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Barbados

2012 Annual Report

 International Federation
of Red Cross and Red Crescent Societies

MAABB001
05/07/2013

**This report covers the
period 01 January 2012
to 31 December 2012**

The staff and volunteers of the Barbados Red Cross conducting Vulnerability and Capacity Assessments as part of the DIPECHO VIII project. Source: Barbados Red Cross



Overview

The ECHO-funded DIPECHO VIII disaster risk reduction project was the main activity of the National Society during 2012. It provided a continuing opportunity to work with local communities in addressing the needs for disaster preparedness and resilience-building, especially considering the risk of hurricane impact in this region, as well as to maintain the working relationship with government departments.

The national economic situation, in the continuing wake of the global financial uncertainties, had a direct impact on the National Society, with a decrease in revenues from traditional fundraising activities such as the annual dinner, the yearly raffle and the National Society-hosted bingo games. There was a necessary shift to alternate income-generating activities such as an increased focus on traditional first aid and CPR courses, with modest success.

The presence within the National Society headquarters building of the Caribbean Disaster Risk Management Resource Centre (CADRIM) continued to provide a source of expertise, profile building and much-needed income and capacity-building.

Working in partnership

Operational Partners	Agreement
Government of Barbados: Disaster Emergency Management Agency Ministry of Community Development Ministry of Education Ministry of Health Ministry of Transportation and Works	Advisory Committee: relief, first aid, training Disaster risk reduction through DIPECHO VIII Schools for shelter management Disaster committee for water and sanitation Hurricane response planning
UNDP	Disaster risk reduction (song contest)

Progress towards outcomes

Business line I: To raise humanitarian standards

Outcome 1.1. The Red Cross is better positioned to lead and demonstrate the Federation-wide contribution to reducing vulnerability, the exposure to risks and the ability of most vulnerable people to deal with their daily challenges; and capture learning and knowledge management to improve the quality of Red Cross work.

Output 1.1.3 Urban risk reduction, climate change adaptation, migration, violence prevention and non-communicable diseases are better understood and promoted within the National Societies.

Indicators	Annual Target	Implementation to date
1. Improved understanding of the regional health trends by staff and volunteers by the end of 2012.	N/A	No implementation
2. Participation on inter-agency platforms and in regional and global events related to key trends and emerging health issues in 2012.	N/A	Implemented

Outcome 1.4. The professional qualifications and competencies of the Red Cross volunteers and staff are strengthened, enabling National Societies to take the lead in addressing new risks and vulnerabilities.

Output 1.4.1: The capacity of the National Societies to provide professional qualifications and competencies to volunteers and staff at all levels is strengthened.

Indicators	Annual Target	Implementation to date
1. By the end of 2012, the Barbados Red Cross Society has a training registry for volunteers and staff members.	N/A	Implementation through Caribbean Disaster Risk Management Resource Centre.
2. The National Society has access to the Learning Platform, with accessibility increased by at least 20%.	20% increase	No information found
3. Improve the HR focal point's training capacity.	N/A	No information found

Comments on progress towards outcomes

The Red Cross Caribbean Disaster Risk Management Resource Centre (CADRIM) together with the volunteer director of the Barbados Red Cross developed a training registry. This registry allows volunteers and staff of the Caribbean National Societies to register and identify the training courses they have been trained in. This would also allow CADRIM to develop and keep a training database current so that the centre can be aware of the available resources in the region.

Business Line II: To grow Red Cross Red Crescent services for vulnerable people

Outcome 2.1. Red Cross National Societies, through their network of branches, have enabled communities to better understand trends (urban risk, climate change, migration and violence) that increase the impact of disasters and crises in their lives, and to develop appropriate integrated responses.

Output 2.1.1: Key humanitarian trends are integrated into disaster and crisis plans and programmes.

