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Argentina Annual Report

 International Federation
of Red Cross and Red Crescent Societies

MAAAR001

13 May 2012

**This report covers the
period 01 January 2012
to 30 December 2012.**

The Argentina Red Cross Team in the 24-hour First Aid Campaign "Only with your hands, you can save a life." Source: Argentine Red Cross. November 2012



Overview

During this year there have been no reports of any situation that has prevented the development of the plans that the Argentine Red Cross (ARC) has designed for this period, however we must point out that there several points that concern and if they continues to evolve it could affect the work of the National Society and the orientation of its plans. The first has to do with the restrictions that have been imposed on the use and transfer of dollars, a measure that according to authorities has been adopted to protect the leakage of foreign currency. In this same field there is great concern in regards to the inflation growth; which has skyrocketed over the past months. Finally it is important to say that there is a deterioration of public security which is creating a perception of insecurity in the population which could justify major dedication to issues of urban violence

In relation to the activities developed by the Argentine Red Cross this year, it is important to note that the National Society has made progress in the ordering of its management structure which is expressed in the appointment of new leaders and in the design of a new organisational structure, which also clarifies the distribution of responsibilities. On the other hand, it has begun to have a very constructive dialogue and partnerships with various companies such as Coca Cola, Zurich, PAU Education, among others. The ARC continues to have an important leadership on issues of diversity and non-discrimination and begins its approach to areas related to climate change and urban growth. Finally, highlight the positioning of the National Society due to massive events of First aid

and the role played with the Argentine Government so that this becomes part of the school curricular.

Working in partnership

Operational Partners	Agreement
Global Alliance	Global Alliance on HIV
Swedish Red Cross	9,977 CHF

Progress towards outcomes

Business Line I: Humanitarian Diplomacy

Outcomes: Lifted thinking to inspire and underpin our services to maintain their relevance in a changing world, along with increased magnitude, quality, and impact.

Outcome 1.1: The Red Cross is better positioned to lead and demonstrate the Federation-wide contribution to reducing vulnerability, the exposure to risks and the ability of most vulnerable people to deal with their daily challenges; and capture learning and knowledge management to improve the quality of Red Cross work.

Output 1.1.1: Humanitarian access is addressed through learning and action:

Measurement			
Indicators	BL	Annual Target	Implementation to date
In 2012, ARC together with competent Argentine governmental bodies takes part in the drawing up of disaster laws (DL)	0	1	The process is temporarily paralyzed, one reason being the internal problems between Cascos Blancos (White Helmets) and Civil Defense.

Output 1.1.3. Urban risk reduction, climate change adaptation, migration and violence prevention, non-communicable diseases are better understood and promoted within National Societies:

Indicators	BL	Annual Target	Implementation to date
The progressive incorporation of humanitarian trends in the National Society's activities is promoted			The current urban risk documents are socialized with the National Society, together with lessons learned and experiences. The National Society provides humanitarian trends in its strategic guidelines
In 2012, knowledge on current trends relating to HIV, mother and child health, non-communicable diseases, violence and road safety are shared and increased.			The National Society carries out initiatives in health that the International Federation of Red Cross and Red Crescent Societies (IFRC) promotes; work has increased in recent months in Community Based Health and First Aid (CBHFA), road safety, harm

			reduction and health in emergencies.
In 2012, ARG takes part in virtual seminars to better understand the trends within the regional context			The ARC participates in the on line livelihood course organized by the Reference Center of the IFRC and in different virtual meetings with the health team.
The National Society is using the on-line platform			Data from December 2012 Learning Platform: Number of Course Registration Volunteers: 67 Staff: 29 Number of Course Completion Volunteers: 16 Staff: 1 DesAprender has been used for 31 people of the National Society

Comments on progress towards outcomes

Argentine Red Cross has incorporated in its Strategic Plan 2011-2015 trends of urban risk, violence and adaptation to climate change. As to the operative, it is working with IFRC funds and other institutions in HIV (within the framework of the Global Alliance 2012), community first aid, violence and road safety, the latter, along with the National Agency for Road Safety, with whom it was conducted a major campaign of prevention and training for the population in general. In urban risk, it is important to highlight the Harm Reduction Project for Prevention for drug users that are in greater vulnerability. From the Disaster Risk managemetn (DRM) programme from the Zone shared documentation on urban risk, such as the conceptual framework, the checklist and the methodological guide. However, note that to date we do not have resources within the DRM programme linked to Argentina. On the issue of violence, actions are being implemented within the modules of CBHFA, within the product number three of the Global Alliance that surrounds actions on stigma and discrimination and other activities coordinated with Inernational Committe of the Red Cross (ICRC), in Villa 31.

In terms of sharing and expanding knowledge about the current trends in HIV, the ARC has participated with 2 referents in several events on HIV-AIDS. On one hand, the participation in "Living 2012", event held in July 2012 in Washington and where the IFRC is a partner. This is a meeting of leaders living with HIV which is held prior to the World Conference and aims to review and agree on the priority agenda of people living with HIV. ARC has also participated in the Global Alliance Forum with the presentation of RCRC+. Regarding the World Conference, ARC made two presentations: the first one refers to how the legal advances have a positive influence in the response to HIV; the second one, the work that is presented by ARC in HIV and behavior change. Finally indicate that ARC participated in various meetings together with PAHO and the Latin American Civil Society, among others and the cooperation in the "Treatment 2.0" which is a middleware generic platform designed for the application and intelligent management in the treatment of chronic diseases.

