

**MAAAR001**  
**9 June 2014**

**This report covers the period  
of January 1 2013 to  
December 31 2013.**



*National Volunteer Meeting, December 2013.  
Source: Argentine Red Cross*

### Overview

- The Americas Zone has a Long-Term Plan 2012-2013 (LTPF), and in 2013 adjustments were made to redefine and simplify some of its results and indicators. The present document reports on the year 2013, but considering the changes made (more in terms of form than substance) and in order to better monitor the achievements obtained, outcomes and indicators of 2012 were taken into account.
- According to the Business Development Institute of Argentina, the social situation in Argentina for 2013 is the following: Social Data: poverty 21.5 per cent; Economic informality: 34.5 per cent; unemployment: 6.9 per cent; young people who neither study nor work: 900,000; Social expenditure: 43.340 million. The main social problems are poverty, economic informality, inequality, young people between the ages of 16 and 24 who neither study nor work, domestic violence, overcrowding, housing and secondary school. The main risks are large urban centers (overcrowding, informal employment, violence); inflation-odd jobs, debt overhang and patronage. As challenges this Institute indicates: massification of micro-credits, dual system secondary school, "handing out" of social plans and local development and decentralization. Some facts to highlight are : In December, there were police rebellions in Argentina , which were a series of protests by provincial police officers demanding higher salaries and better working conditions. 21 provinces were affected. Some of the measures consisted of the abandonment of tasks and the taking of public buildings. As a result of this situation there was looting in some cities, the most affected were Cordoba and Tucuman. In many of these cases, the looting was carried out by organized criminals on motorcycles or on foot that entered different neighborhoods stealing everything they could. They were equipped with firearms, sticks and other blunt objects. As results of these disturbances 18 people were killed (this number is unofficial) and hundreds were injured. Also in Buenos Aires during December there were electricity and water outages , affecting 800,000people, and according to the Federation of Chamber and Commerce of Argentina it is estimated that 30,000 shops and small businesses in Buenos Aires were also affected by the outages, its owners demanded "compensations" from the electricity distribution companies. This

has led to neighborhood protests and the cutting off of the mains streets and avenues of the city and urban areas. In the economic aspect, Argentina, is second in the ranking of inflation in Latin America, the official information states that in general, prices went up 10.9 per cent in 2013. The source is the National Institute of Statistics and Censuses (Indec), questioned for the alleged manipulation of indices. On the other hand, private consulting firms (and also the political opposition) placed inflation at 28.38 per cent. According to the IAEF (Argentine Institute of Finance Executives) the fiscal situation in the last quarter had a significant deterioration, with an accumulated deficit of 48.2 billion pesos from September to November (and continued in December) originating in the gap between the increase of 40 per cent of the public expenditure and 23 per cent of resources. The monetary expansion caused by the deficit explains the sales of dollars, 6 billion, by the Argentine Central Bank, the decrease in the federal reserve and the acceleration of inflation during that period, 3 per cent monthly average. In order to reverse the situation, the Government's strategy consisted of accelerating the pace of devaluation (77 per cent at an annual rate between 10/31 and 12/31), updating some prices and upgrading payments to state suppliers, aligning these variables before entering the agreement of prices that has been called upon. The objective of the strategy lies in slowing down the inflation rate and placing it below 20 per cent annual, before salary negotiations begin in February, thereafter slowing the growth of public spending and exchange rate adjustments. Salary increases to the provincial police and national security forces, threaten to spread to other areas of the public sector, undertaking this strategy would make it difficult to lower the growth of public expenditure.

**Working in partnership**

Partners	Community - Based DRM	CBHFA	Prevention and harm reduction (drugs)	HIV/AIDS	Management / Administration	Volunteering/ Youth
<b>Bilateral Partner National Societies through IFRC:</b>						
Finnish Red Cross	<input type="checkbox"/>					
Italian Red Cross			<input type="checkbox"/>			
Spanish Red Cross	<input type="checkbox"/>				<input type="checkbox"/>	
American Red Cross	✓					
<b>Multilateral partner National Societies:</b>						
Swedish Red Cross						<input type="checkbox"/>
<b>Other multilateral partners through IFRC:</b>						
ECHO	<input type="checkbox"/>					
NORAD		<input type="checkbox"/>		<input type="checkbox"/>		
<b>Corporate multilateral partners through IFRC:</b>						
ZURICH	<input type="checkbox"/>					
Microsoft					✓	
<b>Emergency operations multilateral partners through IFRC:</b>						
DG ECHO; Coca Cola Foundation; Canadian Red Cross Society; Canadian Red Cross Society/Government;						

## Progress towards outcomes

### Business line I: Humanitarian Standards

**Outcome: Uplifted thinking that inspires and underpins our services to maintain their relevance in a changing world, along with increased magnitude, quality, and impact.**

**Outcome: 1.1.:** The Red Cross is better positioned to lead and demonstrate the Federation-wide contribution to reducing vulnerability

Output 1.1.1.: Humanitarian access is addressed through learning and action

Indicators	BL	Annual Target	Year to Date Actual
In 2013 the Argentine Red Cross (ARC), together with relevant government agencies, participate in the elaboration of Disaster Laws (DL).	0	1	40%

#### Comments on progress towards outcomes

In regards to Disaster Law, the process began in 2012. Several meetings were held with Civil Protection and Cascos Blancos (White Helmets). A roadmap was defined and established, but several inconveniences beyond the ARC's control prevented its progress. However, by the end of 2012 and from the Zone the "Preliminary Report of the study on legal preparedness for international response in case of disaster in Argentina" was prepared in collaboration with the National Society and the support of the Canadian Red Cross Society and the Finnish Red Cross. The objective of this preliminary study is to start investigation work on the existing national framework applicable to international response in case of disaster, with a view to present a series of recommendations to the Argentine government. This, with the purpose of strengthening its legal framework for international intervention in case of disaster, and being prepared to give an effective response to the occurrence of any of the major risks, such as: floods, earthquakes, volcanic eruptions, severe storms and technological disasters. The National Society continues to wait for a better political moment to resume the process since relations between White Helmets and Civil Protection has been tense. Therefore, it should be noted that in the last quarter of 2013 there has been changes made by the Argentine government in regards to Civil protection, which has come to depend on the Ministry of Security (previously it depended on the Department of the Interior), this can promote new and more fruitful relations between the two institutions, the ARC maintains meetings with the new officials.

