by taking maximum advantage of the resources available throughout the Red Cross network

Indicators	BL	Annual Target	Implementation to date
In 2012, PRC increased its share of health online platforms			It did not take place.

Comments on progress towards outcomes

The regional meeting was scheduled for November 2012, but it did not take place due to the lack of resources. On the other hand, two emergencies that affected the vulnerable population of Paraguay were engaged: flooding in El Chaco and the storm in the capital city, Asunción. These two disasters required the activation of two DREF operations to assist the most affected people.

Business Line 3: TO STRENGTHEN THE SPECIFIC RED CROSS RED CRESCENT CONTRIBUTION TO DEVELOPMENT

Outcomes: Appropriate capacities built to address the upheavals created by global economic, social, and demographic transitions that create gaps and vulnerabilities, and challenge the values of our common humanity.

Outcome 3.1. Red Cross National Societies, through their network of branches, demonstrate leadership through adopting policies, procedures and practices which promote social inclusion, non-discrimination and a culture of peace in their the manner in which work internally, with communities and with other beneficiary groups.

Output 3.1.1. National Society leadership and institutional capacity for partnership exist.

Indicators	BL	Annual Target	Implementation to date
In 2012, the PRC participates in the reactivation of the disaster leaders for America			It did not take place.
In 2012, The PRC has the updated operating agreement signed with PAHO in areas that correspond to the cooperation program			It was not concluded.
In 2012, the PRC reviews its national health plan and develop institutional partnerships			Pending for year 2013.

Output 3.1.2 URBAN RISK is integrated into National Society programming

Indicators	BL	Annual Target	Implementation to date
Provide training in damage assessment, needs analysis, analysis of vulnerability and capacity assessment (VCA) and focused on issues of urban risk distribution			It did not take place.
Promote the exchange of experiences in community risk reduction, climate change and disaster preparedness			The DesAprender plataform is an active tool which promotes this activity and that the National Society is using. During 2012 more than 25 people used this platform.
PRC has tools on urban risk			The National Society has tools which, with the documentation shared from the technical regional support focal point, can help create a more useful tool for the identification, formulation and implementation of projects within the context of urban risk.
The PRC develops and implements the risk approach in urban planning and programs.			This is being done, since it is contemplated in its strategic plan.
The PRC contributes to the concept papers focused on urban sanitation in July 2012.			NIT curricula were validated and the CBHFA methodology has been validated as well.

Comments on progress towards outcomes

The National Society is making great efforts to increase its institutional capacity and improve its leadership position in the Paraguayan humanitarian sector. The PRC has very good partnerships with both the government (National Emergency System, Ministry of Health, etc.) and other public and private institutions. It is also aware of the need to accommodate new trends in their communities act more vulnerable, and therefore needs to adapt its curriculum, tools and materials. This adaptation process is coming together with the support of tools shared from the Secretariat. During the last quarter, a regional workshop was held to validate the NIT curricula in health, but the National Society could not participate due to the institutional crisis.

Outcome 3.2. Red Cross National Societies, through their network of branches, have enabled communities to better understand trends that impact their lives and take action to improve their health, safety, environmental and socioeconomic conditions

Output 3.2.1 National Societies addressing major trends and challenges contributing to vulnerability.

Indicators	BL	Annual Target	Implementation to date
In 2012, at least 60% of the branches developed its operating plan	13	60%	The institutional crisis prevented the achievement of the proposed goal.
In 2012, PRC module validates the chronic non-communicable diseases			Module was validated and it is being translated.
In 2012, PRC is involved in the mapping of maternal and child health regional level	0	1	Done 100%.
In 2012, PRC reports CBHFA shares, harm reduction, road safety and initiatives that contribute to the key elements.	0	1	The CBHFA workshop was held and the National Society took part and reported their experiences.
PRC reports on Global Alliance and harm reduction for scaling up HIV			At this moment the National Society does not have a Health referent: this prevents scaling up HIV.
PRC improves their capacity in prevention and behavior change			The crisis of the National Society did not allow to systematize the information.

Output 3.2.2 National Societies addressing major trends and challenges contributing to vulnerability.

Indicators	BL	Annual Target	Implementation to date
PRC is involved in the adaptation of tools and methodologies of existing development and to create new urban settings (AVC, CBHFA, the Participatory Approach to Hosting Security Awareness, volunteering or working in urban communities in contexts of violence).			No event took place.