Another issue addressed by the National Society is on the reduction of damage by the use of psychoactive substances. In this issue the office in Buenos Aires has participated as a speaker in a workshop held by ARC on psychoactive substances, HIV and gender. 15 branches and 24 people (9 men and 15 women) participated. During the three days of the workshop the following modules were worked on: Counselling pre and post test (VCT), gender and diversity; psychoactive substances, classification and effects; Prevention, treatment, support and care, reduction of stigma and discrimination; and, capacity building: exchange of experiences; integrated approaches, mobilization of resources, new tools and strategic alliances.

On the other hand note that the focal points of the four humanitarian trends have been established, within the health network, being ARC focal point for the issue of violence.

Regarding the use of the on line platform, from Federation information on this is sent to the National Society, this information is then sent by the National Society to all the branches. Data on the use of the learning platform we are provided by the Zone. On the other hand, the Des-Aprender platform is a tool well known and socialized within National Societies, where many experiences can be shared on line; ARC uses it and shares information. So far, it has been used by 32 people from the National Society.

Outcome 1.2. A system for research, education, learning and knowledge-sharing initially focusing on urban risk reduction, climate change adaptation, migration issues, and violence prevention enhances the understanding of these trends in the context of the Red Cross, as well as the capacity to address them.

Output 1.2.1. Federation-wide Reporting System and the databank are established in the National Societies of Americas

Indicators	BL	Annual Target	Implementation to date
In 2012, ARG reports on at least 3 FWRS indicators	0	0	rescheduled for 2013

Comments on progress towards outcomes

The national society has indicated its interest in participating in this process, and in the month of June designated a focal point, in this way; This activity has been rescheduled for 2013 on the initiative of the Area.

Outcome 1.3: The use of Federation-wide assessment tools, furthering the understanding of the collective impact of the Red Cross and Red Crescent Societies is promoted.

Output 1.3.1 Organisational Capacity Assessment and certification (OCAC) process established

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARG takes part in the self-assessment phase	0	1	rescheduled for 2013

Comments on progress towards outcomes

In terms of the OCAC, Argentina participated in the introductory seminar that took place in the framework of the Inter-American Conference in March 2012. This activity has been rescheduled for 2013.

Outcome 1.4: The professional qualifications and competencies of the Red Cross volunteers and staff are strengthened, enabling National Societies to take the lead in addressing new risks and vulnerabilities

Output 1.4.1 The capacity of the National Societies to provide professional qualifications and competences to volunteers and staff at all levels is strengthened:

Indicators	BL	Annual Target	Implementation to date
The ARC has access to the learning platform (increase of 20%)	0	20% increase	<p>Number of Course Registration Volunteers: 67 Staff: 29</p> <p>Number of Course Completion Volunteers: 16 Staff: 1</p> <p>Note: We will consider these data as a baseline for 2012</p>
In 2012, the ARC receives training to ensure improved understanding and applicability of the Movement's Principles and Values.	0	1	ARC has launched a virtual classroom to train the directive boards of its branches.
The ARC takes part in at least one leadership training at governance level in the headquarters and branches			

Comments on progress towards outcomes

In December 2012, an economic support of USD 10,000 USD from the Americas Zone was provided to the National Society to set up a virtual classroom, in order to offer training to 300 leaders of director's board of all the branches of the Argentine Red Cross. This type of programme is intended to promote an organizational culture characterized by innovation, integrity, responsibility, commitment and transparency. The didactic proposal includes the development of a macro programme design, i.e., objectives, content, methodology, activities, resources and time distribution in each of the modules and themes that are part of the programme. It consists of 4 thematic points: Government overview of the branches of ARC; basic institutional content; Framework of action and, as a fourth point, people.

Business Line II: DISASTER AND CRISIS MANAGEMENT

Outcomes: Increased share of consistent and reliable Red Cross Red Crescent action in support of communities affected by disasters and crises.

Outcome 2.1: Red Cross National Societies, through their network of branches, have enabled communities to better understand trends (urban risk, climate change, migration and violence) that increase the impact of disasters and crisis in their lives, and to develop appropriate integrated responses.

Output 2.1.1 Key humanitarian trends are integrated into disaster crisis plans and programmes

Indicators	BL	Annual Target	Implementation to date
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<p>In 2012, the ARC takes parts in processes to adapt tools and community methodologies for response and recovery (urban risk, violence, CBHFA and community organization).</p>			<p>In health they continue to share tools and methodologies of action in CBHFA, epidemic control and water and sanitation. The Health area participated in the CBHFA Meeting to share experiences and prepare activities to 2013</p>
<p>In 2012, the ARC strengthens its knowledge through participation in platforms on urban risk and climate change.</p>			<p>The National Society is participating in the on line platform Des-Aprender (December 31 peoples) They also actively participate in national platforms: The National Society is a member of the National Platform for Disaster Reduction, also has status, along with volunteer fire-fighters in the Council Federal the risk management and Civil Protection. Furthermore the platform also participates in national HIV and national volunteer network. The ARC participated as focal point inside the health network (violence)</p>
<p>In 2012, the ARC takes part in the revision of the NIT curriculum in water and sanitation and health in emergencies.</p>			<p>ARC, participation in a water and sanitation workshop organized by the Zone. In this workshop participated 30 responsible from each National Society, they were revised promotion, water distribution, hygiene promotion and the work in community intervention. In relation with the curricula the participants will increase the skills and knowledge to improve the management, infrastructure and the quality of water.</p>
<p>In 2012, the operational framework for water and sanitation is designed and disseminated in the Argentine Red Cross.</p>	<p>0</p>	<p>1</p>	<p>The operational framework has been disseminated and is in the process of implementation. 100% done</p>