Output 1.1.2.: External trends are better understood and promoted within the National Society  
 This output is equivalent to 1.1.3 of the year 2012 ("urban risk reduction, climate change adaptation, migration and violence prevention, non-communicable diseases are better understood and promoted within National Societies"), redefined in 2013.

Indicators	BL	Annual Target	Year to Date Actual
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The staff at the main headquarters and branches have a greater understanding of external trends	1 event	2 events	4 events
The progressive incorporation of humanitarian trends in the National Society's activities is promoted	0 tendencies	3 tendencies	3 tendencies
In 2012, knowledge on current trends relating to HIV, mother and child health, non-communicable diseases, violence and road safety are shared and increased.	1 theme	5 themes	1 theme
In 2012 ARC takes part in webinars to better understand the trends within the regional context	1 webinar	1 webinar	1 webinar
The National Society is using the online platform	223 users 2012	270 expected (20% more than 2012)	809 users in 2013

**Comments on progress towards outcomes**

To ensure that the ARC staff counts with a greater preparation and understanding of external trends, its participation in different regional and/or international events has been promoted. First, the National Society was expected to participate in at least two events (annual target), however the national Society participated in four. The ARC participated actively in the pre-disasters and pre-hurricane continental meetings in June 2013. They presented the use of new technologies in response in urban environments. The presentation dealt with integrating the Open Data Kit (ODK) and the network card used in the response to the floods in the city of La Plata (Buenos Aires, DREF MDRA007/PAR038). In September 2013 a person from the ARC participated in the First Aid Education European Network meeting held in Bulgaria. From the Americas Zone one person participated in the capacity building workshop on CBHFA, focusing on violence prevention modules and healthy lifestyles. Also, during the national volunteer meeting held in December 2013 there were workshops where knowledge on the new trends and technologies was shared with 360 volunteers from 36 ARC branches. Additionally, the ARC participated with three people in a 50 class hours webinar on livelihoods, organized by the Livelihood Reference Centre..

Regarding the incorporation of humanitarian trends in its plans, the ARC included violence issues in its CBHFA program. Additionally, urban risk, community resilience and climate change were included in the Risk Management and Health programs. Also note that several of the ARC programs fully respond to the trends. The HIV-AIDS program, after concluding Global Alliance the ARC continued to work with funds from other donors. The Harm Reduction program with users of psychoactive substances, was implemented within the prison population and the Road Safety and the CBHFA program worked in underprivileged neighborhoods (slums) including the use of the cash transfer card in response to disasters.

Referring to the expansion of knowledge on the current trends in HIV, support was given to ARC through the Global Alliance. Also in 2013 a violence module was incorporated where the National Society participated in a workshop carried out in Panama. In 2013, there was no significant progress with the Mother and Child Health, Non-Communicable diseases and Road Safety programs. In reference to the participation in webinars, the ARC participated in a virtual course on livelihoods, organized by the Reference Centre ..

**Outcome 1.2.:** A collective understanding of the capacities, resources and services of the National Society has been improved.

Output 1.2.1.: Federation-wide Databank and Reporting System (FWRS) is established in the National Societies of the Americas

Indicators	BL	Annual Target	Year to Date Actual
During the second half of 2013 the National Society updated the databank.	0	1 update	100%
In 2012, the ARC reports in the FWRS complying with at least 3 indicators.	0	0	rescheduled for 2013
In 2013, the ARC reports in the FWRS complying with at least 5 indicators.	0	5 indicators	6 indicators

**Comments on progress towards outcomes**

After rescheduling the database update for 2013, the second half of 2013 the National Society reported on 6 indicators of the FWRS. The indicator of “Number of people who donate blood” does not apply to ARC since it does not work in blood issues, therefore it replicates with 100 per cent of the indicators. The database was updated and the strategic plan, financial balance and final report was published. It must be noted that financial balances and final reports are prepared in June and are presented at the Assembly.

**Outcome 1.3.:** National Societies in the Americas assess their own capacity and performance to provide better services

Output 1.3.1.: Organizational Capacity Assessment and certification (OCAC) process established

Indicators	BL	Annual Target	Year to Date Actual
In 2012, the ARC takes part in the self-assessment phase	0	1	No progress is made in 2013 and is rescheduled for 2014

**Comments on progress towards outcomes**

The activity programmed for 2012 and later for 2013 has again been reprogrammed for 2014. The application procedures have been informed to the General Director. However, in late 2012, the National Society sent a notification to the Americas Zone indicating its interest in participating in this process. Likewise during 2013 there has also been interest in conducting the self-assessment but it has not been possible due to the lack of resources.

**Outcome 1.4.:** The professional qualifications and competencies of the ARC volunteers and staff are strengthened, enabling National Societies to take the lead in addressing new risks and vulnerabilities.

Output 1.4.1.: Educational and knowledge-sharing platforms are mainstreamed in the National Societies, increasing the learning opportunities for staff and volunteers

Indicators	BL	Annual Target	Year to Date Actual
In 2012, the ARC receives training to ensure improved understanding and applicability of the Movement's Principles and Values.	0	1	0
In 2012, the ARC takes part in at least one leadership training at governance level in the headquarters and branches	0	1	0
In 2013 the ARC starts its online leadership school	0	1	70%
In 2013 and compared to 2012, the ARC increased 20% on the use of the IFRC learning platform (e-learning)	223 users 2012	270 expected 2013	809 users 2013
In 2013, the ARC uses the learning platform for its leadership school.	0	1	50%
In 2013 at least 900 students from the nursing school have taken the course "The World of the Red Cross" (WORC) as part of its curriculum.	0	900	20%

#### Comments on progress towards outcomes

In December 2012, financial support was provided to the National Society to launch a virtual classroom aimed at training 300 leaders of the Executive Committees of all the branches of the ARC. This type of program leads to promote an organizational culture characterized by innovation, integrity, responsibility, commitment and transparency. The educational proposal and designing of the program has begun and continued throughout 2013. It shall be launched in 2014.

