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Guatemalan Red Cross Annual Report 2013

 International Federation
of Red Cross and Red Crescent Societies

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**This report covers the
period 1 January 2013 to
31 December 2013**

*The Guatemalan Red Cross participating
in a HIV walk to raise HIV prevention
awareness in December 2013. Photo:
Guatemalan Red Cross.*



Overview

According to the last Human Development Index, Guatemala has improved by 35 per cent between 1980 and 2012, which is a significant result, but is still insufficient to bring the country up from the lowest rung on the ladder of Latin American countries. In the various departments the index values vary widely, with the lowest values being recorded in the northwestern regions of the country, where the indigenous populations are located.

The Guatemalan children life expectancy is reduced by high mortality rates: in a thousand born, 30 die before their first birthday and 42 die before the age of 5. Furthermore, it was found that half of the children suffer from chronic malnutrition; this aspect was exacerbated during 2012 due to the coffee leaf rust.

In Brief

According to the Emergency Food Security Assessment (EFSA, September 2013) the departments most affected by food insecurity are: Chiquimula, San Marcos, Alta Verapaz, Jalapa, Jutiapa, El Quiché, Huehuetenango, Zacapa, Baja Verapaz and Sololá,

In Guatemala young people continue to be immersed in an increasingly violent context, which also limits their welfare and opportunities to live with dignity; one example of this is that life expectancy after 30 has reduced by 9 per cent. According to the Observatory of the Ministry of Government, in March 2013 alone there were a

total of 449 violent deaths of which 60 occurred in the city of Guatemala, increasing the risks to work in urban areas.

Precarious housing conditions, lack of water and sanitation, overcrowding and persistence of households with dirt floors, un-employment, crime, drug traffic, migration, inequality, the existence of mechanisms of exclusion, lack of social cohesion, are some of the main factors that affect the work of the Guatemalan Red Cross (GRC) with a holistic approach to provide timely services to Guatemalans.

Under this framework and for the present period the GRC has achieved the following results:

1	People reached by disaster response and early recovery programmes	10,460 people (San Marcos earthquake and dengue operation)
2	People reached by long-term services and development programmes	275,151 people
3	People were covered by large-scale institutional disaster preparedness and risk reduction programmes	12,570 people
4	People volunteered four or more hours this year in your National Society	941 people 55% men and 45% women
5	Paid staff	225 people 50% of the paid staff is funded with government funding, the 50% remaining with our own funds and donors' funding.
6	Local branches	20 branches
7	People donating blood	2,220 Collected through the promotion of volunteer blood donation
8	External partnerships started or continued.	60 partnerships Through the implementation of the projects and programmes in health, disasters, social inclusion, migration, the GRC has increased its positioning in coordination and sectorial working groups.
9	% of beneficiary participation built into the programmes & services	Between 50% and 100%

Working in partnership

Operational partners	Agreement
IFRC, Norwegian Red Cross	HIV and AIDS, Health
Norwegian Red Cross, Spanish Red Cross	Water and sanitation
IFRC, Netherlands Red Cross, Norwegian	Development of institutional capacities

Red Cross, Spanish Red Cross	
IFRC and Norwegian Red Cross	Governance and volunteering management
Spanish Red Cross, Norwegian Red Cross, ICRC, IFRC	Violence prevention and Social Inclusion
ICRC and IFRC	Support for the development of the Humanitarian Principles and Values programme
IFRC, Netherlands Red Cross, Spanish Red Cross Norwegian Red Cross	Risk reduction
The Netherlands Red Cross	Climate change
IFRC, Germany Red Cross, Spanish Red Cross, Norwegian Red Cross	Humanitarian assistance to the earthquake operation in San Marcos

Progress towards outcomes

Business Line I: To raise humanitarian standards

Outcome 1.1. The Red Cross is better positioned to lead and demonstrate the Federation-wide contribution to reducing vulnerability, the exposure to risks and the ability of most vulnerable people to deal with their daily challenges; and capture learning and knowledge management to improve the quality of Red Cross work.