<p>By the end of 2012, the ARC has taken part in a course for curriculum revision and adaptation for NIT training in water and sanitation, health in emergencies and the RIT course.</p>	<p>0</p>	<p>1</p>	<p>Argentina Red Cross has participated in the workshop to revise curricula. 100% done</p> <p>In this workshop participated 30 responsible from each National Society, they were revised promotion, water distribution, hygiene promotion and the work in community intervention. In relation with the curricula the participants will increase the skills and knowledge to improve the management, infrastructure and the quality of water.</p> <p>In Addition, one person from the National Society participated in the RIT course focused on coordination and multi-sectorial assessment (Profiles: shelter, health, water, sanitation, livelihoods, economic development, logistics, reports and communications) conducted by the Training Center of the Colombian Red Cross.</p>
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Output 2.1.2 Urban Risk approaches are adopted in disaster and crisis management:

Indicators	BL	Annual Target	Implementation to date
<p>Support for the training schedule (curricula) on Risk Management</p>	<p>0</p>	<p>0</p>	<p>It has been rescheduled for 2013 bring the IFRC Reference Centre for SN for training in the management of the following items: curricular; the pedagogical structure of the courses; technical and methodological, tools, automatic updating of tools, management of students and teaching staff.</p>
<p>CRA has integrated strategies and methodologies on livelihoods and food security (cash transfer, work for food) as part of their preparation programs based on the urban community.</p>			<p>ARC participates in the on line workshop on livelihood organized by the Reference Center of IFRC and expects to participate in the workshop held at the beginning of 2013 also organized by the Livelihood Reference Center of the IFRC.</p>

The ARC has a National Response Plan socialized with their branches			The National Society is collecting information from its branches to build an inclusive plan, where all branches are represented. From the Secretariat technical support is being given.
In late 2012, ARC, participates in the technical group on HIV in emergency situations to adapt the global tools			This activity can't be implemented in 2012.
In 2012, ARC has updated contingency plans and include considerations of urban risk			This action is linked to the inclusion of urban risk into their National Response Plan. It is a work in progress. At the moment the IFRC is providing technical advice.

Output 2.1.3 Climate change adaptation is integrated into disaster and crisis management:

Indicators	BL	Annual Target	Implementation to date
In 2012, ARC involved in adapting the tools and existing community-based approaches and create new to include climate change adaptation in relation to the sectors of shelter, water and sanitation, health and food safety.			This activity can't be implemented in 2012
In 2012, ARC is involved in the establishment of an epidemiological early warning system internally through regional health networks, linked to the DM system			The National Society is participating in the space of reporting of epidemiological alerts at continental level still pending the use of epidemic reports which is still in process of validation. This is a newsletter that will be released periodically by the Zone
In late 2012, the ARC has updated contingency plans that include climate change considerations			It is linked to the National Response Plan. From the Secretariat is being given technical support to include the issue of adaptation to climate change in this Plan. Rescheduled for 2013

Output 2.1.5 Violence Prevention is integrated into disaster and crisis management:

Indicators	BL	Annual Target	Implementation to date
In 2012, ARC is involved in the adaptation of tools and existing community-based approaches and			The health area participated in the psychosocial support programme (PSP) meeting to

create new to include prevention of violence related to human safety in disasters and crises			implement the PSP tools at community level. This workshop was held in Panama in December 2012, with the aim of sharing the psychosocial support manuals from the reference center to replicate in the National Society.
In 2012, ARC strengthen its expertise in violence prevention in disasters and crises	0	1	ARC has been working the subject of violence systematically. In the last quarter of the year, and in the context of the VII DIPECHO, a workshop on gender violence in situations of disaster was implemented. There were 20 Participants from the following institutions: ARC; Argentine Civil Protection, UNDP Argentina and the Women's National Council of the nation.
ARC has tools against stigma and prevention of violence in situations of disease outbreaks			ARC has tools for working on prevention of stigma and violence, but will have to adapt them to situations of disease outbreaks. Since the area is working on this topic specific documents which will be disclosed to the National Society. The workshop planned for the second half, organized by the Area has not been possible.

Output 2.1.6 Increased the logistics capacity to deliver logistics services for preparedness and relief activities, connecting National Society assets where possible, and making it self-sustaining through promoting the effective functioning of the Federation

Indicators	BL	Annual Target	Implementation to date
In 2012, a capacity appraisal in logistics (infrastructure, structure, processes, etc.) in the National Society			This activity can't be implemented in 2012. Pending further definition from the Zone office..
In 2012, is has one mapping suppliers in Argentina			This activity can't be implemented in 2012. Pending further definition from the Zone office..

Comments on progress towards outcomes

Regarding the participation of ARC in the process of adaptation of tools and methodologies for response and recovery, the following documents have been sent to the Zone office for consideration and feedback: "Concept Paper, checklist and methodological alignment".

With regard to support for the elaboration of the health training curriculum, ARC counts on our technical support for the process. The process could not be completed since the National Society is in process of defining the structures of their courses. An accompaniment of the IFRC Reference Centers is expected for 2013.

