

MAABB001

30 June 2014

**This report covers the
period 01 January 2013
to 31 December 2013**



Youth volunteers of the Barbados Red Cross Society taking a break from Public Outreach Campaign. Source: The Barbados Red Cross Society

Overview

In 2013, key programmes and activities of the Barbados Red Cross Society (BRCS) were affected due to lack of funding after the completion of the ECHO-funded DIPECHO VIII disaster risk reduction project and the consequent end of contracts for Disaster Management personnel. Due to the national economic situation the project could no longer continue due to lack of funding. Even community activities which began under DIPECHO VIII were significantly cut back.

The continuing global financial uncertainties had a direct impact on the National Society with a decrease in revenues from traditional fundraising activities such as the annual dinner, the yearly raffle and the National Society-hosted bingo games. There was a necessary shift to alternate income-generating activities such as an increased focus on traditional first aid and cardiopulmonary resuscitation (CPR) courses, with modest success.

The presence within the National Society headquarters building of the Caribbean Disaster Risk Management Resource Centre (CADRIM) continued to provide a source of expertise, profile building, capacity building and much needed income through contributions to office space and other recurring costs.

In the last quarter for 2013 the BRCS received funding from the Norwegian Agency for Development Cooperation (NORAD) for a project focusing on youth. The BRCS youth developed a project that incorporated the Youth as Agents of Behavioural Change (YABC) tool into the HIV/AIDS programming. The project, YABC HIV/AIDS, saw the BRCS working in partnership with the Jamaica Red Cross to integrate youth into HIV/AIDS prevention in Barbados using components of the Youth as Agents of Behavioural Change initiative.

The main activities of the Project are:

- Partnership development workshop: Integration of YABC into HIV/AIDS workshops and youth programming (two day workshop) held in Barbados between national trainers/instructors and regional trainer from Jamaica Red Cross.
- National HIV trainers workshop delivered by Jamaica Red Cross.
- YABC integrated-HIV/AIDS workshops in six communities delivered by local trainers.
- Lessons-identified workshop (one day) including participation of Jamaica Red Cross.

Additional funding is needed for 2014 to continue building on the work carried out in this project.

Working in partnership

Operational partners	Agreement
Government of Barbados: Department of Emergency Management Ministry of Community Development Ministry of Education Ministry of Health Ministry of Transportation & Works	Advisory committee: relief, first aid, training Disaster risk reduction through DIPECHO VIII Schools for shelter management Disaster committee for water and sanitation Hurricane response planning
Norwegian Government Ministry of Foreign Affairs (NORAD)	Youth

Progress towards outcomes

Business line I: To raise humanitarian standards

Outcome 1.1. The Red Cross is better positioned to lead and demonstrate the Federation-wide contribution to reducing vulnerability, the exposure to risks and the ability of most vulnerable people to deal with their daily challenges; and capture learning and knowledge management to improve the quality of Red Cross work.

Output 1.1.3 Urban risk reduction, climate change adaptation, migration, violence prevention and non-communicable diseases are better understood and promoted within the National Societies.

Indicator	BL	Annual Target	Implementation to date
1. The National Society health staff	0	Unidentified	2012- Limited Implementation.

participates on inter-agency platforms and in regional/global events related to key trends and emerging health issues.		target	2013 – BRCS participated in 4 platforms.
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Comments on progress towards outcomes

In 2013, the BRCS participated in regional and global events related to key trends and emerging health issues that involved:

- Regional Pre-hurricane meeting in Bogotá
- Annual Cooperation Meeting for Caribbean National Societies (Port of Spain)
- IFRC General Assembly 2013
- Consultation on the Framework for Community Safety and Resilience—September 2013
- Urban risk platform 2013

In 2013, the National Society engaged in discussions locally with regards to the rising dengue fever cases including support on the dissemination of materials on prevention.

Outcome 1.4. The professional qualifications and competencies of the Red Cross volunteers and staff are strengthened, enabling National Societies to take the lead in addressing new risks and vulnerabilities.

Output 1.4.1: The capacity of the National Societies to provide professional qualifications and competencies to volunteers and staff at all levels is strengthened.

