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2012 Belize Annual Report

 International Federation
of Red Cross and Red Crescent Societies

MAABZ001

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**This report
covers the period
01 January 2012 to
31 December 2012**



*One of the Belize Red Cross
School Safety Committees that
was recruited and trained through
the Protected Schools
Programme in 2012.*

Overview

Strengthening the relationships with partners and stakeholders in 2012 allowed the Belize Red Cross Society to progress in the areas of disaster risk reduction and preparedness, health, youth and volunteer management. The support of various government departments, Belize City Council and key NGOs contributed significantly to the success of the project and programme implementation. The development of new disaster risk reduction tools such as the Community Disaster Response Teams (CDRT) training guidelines, the revision of the Protected Schools Curriculum and the production of the National Society's volunteer handbook were among the accomplishments. Newly recruited adult and youth volunteers were successfully oriented and trained, with a focus on vulnerable urban communities.

Major factors posing challenges included: the resignation of the National Society president in April, as required under the Belize Red Cross Constitution, given that she accepted the position of CEO in a government ministry; the impact on Belize of the secondary hazards from Hurricane Ernesto in August, which initiated a relief operation in the Corozal District from August through to November; a burglary at the National Society headquarters in Belize City, in which a significant amount of computer equipment and stored data was lost; and finally, the resignation of the deputy director general in December. Nevertheless, the National Society met project deadlines and targets and was able to reach some 76% of the total population of Belize with its programming.

Working in partnership

Operational Partners	Agreement
Norwegian Red Cross	Operational Agreement from 2011
American Red Cross	Project Agreement as of 2012

Progress towards outcomes

Business line 1: To raise humanitarian standards

Outcome 1.1. The Red Cross is better positioned to lead and demonstrate the Federation-wide contribution to reducing vulnerability, the exposure to risks and the ability of most vulnerable people to deal with their daily challenges; and capture learning and knowledge management to improve the quality of Red Cross work.

Output 1.1.3 Urban risk reduction, climate change adaptation, migration, violence prevention and non-communicable diseases are better understood and promoted within the National Societies.

Indicators	Annual Target	Implementation to date
1. The National Society health staff participate on inter-agency platforms and in regional/global events related to key trends and emerging health issues.	N/A	Limited Implementation
2. The National Society participates in virtual seminars carried out during 2012 to better understand the key trends in relation to health within the regional context.	N/A	No implementation

Outcome 1.4. The professional qualifications and competencies of the Red Cross volunteers and staff are strengthened, enabling National Societies to take the lead in addressing new risks and vulnerabilities.

Output 1.4.1: The capacity of the National Societies to provide professional qualifications and competencies to volunteers and staff at all levels is strengthened.

Indicators	Annual Target	Implementation to date
1. By the end of 2012, the Belize Red Cross Society has a training registry for volunteers and staff members.	N/A	Training registry for volunteers and staff members in place
2. The total number of active users of the Learning Platform by country distributed to all National Societies on a monthly basis. Promotional materials and virtual meetings are held to target the National Societies not actively using the learning platform. A target of 6,800 users has been set by December 2012.	6-8 users	Staff and volunteers have access to the Learning Platform.

Comments on progress towards outcomes

While the IFRC's Learning Platform has been introduced throughout the entire National Society, to date six persons actively participated in the courses in 2012 due to workloads and limited access to Internet connectivity off-site. The branches are at a disadvantage in this regard at present since not all of the seven branches are computerised and of the four that are, only two have Internet access. However, all staff from the headquarters, as well as the central committee members and a few branches have access to the Learning Platform on the Internet.

The Belize Red Cross Society plans to seek funding for full computerization and Internet installation at each branch by 2014.

A volunteer encounter was held in early 2012 to increase camaraderie, identify common interests and create opportunities for the sharing of expertise and experiences among volunteers countrywide. Through the implementation of new projects, more than 100 new volunteers were included in the activities. These include Community Disaster Response Teams that were trained and equipped to work with NEMO and who were interested in becoming National Society volunteers as well.

The Belize Red Cross Society continues to seek highly skilled volunteers to enhance the work of the National Society. While it remains a challenging process, the National Society was successful in attracting and benefiting from some 19 skilled volunteers who were resident in the country from many places including Germany, U.S., UK, Spain, and, of course, Belize citizens.