Output 3.2.3 CLIMATE CHANGE is accounted for in community-based development programming

Indicators	BL	Annual Target	Implementation to date
PRC is involved in the adaptation of existing tools and community-based approaches and creating new ones to assess the impact of climate change on development programs in communities.	0	1	It did not take place.
The National Society has a roadmap for introducing climate change in the processes of health	0	1	It did not take place.

Output 3.2.5 VIOLENCE PREVENTION is integrated into all community-based development programming

Indicators	BL	Annual Target	Implementation to date
PRC implements violence prevention modules in the process			Postponed until 2013.

Comments on progress towards outcomes

As for the adaptation of tools, It is a process that is being programmed from the zone and coordinated by the reference centers. Some tools have been socialized with the National Society and we await feedback. From Geneva work on a format draft on the adaptation of the AVC in urban contexts.

Outcome 3.3. Red Cross National Societies have a progressive vision to reduce vulnerability including leadership skills and capacities for working in partnership with communities, government, NGOs, NGIs, academic institutions, the private sector and civil society networks.

Output 3.3.1 Red Cross leadership is recognized by government and other key stakeholders

Indicators	BL	Annual Target	Implementation to date
PRC participate in the event of Maternal and Child Health at the IAC to promote relations with key stakeholders SN	0	1	Done 100%

Output 3.3.3 Building National Society financial sustainability

Indicators	BL	Annual Target	Implementation to date
The PRC continues to strengthen in resource mobilization, increasing their capacity in fundraising, revenue generation, donor reporting and accountability.			Continue to strengthen this area. In order to gain support, meetings have been held with the Government and Corporative sector. Training Workshop took place at MDR with some branches.

Comments on progress towards outcomes

With regard to the mobilization and development of resources, taking advantage of 8 May, the National Society successfully held its national fundraiser “Fiesta de la Banderita”. On the other hand, PRC actively participated in the regional seminar with Coca-Cola organized in Toluca, Mexico. Other initiatives launched in this period have been: contact with the marketing team of the digital telephone company PERSONAL, They have shown their interest to become sponsors of the symphonic rock concert that the National Society carried out. This contact also gave the opportunity to establish a request panel in a privileged area on the day of the “Banderita” where recognized football figures were invited. The PRC also placed an e-flyer on its webpage and direct broadcasting through the PERSONAL channel (online).

Another initiative has been the campaign “one click for a dollar” from the game of chance SENETE. Also they have been maintaining contacts with other entities and are in the process of signing agreements with them, as with the Amambay Bank, HSBC, Coimpex, among others.

Finally, in the second semester a new resource mobilization project will begin, financed by the IFRC, in order to continue strengthening the National Society. In order to improve support for the National Society, high level contacts were contacted (Government, private sector, etc.), but the crisis affecting the National Society has an impact on the results.

Outcome/output 3.5. Volunteers of National Societies, representing all sectors and ages and involved in all aspects of National Society life from decision making to programme implementation, are key actors in demonstrating the added value of the work done by the Red Cross network and in expanding National Society humanitarian access.

Indicators	BL	Annual Target	Implementation to date
In 2012, PRC performed the annual meeting of volunteering as a follow-up of the national volunteering, with the participation of at least 60% of branches			Eighty four volunteers took part in the Volunteering Annual Meeting. During the event, different activities on recognition and consolidation of the volunteer work were accomplished, as well as a dynamic exchange of experiences.

Comments on progress towards outcomes
<p>Volunteering management has progressed considerably in the National Society. With the “SUMATE” campaign (after a few months of its launching) 414 new volunteers were recruited and trained. On the other hand, 8 branches are implementing the Volunteering Management Plan (through DFID funds and its own funds). During June meetings have been carried out with the branches of Capiata, Luque, Concepcion, San Pedro, Misiones, Ñemby and Nueva Italia with the objective of socializing documents (list of general applicants, selection of volunteers, induction and incorporation of volunteerism). There has been also a Basic Institutional Training workshop and the monitoring of initiative implementation. Although the project suffered delays in its implementation due to non-availability of schools caused by teachers’ strike and the crisis of the National Society. However, the project was restructured from October, implementing it with 694 young people from the national head office and sub-subsidiaries of Ñemby, Nueva Italia, Luque, Capiata.</p> <p>The PRC took part on the regional meeting of volunteering held in October in Quito/Ecuador where guidelines for the strengthening of volunteerism in the region were established.</p>

Business Line 4: TO HEIGHTEN RED CROSS RED CRESCENT INFLUENCE AND SUPPORT FOR OUR WORK

Outcome: Evidence-based humanitarian diplomacy conducted to draw attention to the causes and consequences of vulnerability, giving voice to vulnerable people, and demonstrating the value of Red Cross Red Crescent humanitarian work and leadership.