Indicator	BL	Annual Target	Implementation to date
By the end of 2012, the BRCS has a training registry for volunteers and staff members.	0	Training registry	100% Implementation through the Caribbean Disaster Risk Management (CADRIM).
By the end of 2013 the BRCS has training registry for volunteers and staff members.	0	Training registry	100% Target met via CADRIM.
The National Society has access to the Learning Platform, with accessibility increased by at least 20%.	0	20%	2012: no information found.
Promotion of new courses in the Learning Platform	0	Unidentified target	2013. BRCS received regular updates for courses.
Improve the human resources focal point's training capacity.	0	Unidentified target	2012: no information found

Comments on progress towards outcomes

The CADRIM together with the Volunteer Director of the BRCS developed a training registry in 2012. This registry allows volunteers and staff of Caribbean National Societies to register and

identify the training courses that they have been trained in. This will allow the CADRIM to develop and keep a current training database so that the CADRIM can be aware of the available resources in the region. The BRCS has continued to support compiling of a training registry of training profiles for volunteers and staff of the BRCS through the CADRIM, in 2013.

In 2013, the CRRO continued to provide updated information on available courses on the Learning platform and those specifically relevant to the BRCS.

Business Line II: To grow Red Cross Red Crescent services for vulnerable people

Outcome 2.1. The Red Cross National Societies, through their network of branches, have enabled communities to better understand trends (urban risk, climate change, migration and violence) that increase the impact of disasters and crises in their lives, and to develop appropriate integrated responses.

Output 2.1.3 Climate change adaptation is integrated into disaster and crisis management.

Indicator	BL	Annual Target	Implementation to date
The development of an early warning system on epidemics, linked to disaster management by the end of 2012.	0	Early warning system	0%
The development of a CCA toolkit by the end of 2012.	0	CCA toolkit	100% Full implementation (through CADRIM CCA toolkit has been adapted).
Completion and testing of CCA Toolkit by mid-2013	0	CCA completion and testing	100%

Comments on progress towards outcomes

The National Society was involved in the development of the Resource Centre's CCA tool kit. The BRCS received training in September 2013 on the CCA toolkit. They participated in the validation of the CCA, held by the CADRIM.

This toolkit builds on a climate change tool developed by the Caribbean Disaster Emergency Management Agency and the IFRC's Vulnerability and Capacity Assessment (VCA) methodology. It was designed to help Red Cross National Society staff, volunteers and partners work with communities by adopting the tools within the VCA to incorporate climate change adaptation considerations into daily lives and planning processes. In addition, it is aimed at helping stakeholders to build the capacity of Caribbean communities to increase their resilience to climate change and to reduce the impacts of climate-related disasters, by providing practical, action-oriented tools and methods that they can use to assess current and future climate risk and vulnerability and develop and implement strategies for reducing them at the community level.

It is particularly helpful during the implementation of local CBDM interventions in a region that is

still discovering the impacts of climate change on health, livelihoods, tourism, agriculture, natural resources, physical and social infrastructures.

Output 2.1.5 Violence prevention is integrated into disaster and crisis management.

Indicator	BL	Annual Target	Implementation to date
Support the implementation of the Empowering Youth to Reduce Violence and Crime project in high-risk communities in Barbados by the end of 2012.	0	Unidentified target	100%
Support the Implementation of Empowering Youth to Reduce Violence and Crime Project in "high risk" communities in Barbados by the end of 2013.	0	Unidentified target	0%

Comments on progress towards outcomes

Unfortunately, the activities anticipated regarding the violence prevention/employment of best practice methodologies and examples on violence prevention—linked to the tools/program being established in Jamaica Red Cross with support of the Canadian Red Cross—did not take place in 2013 due to the lack of funds.

Output 2.1.6 Support the development and measurement of the National Society's logistics capacity, in order to help strengthen the National Society, and articulate the global capacity and effectiveness of the IFRC logistics.

Indicator	BL	Annual Target	Implementation to date
By the end of 2012, the Barbados Red Cross Society has identified its logistics capacities and needs.	0	Capacities identified	100%
By mid-year 2013, the Barbados Red Cross Society has identified its logistics capacities and needs.	0	Capacities identified	100% Target met through the implementation of the prepositioning project funded by the Japanese Red Cross Society.

