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Guatemala

Annual Report 2012

 International Federation
of Red Cross and Red Crescent Societies

MAAGT002

**This report covers the
period 01 January 2012 to
31 December 2012.**

*GRC team engaged in drafting the National
Strategic Plan. Photo: GRC.*



Overview

To follow up the Monstrous Commitment adopted in the XIX Inter-American Conference (IAC), the Guatemalan Red Cross (GRC) has analyzed its cultural and operational context in order to identify key priorities and strategic orientations in the integration of the Inter-American Framework for Action 2012–2016 within its National Strategic Plan. This process has included national consultations at all levels of the National Society, with the support of the International Federation of Red Cross and Red Crescent Societies (IFRC).

During 2012, the GRC has strengthened its governance and management bodies, developed a national human resources strategy and revised its volunteer and staff database. In addition, it has updated its Statutes and incorporated youth within its Governing Board, thus reinforcing and renewing its institutional capacities.

It is worth noting that this year the GRC improved its advocacy actions and actively engaged the Government increasing the governmental subvention to the National Society. This also led to key achievements such as the launching of the beneficiary communications system, for which the Guatemalan Red Cross and government officials visited Haiti (where the programme was piloted in the Americas), in order to better adapt it to the country.

During the reporting period, the National Society has also improved its actions in disaster risk management, disaster and crisis response and inter-agency collaboration, as further described within this document.

Working in partnership

Operational Partners	Agreement
IFRC	HIV and AIDS
Netherlands Red Cross, Norwegian Red Cross, Spanish Red Cross	Water and sanitation
IFRC, Canadian Red Cross, Finnish Red Cross, Netherlands Red Cross, Norwegian Red Cross, Spanish Red Cross	Development of institutional capacities
IFRC, Canadian Red Cross Italian Red Cross, Netherlands Red Cross, Spanish Red Cross	Governance and volunteering management
Spanish Red Cross	Violence prevention
ICRC	Support for the development of the Humanitarian Principles and Values programme
IFRC, Italian Red Cross, Netherlands Red Cross, Spanish Red Cross, Swiss Red Cross	Risk reduction
Netherlands Red Cross, IFRC	Climate change
IFRC, Dutch Red Cross, Netherlands Red Cross, Spanish Red Cross, Norwegian Red Cross	Humanitarian Assistance to the Earthquake Operation in San Marcos

Progress towards outcomes

Business Line I: To raise humanitarian standards

Outcome 1.1.: The Red Cross is better positioned to lead and demonstrate the Federation-wide contribution to reducing vulnerability, the exposure to risks and the ability of most vulnerable people to deal with their daily challenges; and capture learning and knowledge management to improve the quality of Red Cross work.

Output 1.1.3: Urban risk reduction, climate change adaptation, migration and violence prevention, non-communicable diseases are better understood and promoted within National Societies:

Indicators	Annual Target	Implementation to date
1. On the second semester of 2012 GRC will have a Strategic plan with focus on the integral approach.	100%	The plan has been developed and approved by the National Board.
2. NS is part of at least one inter-agency platform or partnership related to key trends or emerging health issues (non-communicable diseases, migration, violence prevention or climate change)	100%	GRC is part of the REDCAMP-Health network.
3. NS health staff participates in inter-agency platforms, and regional events related to key trends and emerging health issues.	100%	A violence prevention module for CBHFA, including a violence prevention tool for youth at risk, was developed.
4. NS Health staff/volunteers participate in two virtual seminars carried out during 2012 to better understand key trends in relation to health within regional context.	100%	Volunteers have actively participate in seminars for CBHFA and DRR.

Comments on progress towards outcomes

- Guatemala Red Cross has increased the number and retention of youth blood donors with support from the Swiss Humanitarian Foundation.)
- Guatemala Red Cross staff has trained in the global psychosocial support tools; a psychosocial support (PSS) Network and a directory were initiated during PSS ToT training that took place with the collaboration of the PSS Centre of Reference located in Copenhagen.
- Guatemala Red Cross has been reached through weekly Epidemic Updates as part of the weekly PADRU emergency update in Americas in order to follow trends and encourage proactive preparedness for response in case of epidemic outbreaks and natural hazards.