Indicators	Annual Target	Implementation to date
1. Four communities benefit from community-based disaster risk reduction by the end of November.	4	Full implementation
2. Improve the capacities of the community disaster response team for further community involvement by November 2012.	N/A	Full implementation
3. Four schools are prepared for disasters by November 2012.	4	Full implementation
4. Four community-based micro-projects are implemented by the end of November.	4	Full implementation
5. Participate in the operational framework for water and sanitation developed and disseminated by the IFRC.	N/A	No implementation
6. Begin the process to develop epidemic contingency plans which take into consideration the key humanitarian trend of climate change.	N/A	No implementation

Output 2.1.3 Climate change adaptation is integrated into disaster and crisis management.

Indicators	Annual Target	Implementation to date
1. The development of an early warning system on epidemics, linked to disaster management.	1	No implementation
2. The development of a CCA toolkit by the end of 2012.	1	Full implementation (the CCA toolkit has been adapted through CADRIM).

Output 2.1.5 Violence prevention is integrated into disaster and crisis management.

Indicators	Annual Target	Implementation to date
Support the implementation of the Empowering Youth to Reduce	N/A	Full implementation

Violence and Crime project in high-risk communities in Barbados by the end of 2012.		
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Output 2.1.6 Support the development and measurement of the National Society's logistics capacity, in order to help strengthen the National Society and articulate the global capacity and effectiveness of the IFRC logistics.

Indicators	Annual Target	Implementation to date
By the end of 2012, the Barbados Red Cross Society has identified its logistics capacities and needs.	N/A	Full implementation

Outcome 2.2. An efficient and effective Red Cross disaster and crisis management system in the Americas will lead and inspire through strengthened capacity and coordination of all components focusing on increased shared operational responsibility with National Societies, improved mapping, the inclusion of innovative technology, creating new approaches and tools to address external trends in the zone and improve early warning/early action.

Output 2.2.2 The disaster and crisis-response system in the Americas will be forward-looking through innovation and by taking maximum advantage of the resources available throughout the Red Cross network.

Indicators	Annual Target	Implementation to date
By the end of 2012, improve the development of mechanisms for DREF in disaster situations.	N/A	No information found

Output 2.2.5 Migration is integrated into all levels and scales of disaster and crisis planning and operations.

Indicators	Annual Target	Implementation to date
Migrant health needs are included in the Barbados Red Cross' disaster and crisis planning by the end of 2012.	N/A	No implementation

Output 2.2.6 Violence prevention is integrated into disaster and crisis management.

Indicators	Annual Target	Implementation to date
Violence prevention is included in the disaster and crisis management plans in 2012.	N/A	Implemented

Comments on progress towards outcomes

With the previous DIPECHO VII project having strengthened the resilience and response capacity of two communities and with DIPECHO VIII project's outreach to four communities and four schools in other locales, consequently 50% of the 2015 target of 20 communities has been reached. In addition, the National Society volunteers have delivered disaster preparedness instruction in a further ten secondary schools. The DIPECHO VIII Project supported the piloting of the Climate Change Adaptation toolkit. After a

series of field testing in 2012, the tool was again adapted. The majority of the costs associated with this tool development has been through the Caribbean Community Resilience to Disaster Risk (CCRDR).

For 2012, under the Japanese Red Cross` Readiness for Response and Pre-positioning project, the Barbados Red Cross National Society was provided with infrastructure, and stocks of relief supplies were prepositioned. An accurate inventory system was established and has been implemented. Other elements of the project included:

- training for in logistics management, to ensure proper storage, mobilization and deployment of relief stocks;
- logistics training completed for volunteers.

The implementation of the Empowering Youth to Reduce Violence and Crime project: The main objective of the project was to help to create a movement or network of positive, civic-minded youth, who are willing to make their communities and schools into safe environments. The project was implanted in the Pine (St. Michael) and Haynes Ville (St. James) communities, which are considered high-risk communities in Barbados. It involved the use of interactive workshops comprised of four components and segments including:

- Video presentation and discussions;
- Drugs and their effects;
- Anger and conflict management;
- Role play/drama.

