



People collecting water from the PRCS water treatment plant in Balochistan's Jhal Magsi district. (Photo: PRCS)

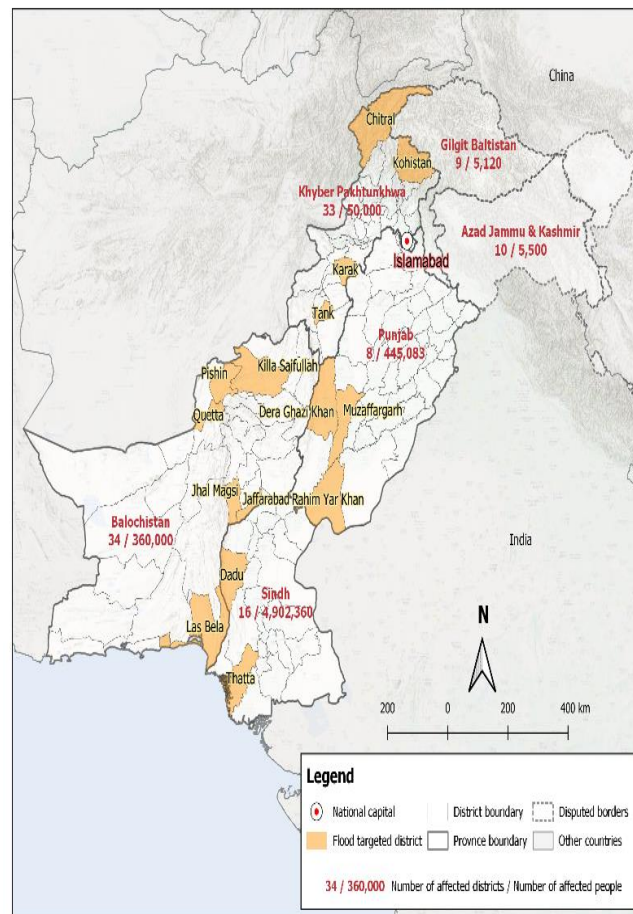
Appeal No: MDRPK023	IFRC Secretariat Funding requirements: CHF 25 million Federation-wide Funding requirements: CHF 26.5 million	
Glide No: FL-2022-000270-PAK	People affected: 5.7 million¹ people	People to be assisted: 324,040 people
DREF allocation: CHF 481,058 (First allocation: CHF 183,115; Second allocation: CHF 297,943)	Appeal launched: 28/08/2022	Appeal ends: 31/12/2023

¹ As at 27 August 2022, according to Pakistan's National Disaster Management Authority Pakistan's NDMA [Monsoon Situation Report No 075](#)

SITUATION OVERVIEW

Calling the incessant monsoon rains a “climate-induced humanitarian crisis of epic proportions”, the Government of Pakistan on 25 August 2022 officially declared a ‘national emergency’ in light of the rain-induced floods, which have killed over 1,000 people already, including 348 children since 14 June. According to the National Disaster Management Authority (NDMA), as of 27 August, more than 5.7 million people have been affected by the ongoing floods². Pakistan is experiencing abnormal monsoon rainfall nearly three times higher than the past 30-year average, resulting in uncontrollable urban and flash floods, and landslides across the country. The torrential rains continue to ravage many parts of Balochistan, with no rail and road link between Quetta and the rest of the country for the past several days. The provincial government called upon the federal government to provide a special package of PKR 60 billion (CHF 272.7 million) for the repair of infrastructure and rehabilitation of flood-hit families. Officials put the death toll across the province at 225. The rains also badly affected Sindh, Punjab and Khyber Pakhtunkhwa (KP) provinces. The government of Sindh declared 16 districts as calamity-hit due to the magnitude of damages caused by torrential rains and flooding, where 347 people have died so far in the province and 4.9 million are reportedly impacted, and 80 per cent of the total population is affected.