The ARC is in the process of "adoption" of the IFRC learning platform to be used in their on-line leadership school. The curriculum updating has begun including the elaboration of its training modules which will be in the learning platform.

Concerning the use of the platform, a 20 per cent increase was expected regarding the baseline. An indicator which is not on the table but is highly relevant, is the number of registrations in the platform. In 2002, the baseline was 223 registrations and in December 2013 there were 809 registrations, representing an increase of approximately 360%.

The activities incorporated in the learning platform have been completed.. It is expected that at least 900 students from one of the ARC nursing schools undertake the WORC course as part of the school curriculum, only the faculty has completed the course; the students are still pending for 2014.

**Outcome 2.1.:** National Societies, through their network of branches, adopt integrated sector approaches that strengthen essential Red Cross preparedness, response and recovery systems, and enable communities to better understand trends that increase the impact of disasters and crisis in their lives.

Output 2.1.1. (Year 2012) Key humanitarian trends are integrated into plans and programs of disaster or crisis

Indicators	BL	Annual Target	Year to Date Actual
In 2012, the ARC takes part in processes to adapt tools and community methodologies for response and recovery (urban risk, violence, CBHFA and community organization).	0	Participation	100% in 2012
In 2012, the ARC strengthens its knowledge through participation in platforms on urban risk and climate change.	0	Undefined target	100% in 2013
In 2012, the ARC takes part in the revision of the NIT curriculum in water and sanitation and health in emergencies.	0	Participation	100% in 2012
In 2012, the operational framework for water and sanitation is designed and disseminated in the Argentine Red Cross.	0	1	100% in 2012
By the end of 2012, the ARC has taken part in a course for curriculum revision and adaptation for NIT training in water and sanitation, health in emergencies and the RIT course.	0	1	100% in 2012
<b>Comments on progress towards outcomes</b>			
The 2012 indicators were completed in 2012 except for the participation in platforms of urban risk and climate change, which was completed in 2013, with the participation of the ARC in the pre-hurricanes continental meeting held in Colombia, organized by the Americas Zone.			

Output 2.1.1. (Year 2013) Community-based tools/approaches to address emerging trends are adopted in disaster and crisis management

Indicators	BL	Annual Target	Year to Date Actual
The ARC uses the new tool for the VCA adapted to urban risk.	1	1	0
<b>Comments on progress towards outcomes</b>			
On the use of the new Vulnerability and Capacity Assessment (VCA) tool adapted to urban risk, it continues to be reviewed in Geneva and has not been able to be used in the survey of data carried out in the context of the DIPECHO VIII project, as was intended.			

Output 2.1.2 Urban Risk approaches are adopted in disaster and crisis management:

Indicators	BL	Annual Target	Year to Date Actual
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Support for the training schedule (curricula) on risk management	0	0	Rescheduled for 2014
The ARC has integrated strategies and methodologies on livelihoods and food security (cash transfer, work for food) as part of their preparation programs based on the urban community.	0	Undefined target	100% in 2013
The ARC has a National Response Plan socialized with their branches	0	Undefined target	Rescheduled for 2014
In late 2012, the ARC, participates in the technical group on HIV in emergency situations to adapt the global tools	0	Undefined target	It has been eliminated
In 2012, the ARC has updated contingency plans and include considerations of urban risk	0	Updated plans	Rescheduled for 2014
<b>Comments on progress towards outcomes</b>			
The National Society has been trained in livelihoods, carrying out two online courses and one classroom course. The ARC has used the cash transfer tools during the DREF flood operation in La Plata, destined to support 1,600 families affected by the floods. The elaboration of emergency and contingency plans, it has been reprogrammed for 2014.			

Output 2.1.3 Climate change adaptation is integrated into disaster and crisis management:

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC is involved in adapting the tools and existing community-based approaches and create new to include climate change adaptation in relation to the sectors of shelter, water and sanitation, health and food safety.	0	Undefined target	Not carried out due to the lack of funding
In 2012, the ARC is involved in the establishment of an epidemiological early warning system internally through regional health networks, linked to the disaster management system	0	Undefined target	There is a validating report record
In late 2012, the ARC has updated contingency plans that include climate change considerations	0	Updated plans	Rescheduled for 2014
<b>Comments on progress towards outcomes</b>			
The record for validating reports on epidemics has been elaborated in 2012 and passed on to 2013 for its validation from PADRU. There is no confirmation if it has been validated and socialized with the National Society. In reference to the inclusion of climate change in the contingency plans, the National Society has decided to reprogram it for 2014.			

Output 2.1.5 Violence prevention is integrated into disaster and crisis management:

Indicators	BL	Annual Target	Implementation to date
In 2012, ARC is involved in the adaptation of tools and existing community-based approaches and create new to include prevention of violence related to human safety in disasters and crises	0	Undefined target	No progress was made in 2013
In 2012, the ARC strengthens its expertise in violence prevention in disasters and crises	0	Undefined target	No progress was made in 2013
The ARC has tools against stigma and prevention of violence in situations of disease outbreaks	0	Undefined target	Progress was made in 2013

**Comments on progress towards outcomes**

The issue of violence was incorporated in the CBHFA methodology. The socializing of the paper "Ten actions against violence against children" is still pending.