While volunteers are attracted to the work of the Belize Red Cross, there is more to be done in the area of volunteer management. Recruitment of a volunteer manager is a priority for the National Society in 2013.

Staff and volunteers have been attending both external and local meetings with partners, stakeholders, and peers, and have gained experience and increased knowledge in several areas of the Movement work. Some of these areas include: project development and management; disaster risk reduction and disaster preparedness; health; fundraising; CBHFA; volunteer management; youth; and violence prevention.

Further training of staff is included in the Belize Red Cross' plan for 2013, and already there are leadership and project management courses arranged for the headquarters' staff and branch volunteers. Efforts have been increased to achieve public awareness of the work of the National Society, as is evident in the production of two more videos, bringing the total of videos produced by the National Society to four (2006: *The History of the Belize Red Cross* and in 2010: *Climate Change*). These videos are published on social networks such as YouTube, Facebook and on the IFRC website. Also, information over a period of two years was gathered and published in a biennial report which is shared with governmental and quasi-governmental agencies, as well as partners, stakeholders, donors, staff, volunteers and beneficiaries.

The Belize Red Cross has not yet been able to upgrade training facilities at the headquarters, but this is a work in progress. In the meantime, a number of members of the youth group got together and cleared, cleaned and carried out some minor refurbishing to a portion of the headquarters' ground floor that now serves as a small meeting/training room for their youth projects and activities.

Training costs have reduced by a small amount as the headquarters facilities are used sometimes for training activities. Rental of the training facility to partners is done on an ad-hoc basis for a nominal fee.

Training for staff is carried out at every opportunity when offered by partners, or through projects,

and is formally scheduled in the work plan for 2013 in the areas of supervisory management, project management and proposal writing.

Business Line II: To grow Red Cross Red Crescent services for vulnerable people

Outcome 2.1. Red Cross National Societies, through their network of branches, have enabled communities to better understand trends (urban risk, climate change, migration and violence) that increase the impact of disasters and crises in their lives, and to develop appropriate integrated responses.

Output 2.1.1: Key humanitarian trends are integrated into disaster and crisis plans and programmes.

Indicators	Annual Target	Implementation to date
1. The operational framework for water and sanitation is developed and disseminated to the National Society and relevant partners in 2012.	N/A	No implementation
2. By the end of 2012, the Belize Red Cross Society has started the process of developing its epidemic contingency plan which includes the humanitarian trend of climate change.	N/A	No implementation (there is an overall contingency plan and there is a response plan, which include treatment of epidemics).

Output 2.1.3 Climate change adaptation is integrated into disaster and crisis management.

Indicators	Annual Target	Implementation to date
The development of an early warning system on epidemics, linked to disaster management by the end of 2012.	1	No implementation

Output 2.1.5 Violence prevention is integrated into disaster and crisis management.

Indicators	Annual Target	Implementation to date
By the end of 2012, the Belize Red Cross Society provides access to best practices examples on violence prevention, linked to the tools/programme being established in the Jamaican Red Cross, with support from the Canadian Red Cross.	N/A	Implemented. A new module has been added to the Protective School Programme (including violence prevention, social inclusion, peace and dignity)

Output 2.1.6 Support the development and measurement of the National Society's logistics capacity, in order to help strengthen the National Society, and articulate the global capacity and effectiveness of the IFRC logistics.

Indicators	Annual Target	Implementation to date
By the end of 2012, the Belize Red Cross Society has identified its logistics capacities and needs.	N/A	Full implementation

Outcome 2.2. An efficient and effective Red Cross disaster and crisis management system in the Americas will lead and inspire through strengthened capacity and coordination of all components focusing on increased shared operational responsibility with National Societies, improved mapping, the inclusion of innovative technology, creating new approaches and tools to address external trends in the zone and improve early warning/early action.

Output 2.2.2 The disaster and crisis-response system in the Americas will be forward-looking through innovation and by taking maximum advantage of the resources available throughout the Red Cross network.

Indicators	Annual Target	Implementation to date
By the end of 2012, improve the development of mechanisms for DREF in disaster situations.	N/A	Full implementation

Output 2.2.5 Migration is integrated into all levels and scales of disaster and crisis planning and operations.