Outcome 1.2: A system for research, education, learning and knowledge-sharing initially focusing on urban risk reduction, climate change adaptation, migration issues, and violence prevention enhances the understanding of these trends in the context of the Red Cross, as well as the capacity to address them.

Output 1.2.1: Federation-wide Reporting System and the databank are established in the National Societies of Americas:

Indicators	Annual Target	Implementation to date
1. During 2012 the NS will provide information on the 7 indicators.	100%	GRC has uploaded information on four of the seven FWRS proxy indicators

Comments on progress towards outcomes

Efforts to enhance the FWRS are ongoing, and a focal point has been designated in order to provide the adequate follow up within the GRC.

Outcome 1.3: The use of Federation-wide assessment tools, furthering the understanding of the collective impact of the Red Cross and Red Crescent Societies is promoted.

Output 1.3.1: Organizational Capacity Assessment and certification (OCAC) process established

Indicators	Annual Target	Implementation to date
1. During 2012 GRC will initiate the self assessment phase on the OCAC.	100%	Government and management representatives participated in the OCAC process carried out on October 2012

Comments on progress towards outcomes

The OCAC process was carried out and will be used as the starting point for a discussion with the leadership of the Society on the way forward. The second phase will be based on customised National Society development action developed, if possible, in cooperation with other relevant partners (ICRC, PNSs) to address the various key deficits that were identified through the process.

Outcome 1.4: The professional qualifications and competencies of the Red Cross volunteers and staff are strengthened, enabling National Societies to take the lead in addressing new risks and vulnerabilities

Output 1.4.1: The capacity of the National Societies to provide professional qualifications and competences to volunteers and staff at all levels is strengthened

Indicators	Annual Target	Implementation to date
1. At the end of 2012 GRC will increase the use of the Learning Platform at least 20% between volunteers and staff.	20%	The GRC participated in the E-learning workshop and has established and trained an e-learning focal point.

Comments on progress towards outcomes
The GRC has received training on the Learning Platform. This tool has broadened the opportunities of participation in essential courses for volunteers, National Society Staff, external stakeholders and the members of the Movement in the country

Business Line II: To grow Red Cross Red Crescent services for vulnerable people

Outcome 2.1: Red Cross National Societies, through their network of branches, have enabled communities to better understand trends (urban risk, climate change, migration and violence) that increase the impact of disasters and crisis in their lives, and to develop appropriate integrated responses.

Output 2.1.1: Key humanitarian trends are integrated into disaster crisis plans and programmers

Indicators	Annual Target	Implementation to date
1. During 2012 GRC will review and update the response and contingency plan to include the current trends	80%	The National Response plan has been revised and updated. It includes 16 different protocols.
2. During 2012 the GRC will establish at least 3 consultations with reference to the trends in Guatemala	90%	The GRC participated on an urban risk forum; and developed training with 3 branches to discuss and implement the migration project.
3. Operational framework for WatSan developed and disseminated within the NS	100%	The development of an operational framework for water, sanitation and hygiene promotion has helped integrate emergency and development along with key trends.
4. The NS has validated the revised training curricula for RIT and NIT health in emergencies and WatSan training.	100%	The GRC has participated on the revision of RIT and NIT water and sanitation training curricula, which has been completed with a validation workshop incorporating the key trends.
5. By end of 2012, the NS has	50%	Due to the earthquake in San

developed a risk mapping and preposition plan for WatSan KIT2.		Marcos, this process has been post-poned for the first semester of 2013.
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Output 2.1.2: URBAN RISK approaches are adopted in disaster and crisis management.

Indicators	Annual Target	Implementation to date
1. Meetings to discuss the links between Urban Risk and WatSan, health in emergencies and community health programs for further interventions.	100%	An urban risk forum was held, which brought together key actors and governments from different countries, including both the GRC and the Guatemalan government.
2. By 2012, NS has conformed one HIV in Emergencies technical group	100%	A total of 28 volunteers have been trained. In HIV in emergencies.