Output 2.1.6 Increased the logistics capacity to deliver logistics services for preparedness and relief activities, connecting the National Society assets where possible and making it self-sustaining through promoting the effective functioning of the Federation

Indicators	BL	Annual Target	Implementation to date
In 2012, a capacity appraisal in logistics (infrastructure, structure, processes, etc.) in the National Society	0	Undefined target	Rescheduled for 2014
In 2012, ARC has one mapping suppliers in Argentina	0	1	Rescheduled for 2014

**Comments on progress towards outcomes**

The Americas Zone decided to reschedule the corresponding activities for 2014.

**Outcome: 2.2.:** An efficient and effective regional Red Cross disaster and crisis management system in the Americas en route.

Output 2.2.1.: Humanitarian access is ensured as part of readiness for response and early action within a context of greater coordination, including increased activity by military forces and corporate interests

Output in 2012 referred to as: "Humanitarian access is guaranteed as part of the preparation for the response and early action within a context of increased activity of the military and corporate interests"

Indicators	BL	Annual Target	Year to Date Actual
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In 2012, the ARC has the National Response Plan	0	1	Rescheduled for 2013
The ARC has a revised National Response Plan in 2013	0	1	Rescheduled for 2014
Participation in the network's handling of disaster for South America	0	1	Rescheduled from 2012 to 2013, shows 50% progress.

<b>Comments on progress towards outcomes</b>
<p>The Response/Contingency Plan has not been completed. There is a draft, which must be finalized, socialized with the branches, and endorsed by the Governing Bodies. This activity has been rescheduled for 2014, it aims to finalize the National Response Plan and develop Contingency Plans at branch level.</p> <p>By the second half of the year 2013, the reactivation of the network of disaster for South America began. The ARC participates actively together with Venezuela and Colombia. Progress has been slow but there have been significant advances.</p>

Output: 2.2.2.:Output for 2012 referred to as: “The system of response to disasters in the Americas will have a view towards the future through innovation and will take advantage of the resources available throughout the Red Cross network”.

<b>Indicators</b>	<b>BL</b>	<b>Annual Target</b>	<b>Year to Date Actual</b>
In 2012, the ARC will strengthen knowledge of procedures and protocols PADRU (DREF, DMIS, etc.) before and during and after a disaster	0	Undefined target	Rescheduled for 2013. Done in 2013
The ARC knows and makes use of new technologies in disaster response.	0	1	100%
The National Society uses the Mega V in the work with communities.	0	1	100%
The National Society trained staff (RIT) is at the disposal of the IFRC.	8	Undefined target	0

<b>Comments on progress towards outcomes</b>
<p>In May 2013, the National Society received training on the procedures and protocols of PADRU for the DREF and emergency appeals. In the framework of a DREF for the flooding of the city of La Plata, staff from headquarters and the La Plata branch was trained in the use of new technologies in response to disasters (ODK and MEGA V).</p> <p>The National Society has 8 RIT staff trained in different areas (logistics, water and sanitation, general; health), but during 2013 no one was mobilized.</p>

Output 2.2.3. The system of disasters and crisis management of the Red Cross in the Americas is able to face greater vulnerability associated with key humanitarian trends (urban risk, migration, violence and climatic change) indicators.

Indicators	BL	Annual Target	Implementation to date
The ARC carries out a workshop on lessons learned in emergency response in urban context (La Plata flooding)	0	1	100%

#### Comments on progress towards outcomes

The Reference Centre of Costa Rica evaluated the DREF operation in La Plata. The information obtained was used to facilitate the lessons learnt workshop. 18 people participated (central headquarters and the La Plata branch). The main recommendations/lessons learnt were the following: To improve the Information System of Disaster Risk Management (SIGRID- Equivalent to the Federation's DMIS) in order to systematize data and strengthen local capacities; to have systems; strengthen first aid as pre-hospital care; have a good internal mechanism of communication-information-reaction; to not have warehouses and distribution centres, to educate the media about the significance of humanitarian aid and to know how to donate; to improve communication with beneficiaries; develop the National Society Response Plan and threat contingency plans and to have a training strategy.

Although it is not a stipulated indicator, it is important to mention, that due to the heat wave declared by the government of the city of Buenos Aires in December 2013, the ARC joined the contingency operations (within the framework of the agreement duly signed). Likewise they worked on a campaign (together with McDonalds) where brochures and mineral water were handed out in Buenos Aires (Cabildo, Lacroze and La Plata).

Output 2.2.4. There are preliminary agreements with logistics service agencies.

Indicators	BL	Annual Target	Implementation to date
The ARC uses the network card as a cash transfer mechanism	0	1	100%

#### Comments on progress towards outcomes

The ARC signed a preliminary agreement with a bank, which means the immediate availability of the cards when needed. Additionally, the National Society incorporated this tool as part of its response protocol.

### Business Line III: Strengthen the specific Red Cross Red Crescent contribution to development

**Outcome 3.1.** National Society, through their network of branches, demonstrate leadership in promoting the Red Cross Red Crescent

Output 3.1.1. (2012) There is National Society leadership and institutional capacity to establish partnerships.

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC has the update of the operational agreement with PAHO in areas that correspond to the programmatic cooperation	1	1	Progress is unknown
In 2012, the ARC revises its national health plan and develops institutional partnerships	0	Undefined target	100% in 2012

Comments on progress towards outcomes
The document was prepared on 2012 by the Americas Zone. During 2013 there was no more information.

Output: 3.1.2.: The IFRC and the National Society development in the Americas actively use beneficiary communications to increase beneficiary accountability under our humanitarian mandate.

Indicators	BL	Annual Target	Year to Date Actual
The National Society replicates at least 20 people in the emergency communication workshop carried out in the Continental meeting held in Bogota (June 2013)	0	20	25

Comments on progress towards outcomes
This activity emerges as a commitment of the National Society which attended the pre-hurricanes/pre-disasters meeting in June 2013. The National Society replicates the communication workshop to beneficiaries (volunteers and staff) from the La Plata branch. Also the video concerning this issue is posted on the National Society's official Facebook page.

Output: 3.1.3.: The key humanitarian trends (urban risk, climate change, migration and violence prevention) are integrated into National Society programming.