Comments on progress towards outcomes

Building upon the activities of 2012, the CRRO in collaboration with the ZLU continued directly supporting the BRCS to apply the global National Society Logistics Capacity Enhancement (NSLCE) diagnostics toolkit. The BRCS was involved in the first phase of the Japanese Red Cross Society funded “Readiness for Response” project that began in October 2012 and lasted until November 2013. By the end of 2012, the CRRO, through its logistics officer conducted an in-depth assessment to identify the BRCS logistics capacity and needs. Once identified from February 2013 a number of activities were conducted. These were:

- The National Society identified a logistics focal point and training was done by the ZLU team in Panama on all aspects of the IFRC’s logistics.
- Implementation of the National Society’s logistics procedures and protocols for all staff and volunteers was completed.
- Logistics and warehouse management training was completed for the National Society on monthly reporting on stock and finances.
- The Civil Military Coordination training conducted in Saint Lucia with other regional partners CDEMA, French Red Cross, NEMO, French Civil Military, the IFRC, the UNOCHA and other regional National Societies on the Japanese project was conducted.
- Beginning of the procurement process of relief items for the BRCS.
- Monitoring visit and planning of way forward with the BRCS; maintenance of the warehouse in the National Society.
- By the end of 2013, the National Society had prepositioned supplies in place to cover the needs of 250 families.

Outcome 2.2. An efficient and effective Red Cross disaster and crisis management system in the Americas will lead and inspire through strengthened capacity and coordination of all components focusing on increased shared operational responsibility with National Societies, improved mapping, the inclusion of innovative technology, creating new approaches and tools to address external trends in the zone and improve early warning/early action.

Output 2.2.2 The disaster and crisis-response system in the Americas will be forward-looking through innovation and by taking maximum advantage of the resources available throughout the Red Cross network.

Indicator	BL	Annual Target	Implementation to date
By the end of 2012, improve the development of mechanisms for DREF in disaster situations.	0	Unidentified target	No information found.
Improve the development of mechanisms for DREF in disaster situations by the end of 2013	0	Unidentified target	The BRCS has improved its understanding of mechanisms for DREF in disaster situations gained by the end of 2013.

Comments on progress towards outcomes

In 2013, the BRCS participated in training provided through the Americas zone. This included

participation in the continental Pre-disaster/Pre-hurricane meeting where the IFRC regional disaster response mechanisms were discussed, and innovative tools that facilitate disaster response were presented to assisting National Societies. During this meeting, the BRCS received a full ODK and Mega V kit and was trained on cash transfer programming (CTP). One member of the BRCS participated in the Americas Field School (AFS) which took place in the Haitian and Dominican Republic border. Participants increased their skills to account for issues of migration, green response and urban risk during the disaster response cycle.

Business Line III: To strengthen the specific Red Cross Red Crescent contribution to development

Outcome 3.1. Red Cross National Societies, through their network of branches, demonstrate leadership through adopting policies, procedures and practices which promote social inclusion, non-discrimination and a culture of peace in the manner in which they work internally, with communities and with other beneficiary groups.

Output 3.1.1: The National Society leadership and institutional capacity for partnership exists.

Indicator	BL	Annual Target	Implementation to date
The baseline document of the national plan or of the strategic health plans and institutional partnerships for health are developed and are in line with the regional health strategy by the end of 2012.	0	Baseline developed	0%
The baseline document of national or strategic health plans and institutional partnerships for health developed and is in line with region health strategy by the end of 2013.	0	Baseline developed	0%

Comments on progress towards outcome

It was envisioned that the BRCS would contribute to a Caribbean health strategy developed with the regional health network and the Barbados Resource Centre to address key trends and emerging health issues. However this development was not materialized in 2013 due to the lack of funds.

Output 3.1.2 Urban risk is integrated into the National Society programming.

Indicator	BL	Annual Target	Implementation to date
By 2012, the BRCS makes use of the urban risk tools available.	0	Tools used	100%
The National Society has introduced the concept of urban risk into its	0	Concept introduced	0%

national health plan by the end of 2012.			
The National Society has introduced the concept of urban risk into their health national plan in 2013,	0	Concept introduced	0%

Comments on progress towards outcomes

Due to lack of funds, the BRCS had limited health programming and there was no development of a comprehensive health plan.

Output 3.1.3 Climate change is integrated into the National Society programming.

Indicator	BL	Annual Target	Implementation to date
By the end of 2012, the National Society introduces the concept of climate change inside the health processes.	0	Concept introduced	0%
By the end of 2012, communities have been trained in CCA using the CCA toolkit.	0	4	100%
Climate change concepts are included into health processes by end of 2013.	0	Concepts introduced	0%

Comments on progress towards outcomes

There was no implementation due to the lack of funds. However, the staff of the BRCS participated in the validation and testing of a revised CCA in November 2013.