Output 2.1.3: CLIMATE CHANGE adaptation is integrated into disaster and crisis management.

Indicators	Annual Target	Implementation to date
1. Meetings to discuss the links between Climate Change and WatSan, health in emergencies and community health programmers for further interventions.	100%	The GRC has integrated components of health in emergencies within its operations, based on needs assessment (PSS, ECV, CBHFA and HIV in Emergencies).
2. Guatemalan RC becomes part of regional RC early warning system on epidemics.	30	Volunteers have trained. 45 volunteers in early warning system to response to epidemics and outbreaks such dengue, malaria, etc.

Output 2.1.5: VIOLENCE PREVENTION is integrated into disaster and crisis management.

Indicators	Annual Target	Implementation to date
1. The NS have put on place anti stigma tools to violence prevention and discrimination during epidemics / outbreak situations.	100%	In order to work at community level the NS has developed a CBHFA strategy which will facilitate a better response

Comments on progress towards outcomes

In an effort to facilitate information sharing within the water and sanitation sector, the Americas Zone Office (AZO) has established online services with the purpose of maintaining updated contact information, sharing information, and hosting discussion forums.

The GRC has also participated in the validation and revision of the training curricula for the Regional Intervention Teams (RIT) and National Intervention Teams (NIT) in health in emergencies and water and sanitation...

Implementation of the first phase of the water, sanitation and hygiene promotion (WASH) cluster consultancy took place and helped identify gaps and needs in the development of a national strategy in Guatemala.

Support from the IFRC Americas zone office (AZO) and the country coordination office has been provided in order to increase the understanding of the impact of urban risk, climate change, violence prevention and migration on disaster risk management planning and implementation. This has reinforced the relationships with national and municipal governments as well as intergovernmental sub-regional organisations and NGOs to address these trends in a more integrated approach.

The Community Based Health and First Aid (CBHFA) strategy was consolidated in Guatemala, resulting in an increased number of vulnerable communities engaged in improving their health status and reducing risk through the CBHFA approach. In addition, the GRC reached 111,671 beneficiaries in HIV-related actions, health promotion and medical assistance in Guatemala.

Outcome 2.2.: An efficient and effective Red Cross disaster and crisis management system in the Americas will lead and inspire through strengthened capacity and coordination of all components focusing on increased shared operational responsibility with National Societies, improved mapping, the inclusion of innovative technology, creating new approaches and tools to address external trends in the zone and improved early warning/early action.

Output 2.2.2: The disaster and crisis response system in the Americas will be forward looking through innovation and by taking maximum advantage of the resources available throughout the Red Cross network.

Indicators	Annual Target	Implementation to date
1. NS participates on the online health platform by end of 2012	100%	The NS is a part of the Health Platform and contributes through regional initiatives
2. # staff/volunteers trained on Health in Emergencies NIT focused on Epidemic Control for Volunteers	30 volunteers / staff	30 volunteers were trained in health in emergencies.
3. # staff/volunteers trained on Health in Emergencies NIT focused on Psychosocial Support	20 volunteers	28 volunteers were trained psychosocial support.

Output 2.2.5: MIGRATION is integrated into all levels and scales of disaster and crisis planning and operations.

Indicators	Annual Target	Implementation to date
1. NS recognized the importance of health in emergencies interventions including a migration focus.	100%	49 volunteers have been trained

Comments on progress towards outcomes

The GRC health department has been involved in discussions about global the health SOF and has participated in the REDCAMP health network meeting, where global initiatives related to health are discussed.

In addition, 30 volunteers of the Guatemalan Red Cross were trained in health in emergencies and participated in the 2012 Earthquake Operation; another 19 volunteers were trained in WASH, increasing the National Society response; and 28 volunteers trained in psychosocial support provided services to more than 1,000 people.

Business Line III: To strengthen the specific RC and RC contribution to development

Outcome: Appropriate capacities built to address the upheavals created by global economic, social, and demographic transitions that create gaps and vulnerabilities, and challenge the values of our common humanity.

Output 3.1.1: National Society leadership and institutional capacity for partnership exist.