Business Line III: To strengthen the specific Red Cross Red Crescent contribution to development

Outcome 3.1. Red Cross National Societies, through their network of branches, demonstrate leadership through adopting policies, procedures and practices which promote social inclusion, non-discrimination and a culture of peace in the manner in which they work internally, with communities and with other beneficiary groups.

Output 3.1.1: National Society leadership and institutional capacity for partnership exist.

Indicators	Annual Target	Implementation to date
The baseline document of the national plan or of the strategic health plans and institutional partnerships for health are developed and are in line with the regional health strategy by the end of 2012.	N/A	No implementation

Output 3.1.2 Urban risk is integrated into the National Society programming.

Indicators	Annual Target	Implementation to date
1. By 2012, the Barbados National Society makes use of the urban risk tools available.	N/A	Full implementation

2. The National Society has introduced the concept of urban risk into its national health plan by the end of 2012.	N/A	No implementation
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Output 3.1.3 Climate change is integrated into the National Society programming.

Indicators	Annual Target	Implementation to date
1. By the end of 2012, the National Society introduces the concept of climate change inside the health processes.	N/A	No implementation
2. By the end of 2012, communities have been trained in CCA using the CCA toolkit.	4	Full implementation

Output 3.1.4 Migration is integrated into the National Society programming.

Indicators	Annual Target	Implementation to date
Provide access to information on issues related to migration and health through regional health networks, for improved programme planning and implementation in 2012.	N/A	No information

Output 3.1.5 Violence prevention is integrated into the National Society programming.

Indicators	Annual Target	Implementation to date
Enable access to information on issues related to violence prevention and health through regional health networks, newsletters and online professional groups for improved programme planning and implementation in 2012.	N/A	Full implementation

Outcome 3.2. The Red Cross National Societies, through their network of branches, have enabled communities to better understand trends that impact their lives and take action to improve their health and safety, as well as the environmental and socioeconomic conditions.

Output 3.2.1: The National Society addresses major trends and challenges contributing to vulnerability.

Indicators	Annual Target	Implementation to date
1. Improve the capacity of the Barbados Red Cross in non-communicable disease prevention and behaviour change in 2012.	N/A	No information
2. Develop a draft country document by the end of 2012.	1	Full implementation – A country profile document was completed a part of the DIPECHO VIII project.

Outcome 3.3. The Red Cross National Societies have a progressive vision to reduce vulnerability by including leadership skills and capacities for working in partnership with communities, government, NGOs, NIGs, academic institutions, the private sector and civil society networks.

Output 3.3.3 Building National Society financial sustainability.

Indicators	Annual Target	Implementation to date
1. Provide support for proposals submitted to donors on key health programming areas or addressing key trends for 2012.	N/A	No implementation
2. Provide support and guidance to improve resource mobilization for youth projects in 2012.	N/A	Full implementation

Outcome 3.5. Volunteers of National Societies, representing all sectors and ages and involved in all aspects of National Society life from decision making to programme implementation, are key actors in demonstrating the added value of the work done by the Red Cross network and in expanding National Society humanitarian access.

Indicators	Annual Target	Implementation to date
1. By the end of 2012, a volunteer development plan has been developed and includes clear strategies for increased capacities and involvement in all areas of the Barbados Red Cross.	1	No implementation
2. By the end of 2012, the Barbados Red Cross has strengthened its capacity to manage volunteers in emergencies.	N/A	Partially implemented

Comments on progress towards outcomes

Following a pilot project during the previous reporting period that successfully reached out to a group of susceptible youth through a violence-prevention campaign based on a video documentation with testimonials from incarcerated young people, further funding was provided by the U.S. government during this reporting period to build upon that success in a community prone to violence from gangs and drug-related incidents.

In Barbados, a climate change component was added to both Vulnerability and Capacity Assessment (VCA) and CRDT curricula, providing general information on potential effects of the phenomenon in the Caribbean, and discussing strategies for adaptation and mitigation. A national song competition was also organized to sensitize the general public to issues of disasters and climate change. The results include three awareness-raising music videos, a 14-song professionally produced album and a dedicated website.