Outcome 4.1. National Society Leadership capacities are enhanced to use their auxiliary role to influence public policies and ensure they are seen as a credible and preferred source of information on humanitarian issues by the general public, media and other actors.

Output 4.1.1. National Societies become a source of reference information for humanitarian issues and vulnerability reduction

Indicators	BL	Annual Target	Implementation to date
The World Disasters Report is publicly released and used for communication and positioning of PRC	0	1	It did not take place

Output 4.1.2. IFRC in the Americas and the National Societies actively use social network capacities

Indicators	BL	Annual Target	Implementation to date
Capitalize on the use of existing social networks through research and partnerships.			It did not take place
The PRC uses social networks and participates in the network of communicators.			The National Society participated in the virtual

			training meetings.
The PRC participate in a conference on the use of social networks in the relief effort.	0	1	The Zone has provided guidelines for the use of social networks.
Promote the use of the platform of “Des-Aprender”			The PRC is part of the Des-Aprender platform and participates in forums.

Outcome/output 4.2. Strong links are fostered with governments, the public (including especially opinion leaders), academia, private sector, and other partners of the Red Cross who work at local and national levels. Including representation in key forums to address humanitarian challenges and trends.

Indicators	BL	Annual Target	Implementation to date
PRC using social media in health programming and one related article is published the AZO newsletter.			Three articles from the PRC were published on the Americas website: artisan women deprived of freedom, dengue and communication campaign and promotion of women and girls in emergency and disaster situations.
In 2012, the PRC partners with at least two government agencies, 2 NGOs , 2 companies and 1 academic institution	0	7	Paraguayan Red Cross has signed an agreement with: PERSONAL and SENETE. Besides, it has had a positive approach with Coca-Cola and the South American Football Confederation. The PRC has signed an agreement with the University of Chaco so they become practical supervised undergraduate nursing and midwifery, Risk Management, and Integrated Security in lifesaving.

Comments on progress towards outcomes

In relation to the establishment of alliances, it should be noted that the National Society progresses well in a very positive way, exceeding the annual target. But many of these strategic relation achievements were strongly affected by the institutional crisis from the last quarter of 2012. This means setbacks and weakening of the National Society’s public image. A big effort is being made in order to regain the initiative in this field.

Outcome 4.3. National Societies and donors invest increasing financial and human resources to improve National Societies’ abilities to deliver internal support services as the way forward for providing strong programming.

Output 4.3.1. Resource mobilisation capacities and efforts of the National Societies are scaled up to inspire more reliable contributions to the Red Cross Red Crescent

Indicators	BL	Annual Target	Implementation to date
In 2012, the PRC receives economic support from 75% from the year 2011 for the maintenance department Mobilization and Resource			The regional representation supports the proposal economically, with funding from Norwegian Red Cross.

Development			
In 2012, PCR in trains and Resource Mobilization and Development at least 40% of its branches	0	40%	Currently working with 45% of the branches on this matter. Aim fulfilled. A training workshop was realized with the participation of 25 persons from local branches. They receive the strategy of MDR and other materials.

Comments on progress towards outcomes

The objective of the MDR Project was positioning the National Society with some Companies to get support for specific services: maternal home, child care and maternal hospital.

Business Line 5: TO DEEPEN OUR TRADITION OF TOGETHERNESS THROUGH JOINT WORKING AND ACCOUNTABILITY

Outcome 5.1: A knowledge network is established to provide a framework to disseminate innovations; promote horizontal cooperation and improve programming capacities in administration and finance, IT/Telecom, human resources, logistics and planning, monitoring, reporting and evaluation.

Output 5.1.1. A network of practice is established through FedNet and other information sharing tools in each support services area (Admin, Finance, HR, Logistics, PMER and IT/Telecom):

Indicators	BL	Annual Target	Implementation to date
In 2012, the PRC takes part in an exchange of knowledge through support service networks (administration, finance, human resources, PMER, logistics, IT/telecommunications)			No advances have been made in 2012.

Output 5.1.2. The National Societies in the Americas and the Secretariat successfully organised the XIX Inter-American Conference to define our key priorities and strategic orientations for the Americas over the next four years and follow up the outcomes:

Indicators	BL	Annual Target	Implementation to date
The PRC has contributed through the working groups and its participation to the XIX Inter-American Conference	0	1	The National Society has had a full participation in the IAC, 2 people participating government (president and secretary general) and 3 people of Management (Resource Mobilization and Development, Programmes and Volunteering). 100% attainment.