Indicators	Annual Target	Implementation to date
1. NS participates of the discussion of the global health SOF as part of the regional health network	100%	The GRC has participated on the global health SOF discussion.
2. NS health staff has been informed about the global initiatives and health framework and the new MoU signed between Federation and PAHO.	100%	A regional advocacy publication was developed.
3. By end of 2012, NS has disseminated among the NS the mapping results of national health plans and institutional partnership	90%	This activity was achieved on the second semester.

Output 3.1.2 URBAN RISK is integrated into National Society programming.

Indicators	Annual Target	Implementation to date
1. By 2012, NS health staff has evidence based case studies on urban risk in relation to health and WatSan.	100%	Activities were carried out on 2 nd semester

Output 3.1.3 CLIMATE CHANGE is integrated into National Society development programming.

Indicators	Annual Target	Implementation to date
1. By 2012, NS health staffs have evidence based case studies on Climate Change in relation to health and WatSan.	50%	The case of study will be finalized on the first semester of 2013.

Output 3.1.4: MIGRATION is integrated into National Society programming.

Indicators	Annual Target	Implementation to date
1. The NS have been informed on issues related to migration and health through regional networks	100%	The GRC has initiated the creation of a social inclusion department, which will include the development of a migration-related core area. It is expected to be finalized in 2013.

Output 3.1.5 VIOLENCE PREVENTION is integrated into National Society programming.

Indicators	Annual Target	Implementation to date
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1. By end of 2012, has included the Violence Prevention module on CBHFA national trainings.	100%	The GRC supported the creation and dissemination of violence prevention module for the CBHFA strategy
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Comments on progress towards outcomes

So far, the MoU renewal between the IFRC and the GRC has been postponed until the first semester of the 2013. However, a regional MNCH advocacy publication was developed with support from the Canadian Red Cross and will be published in 2013.

WASH needs assessment training, standards training, emergency training and planning have built capacity for the GRC and have been integrated within its operations. In addition, the Guatemalan Red Cross has been involved in discussions about Climate Change related to outbreaks and health issues in general through REDCAMP.

The IFRC Migration Policy has been disseminated and as part of the DFID project three migration micro-projects carried out in the Department of San Marcos were carried out, allowing the establishment of the soap opera in Spanish, and Mam.

A strategic alliance has been established with the IOM for the training of 40 volunteers on migration and trends for the border branches in Tejutla, San Marcos, Tecun Uman and Peten. Technical support has been provided for the incorporation of issues pertaining to migration in the strategic planning process of the GRC.

In addition, support has been provided to the Guatemalan Red Cross for the development of a TV spot addressing issues faced by migrant populations, with three migration micro-projects carried out in the Department of San Marcos. And lastly, Migropoly, a game for children about a community dealing with migration issues, is being developed.

Outcome 3.1: Red Cross National Societies, through their network of branches, have enabled communities to better understand trends that impact their lives and take action to improve their health, safety, environmental and socioeconomic conditions.

Output 3.2.1: National Societies addressing major trends and challenges contributing to vulnerability.

Indicators	Annual Target	Implementation to date
1. NS participate in the MNCH regional mapping	100%	Guatemalan Red Cross's Health Department has been part of the MNCH mapping.
2. By 2012, NS have reported scaled up HIV programming as part of Global Alliance on HIV.	100%	HIV programmes were planned, implemented, monitored and reported on in the framework of the Global Alliance on HIV.
3. NS submitted an abstract for AIDS 2012	100%	GRC staff and leaders actively participated in AIDS2012.
4. NS shares lessons learned on CBHFA roll out in 2012.	100%	The GRC is a part of the CBHFA lessons learnt were shared among 21 National Societies,
5. # NS staff trained on BCC.	100%	BCC was carried out on the second semester.
6. # staff and volunteers trained in	100%	20 volunteers/staff trained in CBHFA.