Staff and volunteers in Barbados participated in a climate change workshop to learn how to use the Climate Change toolbox developed by the Red Cross Climate Centre. Movie nights on climate change were also organized at the community level.

Climate Change and DRR also formed a central part of the `Spice it up` song competition that was jointly supported by the UNDP Youth-IN programme and the French Red Cross in Barbados and Grenada.

Business Line IV: To heighten Red Cross Red Crescent's influence and support for our work

Outcome 4.1. National Society leadership capacities are enhanced to use their auxiliary role to influence public policies and ensure they are seen as a credible and preferred source of information on humanitarian issues by the general public, media and other actors.

Output 4.1.1 National Societies become a source of reference information for humanitarian issues and vulnerability reduction.

Indicators	Annual Target	Implementation to date
The Barbados Red Cross Society is seen as an active partner in the promotion of women and children as the driving force for community resilience.	N/A	No information

Output 4.1.2 IFRC in the Americas and the National Societies actively use social networks capacities.

Indicators	Annual Target	Implementation to date
The Barbados Red Cross Society has increased the use of social media in health programming by the end of 2012.	N/A	Full implementation (the website and a Facebook page have been created)

Outcome 4.2. Strong links are fostered with the government, the public (especially opinion leaders), academia, the private sector, and other partners of the Red Cross who work at the local and national levels. The National Society is represented in key forums to address humanitarian challenges and trends.

Indicators	Annual Target	Implementation to date
1. By the end of November, the National Disaster Office and the Ministry of Health have copies of all VCA reports and community plans.	N/A	Full implementation
2. The Ministry of Education provides a letter of intent showing interest to include the school disaster preparedness module into the national school curriculum by the end of November.	1	No information
3. The Barbados Red Cross Society participates in at least one regional and/or global meeting/forum on key humanitarian trends and emerging health issues.	1	Full implementation-Exceeded the target (Pre-hurricane Meeting, the Cooperation Meeting, XIX Inter-American Conference)

Comments on progress towards outcomes

Content regarding humanitarian issues was developed for the website carribbeanredcross.org. However, technical constraints have delayed the progress to date for enriching the information on the website; Canadian Red Cross and Canadian CIDA funds have enabled the strengthening of the website architecture. It is expected that the profile of the National Society and the CADRIM will be increased as a result.

VCA reports, KAP surveys and micro-project reports were shared with the district emergency organizations responsible for each community, the department of emergency management, the Barbados Fire Service, the Sanitation Service Authority, the Community Development Department and the Department of Constituency Empowerment.

Business Line V: To deepen our tradition of togetherness through effective joint work and accountability.

Outcome 5.1 A knowledge network is established to provide a framework to disseminate innovations; promote horizontal cooperation and improve programming capacities in administration and finance, IT/Telecom, human resources, logistics and planning, monitoring, reporting and evaluation.

Output 5.1.1: A network of practice is established through FedNet and other information-sharing tools in each support services area (Administration, Finance, HR, Logistics, PMER and IT/Telecom).

Indicators	Annual Target	Implementation to date
Become member and actively participate in the Support Services Networks as they come on stream in 2012.	N/A	No information

Output 5.1.2 The National Societies in the Americas and the Secretariat successfully organized the XIX Inter-American Conference to define our key priorities and strategic orientations for the Americas over the next four years and follow up on the outcomes.

Indicators	Annual Target	Implementation to date
The Caribbean Disaster Management Network leads the Caribbean in the region's contribution to the planning and content for the XIX Inter-American Conference.	N/A	No implementation

Output 5.1.3 The National Societies participate in the Federation-wide communication strategy.

Indicators	Annual Target	Implementation to date
1. The communications capacity of the Barbados Red Cross is strengthened in line with the IFRC's communications strategy.	N/A	Implemented
2. By the end of 2012, the National Society has strengthened its capacities to communicate effectively to key audiences and stakeholders.	N/A	Implemented

Outcome 5.2 Alliances and partnerships are built that maintain unity and achieve higher value from our work together as a Movement.