Regarding violence, ARC is working it linked to the CBHFA and also in the framework of DIPECHO VII. Together with PNUD a proposal for a workshop on gender and DM is being elaborated. . The SN intends for the DIPECHO VIII proposal, to focus on psycho-social and gender support in the DM. The National Society has worked on awareness campaigns against violence. This issue is linked to the approach of rights, respect for diversity and health, where ARC is part of the state and civil society institutions related to the fight against violence against women and LGBT groups. On the other hand, indicate that from the DM programme the IFRC document "no time for doubt" has been socialized, a document on urban risk edited by the Zone where treatment is given to violence base don case studies and stories from the field.

Outcome 2.2: An efficient and effective Red Cross disaster and crisis management system in the Americas will lead and inspire through strengthened capacity and coordination of all components focusing on increased shared operational responsibility with National Societies, improved mapping, the inclusion of innovative technology, creating new approaches and tools to address external trends, in the zone and improved early warning/early action.

Output 2.2.1 Humanitarian access is ensured as part of readiness for response and early action within an context of increased activity by military forces and corporate interests

Indicators	BL	Annual Target	Implementation to date
Argentine Red Cross is involved in disaster management network to South America			This activity can't be implemented in 2012. Pending further definition from the Zone office.
In 2012, ARC has the National Response Plan			In process, but not completed; the National Society is compiling information from its branches in order to make an inclusive plan, where all the branches are represented. From the Secretariat technical support is being given.

Output 2.2.2 The disaster and crisis response system in the Americas will be forward looking through innovation and by taking maximum advantage of the resources available throughout the Red Cross network

Indicators	BL	Annual Target	Implementation to date
In 2012, Argentina Red Cross will strengthen knowledge of procedures and protocols PADRU (DREF, DMIS, etc.) before and during and after a disaster			Rescheduled for 2013. Pending defined for National Society

Comments on progress towards outcomes

The strengthening of procedures and protocols of the Disaster Relief Emergency Fund (DREF) is an urgent issue for ARC, which intends to develop an Emergency Fund in order to present it to its partners. It is necessary to define the support needed by the National Society, and greater coordination is needed from the Zone with the National Society.

Business Line 3: TO STRENGTHEN THE SPECIFIC RED CROSS RED CRESCENT CONTRIBUTION TO DEVELOPMENT

Outcomes: Appropriate capacities built to address the upheavals created by global economic, social, and demographic transitions that create gaps and vulnerabilities, and challenge the values of our common humanity.

Outcome 3.1. Red Cross National Societies, through their network of branches, demonstrate leadership through adopting policies, procedures and practices which promote social inclusion, non-discrimination and a culture of peace in their the manner in which work internally, with communities and with other beneficiary groups.

Output 3.1.1. National Society leadership and institutional capacity for partnership exist.

Indicators	BL	Annual Target	Implementation to date
In 2012, Argentina Red Cross has the updated operating agreement signed with PAHO in areas that correspond to the cooperation programme			This is still an ongoing action.
In 2012, ARC reviews its national health plan and develops institutional partnerships	0	1	The Argentine Red Cross has completely updated its plan and forged alliances with the Ministry of Health, and other organizations that work on HIV, including the Global Alliance.

Output 3.1.2 URBAN RISK is integrated into National Society programming

Indicators	BL	Annual Target	Implementation to date
Provide support for strengthening the SN in the preparation in the community and risk reduction in terms of disaster preparedness and community-based urban risk, also in reducing disaster risk and adaptation to climate change			This has not been done in the reporting period.
ARC has tools on urban risk			ARC has the tools on urban risk. On the other hand from the Federation the updated documents on this theme have been

			socialized.
ARC develops and implements the risk approach in urban planning and programs			Such an approach is being implemented by the National Society, which has included it in its Strategic Plan 2011-2015. It is in pursuit of raising funds to implement community projects with this topic.

Output 3.1.3 CLIMATE CHANGE is integrated into National Society development programming

Indicators	BL	Annual Target	Implementation to date
In 2012, ARC has a roadmap for introducing climate change as a component in the processes of health	0	1	It is in the process of formulation by the Zone. Rescheduled for 2013.

Output 3.1.4 MIGRATION is integrated into National Society programming

Indicators	BL	Annual Target	Implementation to date
ARC participates in the Inter-American Conference on Migration	0	1	ARC did not participate in the migration event framed within the IAC since it does not have migration within its planning, however note that ARC does work with migrant population.
In 2012, ARC is informed of the problems associated with migration through regional health networks	0	1	Has been provided to the National Society information on migration in border areas for the preparation of projects

Output 3.1.5 VIOLENCE PREVENTION is integrated into National Society programming

Indicators	BL	Annual Target	Implementation to date
ARC is informed about issues related to violence prevention through the regional health network and through via online media			Pending further definition by the Zone office.

Comments on progress towards outcomes

As for the revision of the National Society health plan, it has a full, up-to-date health plan; one of the most relevant aspects is the visibility of road safety issue, empowerment of health in emergency area and the

introduction of the CBHFA as methodological framework in health. It has developed alliances with various partners.

On the strengthening of the National Society in community preparation and risk reduction, as for the preparation of disaster based on the community and urban risk and adaptation to climate change, ARC needs focuses on technical support for the implementation of scheduled training and funds for micro community projects. In this sense, from Federation technical support is provided and seeking opportunities to finance projects.