CBHFA in 2012.		
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Comments on progress towards outcomes
<p>The Global Alliance on HIV has reached directly 18,456 people and indirectly 92,280 on HIV prevention trainings and communication campaigns. Thus, 996 youth have been trained as pair educators, 25 people took part of participatory HIV sessions, and 34,900 people 6,410 high-risk people had access to HIV preventative message. 1,327 people and 47 pregnant women had access to HIV testing. 47 PLHIV had access to integral care units, 27 children with HIV were supported to finish primary school, among other.</p> <p>Other HIV programmes were planned, implemented, monitored and reported by the GRC on in the framework of the Global Alliance on HIV, mobilizing more than 30 per cent of its overall funding for 2012 from non-Red Cross sources. It is worth noting that GRC staff and leaders actively participated in AIDS2012 and the Red Cross Red Crescent HIV Community of Practice meeting in Washington DC, presenting a skill-building workshop, an HIV and Youth event and a series of poster presentations</p> <p>In addition, CBHFA training has been carried out at the national level, 25 volunteers and staff have been trained and start sanitation process in their own branches. Is expecting to continue introducing CBHFA approach to their health interventions to vulnerable communities at the national level. The GRC was also part of the CBHFA lessons learnt were shared among 21 National Societies, with an orientation on CBHFA in urban settings and behaviour change communication to enable the urban risk reduction and community resilience approach to move forward.</p>

Outcome 3.3: Red Cross National Societies have a progressive vision to reduce vulnerability including leadership skills and capacities for working in partnership with communities, government, NGOs, NGLs, academic institutions, the private sector and civil society networks.

Output 3.3.2: Red Cross leadership is regularly updated on key humanitarian and development issues:

Indicators	Annual Target	Implementation to date
1. By the end of 2012, 100% of the board members will get informed about the principal humanitarian and development issues.	100%	The governing board has participated in internal simulation and training about emergency protocol and IFRC Disaster Response mechanisms.

Comments on progress towards outcomes
<p>The GRC has revised the emergency response protocols, and validated in national simulation with the participation of volunteer, national staff and the Governing Board.</p> <p>In order to update about the IFRC Disaster Response mechanism and identified lessons learnt for the emergencies of San Marcos Earthquake and TD 12-E a coordination meeting was carried out with the participation of the Governing Board.</p>

Business Line IV: To heighten Red Cross Red Crescent influence and support for our work

Outcome 4.1: National Society Leadership capacities are enhanced to use their auxiliary role to influence public policies and ensure they are seen as a credible and preferred source of information on humanitarian issues by the general public, media and other actors.

Output 4.1.1: National Societies become a source of reference information for humanitarian issues and vulnerability reduction

Indicators	Annual Target	Implementation to date
1. Launch the World Disaster Report and is used for communication and positioning the Red Cross during the year	95%	Dissemination and distribution to the media and key actors.

Comments on progress towards outcomes

The World Disaster Report 2012 on Migration was presented to the media and distributed to key actors in the country.

Outcome 4.2: Strong links are fostered with governments, the public (including especially opinion leaders), academia, private sector, and other partners of the Red Cross who work at local and national levels. Including representation in key forums to address humanitarian trends.

Indicators	Annual Target	Implementation to date
1. At the end of 2012 GRC have participated in at least 2 forums	100%	The GRC hosted the National Urban Risk Forum and participated in the DRR Regional Platform.

Comments on progress towards outcomes

The Guatemalan Red Cross hosted the National Urban Risk Forum with the participation of 50 different actors from public, private and non-profit sector. Challenges and possible solutions were discussed and it will be a part of the NS agenda for 2013. Also, the Ns has participated in the DRR Regional Platform .

Outcome 4.3: National Societies and donors invest increasing financial and human resources to improve National Societies' abilities to deliver internal support services as the way forward for providing strong programming.

Output 4.3.1. Resource mobilization capacities and efforts of the National Societies are scaled up to inspire more reliable contributions to the Red Cross Red Crescent:

Indicators	Annual Target	Implementation to date
1. By the end of 2012 IFI will count with a Marketing Strategy	100%	The strategy has been finalized and will be disseminated on the first quarter of 2013
2. By the end of 2012 IFI will increase in 10% the academic offer	10%	The services of the IFI have increased up to 25% providing services to external actors.