Indicators	Annual Target	Implementation to date
Migrant health needs are included in 100% of health assessments, appeals, and plans of action in 2012.	N/A	Full implementation

Comments on progress towards outcomes

Since 2011, all six branches and the headquarters have had disaster response plans in place. The next step is to have them updated by 2014.

There has been no development regarding a water and sanitation framework, but related activities take place as part of different projects. The Belize Red Cross sees the development of an early warning system on epidemics as the responsibility of the Belize Ministry of Health. A new module was added in 2012 to the existing Protective School Programme which addresses thematic areas such as violence prevention, social inclusion, peace and dignity.

During 2012, under the Japanese Red Cross Readiness for Response prepositioning project, the Belize Red Cross was provided with infrastructure, and stocks of relief supplies were prepositioned. An accurate inventory system was established and implemented. Other elements of the project included:

- training in logistics management, to ensure proper storage, mobilization and deployment of relief stocks.
- logistics training completed for volunteers

Regarding migrant health, the Belize Red Cross has an integrated approach for assessments. Migrant health is taken into consideration as part of an overall health assessment.

Business Line III: To strengthen the specific Red Cross Red Crescent contribution to development

Outcome 3.1. Red Cross National Societies, through their network of branches, demonstrate leadership through adopting policies, procedures and practices which promote social inclusion, non-discrimination and a culture of peace in the manner in which they work internally, with communities and with other beneficiary groups.

Output 3.1.1: National Society leadership and institutional capacity for partnership exist.

Indicators	Annual Target	Implementation to date
1. Provide support to the Belize Red Cross to formalize at least two partnerships through MoUs by the end of 2012.	2	Implemented (operational agreements with the Norwegian Red Cross and the American Red Cross)
2. The baseline document of the national plan or of the strategic health plans and institutional partnerships for health are developed and are in line with the regional health strategy by the end of 2012.	N/A	Not implemented. The indicators have been integrated in the Strategic Plan for 2015.

Output 3.1.2 Urban risk is integrated into the National Society programming.

Indicators	Annual Target	Implementation to date
1. By 2012, the Belize National Society makes use of the urban risk tools available.	N/A	Full implementation
2. The National Society has introduced the concept of urban risk into its national health plan by the end of 2012.	N/A	Full implementation

Output 3.1.3 Climate change is integrated into the National Society programming.

Indicators	Annual Target	Implementation to date
In 2012, the National Society introduces the concept of climate change inside the health planning, management and implementation.	N/A	Full implementation

Output 3.1.4 Migration is integrated into the National Society programming.

Indicators	Annual Target	Implementation to date
Provide access to information on issues related to migration and health through regional health networks, for improved programme planning and implementation in 2012.	N/A	Not implemented

Outcome 3.2. The Red Cross National Societies, through their network of branches, have enabled communities to better understand trends that impact their lives and take action to improve their health and safety, as well as the environmental and socioeconomic conditions.

Output 3.2.1: The National Society addresses major trends and challenges contributing to vulnerability.

Indicators	Annual Target	Implementation to date
1. In 2012, The Belize Red Cross validates the Global non-communicable disease module and community tools.	N/A	Full implementation
2. Support the Belize Red Cross to develop the MNCH framework in 2012.	N/A	No implementation
3. Support the Belize Red Cross to improve capacity in non-communicable disease prevention and behaviour change in 2012.	N/A	No implementation
4. The CRRO provides support to the Belize Red Cross to scale up HIV programming in the Global Alliance on HIV in 2012.	N/A	Full implementation

Output 3.2.5 Violence prevention is integrated into National Society programming.

Indicators	Annual Target	Implementation to date
Enable access to information on issues related to violence prevention and health networks, newsletters and online professional groups for improved programme planning and implementation in 2012.	N/A	Full implementation

Outcome 3.3. The Red Cross National Societies have a progressive vision to reduce vulnerability by including leadership skills and capacities for working in partnership with communities, government, NGOs, NGLs, academic institutions, the private sector and civil society networks.

Output 3.3.1 The Red Cross leadership is recognized by the government and other key stakeholders.

Indicators	Annual Target	Implementation to date
Provide support for participation in the pre-event of the AIDS 2012 conference.	N/A	No implementation

Output 3.3.3 Building National Society financial sustainability.