Outcome 3.2. Red Cross National Societies, through their network of branches, have enabled communities to better understand trends that impact their lives and take action to improve their health, safety, environmental and socioeconomic conditions

Output 3.2.1 National Societies addressing major trends and challenges contributing to vulnerability

Indicators	BL	Annual Target	Implementation to date
ARC with governments, participate in development programs with indigenous communities, slums and / or migrant populations in response to emerging trends.			ARC is working with indigenous communities and slums, projects are implemented with resources from IFRC (the Global Alliance) and other funders like DIPECHO,
In 2012, at least 30% of the Branches of ARC, made its operational plan aligned with your strategic plan, the S2020 and incorporating new trends humanitarian	64 Branches	0	The operational plan is no longer required to be submitted by the branches to headquarters, no data is available.
In 2012, ARC define, in a participatory manner with its network of branches, territorial development criteria			For the moment the National Society is not going to modify its local network structure.
In 2012, ARC develops, in a participatory manner, the formation process (curriculum) of your Training Plan (DM, Health, etc.)			Rescheduled for 2013.
In 2012, ARC module validates the chronic non-communicable diseases	0	1	The module is in the process of translation (Zone)
In 2012, ARC is involved in the mapping out of maternal and child health regional level	0	1	ARC has been involved in the mapping out done online
In 2012, ARC reports CBHFA shares, harm reduction, road safety and initiatives that contribute to the key elements.	4	3	It's pending the final report on HIV and Harm Risk process
ARC reports on Global Alliance and harm reduction for scaling up HIV			The National Society is in the process of elaborating the reports, they have not been sent yet.
ARC improves their capacity in prevention and behavior change	0	1	The Argentina Red Cross received BCC course inside CBHFA meeting. There were two days of training on the theme of communication for behavior change, in order to improve the structure of prevention messages, that the National Society works with the community to make messages encourage a change in

			behavior.
ARC participate in the meeting of Global Alliance on HIV-AIDS 2012	0	1	ARC participated in the Pre - meeting of the Global Alliance Conference. The meeting is July 2012
In 2012, ARC has registered an abstract at the World Conference of HIV-2012			100% done An abstract was published: "The strategy of behavior change applied to interventions in HIV " with the aim of reducing the number of infections and discriminatory practices

Output 3.2.2 National Societies addressing major trends and challenges contributing to vulnerability.

Indicators	BL	Annual Target	Implementation to date
ARC is involved in the adaptation of tools and methodologies of existing development and to create new urban settings (AVC, CBHFA, the Participatory Approach to Hosting Security Awareness, volunteering or working in urban communities in contexts of violence).			The ARC is building different material with the community, tools to apply CBHFA , first aid, road safety and violence. It let to increasing the didactic skills and to improve the impact

Output 3.2.3 CLIMATE CHANGE is accounted for in community-based development programming

Indicators	BL	Annual Target	Implementation to date
ARC is involved in the adaptation of existing tools and community-based approaches and creating new ones to assess the impact of climate change on development programs in communities.			Rescheduled to 2013

Output 3.2.5 VIOLENCE PREVENTION is integrated into all community-based development programming

Indicators	BL	Annual Target	Implementation to date
ARC works in the health network and workgroups violence prevention			National Society has been developing the violence prevention actions in the framework of the Global Alliance. Still pending the implementation of the modules on violence prevention disseminated by the Zone.
ARC is involved in the inclusion of violence prevention tools in HIV			Pending the dissemination from the Zone of the methodology of

			intervention in cases of violence.
ARC implements violence prevention modules in the process of global alliances			The National Society applies the modules which were elaborated by the Health area of Geneva in the frame of the manuals of treatment and care. It is module 9 of the training package given to the National Society in the Global Alliance meeting held in Washington in June 2012.

Comments on progress towards outcomes

The health area has integrated the CBHFA approach in community programs, the CBHFA methodology, currently working in the communities of Villa Crespo, Saavedra (Capital) San Juan, Vicente López, Mar del Plata (Bs, As), Rosario de la Frontera, Salta (Salta), Tucumán, Corrientes, Santiago del Estero. There are 34 trained volunteers and is working with 7 communities, with a population of approximately 600 people.

The Global Alliance process is over in December, but continued to support risk groups in prevention, advocacy and and with other agencies for the prevention of stigma and discrimination. In the field of harm reduction has been working with 8 branches, with 98 volunteers for internal training in schools, counseling pre and post test, reaching 28,457 people directly and 85,371 people indirectly. It ended in March 2013.

Outcome 3.3. Red Cross National Societies have a progressive vision to reduce vulnerability including leadership skills and capacities for working in partnership with communities, government, NGOs, NGLs, academic institutions, the private sector and civil society networks.

Output 3.3.1 Red Cross leadership is recognized by government and other key stakeholders

Indicators	BL	Annual Target	Implementation to date
The Argentina Red Cross participate in existing national platforms or promoting your property.			The National Society is a member of the national platform for disaster reduction; Also has status, along with volunteer firefighters, the federal Council of the risk management and civil protection. On the other hand also participates in the national platform for HIV and the national volunteer network
ARC participate in the event of Maternal and Child Health at the IAC to promote relations with key stakeholders SN	0	1	It was done, in IAC. 100% done
In 2012, ARC participates in the meeting of the Global Alliance	0	1	ARC participated in the meetings in Washington (July 2012)

Output 3.3.3 Building National Society financial sustainability

Indicators	BL	Annual Target	Implementation to date
Global Alliance on HIV in the Americas RM experience shared at AIDS 2012 RCRC	0	1	An overall assessment from Geneva was done on the experience of AG in the world; the issue of resource mobilization was integrated in this assessment and the evaluation of the contribution of the companies Lorente and Cuenca who supported Ecuador, Argentina and Colombia in making visible the Alliance in 2010. The 3 National Society have spoken with the evaluator on these aspects. The written report is in process

Comments on progress towards outcomes

In the field of volunteering from the health area encouragement to actively participate of the RCRC group plus in both national and international spaces, with ARC leadership in the subject. The National Society participated in the Global Alliance meeting, in areas such as the living 2012 and the World Conference.