Comments on progress towards outcomes

GRC staff members have improved their understanding and skills through the on-line diploma on Corporate Social Responsibility offered by the IFRC in collaboration with the University of International Cooperation based in Costa Rica. The GRC is also part of the network of resource

mobilization practitioners and has enhanced information-sharing and collaboration.

Business Line V: To deepen our tradition of togetherness through joint working and accountability

Outcome 5.1: A knowledge network is established to provide a framework to disseminate innovations; promote horizontal cooperation and improve programming capacities in administration and finance, IT/Telecom, human resources, logistics and planning, monitoring, reporting and evaluation.

Output 5.1.1: A network of practice is established through FedNet and other information sharing tools in each support services area (Admin, Finance, HR, Logistics, PMER and IT/Telecom):

Indicators	Annual Target	Implementation to date
1. The national society is represented and active in each support services network	75%	GRC is actively member of different platforms and learning initiatives

Output 5.2.1: Peer-to-Peer initiatives are promoted among National Societies and disseminated through the knowledge network:

Indicators	Annual Target	Implementation to date
1. Number of peer-to-peer initiatives promoted, documented and disseminated	1 people	The GRC Director General has reinforced his management skills

Comments on progress towards outcomes

IFRC policies on support services (finance, administration, human resources and planning, monitoring, reporting and evaluation) have been disseminated to the Guatemala Red Cross. The GRC has also participated in an E-learning workshop identified a focal point for the follow up.

Future plans include new IT local staff, which will be hired on the first semester of 2013 that will be focal point responsible of digital divide. During 2012, the GRC has contributed in the monitoring and reporting of the Long Term Planning Framework.

Peer-to-peer support was provided within the AZO and the Guatemala Red Cross, resulting in the strengthening of the management skills of the Director General.

Outcome 5.3: National Societies' access and ability to use affordable technologies are improved, increasing outreach in a self-sustaining manner by bridging the digital divide.

Output 5.4.1: National Societies in the Americas have a plan aligned with Strategy 2020 and report data on Federation wide reporting indicators:

Indicators	Annual Target	Implementation to date
1. By the end of 2012 the Strategic Plan is aligned to Strategy 2020.	100%	The National Strategic Plan was developed.
2. During 2012 GRC report data on Federation wide reporting indicators.	75%	The GRC successfully reported on 4 indicators.

Comments on progress towards outcomes

Two Governing Board meetings were carried out with the objective to analyze and align the key priorities in the new National Strategic Plan. In order to ensure and adequate integrated approached for the national strategic plan, the National Society established four area commissions.

In addition, the GRC have uploaded information on four of the seven 2011 FWRS proxy indicators. Also during 2012, a new National Strategic Plan for 2013-2016 was approved by the Governing Board.

Key Risks or Positive Factors

Key Risks or Positive Factors	Priority High Medium Low	Recommended Action
The lack of sustainability in the financing of their programs	M	Strengthen the work in resource mobilization.

Lessons learned and looking ahead

- The Guatemalan Red Cross has increased its capacity and its profile in the country, getting increasing support from the Government of Guatemala and other key actors. However, is necessary to consolidate this process continuing the work done to strength its institutional capacities, improving its volunteer base as well as the capacity of its key members and branches.
- The GRC has reinforced the Volunteer System at local and national level
- The GRC has scaled up its capacity and coverage to the migrants people
- The GRC has developed key tools for an integrated intervention at national level
- The GRC has strengthened the leadership and managerial skills of key members of its governance and management structures through an extensive training program.
- The GRC reports on the 7 proxy indicators of the Federation wide reporting system

Financial situation

Click here to go directly to the financial report.

[http://www.ifrc.org/docs/LTPF Process/LTPF/2012/SP243GTLTPF_12arf.pdf](http://www.ifrc.org/docs/LTPF%20Process/LTPF/2012/SP243GTLTPF_12arf.pdf)

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations](#) (NGO's) in Disaster Relief and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

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The IFRC's work is guided by *Strategy 2020* which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on www.ifrc.org

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