This output refers to the 2012 outputs 3.1.2; 3.1.3; 3.1.4 and 3.1.5, are incorporated in the following table

Indicators	BL	Annual Target	Year to Date Actual
Provide support for strengthening of the National Society in community preparedness and risk reduction, in terms of preparation for community-based urban risk, also adaptation to climate change.	0	Undefined target	During 2012 documents were provided related to this subject. Training takes place in 2013
The ARC has tools based on urban risk	0	Undefined	In 2012

		target	documentation from the Zone is socialized. In 2013 no new tools were provided
ARC develops and implements the approach of urban risk in its planning and programs	0	Undefined target	Incorporated in the NS 2011-2015 Strategic Plan
The ARC has a roadmap to introduce climate change as a component in the health processes	0	Undefined target	In 2012 it was being prepared by the Zone. In 2013, there is no information regarding this.
The ARC participates in the Inter-American Conference on migration	0	Participation	Not carried out. It is not a priority in their agenda.
The ARC is informed about issues related to violence prevention through the network of regional health and using online support.	0	Undefined target	Not carried out during 2012. In 2013 violence is incorporated to CBHFA, There was a workshop for this.
In 2013, the National Society integrates into their programs at least 3 external trends	0	3	100%

#### Comments on progress towards outcomes

In September 2013, technical staff from the Urban Risk and Community Resilience Unit from the Americas Zone, technical unit staff of urban risk and resilience community of the area of the Americas travelled to the ARC and gave an introductory talk to technical staff from the main headquarters on this subject. Later, ARC technical staff participated in the workshop on Urban Resilience Creation carried out from 24 to 27 September in Panama (organized by the IFRC). The ARC has integrated the trends of urban risk and community resilience, climate change as well as violence. These trends are being incorporated in the training curriculum of the National Society (scheduled to be completed in 2014).

**Outcome 3.2.:** Red Cross National Societies, through their network of branches, have enabled communities to better understand trends that impact their lives and take action to improve their health, safety, environmental and socioeconomic conditions.

Output: 3.2.1.:The National Societies in a mayor way face the trends and challenges that contribute to vulnerability.

Indicators	BL	Annual Target	Year to Date Actual
In 2012, the ARC actively participates in the preparation of its training plan itinerary (disaster management, health, etc.)	0	Undefined target	Rescheduled for 2014
In 2012, the ARC validates the module of non-communicable diseases	0	Module validation	The module was being prepared by the Zone during 2012, there is no information regarding this in 2013.
In 2012, the ARC is involved in the mapping of maternal and child health at regional level	0	Undefined target	100% in 2012
In 2012, ARC reported actions in CBHFA, harm reduction, road safety and initiatives that contribute to the main points.	0	Undefined target	Done in 2012 and continued in 2013
In 2012 ARC reports Global Alliance and harm reduction for the scaling up in HIV	0	Undefined target	Global Alliance ends in 2012. In the first quarter of 2013 Harm reduction project ends (report submitted on time)
In 2012, the ARC improves its capacity in prevention and behavioral change	0	Undefined target	A workshop was carried out in 2012, indicator is not taken into account in 2013
In 2012, the ARC participates in the Global Alliance meeting on HIV-AIDS 2012	0	Undefined target	100% in 2012
In 2012 the ARC has an abstract registered in the HIV World Conference.	0	1	100% in 2012
In the first quarter of 2013, the ARC has completed the Harm Reduction Project (psychoactive drug users), reaching 780 people (deprived of liberty), 297 prison workers and 2300 people	0		

indirectly.		1	1
In 2013, the ARC implements Harm Reduction program (psychoactive drug users)	1	1	0
In 2013, the ARC is involved in the pilot module of violence prevention and non-communicable diseases – CBHFA	0	1	1
In 2013, the ARC participates in the validation and training of module 9 HIV/AIDS and violence	0	1	1

**Comments on progress towards outcomes**

Regarding the completion of the harm reduction project, it was carried out 100%, surpassing the number of people reached by this project. From March 2011 to March 2013 87,323 people were reached (39,586 men and 47,737 women) This Project was carried out by volunteers from the branches of Corrientes, Mar del Plata, Quilmes, Rosario de la Frontera, Saavedra, Salta, San Juan and Santiago del Estero. Also the branches of Esperanza, Lanús and San Pedro have worked on the theme outside of the project. Continuity has not been given to the Harm Reduction project for the remaining 9 months of 2013 due to the lack of funds. The National Society will begin again in 2014 with its own funding.

The IFRC carried out trainings in CBHFA and HIV/AIDS–violence.

Other activities included: HIV/AIDS activities undertaken by the ARC with its own funds, The “Closing the Gap” program financed by the World Fund, the ARC has worked in the greater Buenos Aires and Corrientes. The target-populations have been prostitutes; homosexuals, transgender people and substances users. The activities carried out were: prevention and access to information and supplies, the promotion of testing together with counseling, the reduction of stigma and the discrimination associated with HIV as well as the assistance and support to people living with HIV-AIDS. In Buenos Aires 2,265 people have been reached and 870 people in the Corrientes branch.

Activities for the Global Fight against AIDS Day (co-financed by the IFRC). Under the slogan which has accompanied the ARC for more than a decade “Let’s learn to live and love in times of HIV-AIDS”, 28 branches developed actions of prevention and also a campaign, stands were set up on the street where information brochures were distributed along with condoms and personalized advice was given. There were also sessions of mass testing and counseling in association with governmental agencies, civil society organizations and networks of people living with HIV.

Another program is Tele-Assistance it is a preventive and assistive 24 hour service financed with the ARC’s own funds. It’s a system of prevention and support, aimed at anyone at risk who requires 24 hour care per day, 365 days of the year, within their own home. The service is provided through communication equipment and a custom remote button, approved by the National Communication Committee. In case of emergency, from the Tele-Assistance Centre of the ARC, notice is given to the necessary resources, public and/or private, (i.e. ambulance); as well as coordinating and informing family members if needed. In 2013, 165 elderly people were assisted.