Outcome/output 3.5. Volunteers of National Societies, representing all sectors and ages and involved in all aspects of National Society life from decision making to programme implementation, are key actors in demonstrating the added value of the work done by the Red Cross network and in expanding National Society humanitarian access.

Indicators	BL	Annual Target	Implementation to date
In 2012, ARC performed the annual meeting of volunteering as a follow-up of the national volunteering, with the participation of at least 60% of branches			Realizado en diciembre, con la participacion de 22 filiales.

Comments on progress towards outcomes

The volunteerism meeting has given continuity to the training activities of the people who form the National Society, mainly volunteers from 22 branches of ARC. It has been a major instance of knowledge and exchange of experiences among referents of our organization throughout the country, contributing to strengthen interpersonal links.

This event was carried out in the frame of the festivities of "International Volunteer Day" constituting a unique opportunity to disseminate this important date for social institutions. The contents worked on have been:

1. Volunteer Management
2. Risk Reduction
3. HIV-AIDS
4. Psychosocial Substances

5. Re-establishing Family Links (ICRC)

Also, in October, ARC participated in the volunteer meeting held in Ecuador, where all the National Society of Central and South America (except Brazil and Uruguay) participated and discussed the concerns of volunteering in the region. Volunteering and youth policies have been updated and implemented; as well as legal tools for the National Society, volunteer insurance, volunteering management tools and new information and communication tools for volunteers.

Business Line 4: TO HEIGHTEN RED CROSS RED CRESCENT INFLUENCE AND SUPPORT FOR OUR WORK

Outcome: Evidence-based humanitarian diplomacy conducted to draw attention to the causes and consequences of vulnerability, giving voice to vulnerable people, and demonstrating the value of Red Cross Red Crescent humanitarian work and leadership.

Outcome 4.1. National Society Leadership capacities are enhanced to use their auxiliary role to influence public policies and ensure they are seen as a credible and preferred source of information on humanitarian issues by the general public, media and other actors.

Output 4.1.1. National Societies become a source of reference information for humanitarian issues and vulnerability reduction

Indicators	BL	Annual Target	Implementation to date
The World Disasters Report is publicly released and used for communication and positioning of ARC	0	0	The public releasing has not been done since the VII DIPECHO event was held before the document was available.

Output 4.1.2. IFRC in the Americas and the National Societies actively use social network capacities

Indicators	BL	Annual Target	Implementation to date
In 2012, ARC made a TV commercial for broadcast its image	0	1	In the framework of the partnership with Coca Cola. 100% attained. The Coca Cola company has installed an LED display in one of the more symbolic areas of the city of Buenos Aires, the 9 of July Avenue, across from the obelisk, where the image of Argentina Red Cross is publicized in the framework of cooperation signed between the Federation and the company.
In 2012, ARC sets up a virtual classroom communication and learning for internal training of its leaders	0	1	Initiated the implementation of the virtual educational proposal
ARC participate in the platform			The DM department, Argentina

"Desaprender"			Red Cross participates, as usual, of the platform. (December 31 peoples)
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Comments on progress towards outcomes
<p>The Coca Cola company has mounted an LED display in one of the more symbolic areas of the city of Buenos Aires, the 9 of July Avenue, across from the obelisk, where the image of Argentina Red Cross is publicized in the framework of cooperation signed between the Federation and the company.</p> <p>The educational proposal of the virtual classroom is held through three fundamental points: the technological support, the didactical proposal and the accompaniment of the learning process. To carry out this proposal the ARC has a consultant, who has 20 weeks of work programmed for the launching of this. The informatics support is software that allows the distribution of educational content and its use. ARC will develop its own platform. The didactic proposal includes the development of a macro programme design, i.e., objectives, content, methodology, activities, resources and time distribution in each of the modules and themes that are part of the programme. It consists of 4 thematic points: Government overview of the branches of ARC; basic institutional content; Framework of action and, as a fourth point, people. Finally, indicate that there will be an accompaniment of the learning process through a tutoring system.</p>

Outcome/output 4.2. Strong links are fostered with governments, the public (including especially opinion leaders), academia, private sector, and other partners of the Red Cross who work at local and national levels. Including representation in key forums to address humanitarian challenges and trends.

Indicators	BL	Annual Target	Implementation to date
ARC participate in regional and international meetings on key health issues (risk management, violence and migration, current trends)			ARC participates in campaigns and meetings with public agencies (especially those linked to health and education); other public and mass activities.