Indicators	Annual Target	Implementation to date
1. Increase the income of the National Society through training in community first aid in 14 communities by the end of 2012.	14	Exceeded the target. More than 23 communities have been trained.
2. Receive CRRO support to improve resource mobilization for youth projects by the end of 2012.	N/A	Full implementation
3. The experience acquired in resource mobilization for the Global Alliance on HIV in the Americas is shared at the AIDS 2012 conference.	N/A	No implementation

Comments on progress towards outcomes

The National Society continues in its efforts to maintain an appropriate, collaborative, partnership relationship with government agencies, with NEMO and its subsidiaries, especially in the villages and towns where the National Society has been implementing disaster risk reduction activities. The relationship at the district, village and town levels has been stronger as the activities are more participatory and interactive.

In terms of the relations with the private sector, there has been good interaction and participation in disaster-related activities, with the highest participation occurring during Hurricane Ernesto relief operation. However, this is still a work in progress. Any decrease in support would be attributed to increased competitive demands from the non-profit sector on the small private sector in the country.

The support received from the public sector has improved in some areas and needs further effort in others.

Resource Mobilization (RM) has not yet increased to a satisfactory level due to several setbacks, such as imbalance in the central committee and greater reliance on the director general during the time without a president, with a new deputy director general on the learning curve, and an unfortunate burglary, all occurring within this reporting period. It has been recognized, however, after an attempt to include the RM responsibility under the director general's portfolio, that this effort must have a dedicated staff for effective improvement and the realization of sustainable long-term initiatives.

It is important to note that one long-term sustainability initiative that has been implemented at the headquarters and at two branches, in the form of a chair-and-table rental service.

In the absence of achieving full sustainability objectives through fundraising, an increase in proposal development and submission was accelerated, allowing the National Society to meet 40% of its operational needs. In 2012, seven proposals were developed and submitted for funding. Of these, five were successfully implemented and two are pending approval. The areas covered in these proposals are: disaster risk reduction, climate change, youth and violence prevention, first aid, and HIV and AIDS peer education. Focusing on these proposals enhanced the work of the Belize Red Cross and expanded the reach to two new branches and many more beneficiaries.

The Belize Red Cross did not attend the AIDS 2012 conference. The concepts of urban risk, climate change, migration and violence prevention have been integrated into all programmes of the Belize Red Cross and the various forms of public education and awareness.

Business Line IV: To heighten Red Cross Red Crescent's influence and support for our work

Outcome 4.1. National Society leadership capacities are enhanced to use their auxiliary role to influence public policies and ensure they are seen as a credible and preferred source of information on humanitarian issues by the general public, media and other actors.

Output 4.1.1 National Societies become a source of reference information for humanitarian issues and vulnerability reduction.

Indicators	Annual Target	Implementation to date
The Belize Red Cross Society is seen as an active partner in the promotion of women and children as the driving force for community resilience.	N/A	Not implemented. However, the focus is not on one particular group.

Output 4.1.2 IFRC in the Americas and the National Societies actively use social networks capacities.

Indicators	Annual Target	Implementation to date
The Belize Red Cross Society has increased the use of social media in health programming by the end of 2012.	N/A	Full implementation

Outcome 4.2. Strong links are fostered with the government, the public (especially opinion leaders), academia, the private sector, and other partners of the Red Cross who work at the local and national levels. The National Society is represented in key forums to address humanitarian challenges and trends.

Indicators	Annual Target	Implementation to date
The Belize Red Cross Society participates in at least one regional and/or global meeting/forum on key humanitarian trends and emerging health issues by the end of 2012.	1	Target has been exceeded. The Belize Red Cross attended three meetings on humanitarian trends.

Comments on progress towards outcomes

Through its continuing project-to-project implementation, the Belize Red Cross is becoming better known for its expertise in the fields of disaster risk reduction and first aid. Strong relationships are being formed, especially with town councils, the Belize City Council, and NEMO at the district level.

These agencies work closely with the National Society in the implementation of disaster risk reduction projects in their respective communities. Requests have been received from partners for training in the areas of disaster risk reduction and disaster preparedness, including government and quasi-government departments (CEMO and World Wildlife Federation).