The flood has also badly affected infrastructure, so far 949,858 houses have been damaged across the country. In addition, 719,558 livestock have been lost and more than 3,000km of roads and 149 bridges have been damaged.³ The current rain spell and floods continue to impact already vulnerable and deprived districts, which have been affected by high food insecurity and where many people have not recovered from the effects of COVID-19. The authorities have already rescued 51,275 people, while 498,442 individuals are living in relief camps across the country. The weather forecast continues to indicate that more rainfall is expected across the



Map of affected areas (source: IFRC). Click [here](#) for full map

country over the coming few days, inevitably resulting in increased loss and devastation.

The priority needs for people are emergency shelter, food and other basic necessities, safe drinking water and access to sanitation, hygiene and health care. People will also need support in recovering their livelihoods lost due to the floods.

The aim of this Emergency Appeal is to support the priority humanitarian response for the heavily affected populations in the flood-hit regions of Pakistan. This also includes a focus on the response capacity and readiness of the National Society and affected communities.

TARGETING

More than 5.7 million people have been affected across 110 districts in the country up to 27 August 2022, with the number expected to continue increasing in the coming days. The Pakistan Red Crescent Society (PRCS) is already working on the ground with the support of two DREF allocations through the International Federation of

² Pakistan’s NDMA [Monsoon Situation Report No 075](#)

³ Ibid.

Red Cross and Red Crescent Societies (IFRC), aiming to assist 30,545 people in 15 districts of Sindh, Balochistan, KP and Punjab. However, as the situation has further deteriorated, the PRCS is expanding the response operation to other parts of the country. Through this Emergency Appeal (EA), the PRCS aims to assist 324,040 people across the four most affected provinces. National Society staff and volunteers have carried out household registrations with assistance from relevant authorities. Fully or partially damaged houses or loss of livestock were some of the selection criteria. Through this appeal, the scope of the interventions will be expanded to 30-35 districts as per the current needs identified so far. With the situation evolving, additions may be made on an as-needed basis. The PRCS is currently focusing on the most affected areas taking into consideration the capacity of its branches. This appeal and the interventions in this mega-disaster will complement plans by the Pakistani government and the United Nations (UN) through proper coordination, systems and cooperation. All actions are being carefully planned and coordinated with the government authorities to avoid duplication and to align the response. The PRCS will focus on responding through an integrated approach to assist the most vulnerable affected population.



Household registration by a PRCS volunteer in Balochistan's Jaffarabad district. (Photo: PRCS)

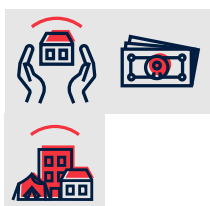
The PRCS has both a presence and access to many of the worst affected and hard-to-reach locations such as Balochistan. The National Society has ongoing programmes and community relationships in these locations through local staff, volunteers and branches that are linked to local and national disaster management structures. This will allow for a more effective response considering also possible logistical and security challenges present in the context. The PRCS has also prepositioned stocks in the provinces which are already being distributed providing a timely response.

In subsequent stages, further coordination and discussions will take place with government authorities and other stakeholders on how to maximise the available resources and support to the specific areas assigned to the PRCS in the target districts. As per the initial information, in the affected areas, almost all the population is affected directly or indirectly by the floods. The proposed interventions will be focused on reaching the directly affected population.

PLANNED OPERATIONS

Through this Emergency Appeal, the PRCS will scale up its response to the ongoing monsoon floods with support from the IFRC. The strategy is strongly focused on immediate relief but also livelihoods recovery and community resilience aspects to be covered over a 16-month timeframe.

Integrated assistance (Shelter, Livelihoods and Multi-purpose Cash)



The monsoon floods across Pakistan have damaged or destroyed well over half a million houses across the country. In most rural areas, the houses are mostly made of mud, which are very vulnerable to heavy rains and flooding. The floods have washed away entire villages. People are living in camps and under the open sky. The initial information highlighted the need for emergency shelters (tents) as a top priority, while the government has also requested support for the provision of tents in the affected areas.