Output 3.1.4 Migration is integrated into the National Society programming.

Indicator	BL	Annual Target	Implementation to date
Provide access to information on issues related to migration and health through regional health networks, for improved programme planning and implementation in 2012.	0	Unidentified target	No information available.
By the end of 2013 the BRCS has attended at least one regional forum that has discussed issues related to migration.	0	1	Target was exceeded.

Comments on progress towards outcomes

The BRCS was represented in the Annual Cooperation Meeting in 2013 in Port of Spain. At this

meeting case studies on migration issues within the National Societies of Bahamas and St. Kitts were discussed.

Output 3.1.5 Violence prevention is integrated into the National Society programming.

Indicator	BL	Annual Target	Implementation to date
Support the implementation of the Empowering Youth to Reduce Violence and Crime project in high-risk communities in Barbados by the end of 2012.	0	Unidentified target	100%
Support the Implementation of Empowering Youth to Reduce Violence and Crime Project in high risk communities in Barbados by the end of 2013.	0	Unidentified target	0%

Comments on progress towards outcomes

Unfortunately, the activities anticipated regarding violence prevention such as employment of best practice methodologies and examples on violence prevention linked to the tools/program being established in the Jamaica Red Cross with support of the Canadian Red Cross Society, did not take place in 2013 due to the lack of funds.

Outcome 3.2. The Red Cross National Societies, through their network of branches, have enabled communities to better understand trends that impact their lives and take action to improve their health and safety, as well as the environmental and socioeconomic conditions.

Output 3.2.1 The National Society addresses major trends and challenges contributing to vulnerability.

Indicators	BL	Annual Target	Implementation to date
Improve the capacity of the Barbados Red Cross Society in non-communicable disease prevention and behaviour change in 2012.	0	Unidentified target	0%
Develop a draft country document by the end of 2013.	0	1 document	0%

Comments on progress towards outcomes

It was expected that the BRCS would have contributed to the development and validate the CBHFA non-communicable disease (NCD) module and community tools with a special focus on BCC, together with the Global Health Team. Due to a lack of funding the BRCS did not engage in a comprehensive health programme for 2013. In addition, the BRCS did not participate in the Americas Zone training in 2013 that dealt with the NCD module for NCDs.

Outcome 3.5. Volunteers of National Societies, representing all sectors and ages and involved in all aspects of the National Society life from decision making to programme implementation, are key actors in demonstrating the added value of the work done by the Red Cross network and in expanding National Society humanitarian access.

Indicators	BL	Annual Target	Implementation to date
By the end of 2012, a volunteer development plan has been developed and includes clear strategies for increased capacities and involvement in all areas of the BRCS.	0	Plan developed	0%
By quarter two of 2013, a Volunteer Development Plan has been developed with clear strategies for increased capacities and involvement in all areas of the BRCS.	0	Plan developed	0%
By the end of 2012, the Barbados Red Cross has strengthened its capacity to manage volunteers in emergencies.	0	Unidentified target	30%
By the end of 2013 the BRCS has strengthened its capacity to manage volunteers in emergencies.	30%	Unidentified target	0%

Comments on progress towards outcomes

In 2012, two volunteers from the BRCS participated in a Volunteering in Emergencies toolkit awareness and training workshop held in Trinidad. In 2013 no progress was made on this initiative as there were no funds to continue the strengthening of the volunteer management and development programme.

Business Line IV: To heighten Red Cross Red Crescent's influence and support for our work

Outcome 4.1. The National Society leadership capacities are enhanced to use their auxiliary role to influence public policies and ensure they are seen as a credible and preferred source of information on humanitarian issues by the general public, media and other actors.

Output 4.1.1 The National Societies become a source of reference information for humanitarian issues and vulnerability reduction.

Indicators	Annual Target		Implementation to date
The BRCS is seen as an active partner in 2012 on the promotion of women and children as the driving force for community resilience.	0	Unidentified target	No information available.

In 2013, the BRCS has been exposed to humanitarian issues by the attendance at least one regional event.	0	Unidentified target	100%
Comments on progress towards outcomes			
The BRCS participated in regional events and received guidance on communications, humanitarian issues and vulnerability reduction in 2013. The secretariat's Caribbean Regional Representation Office and the Americas zone office distributed relevant information in a timely manner in relation to disaster risk reduction (DRR) throughout 2013. For instance the BRCS received key messages for the International DRR day.			
Through its participation of the road map to the resilience workshop and the urban risk platform held in Panama, the BRCS was exposed to the importance of women and children in raising community resilience.			