Output 5.2.1. Peer-to-peer initiatives and support services (Finance, Administration, HR and PMER) are promoted among National Societies and disseminated through the knowledge network.

Indicators	Annual Target	Implementation to date
The skills of staff and volunteers in terms of support services (Finance, HR, Administration, PMER) are developed by the end of 2012.	N/A	No information

Outcome 5.6 IFRC's policies and best practices on support services are increasingly adopted and implemented by National Societies.

Output 5.6.1: IFRC policies on support services (Finance, Administration, HR and PMER) are disseminated among National Societies.

Indicators	Annual Target	Implementation to date
Incorporate IFRC policies on support services in the National Society's routine functioning by the end of 2012.	N/A	Full implementation

Comments on progress towards outcomes

An initial visit was made at the National Society by the HR officer based at the Caribbean Regional Representation Office in Port of Spain, and it is intended that an orientation programme on HR best practices will follow during the forthcoming reporting period.

In March 2012 one-on-one training sessions took place with the communication officer. As a result, the Barbados Red Cross developed a communication plan. A market survey was completed by the Barbados Red Cross Society.

The Caribbean Disaster Management Network did not contribute to the planning of the XIX Inter-American Conference; however, the Chair of the network attended and led a session at the conference.

Stakeholder participation and feedback

There was a close working relationship with ECHO for the implementation of the DIPECHO VIII project, in coordination with the IFRC Caribbean Regional Representation Office. This in turn enabled an engagement with beneficiaries in the project's target communities.

The beneficiaries of National Society's programmes were also reached through the social welfare activities that are a standard and ongoing part of community outreach of the Barbados Red Cross.

First aid and CPR trainees were an additional group of stakeholders who were actively involved with the National Society during 2012, as were the volunteers who manned the ambulance service. Moreover, the Youth Links programme in schools provided contact with students in the schools.

Key Risks or Positive Factors

Key Risks or Positive Factors	Priority High Medium Low	Recommended Action
Planning and implementation of project activities remained uncertain because of the wider financial constraints impacting traditional National Society donors.	H	Need to diversify funding sources.
There is a perception that the country is wealthier than is actually the fact. Consequently, the World Bank ranking index for Barbados has a significant impact on the perceptions of prospective donors.	H	Develop and communicate a Case Statement that presents more accurately the financial circumstances and the unmet needs of the most vulnerable in the country.
The two ambulances of the National Society are reaching the end of their usability. If replacement vehicles cannot be obtained, the high-profile ambulance service – which is a source of revenue generation – may need to be discontinued.	H	To identify either a donor of new replacement ambulance vehicles or a source of funding to support the leasing of two replacement ambulances through the IFRC Vehicle Rental Programme.
The presence and recognition of CADRIM, the Caribbean Disaster Risk Reduction Resource Centre that is hosted by the Barbados Red Cross in collaboration with IFRC, provides an opportunity to build staffing capacities and to generate revenue through projects. Promote tool-building and rental income for the centre's use of space in the National Society headquarters building.	H	Continue to promote and support the growth and outreach of CADRIM technical services.

Lessons learned and looking ahead

Given the constrained financial circumstances of many people living in Barbados, the priority of “making ends meet” is limiting the amount of time dedicated to volunteering. This is having a direct impact on programme delivery capacities of the National Society for its traditional activities.

Revenue generation could prospectively be increased through expanding the first aid and CPR training programs, but the lack of available trainers is limiting progress in this area. Similarly, there is an opportunity to market and deliver disaster training to the private sector in the country, yet again, realization is hampered by a shortage of available personnel with the necessary skills.

Financial situation

Click here to go directly to the financial report. http://www.ifrc.org/docs/LTPF/Process/LTPF/2012/SP249BBLTPF_12arf.pdf.

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How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations](#) (NGO's) in Disaster Relief and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on www.ifrc.org