The PRCS aims to provide emergency shelter in the form of tents and winterisation kits during the upcoming winter season in selected areas. In the initial stage, the PRCS will provide unconditional cash grants to the flood-affected population including migrants and IDPs in target areas to address immediate and early recovery needs. Once the flood water has receded, the PRCS will focus on cash for work activities to support the communities in their rehabilitation. The floods have washed away standing crops while a large number of livestock has perished, the major source of income for most of the communities. The PRCS will, therefore, provide support to the affected communities to restore their livelihoods.



Health & Care including Water, Sanitation and Hygiene (WASH)

(Mental Health and Psychosocial support/Community Health)

The risk of water-borne diseases is high in the affected areas with many cases of diarrhoea and cholera already being reported. With the government health care system in the said districts already under tremendous pressure, the PRCS will support the affected communities with Primary Health Care (PHC) services provided through the deployment of Mobile Health Teams (MHTs), including daily outpatient department services, community health awareness and first aid provision. This will help to fill the gaps in the existing government health care system and decrease morbidity in the affected areas by focusing on the special health needs of children and women of adolescent and reproductive age. Community health awareness will focus on health, hygiene and disease prevention, with a specific focus on water and vector-borne diseases) alongside the provision of mosquito nets to reduce cases of dengue and malaria. Flood-affected communities will be provided psychological support in the form of psychological first aid and communities will be empowered through first aid trainings and kits. The PRCS aims to improve hygiene and sanitation accessibility and the practices of affected communities through the provision of jerrycans and household hygiene kits inclusive of dignity kits, the construction of pole latrines, deployment of water installation plants and awareness building initiatives.

Protection and Prevention

(Protection, Gender and Inclusion (PGI), Community Engagement and Accountability, Environmental Sustainability, Risk Reduction, Climate Adaptation and Recovery)

Displacement exposes people to protection risks, particularly women.

Our objective with this flood response is to contribute to increased safety and well-being by training volunteers, sensitising communities and promoting first aid and psychological first aid. Communities will be reached with a sensitisation on Protection, Gender and Inclusion (PGI) by volunteers trained in PGI and Sexual and Gender-based Violence (SGBV) referrals in the targeted districts. The same volunteers will also be trained in first aid and psychological first aid. The response is being implemented by applying the DAPS framework ensuring all population group needs are being addressed and integrated.



The operation will integrate PGI as well as Community Engagement and Accountability (CEA) across all activities in all sectors while ensuring social inclusion, and providing equitable support to everyone in need using selection criteria that reach the most vulnerable. All activities will be designed and implemented applying the minimum standards of PGI ensuring dignity, access, participation and safety of the targeted population. Staff and volunteers engaged in the response will be trained on the basic concepts and minimum standards of

PGI in emergencies ensuring the application of a PGI lens in all activities and that the do no harm principle is followed. Where appropriate, the operation will be closely coordinated with another ongoing Emergency Appeal focusing on Afghan migrants and migration preparedness in Pakistan.

The PRCS will focus on the long-term recovery of the affected communities through resilience activities. The focus will be on community preparedness through the establishment of a Community-based Organisation (CBO), their capacity building, development of community risk reduction plans, simulation drills on the plans, risk mapping in schools, and the training of schoolteachers and students. The National Society will also focus on micro mitigation projects, including check dams and small-scale retaining walls.

CEA will be ensured by engaging communities and understanding their needs throughout the operation's life cycle. Direct face-to-face contact will be the major source of information in the initial stages as the targeted population will be looking forward to immediate relief. At the later (recovery) stage, feedback mechanisms and engagement via committees/groups apart from face-to-face interactions will be incorporated into the programme to ensure that all vulnerable segments have an opportunity to express their opinions, responses and feedback.

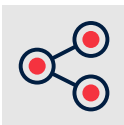
Enabling approaches

The sectors outlined above will be supported and enhanced by the following enabling approaches:



Coordination and partnerships

The PRCS has maintained close coordination with the NDMA at the national level, Provincial Disaster Management Authorities (PDMAs) and district administrations at the provincial and district levels. The IFRC and PRCS also coordinate with the UN/HCT and other humanitarian actors to avoid duplication of efforts.



Shelter Cluster coordination

As a key member of the Global Shelter Cluster, the IFRC in Pakistan is closely communicating with the IOM on coordinated efforts to collect and share information on shelter activities.