Output 4.1.2 IFRC in the Americas and the National Societies actively use social networks capacities.

Indicators	BL	Annual Target	Implementation to date
The BRCS has increased the use of social media in health programming by the end of 2012.	0	Unidentified target	100% Implemented (through the website and Facebook page)
The BRCS has increased the use of social media in health programming by the end of 2013	0	Unidentified target	0%

Comments on progress towards outcomes
Activities were not carried out due to lack of funding.

Outcome 4.2. Strong links are fostered with the government, the public (especially opinion leaders), academia, the private sector, and other partners of the Red Cross who work at the local and national levels. The National Society is represented in key forums to address humanitarian challenges and trends.

Output 4.2.2: The Federation plays an influential role in inter-agency and inter-governmental bodies and fora.

Indicators	BL	Annual Target	Implementation to date
By September 2013, the National Disaster Office and the Ministry of Health have copies of all VCA reports and community plans.	0	Copies received	2012- Target achieved 2013- Target achieved
Participation in at least one regional and/or global meeting or forum on key humanitarian trends and emerging health issues.	0	1	In 2012, the implementation exceeded the target (Pre-hurricane meeting, cooperation meeting, XIX Inter-American Conference).

			In 2013, it was achieved. The BRCS attended the Annual Cooperation meeting in August 2013 in Port of Spain. The BRCS attended the Pre-disaster Continental meeting in Bogota, Colombia in June 2013. The National Society participated in the Roadmap to Resilience Consultation and the Urban Risk Platform in Panama including the IFRC general Assembly in Sydney, Australia.
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Comments on progress towards outcomes

The BRCS completed the Dipecho VIII project and was able to share the VCA reports and community plans with the National Disaster Office and the Ministry of Health in Barbados.

In 2013, the BRCS attended several important regional and global meetings, and was sensitized to humanitarian trends and emerging health issues, including the Annual Cooperation meeting where Violence and Migration and non-communicable diseases (NCD) themes were discussed.

Business Line V: To deepen our tradition of togetherness through effective joint work and accountability.

Outcome 5.1 A knowledge network is established to provide a framework to disseminate innovations; promote horizontal cooperation and improve programming capacities in administration and finance, IT/Telecom, human resources, logistics and planning, monitoring, reporting and evaluation.

Output 5.1.1 A network of practice is established through FedNet and other information-sharing tools in each support services area (administration, finance, human resources, logistics, PMER and IT/Telecom).

Indicators	BL	Annual Target	Implementation to date
Become a member and actively participate in the Support Services Networks as they come on stream in 2012.	0	Membership	2012: No information
The National Society has been identified to facilitate sharing of best practices and is represented and active in the HR network.	0	Unidentified target	0% The BRCS did not achieve this target in 2013.

Comments on progress towards outcomes

There was no specific human resources focal point in the BRCS resulting in no progress in 2013.

Output 5.1.3 The National Societies participate in the Federation-wide communication strategy.

Indicators	BL	Annual Target	Implementation to date
The communications capacity of the BRCS is strengthened in line with the IFRC's communications strategy.	0	Unidentified target	There was limited implementation.
By the end of 2013 the National Society has strengthened its capacities to communicate effectively to key audiences and stakeholders.	0	Unidentified target	0%

Comments on progress towards outcomes

There was no progress in 2013. It was anticipated that the BRCS receive training regarding the communication strategy. This activity was not completed, as in 2013 the Americas zone communications strategy was developed and is currently under review. Once approved in 2014, it will be shared with the National Societies in order to harmonize strategic objectives.

Outcome 5.2 Alliances and partnerships are built that maintain unity and achieve higher value from our work together as a Movement.**Output 5.2.1. Peer-to-peer initiatives and support services (finance, administration, human resources and PMER) are promoted among National Societies and disseminated through the knowledge network.**

Indicators	BL	Annual Target	Implementation to date
The skills of staff and volunteers in terms of support services (finance, human resources, administration, PMER) are developed by the end of 2012.	0	Unidentified target	No information.
Finance, human resources, administrative skills and competencies of staff and volunteers are developed by the end of 2013.	0	Unidentified target	2013: Limited implementation

Comments on progress towards outcomes

In 2013, the CRRO provided the necessary support, in finance, human resources and administration to the BRCS. However, due to limited staff in the National Society, no specific trainings were given to staff and volunteers of the BRCS with the exception of training for one volunteer in PMER in November 2013.