Also, closer relations have been developed with PAHO (the Pan-American Health Organization); the Belize Red Cross partnered with PAHO for the Health EOC Management training in 2012, supported by the IFRC, and for the dissemination of disaster preparedness public service announcements.

At branch level and in smaller communities, it has been easier to strengthen relations with key

decision makers inside the government and other organizations such as schools, due to the interdependencies at the local level. Although strong links exist between the government and the National Society in general, there is much more work to be done at the governance levels of both entities. This is a work in progress.

Also the Belize Red Cross has increased its recognition for the work it has implemented in the field of climate change, and has been asked to sit on various boards, including the National Committee for Climate Change and other sub-committees. In relation to the work implemented in violence prevention and peace building, recognition of the National Society is increasing among partners and stakeholders working to address this concern.

The Belize Red Cross' internal focus has been to increase the knowledge and acknowledgment of roles and responsibilities and in building synergies within the National Society for increased productivity.

Social Media (Facebook) is now used regularly for all programmes and information is also disseminated through a blog and a newsletter. In 2012, the Belize Red Cross participated in three meetings, including the pre-hurricane meeting in Barbados, the Cooperation meeting and the Partners' meeting organized by the Norwegian Red Cross.

Business Line V: To deepen our tradition of togetherness through effective joint work and accountability.

Outcome 5.1 A knowledge network is established to provide a framework to disseminate innovations; promote horizontal cooperation and improve programming capacities in administration and finance, IT/Telecom, human resources, logistics and planning, monitoring, reporting and evaluation.

Output 5.1.1: A network of practice is established through FedNet and other information-sharing tools in each support services area (Administration, Finance, HR, Logistics, PMER and IT/Telecom).

Indicators	Annual Target	Implementation to date
1. Become member and actively participate in the Support Services Networks as they come on stream in 2012	N/A	No implementation
2. An Americas HR zone contact list including the HR focal persons is established by March 2012, and an HR working group is created by November 2012.	N/A	An HR focal person has been decided-upon.
3. The National Society has been identified to facilitate sharing of best practices, and is represented and active in the HR network.	N/A	No implementation

Output 5.1.3 The National Societies participate in the Federation-wide communication strategy.

Indicators	Annual Target	Implementation to date
1. The communications capacity of the Belize Red Cross is strengthened to enable it to build its own visibility in 2012.	N/A	Full implementation
2. By the end of 2012, the National Society communications focal point has the confidence to innovate and deliver on key communications initiatives.	N/A	Full implementation (communication strategy is in place)
3. By the end of 2012, the National Society has deepened stakeholder and corporate responsibility relationships.	N/A	Full implementation

Outcome 5.2 Alliances and partnerships are built that maintain unity and achieve higher value from our work together as a Movement.**Output 5.2.1. Peer-to-peer initiatives and support services (Finance, Administration, HR and PMER) are promoted among National Societies and disseminated through the knowledge network.**

Indicators	Annual Target	Implementation to date
The skills of staff and volunteers in terms of support services are developed by the end of 2012.	N/A	Full implementation

Outcome 5.4 National Societies have a strategic plan aligned with Strategy 2020 and report to their stakeholders on their results.**Output 5.4.1: The National Societies in the Americas have a plan aligned with Strategy 2020 and report data against the Federation-wide reporting indicators.**

Indicators	Annual Target	Implementation to date
The Belize Red Cross Society has implemented systems and procedures to capture information for the Federation-wide reporting strategy in 2012.	N/A	Full implementation

Outcome 5.6 IFRC's policies and best practices on support services are increasingly adopted and implemented by National Societies.**Output 5.6.1: IFRC policies on support services (Finance, Administration, HR and PMER) are disseminated among National Societies.**

Indicators	Annual Target	Implementation to date
1. Incorporate IFRC policies on support services in the National Society's routine functioning by the end of 2012.	N/A	Full implementation
2. By the end of 2012, at least six HR procedures and guidelines have been developed, discussed and disseminated among the National Societies' network.	6	Full implementation

Comments on progress towards outcomes

The Belize Red Cross has submitted data collected under the Federation-wide Reporting System programme for the Federation Data Bank to the IFRC for the year 2012. The National Society continues to work with some branches to report accurately and consistently on their behalf. The data gathering and reporting continues internally on a monthly basis countrywide.