IFRC Secretariat services

The IFRC will support the PRCS in terms of membership coordination, resource mobilisation and external communications, financial management, logistics and procurement, as well as technical expertise in the thematic sectors, the overall coordination of the operation, and coordination with other international agencies.



National Society Strengthening

The operation will continue to invest in the organisational strengthening of the National Society, including support covering financial, logistics, and volunteer management and development at the provincial and district levels. The operation will link the appropriate preparedness for effective response activities to the response and building capacity of the PRCS in eVCA while National Society strengthening will be reflected as elements of capacity enhancements within all sectoral interventions.

The planned response reflects the current situation and is based on the information available at the time of the launch of this Emergency Appeal. Details of the operation will be updated through the Operational Strategy to be released in the upcoming days. The Operational Strategy will also provide further details on the Federation-wide approach which includes response activities of all contributing Red Cross and Red Crescent National Societies.

RED CROSS RED CRESCENT FOOTPRINT IN COUNTRY



Pakistan Red Crescent Society

بلال احمر پاکستان

Core areas of the operation



Number of staff: **664**

Number of volunteers: **almost 3,000 active volunteers**

Number of branches: **67 (7 provincial and 60 district branches)**

Founded in 1947, the PRCS is the leading humanitarian organisation in the country. As an auxiliary to the public authorities, its core expertise and areas of focus are disaster management, healthy and safe living, climate change adaptation and resilience, youth and volunteering and organisational development. With its national headquarters in Islamabad, seven provincial/state branches and 67 branches, the PRCS has a roster of active volunteers with a rapid deployment capacity at national, provincial and district levels in all of the affected areas, utilising their expertise. The PRCS has a strong portfolio implementing long-term programming alongside responding to disasters and health emergencies within the country, including a large-scale response operation to floods in 2010.

IFRC Membership coordination

The IFRC Pakistan country delegation and the IFRC Asia Pacific Regional Delegation (APRO) are directly providing technical support to the PRCS. The IFRC is supporting the PRCS in coordinating a Federation-wide response together with in-country Participating National Societies (PNSs) – the German Red Cross, Norwegian Red Cross and Turkish Red Crescent – through both multilateral and bilateral engagements. The IFRC will ensure Federation-wide reporting for the emergency response, demonstrating the collective support of the IFRC membership towards providing humanitarian assistance to the affected population.

The PRCS communications department will generate visibility and support for the humanitarian needs and the Red Cross Red Crescent response. Close collaboration will be maintained among the Asia-Pacific IFRC regional communications unit, IFRC CD, and PRCS, to ensure a coherent and coordinated communications approach. Written and audio-visual content will be produced, along with relevant social media and digital products, as appropriate. Communications content will be promoted on regional and global IFRC channels, including social media, and shared with National Societies in the IFRC network.

International Red Cross and Red Crescent Movement coordination

The ICRC, through its mandate, is present in the country and providing support to the PRCS in relevant areas such as first aid, restoring family links (RFL), community-based risk education and communication. Regular Movement coordination meetings are ongoing per the existing Movement Cooperation Agreement, ensuring a coordinated Movement approach to support the PRCS in preparedness, readiness and response efforts in the flood affected areas alongside the concurrent COVID-19 emergency.

External coordination

The national flood response is led by the government of Pakistan. The IFRC CD and PRCS are working at different levels with the NDMA, PDMA, district authorities, HCT, UN and other stakeholders, to closely coordinate their efforts and avoid duplication. The IFRC is participating in cluster coordination meetings ensuring complementarity with the planned response by the UN and other humanitarian actors.