Output 3.2.2. 2012: Urban risk is integrated into community development programs.

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC participates in the adaptation of tools and methodologies of existing developments and new urban contexts are created. VCA, CBHFA; the participatory approach to raising awareness about safe accommodation, volunteerism in urban communities or working in violent contexts.	0	Undefined target	Validation of the VCA in urban contexts was rescheduled for 2014. Regarding violence, it was incorporated into CBHFA

#### Comments on progress towards outcomes

Information on CBHFA in urban context, participatory approach for safe accommodation awareness and volunteering in urban communities is not available.

Output 3.2.3. 2012: Climate change is integrated into community development plans

Indicators	BL	Annual Target	Implementation to date
The ARC is involved in the adaptation of existing community based tools and approaches and in the creation of new ones to assess the impact of climate change in community development programs.	0	Undefined target	Not carried out in 2012 nor 2013

#### Comments on progress towards outcomes

There is no information on whether this material is being produced or will be produced in 2014.

Output 3.2.5. 2012: Violence prevention is integrated into all the community development programs.

Indicators	BL	Annual Target	Implementation to date
The ARC works in health network and in violence prevention workgroups	0	Undefined target	100% in 2012
The ARC participates in the inclusion of prevention of violence in HIV tools	0	Undefined target	100% in 2013
The ARC applies the modules on gender and HIV within the process of global alliances	0	Undefined target	Global Alliance ended in 2012

#### Comments on progress towards outcomes

Modules on gender and HIV were prepared by the health unit in Geneva within the framework of the treatment and care manual. It is module nine of the training package that was given to the National Society in the Global Alliance meeting held in Washington in June 2012.

**Outcome 3.3.:** Red Cross National Societies have forward thinking leadership with the skills and capacity to deliver services to vulnerable people in a sustainable manner.

Output 3.3.1. 2012: The Red Cross leadership is recognized by Governments and other key stakeholders

Indicators	BL	Annual Target	Implementation to date
The Argentina Red Cross participates in existing national platforms or promoting your property.	0	Undefined target	In 2012 and 2013 the National Society is a member of the national platform for disaster reduction. Also volunteer firefighters, the federal Council of the risk management and civil protection status.
The ARC participates in the event of Maternal and Child Health at the IAC to promote relations with key National Society stakeholders	0	Participation in the event	100% completed in 2012
In 2012, the ARC participates in the meeting of the Global Alliance	0	Participation in the meeting	100% completed in 2012

**Comments on progress towards outcomes**

During 2013, the ARC has continued to participate in the national platform for disaster reduction and in the national volunteering platform.

Output 3.3.3. 2012: Building financial sustainability of the National Societies

Indicators	BL	Annual Target	Implementation to date
Global Alliance on HIV in the Americas resource mobilization experience shared at AIDS 2012	0	Undefined target	100% in 2012

**Comments on progress towards outcomes**

An overall assessment of the experience of Global Alliance was held throughout the world, the issue of resource mobilization has been integrated in this evaluation. The written report of the assessment is completed, but there is no information if it has been socialized or not with the National Society. During 2013, the ARC has continued carrying out HIV / AIDS activities with its own funds.

Output 3.3.4. The National Societies of the Red Cross will work for a transition in the leadership of the Red Cross at all levels, seeking better representation and diversity in the quality of its members.

Indicators	BL	Annual Target	Implementation to date
In 2013, the ARC starts its leadership school through the learning platform and other participatory methodologies.	0	1	70%

Comments on progress towards outcomes
It was launched in 2012 with economic support from the IFRC. Five modules that make up the formative contents were drafted during 2013. Work still continues in the graphic design of these and the IFRC learning platform will be used, prior adoption by the ARC.

**Outcome 3.4:** Volunteers of National Societies, representing all sectors and ages and involved in all aspects of National Society life from decision making to program implementation, are key actors in demonstrating the added value of the work done by the Red Cross network and in expanding National Society humanitarian access.

Output 3.4.1. National Societies improve their voluntary service, formalizing the status, rights and duties of volunteers within their Statutes and Constitutions, and strengthening and diversifying its volunteering baseline.

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC held the annual volunteering meeting as part of the follow-up of the national plan of volunteering, with the participation of at least 60% of its branches.	1	1	100% done
For 2013, the ARC has a strategy and an updated volunteer policy.	0	2	Not done

Comments on progress towards outcomes
As in 2012, in December 2013 the ARC had its annual volunteering meeting, whose main objective was the strengthening of capacities of the branches. 36 branches participated with 360 volunteers. 10 workshops were carried out in the areas of administration and finance, HR, volunteerism, communication, first aid, external services; community health, risk management, Higher Education Institute and statutes and regulations. There was also an emergency intervention drill. Regarding the completion of a strategy and policy of volunteering, no advances have been made. It is still in draft form and it needs to be finished and approved by the competent authorities. The lack of progress is due to the focalization of the volunteering (and formation) department in the elaboration of institutional on line training modules.

**Outcome 4.1.:** National Society leadership capacities are enhanced to use their auxiliary role to influence public policies and ensure they are seen as a credible and preferred source of information on humanitarian issues by the general public, media and other actors.

Output 4.1.1: National Societies become sources of reference for humanitarian issues and the reduction of vulnerability.

Indicators	BL	Annual Target	Implementation to date
The World Disasters Report (WDR) is publicly released and is used for communication and positioning of the ARC as a key actor in the country's risk management.	0	1	100% done

Comments on progress towards outcomes
In 2013 the IFRC country representation launched, within the presentation of DIPECHO VIII in Argentina. There were 100 people present including government authorities, communication media and civil organizations. Also a journalist specialized in Disaster Management was hired to prepare an article which was published in the RENA news agency. In this same media the IFRC Secretary General's column was published; several journalists in the region interested in this topic were contacted and it was broadcasted in various communications media such as RedUser; radio CBN (O Globo-Brasil). It was also disseminated through Twitter, Facebook and LinkedIn. Also the executive paper version has been sent to 30 institutions and governmental and non-governmental agencies.