Outcome 5.6 The IFRC's policies and best practices on support services are increasingly adopted and implemented by National Societies.

Output 5.6.1: *The IFRC policies on support services (finance, administration, human resources and PMER) are disseminated among the National Societies.*

Indicators	BL	Annual Target	Implementation to date
Incorporate the IFRC policies in support services in the National Society's routine functioning by the end of 2012.	0	Unidentified target	2012: 100% In 2013, the IFRC policies are being incorporated through the assistance of the CRRO.
By the end of December 2013, the human resources procedures and guidelines have been developed and discussed and disseminated among the National Societies.	0	Unidentified target	100%

Comments on progress towards outcomes

The CRRO facilitated the dissemination of IFRC policies for support services through exposure to the relevant information. CRRO continued to support the BRCS, regarding its HR procedures, specifically with hiring of its staff and the development of contracts for personnel.

In 2013, the BRCS increased its capacities and knowledge about the Federation-wide Reporting System (FWRS). The Barbados Red Cross Society uploaded information on all seven of the seven proxy indicators on the FWRS. It also uploaded its Strategic Plan aligned with Strategy 2020. Support is ongoing.

Stakeholder participation and feedback

First Aid and CPR trainees were an additional group of stakeholders who were actively involved with the National Society during 2012, as were the volunteers in the ambulance service. Moreover, the Youth Links programme in schools provided contact with students in the schools. In 2013, especially through the NORAD-funded youth project, the BRCS increased its volunteerism by approximately 10% and links with various government agencies including the National HIV/AIDS Commission, Barbados Family Planning and the Ministry of Health.

Key risks or positive factors

Recent external pressures have impacted on the BRCS that relate to the country's environmental vulnerability to climate change and environmental degradation. The scarcity of resources both nationally and internationally as the world's economic crisis continues, results in reduced levels of funding available to the institution and increases competition from NGOs working in similar fields of endeavour. Internally and externally the National Society has also been challenged by data gaps that limit comprehensive plan development.

Other trends and vulnerabilities affecting the National Society include the problem of chronic diseases such as diabetes (Barbados is often deemed as the 'amputee' capital of the world due to the high amputee rates resulting from this disease), hypertension, asthma and other respiratory illnesses. Changing demographics that include an increasingly aging and culturally diverse

population compound this. High stress levels continue to affect the society at all levels (evidenced by reduced productivity, increase in single adult-headed households and incidences of domestic abuse) as persons struggle to find appropriate coping mechanisms.

The BRCS has a strong youth and volunteer base and the organisation is well respected nationally. For example, in 2013, the BRCS partnered with the Jamaican Red Cross in a peer-to-peer initiative, funded by the Finish Red Cross that targeted its youth and focused on raising HIV/AIDS awareness through YABC. This revived and renewed youth participation within the National Society and this is hoped to continue in 2014.

Also in 2013, a new president was elected and there were significant changes to the governance of the BRCS. This bodes well for the future.

Lessons learned and looking ahead

The prevailing economic situation in Barbados along with the dependency on one donor for supporting key staff, has greatly affected the ability of the BRCS to build upon its work in key areas, such as disaster management for 2014, the BRCS expects to focus on resources mobilisation and income generation activities to ensure that the National Society is sustainable and independent.

In addition to the key areas identified above, the Barbados Red Cross Society Strategic Plan 2011-2015 (Organizational Strategy 2011-2015) outlines key areas linked to how the BRCS is expected to work until 2015. These areas include:

- Improved knowledge management systems and joint working with the Red Cross Caribbean Disaster Risk management Resource Centre (CADRIM) to fully maximize the benefits of co-located funded and co-partnered relations with the centre
- Disaster management work programme priorities as outlined in the BRCS Disaster Management Work programme 2011-2015
- Drug abuse, HIV and AIDS and violence prevention programmes involving the youth.
- Sustainable disaster risk management and initiatives
- Health programming targeting non-communicable diseases (including diabetes, hypertension and respiratory diseases), stress and dengue
- Strengthened partnerships with government and other key agencies.
- Development of public education campaigns on Red Cross principles, values and activities.

Financial situation

Click [here](#) to go directly to the financial report.

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations](#) (NGO's) in Disaster Relief and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on www.ifrc.org

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