Comments on progress towards outcomes
<p>From the Buenos Aires Office supporting the dialogue with the authorities to strengthen the auxiliary role of the National Society and influence public and legislative agendas of the country. In this sense, search for national, regional and/or international spaces to carried it out.</p> <p>Some key events are:</p> <p>The participation of ARC in the campaign "Only with your hands you can save a life" this awareness campaign, promotion and training in Cardiopulmonary reanimation techniques is part of the support given to the draft law presented by Dr. Daniel Lopez Rosetti (President of the Argentine Society of stress medicine)</p>

whose main objective is to promote the incorporation of the teaching of RCP in school curricula, both public and private, this was carried out with 9 other institutions. Several days after the campaign the Senate approved the law. 140 volunteers and staff from the Red Cross took part of this campaign also with Dr. Daniel Lopez Rosetti and the members of the Association of Anaesthesiology, the Argentine society of Cardiology and the foundation of Cardiology. During 24 hours RCP was uninterruptedly applied to dummies, this way teaching the RCP technique. More than 5000 people participated. This initiative was replicated by 11 ARC branches: Chivilcoy, Córdoba, Corrientes, La Plata, Mar del Plata, Salta, San Juan, San Miguel de Tucumán, San Rafael, Santa Fe and Tandil, expanding the number of people trained in the city of Buenos Aires.

ARC participates in various government agencies in the preparation and discussion of health and education policies: Inter-ministerial Commission on health and education (INET); Health Commission of the Senate of the nation: "Development and training of the nurses"; Buenos Aires legislature project of compulsory first aid training in High schools; Ministry of Social development of the city of Buenos Aires in the first aid training of the teachers of the 31 shantytown kindergartens that depend on the Buenos Aires Government, establishing the articulation corresponding with our health division, community services to work from the CBHFA with families of students in First Aid; General Direction for the legislature of Buenos Aires for courses in first aid training in company of the security staff of the legislature.

Participation in the night of the museums – Museum of the Argentine Red Cross 2012: for 3rd consecutive year was visited by approximately 270 people, and during this period has been the tour ad hoc to various personalities invited by the IFRC, other organizations, companies and visitors from government agencies (legislature of the city of Buenos Aires, Ministry of health, Ministry of Social development, INET, etc.), also to some authorities of education and voluntary services in encounters and meetings at Headquarters.

Outcome 4.3. National Societies and donors invest increasing financial and human resources to improve National Societies' abilities to deliver internal support services as the way forward for providing strong programming.

Output 4.3.1. Resource mobilisation capacities and efforts of the National Societies are scaled up to inspire more reliable contributions to the Red Cross Red Crescent

Indicators	BL	Annual Target	Implementation to date
In 2012, ARC rework the National Strategy for Resource Mobilization and mingle with the branches	0	0	Rescheduled to 2013
In 2012, ARC is supported for the elaboration of management models and protocols for the sale of services as a mechanism of Resource Mobilization.			Rescheduled to 2013
In 2012, ARC partner with at least 2 companies in the context of Corporate Social Responsibility	0	2	It is in process the partnership. 100% done

Comments on progress towards outcomes

In the month of June, the National Society has restructured its organizational structure so that its departmental structures are consistent with its Strategic Plan 2011-2015. In this context, the appointment of the management of international relations that also covers the work of mobilization and development of resources and communication areas. For the second semester it is expected to return to the issue and begin working on the national plan.

Support and accompany the National Society to various companies:

Zurich insurance: ARC has presented a proposal of Risk Management. On the other hand, the ARC has

signed an agreement with the Santillana Publishing house, through the Newspaper La Nacion, to publish brochures with first aid guides. It's a fundamental guide with everything needed to learn how to act in any emergency situation. The collectable edition counts with a total of 20 brochures of weekly delivery, the first two numbers are free. The publishing house produces it and the ARC reviews the contents. The publicity is being carried out through radio, television and mass media as well as on the main avenues of the city and subway stations.

In October one technical staff participated in the RSC course, organized by the zone. The 10 week course was intended to provide tools which allow professionals to incorporate the RSC theme in the companies or organizations' strategic planning; analyze the trends and applications of Social Corporate Responsibility to generate projects for Sustainable Development; and analyze and apply national and international models; as well as good practices and lessons learned from its application.

Another activity to be mentioned is the Expo- University, event where the ARC participated, which was attended by 70,000 young people of 1200 schools from all over the country; 500 people observed first aid demonstrations at the stand and 300 people participated in talks and demonstrations on first aid in the conference rooms. 5000 young people received information brochures, 3000 of formal pedagogical offers and 2000 on courses of first aid. 1048 people received customized orientation on the professional profiles that are in the formative offer of ARC. This indicated that these activities cause the formative demand to duplicate.

Business Line 5: TO DEEPEN OUR TRADITION OF TOGETHERNESS THROUGH JOINT WORKING AND ACCOUNTABILITY

Outcome 5.1: A knowledge network is established to provide a framework to disseminate innovations; promote horizontal cooperation and improve programming capacities in administration and finance, IT/Telecom, human resources, logistics and planning, monitoring, reporting and evaluation.