In 2012, the Belize Red Cross developed and implemented the following policies:

- Staff Policy
- Volunteer Policy and handbook
- Volunteer in Emergency Policy
- Code of Conduct

Stakeholder participation and feedback

In the design and development phase of each new project/programme, the National Society conducts consultation meetings with key stakeholders and partners, including beneficiaries, potential contributors, government agencies, quasi-governmental agencies and organizations already working in the field. Recommendations are obtained from stakeholders for key collaborations required to make the project successful; comments and suggestions received are given serious consideration for the effectiveness and successful impact of the project/programme. The needs of the beneficiaries are always paramount, especially ownership and buy-in, and for this purpose, consultations are ongoing throughout the lifetime of the project in the sharing of relevant information, lessons learned and best practices.

One major feedback received from key stakeholders in the development and implementation of projects, especially in urban settings and in violence-prevention programmes, is that the gang situation is substantial and cannot be ignored, and can in fact affect every part of programming, including when and how implementation is carried out. One noteworthy example is that people from gang-affiliated communities cannot “cross-turf” boundaries even if they are not part of the gang. This not only restricts access to vital services, but also prevents different organizations from working in rival communities.

The Belize Red Cross spends a lot of time getting community buy-in through meetings and consultations with community leaders and other stakeholders working in the target communities. The Belize Red Cross also carries out community assessments to understand the different factors that exist in each community.

A current example is a new violence-prevention project. Staff consulted with the Gang Suppression Unit (GSU), Restore Belize and PASCA, to be able to understand the real context of the target communities. Another resounding feedback is that effective collaboration among all NGOs and stakeholders remains a weakness and that there needs to be more dissemination of information and more regular meetings. Community members are getting tired of “band aid” projects that tackle the symptoms of a problem but never the root causes, or showing continuation and follow-up.

Key Risks or Positive Factors

Key risks or positive factors	Priority High Medium Low	Recommended action
Community trust of the Belize Red Cross	H	Disseminate the seven Fundamental Principles and educate about the Belize Red Cross and the emblem.
Political climate	M	Same as above, plus meetings with all groups while observing the principles of Independence, Impartiality and Neutrality.
Financial stability of the National Society and its image inside the community	H	More transparency and accountability as well as more innovation in raising funds.
Knowledge of true context of communities	M-L	Keep abreast and relevant to present situations and continue to conduct consultations with key personnel.
The Belize Red Cross is viewed as being neutral and develops good community relationships	H	Increase advocacy and promote the seven Fundamental Principles.
Many volunteers are the direct beneficiaries as community members who work with the projects.	H	Continue volunteer involvement
The Belize Red Cross has country-wide outreach to beneficiaries	M	Continue efforts to train and develop branches.

Lessons learned and looking ahead

There is an ongoing need to carry out proper community assessments, even in the initial stages, to involve not only project developers but also the intended implementers. Community buy-in is crucial for success. Key stakeholders' buy-in is also very important. Adequate and competent staffing is required to effectively deliver on project goals and objectives. At the same time, projects must constantly be evaluated and monitored during the projects' lifetime. In all cases, every level of the National Society should be accountable for the programme's key deliverables and results. Collaboration between all projects and programmes within the National Society should also be encouraged for more efficiency.

Due to high project demands, it is important to consider the psychosocial well-being of staff and volunteers. Projects should include activities that offer venues for support, especially after long hours and several back-to-back days of work in the field. Proper resources, both material and financial, should be in place for the implementation of a project/programme and this includes proper environment or space for staff and volunteers. All project staff and volunteers need to be aware of rules and procedure for implementation as well as the formats for collecting and reporting data.

Every lesson learned and new development within the work of the Belize Red Cross serves to equip future plans of the National Society. This report has highlighted areas of achievement and success as well as areas where progress is slow or maybe even stagnant. This serves as a review or a reminder of the priorities of the Belize Red Cross and helps in formulating new plans for development going forward. Currently, the National Society is looking to commence planning for the period 2014-2016. These factors will affect the process in a positive way and will give life to areas that may have been neglected previously.

Financial situation

Click here to go directly to the financial report: http://www.ifrc.org/docs/LTPF/Process/LTPF/2012/SP249BZLTPF_12arf.pdf.

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations](#) (NGO's) in Disaster Relief and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.



The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on www.ifrc.org

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