Output 4.1.2. The Secretariat and the National Societies actively use the capacities of social networks

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC carries out a publicity spot for dissemination of its image.	0	1	Not carried out due to the lack of funds. Has not been taken into account for 2013.
In 2012, the ARC launches a virtual learning classroom for communication and internal training of its leaders.	0	1	Began in 2012, still working on this issue throughout 2013, 70% completed..
The ARC participated in the DesAprender platform	0	Undefined target	During 2012, this platform included the participation of 30 users from the ARC. In 2013, there is no indicator. (see output 3.3.4)
The guide to social network use is posted on the ARC website	0	1	0%
The ARC maintains its website updated	1	1	100%
The ARC has staff to share information through social networks.	1	1	100%

Comments on progress towards outcomes
Although the publicity spot was not carried out as planned, the National Society still has a good spread of its image. In agreement with Coca-Cola, the National Society could advertise its image on a giant LED screen in the Center of Buenos Aires, during several months. On the other hand,

the delivery of first aid modules in the largest selling newspaper of Argentina also facilitated this diffusion. For 2013, the National Society was highly positioned as a result of its good response to the floods in La Plata, taking out a DREF that boosted the use of new technologies in humanitarian response.

On the other hand, the National Society has staff to update the website and usually uses social networks such as Facebook and Twitter. However, there is a need for someone to work exclusively in the communications area, this is expected for 2014.

**Outcome 4.2.:** Strong links are forested with governments, the public (especially opinion leaders), academia, private sector, and other partners of the Red Cross who work at local and national levels. Including representation in key forums to address humanitarian challenges and trends.

Output 4.2.2.: The Federation plays an influential role in inter-agency and intergovernmental forums.

Indicators	BL	Annual Target	Implementation to date
The ARC participates in regional and international meetings on key issues (health, risk management, violence and migration)	0	Undefined target	100% in 2012
Country representation participates in inter-agency and intergovernmental forums	0	2	50%

#### Comments on progress towards outcomes

The IFRC, together with the ARC, participated in the presentation on "Forgotten Disasters" at the International Congress of Emergency Medicine and Residents in Emergency held in Buenos Aires. It was expected to participate in another Government event, (the presentation of the National Emergency Plan for Argentina) but unfortunately this was suspended by the government due to changes in Ministerial portfolios.

**Outcome 4.3.:** National Societies and donors invest in increasing financial and human resources to improve National Societies abilities to deliver services and programs.

Output 4.3.1. Resource mobilization and accountability capacities of the National Societies are enhanced to attract more reliable contributions to the Red Cross Red Crescent in an effort to ensure a higher level of sustainability.

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC re-elaborates the National Resource Mobilization Strategy and shares it with the branches.	1	1	Not carried out in 2012. It is rescheduled for 2013. Its elaboration is dismissed by the National Society
In 2012, the ARC receives support for	0	Undefined target	Not carried out in 2012. In 2013 it is suggested by the

the adaptation of management models and protocols for the selling of services as a mechanism of Resource Mobilization			National Society that this indicator should not be taken into account.
In 2012, the ARC established alliances with at least 2 companies in the framework of corporate social responsibility	0	2	100% completed in 2012
In 2013, the ARC increases its Resource Mobilization with the private sector	2	7	100% completed in 2013 (At least the ARC has made 7 agreements)

**Comments on progress towards outcomes**

As for the elaboration of management models and protocols of the selling of services, in 2013 the National Society counts with these for the selling of first aid courses to companies. From 2012 and all during 2013, the National Society has considerably increased its partners from the private-sector. It has signed agreements with IBM, the Embassy of Kuwait, Vichy laboratories, Coca Cola, PAU Education, Telefe Television Channel, McDonalds, amongst others. It also has more than 42,000 collaborators who make regular contributions through a call centre.

**Outcome 5.1.:** Movement components have strengthened relationships, common aims and improved access to knowledge and shared learning.

Output 5.1.1. The National Societies of the Red Cross provided greater support among peers, horizontal initiatives, regional exchange and shared learning. This output was redefined from 2012. (A network of practice is established through FedNet and other tools for sharing information in each area of support services - administration, finance, HR, logistics, PMER and IT/telecommunications-)

Indicators	BL	Annual Target	Implementation to date
2012 ARC participates in the exchange of knowledge through networks of support services (administration, finance, human resources, PMER, logistics and IT/telecommunications)	0	6 communities of practice	It was programmed by the Zone for 2013
In 2013, ARC participates in the exchange of knowledge through support networks such as communities of practice	0	10 events of exchange/learning	Communities of practice were not initiated in 2013; but instances of exchange of knowledge were 100% completed.
In 2013, ARC provides peer support to other National Societies	2	1	In 2012 ARC collaborated with two other National Society, during 2013 only with one

**Comments on progress towards outcomes**

In terms of participation in exchange and learning events, during 2013, the National Society has

participated in 10 events (8 people), these have been: Course on Livelihood (Jan. Santiago, Chile); Regional Intervention Teams workshop (April, El Salvador); Continental Meeting of coordination, response to disasters, crises and early recovery (June, Colombia); ERU courses water/sanitation and basic health care - Spanish Red Cross (June, Spain); II Learning Conference of Haiti (September, Panama); First Aid Education Network meeting (September, Bulgaria); Creating Urban Resilience workshop (September, Panama); VI Regional IAVE Conference of volunteering in Latin America (October, Ecuador)); Health and first aid community workshop (November, Panama); Workshop on projects/programs planning, monitoring and evaluation (November, Panama).