Contact information

For further information specifically related to this operation, please contact:

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For IFRC Resource Mobilization and Pledges support

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- **IFRC Asia Pacific Regional Office:** Strategic Engagement and Partnership in Emergencies – surge; email: PartnershipsEA.AP@ifrc.org

For Performance and Accountability support (planning, monitoring, evaluation and reporting enquiries)

- Alice Ho, head of PMER and Quality Assurance; email: alice.ho@ifrc.org

Reference



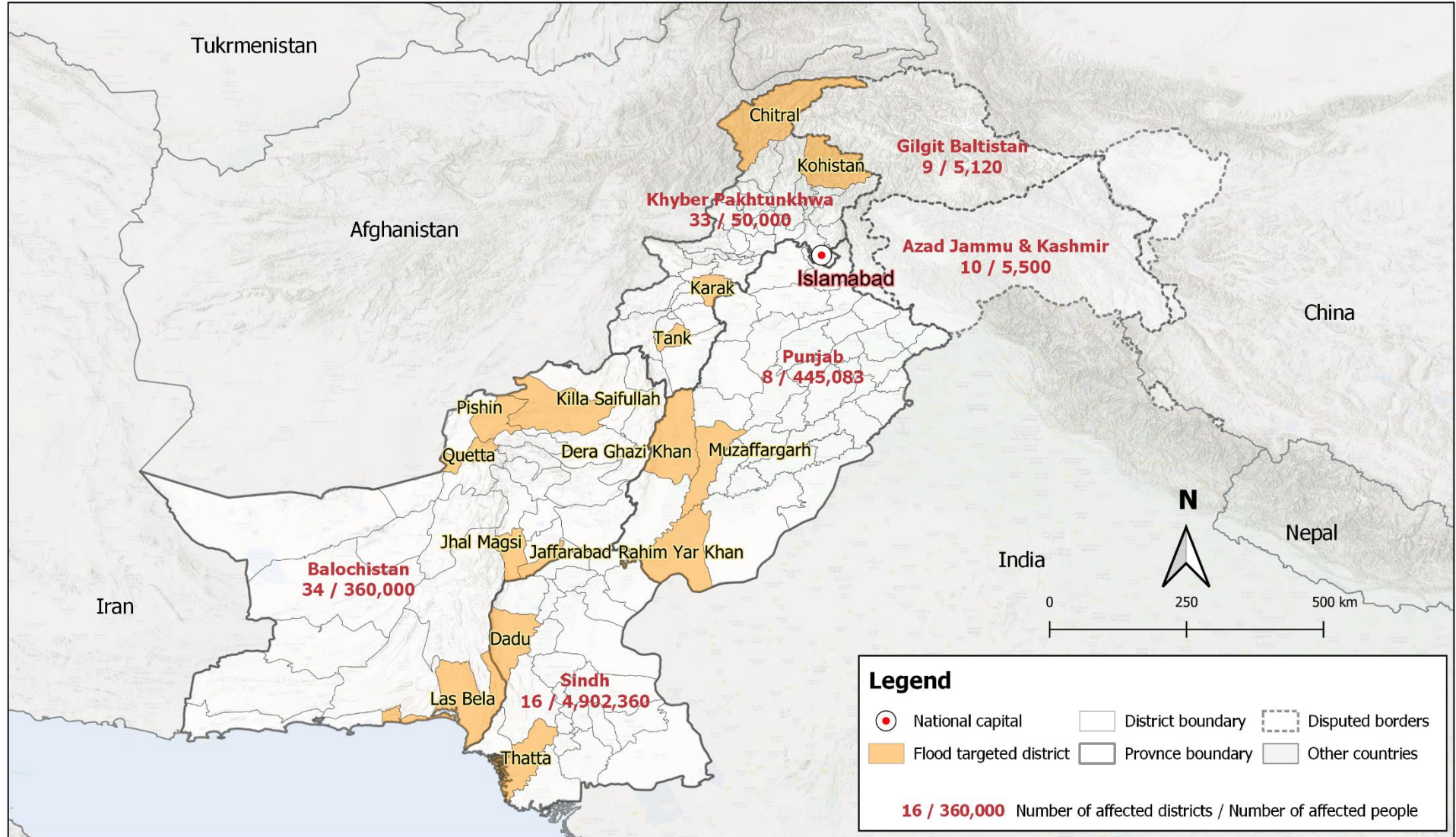
Click here for:

- [Link to IFRC Emergency landing page](#)



Pakistan: Monsoon Floods Emergency Appeal

27 August 2022



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