Output 5.1.3 National Societies participate in the Federation-wide communication strategy

Indicators	BL	Annual Target	Implementation to date
In 2012, the PRC develops its communication strategy with the participation of affiliates and the Zone	0	1	The PRC a strategy which is being socialized with the branches.
In 2012 the PRC develops and socialize	0	1	Manuals are elaborated.100% attainment.

visual identity manuals and protocols for communication			
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Comments on progress towards outcomes

In terms of the Paraguayan Red Cross participation in knowledge-sharing through networks of support services (administration, finances, HR, PMER, Logistics, It/Telecommunications) no progress has been made during the first semester. In the case of finances, the Zone has informed us that practice communities will start and also the exchange of finance related documents in Spanish.

On the subject of communication, it should be noted that the National Society has made the final adjustments to the manual of internal and external communication. It is developing a new institutional brochure to promote the emblem. On the other hand, its website is fully updated, also communication newsletters on specific projects such as livelihoods, risk reduction, home and others. In June the magazine Kurusu Pytá was edited which was also published in the Sunday newspaper Ultima Hora.

As part of the plan of support for the PRC, the communication officer from the Zone made a visit to the National Society. During this visit strategic priorities in the area were shared, needs were analyzed, strategic documents were aligned with documents and guidelines from the Secretariat through a revision, an observation press conference was held with the participation of the Secretary General of the PRC (support through audiovisual material was given). A meeting was held with the communication team where strengths and needs were identified. It was determined that the National Society would benefit from an increase in strategic involvement in social networks at country level, and in elements such as communication with beneficiaries, and the creation of audiovisual and written material that tells humanitarian stories and that keeps away from operational information (the PRC agreed to develop a case study on the network of communicators in the National Society). A field visit was finally conducted to document the delivery of humanitarian aid to communities of Chaco. As for the network of communicators, to which the PRC belongs, they communicated the difficulty they had in participating in virtual meetings once a month. The solution to this challenge will be the use of communities of practice on FedNet, where there would be an open community so the National Society, and in this case the Paraguayan can share information, documents, answer questions, ask questions, create dialogue, debate, etc. We hope that the result is greater involvement, a significant increase in collaboration among peers and a greater sharing of knowledge.

In the socio-political crisis during the month of June in Paraguay, with the dismissal of the elected President Fernando Lugo, the communication area permanently gives information and analysis of the general context to the direction and national coordination's of the National Society. Also reported to the general public on the position of the Red Cross based on the news release given by the Secretary General of the PRC.

The CRP developed an important positioning work during the first six months of the year, but from September this has been strongly affected by the crisis. For this reason many of the reported achievements have suffered a strong setback that will cost to reverse.

Outcome 5.2. National Societies' access and ability to use affordable technologies are improved, increasing outreach in a self-sustaining manner by bridging the digital divide.

Output 5.2.1. Peer-to-Peer initiatives are promoted among National Societies and disseminated through the knowledge network.

Indicators	BL	Annual Target	Implementation to date
In 2012 the PRC participate in 2 events of cooperation peer-to-peer in at least 2 National Society Southern Cone and Brazil			It did not take place.

Comments on progress towards outcomes

No comments.

Outcome 5.6: Federation policies and best practices on support services are increasingly adopted and implemented by National Societies.

Output 5.6.2. National Societies in the Americas region have improved their capacity in the area of finance and therefore have achieved some common goals of a well functioning finance department, enabling them to move from the working advance (WA) system to the Cash Transfer system (CT System):

Indicators	BL	Annual Target	Implementation to date
By the end of 2012, the PRC begins to assess the process required towards the cash transfer system.			It did not take place.

Comments on progress towards outcomes

The institutional integrity crisis affecting the CRP has stopped all processes related to this matter.

Financial situation

Click [here](#) to go directly to the financial report.

[http://www.ifrc.org/docs/LTPF Process/LTPF/2012/SP246PYLTPF_12arf.pdf](http://www.ifrc.org/docs/LTPF%20Process/LTPF/2012/SP246PYLTPF_12arf.pdf)

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations \(NGO's\)](#) in Disaster Relief and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

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Saving lives, changing minds.



The IFRC's work is guided by *Strategy 2020* which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on www.ifrc.org

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