Regarding peer support, in 2012 (it corresponds to indicator 5.2.1 2012: the initiative among peers is promoted between the National Societies and disseminated through the knowledge network) the ARC had two collaborations with other National Societies (facilitation of the NIT course in Guatemala and training on treatment and care in HIV in Venezuela). During 2013, Uruguayan Red Cross was given support in regards to the selling of services of first aid and nursing schools.

Output 5.1.2. The National Societies of the Americas and the Secretariat successfully organize the 19th Inter-American Conference, defining our key priorities and strategic guidelines for the Americas during the next four years and give follow-up to the results.

Indicators	BL	Annual Target	Implementation to date
The ARC has contributed through the working groups and its participation to the Inter-American Conference	0	1	100%
In 2012, the ARC participated in the 19th Inter-American Conference	1	1	100%
The ARC aligns its Strategic Plan (PECRA) with the MAI	0	1	100%

Comments on progress towards outcomes
<p>The ARC participated in the Inter-American Conference with 6 members: two people from government and four people from management.</p> <p>Concerning the alignment of the PECRA (Strategic Plan of the Argentine Red Cross) 2011to2015 and the Inter-American Action Framework (MAI) were carried out in May 2013. Together with the National Society, completion of 3 matrices designed for this purpose: identified priority aspects were how we work and expected impact.</p>

Output 5.1.3. 2012: National Societies participate in the communication strategy for the entire Federation

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC develops its National Communications Plan with the participation of at least 60% of its branches and the Zone.	0	1	Not carried out in 2012. It was rescheduled for 2013 but the National Society has dismissed it.

**Comments on progress towards outcomes**

The National Society needs to strengthen its communications department with staff exclusively in this area. The General Director has this in agenda and a person will be hired in 2014.

**Outcome 5.3:** Federation policies and best practices on support services are increasingly adopted and implemented by National Societies

Output 5.3.1. 2012: National Societies become certified ICT centers and offer members and community courses and certifications on the use of computers and other technologies.

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC participates in the processes of international computer certification	0	Participation in the processes	Has not been done and was dismissed for 2013.

**Comments on progress towards outcomes**

Pending to be defined by the Secretariat.

**Outcome 5.3.1:** The policies of the International Federation on cooperation and services (finance, human resources, resource mobilization, accountability and IT) are disseminated between National Societies.

Indicators	BL	Annual Target	Implementation to date
The ARC is actively involved in the communities of practice and other exchanges of information and learning	0	Undefined target	25%

**Comments on progress towards outcomes**

Although the communities of practice have not been launched, the Project/Program Planning and monitoring and evaluation guides and the evaluation policies of the IFRC have been socialized, for this a workshop was held in Panama in November 2013.

Output 5.3.2. 2012: National Societies create policies and procedures to manage its technology

Indicators	BL	Annual Target	Implementation to date
In 2012, the ARC receives support for the realization of its policy and procedures in the field of technology of the National Society.	0	Undefined target	Not carried out in 2012. To date it has not been reprogrammed.

**Comments on progress towards outcomes**

The ARC is waiting for previously socialized IFRC policies in order to have a model that can be adapted to the National Societies. Additionally in 201,3 the Guide for the use of social networks of the IFRC has been socialized.

Output 5.3.3. 2012: There are initiatives of international cooperation in areas of IT/telecommunications

Indicators	BL	Annual Target	Implementation to date
In 2012, ARC shares the National Volunteering Register Tool with at least two National Societies.	1	2	50% in 2012. The indicator for 2013 was dismissed

#### Comments on progress towards outcomes

During 2012, the ARC shared its tool with the Chilean Red Cross and had also planned to share it with Uruguayan Red Cross (URC) but URC prioritized other activities. During 2013 this indicator was not taken into account.

Output 5.4.1 2012: The National Societies in the Americas have a Plan aligned with strategy 2020 and report data on the indicators for all the Federation .

Indicators	BL	Annual Target	Implementation to date
The ARC reports during 2012 with at least 3 indicators	0	3	Re-scheduled for 2013

#### Comments on progress towards outcomes

See output 1.2.1 from 2013, where it indicates that during 2013 the National Society has reported with 6 indicators.

Output 5.6.2. 2012: The National Societies in the Americas count on better capacities in finances and therefore have reached common goals of a well working financial department, allowing it to progress from a Working Advance (WA) to a Cash Transfer system (CT).

Indicators	BL	Annual Target	Implementation to date
In 2012, ARC begins the evaluation processes to access Cash transfer	0	Undefined target	Re-scheduled for 2013 and later 2014

#### Comments on progress towards outcomes

By resolution of the Americas Zone, work has begun on this issue with other National Societies. Argentina will later be incorporated into the process.

## Stakeholder participation and feedback

Our work methodology with the National Society is based on the elaboration of the country support plans, where the National Society prioritizes demands for support and the capacity and resources of the Secretariat to support these needs are determined and the incorporation of new trends or work areas which position the National Society as a key agent in the humanitarian field in its country. The

work relationship is horizontal and based on continuous dialog, consensus and with periodic reviews of planning, in order to make settings suitable for the achievement of objectives and results.

## Key Risks or Positive Factors

Key Risks or Positive Factors	Priority	Recommended Action
	High Medium Low	
a) Inflation and exchange restrictions, as well as the high price of dollars constitute a concern factor for the financing of the National Society	M	a) It is essential to have permanent monitoring of the evolution of the economic policy
b) The lack of sustainability in the financing of their programs or staff	M	b) Strengthen the work in resource mobilization
c) Increased social unrest due to lack of trust in institutions and politicians.	M	c) Permanent monitoring of the social situation

## Financial situation

Click here to go directly to the financial report.

<http://www.ifrc.org/Docs/LTPF%20Process/LTPF/2013/MAAAR00113arf.pdf>

## How we work

All IFRC assistance seeks to adhere to the Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations (NGO's) in Disaster Relief and the Humanitarian Charter and Minimum Standards in Disaster Response (Sphere) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

[www.ifrc.org](http://www.ifrc.org)  
Saving lives, changing minds.



The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on [www.ifrc.org](http://www.ifrc.org)

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