Output 5.1.1. A network of practice is established through FedNet and other information sharing tools in each support services area (Admin, Finance, HR, Logistics, PMER and IT/Telecom):

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC takes part in an exchange of knowledge through support service networks (administration, finance, human resources, PMER, logistics, IT/telecommunications)			Rescheduled 2013

Output 5.1.2. The National Societies in the Americas and the Secretariat successfully organised the XIX Inter-American Conference to define our key priorities and strategic orientations for the Americas over the next four years and follow up the outcomes:

Indicators	BL	Annual Target	Implementation to date
The ARC has contributed through the working groups and its participation to the XIX Inter-American Conference	0	1	The National Society has actively participated in the IAC with 6 of its members: two from government (president and secretary) and 4

			management (General Director secretary, health and voluntary) 100% done
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Output 5.1.3 National Societies participate in the Federation-wide communication strategy

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC designs its National Communication Plan with the participatin of at least 60% of its branches and the zone	0	0	Rescheduled 2013

Comments on progress towards outcomes
Following the development of the new Strategic Plan, ARC has restructured its organization of management, which includes a new National Direction, the National Direction of Institutional Relations. This new direction is responsible for the areas of resource mobilization and communication, which were no focal points. This restructuring is a boost for these areas. Considering the request of the National Society, we will focus more on these areas in 2013.

Outcome 5.2. National Societies' access and ability to use affordable technologies are improved, increasing outreach in a self-sustaining manner by bridging the digital divide.

Output 5.2.1. Peer-to-Peer initiatives are promoted among National Societies and disseminated through the knowledge network.

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC takes part in peer-to-peer initiatives, supports or receives support from National Societies in South America.			ARC is participating in the initiative among peers. It has participated as a facilitator in workshops in other National Society of the region: Uruguayan Red Cross:support in CBHFA –on line- Chilean, Paraguayan & Bolivian Red Cross: support in CBHFA worshop Chilean Red Cross: DIPECHO VII workshop Emergency logistics workshop ENI (El Salvador and Guatemala) Health curricula review ENI (Guatemala) With ICRC in Rio de Janeiro:

			<p>First Aid in contexts of urban violence</p> <p>Training on treatment and care in HIV-AIDS in Venezuela.</p>
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Comments on progress towards outcomes

Two important aspects should be noted, first ARC is motivated and makes use of the learning platform. The branches receive continuous information courses through its Central Office. They have told us that they encounter a problem when courses involve an expense since it is impossible to make payment thereof. This issue is being discussed at the area to give a solution.

In addition, ARC has well qualified staff especially in health (especially in CBHFA and HIV) and Logistics. This staff is frequently used by the Focal Points and other National Societies to implement training.

Outcome 5.3: National Societies' access and ability to use affordable technologies are improved, increasing outreach in a self-sustaining manner by bridging the digital divide

Output 5.3.1 National Societies become ICT certified centres and offer their membership and communities courses and certifications on the use of computers and other technologies.

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC takes part in computer certification processes at international level.			By reprogramming for 2013 by the Zone

Output 5.3.2 National Societies develop policies and procedures to manage their technology.

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC receives support to draw up policies and procedures in the area of technology			By reprogramming for 2013 by the Zone

Output 5.3.3. Horizontal cooperation initiatives on IT/Telecom thematic areas.

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC shares the tool for national registration of volunteers with at least 2 National Societys.	0	2	It has been shared with Chilean Red

			Cross. 50% done
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Comments on progress towards outcomes

Argentine Red Cross has a good volunteer management system, a system that has been completed throughout the last years even with on line materials, which are available for the rest of National Society to use; It has also expressed willingness to train other National Society on the subject. In the first semester it has shared its volunteering software with the Chilean RC and expects that for 2013 it can accompany the Uruguayan RC in the elaboration of its volunteerism management cycle.

OUTPUT 5.4.1 National Societies in the Americas have a plan aligned with Strategy 2020 and report data on Federation wide reporting indicators.

Indicators	BL	Annual Target	Implementation to date
The ARC reports against at least 3 indicators in 2012	0	3	By reprogramming for 2013 by the Zone

Comments on progress towards outcomes

The National Society has not started with the FWRSm however it's strategy is aligned with Strategy 2020.

Outcome 5.6: Federation policies and best practices on support services are increasingly adopted and implemented by National Societies.

Output 5.6.2. National Societies in the Americas region have improved their capacity in the area of finance and therefore have achieved some common goals of a well functioning finance department, enabling them to move from the working advance (WA) system to the Cash Transfer system (CT System):

Indicators	BL	Annual Target	Implementation to date
By the end of 2012, the ARC begins to assess the process required towards the cash transfer system.			By reprogramming for 2013 by the Zone

Comments on progress towards outcomes

The zone has decided to do this in fewer counties during 2012. Needs to be rescheduled for 2013.

Key Risks or Positive Factors

Key Risks or Positive Factors	Priority	Recommended Action
	High Medium Low	
a) Inflation and exchange restrictions, as well as the high price of dollars constitute a concern factor for the financing of the National Society	M	a) It is essential to have permanent monitoring of the evolution of the economic policy
b) The lack of sustainability in the financing of their programs	M	a) Strengthen the work in resource mobilization.

Lessons learned and looking ahead

The Argentine Red Cross has made progress in the ordering of its management structure, which is expressed in the appointment of new leaders and in the design of a new organisational structure; while, at the same time, conducting constructive dialogue and partnerships with various companies such as Coca Cola, Zurich, among others. These achievements have served to clarify the distribution of responsibilities and to broaden the programme implementation possibilities in the future.

Financial situation

Click [here](#) to go directly to the financial report.

http://www.ifrc.org/docs/LTPF/Process/LTPF/2012/SP246ARLTPF_12arf.pdf.

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations](#) (NGO's) in Disaster Relief and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

www.ifrc.org
Saving lives, changing minds.



The IFRC's work is guided by *Strategy 2020* which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on www.ifrc.org

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