Output: 1.1.1 Humanitarian access is addressed through learning and action

Indicators	Annual Target	Implementation to date
<p>1. In 2013, the Central American Regional Plan with the Regional Coordination Mechanisms (Mecanismos de Coordinación Regional, MECREG I) will be updated along with the legal aspects in international humanitarian response that will be disseminated in the Guatemalan Red Cross (GRC).</p>	Plan updated	<p>This activity was conducted in June 2013 during the Central American Presidents and Technician meeting.</p> <p>The GRC elaborated a plan of action for the next two years.</p> <p>The IDRL project started on May 2013 with the recruitment of a consultant and the establishment of the technical committee formed by the National Society, the IFRC and the Vice-president of the country. This will be completed by March 2014.</p>
<p>2. In 2013, the National Society will harmonise their risk management policies with the Central American policy and the Regional Reference Framework.</p>	Policies harmonised	<p>As part of the DIPECHO VII the National Society established a plan of action to initiate the harmonisation of the Central American Policy for the Integral Disaster Risk Management (Política Centroamericana para la Gestión Integral del Riesgo de Desastres, PCGIR) and the risk management policy of the National Society that is expected to be ready by the end of 2014.</p>

Comments on progress towards outcomes

In 2013

- The IDRL consultancy and report for Guatemala were completed. The National Society participated in the regional meeting where the needs and essential actions were discussed for the mechanisms to operate.
- The National Urban Risk Forum was carried out with the participation of 12 institutions of the National Response System of the country. The follow-up of the forum's recommendations' will form part of the National Society's agenda. In July 2013, a regional meeting with DIPECHO coordinators, General Directors and Presidents of Central America was held where they participated in the II Consultative Forum of the Coordination for Natural Disaster Prevention in Central America Centre (Centro de Coordinación para la Prevención de los Desastres Naturales en América Central CEPREDENAC) with the objective of strengthening the auxiliary role of the National Societies in the region. Based on the plan of action elaborated in the President's meeting in Costa Rica in June 2013, the National Society shared the PCGIR with the branches and the headquarters.

Output 1.1.3 Urban risk reduction, climate change adaptation, migration and violence prevention, non-communicable diseases are better understood and promoted within National Societies:

Indicators	Annual Target	Implementation to date
1. On the second semester of 2012 the GRC will have a Strategic plan with focus on the integral approach.	Strategic plan	The plan was developed and approved by the National Board.
2. The National Society is part of at least one inter-agency platform or partnership related to key trends or emerging health issues (non-communicable diseases, migration, violence prevention or climate change)	1 platform	The GRC is part of the REDCAMP-Health network.
3. The National Society health staff participates in inter-agency platforms, and regional events related to key trends and emerging health issues.	Undefined target	A violence prevention module for CBHFA, including a violence prevention tool for youth at risk, have been developed.
4. The National Society Health staff/volunteers participate in two virtual seminars carried out during 2012 to better understand key trends in relation to health within regional context.	2	Volunteers have actively participate in seminars for CBHFA and disaster risk reduction (DRR).
5. In 2013, the interaction with platform themes (at least 3 at national level and at least 1 at regional inter-agency level) each one working with a) urban risk, b) climate change, c) migration, d) violence prevention e) other themes related to increased vulnerabilities to produce initial guidelines for the Red Cross work.	3 themes	In 2013, the National Society has 18 programmes where different sector boards have participated, especially climate change, migration and violence.

Comments on progress towards outcomes

- The Guatemalan Red Cross increased the number and retention of youth blood donors with support from the Swiss Humanitarian Foundation.
- The GRC staff has trained in the global psychosocial support tools; a psychosocial support (PSS) Network and a directory were initiated during PSS Training of Trainers (ToT) training

that took place with the collaboration of the Psychosocial Support Reference Centre located in Copenhagen.

- The National Society was reached through weekly Epidemic Updates as part of the weekly PADRU emergency update in Americas in order to follow trends and encourage proactive preparedness for response in case of epidemic outbreaks and natural hazards. In 2013.
- As part of the DIPECHO VIII project the Protected School was validated in Villa Canales with the participation of 15 community volunteers, strengthening the urban risk theme at a local level.
- The GRC carried out a certification on climate change in urban contexts for young leaders of the National Society. 30 youth members and 5 representatives from the Ministry of Environment participated.

Outcome 1.2 A system for research, education, learning and knowledge-sharing initially focusing on urban risk reduction, climate change adaptation, migration issues, and violence prevention enhances the understanding of these trends in the context of the Red Cross, as well as the capacity to address them.

Output 1.2.1 Federation-wide Reporting System and the databank are established in the National Societies of Americas:

Indicators	Annual Target	Implementation to date
During 2012 the National Society will provide information on the 7 indicators.	7	The GRC uploaded information on four of the seven FWRS proxy indicators.

Comments on progress towards outcomes

Efforts to enhance the FWRS are ongoing, and a focal point was designated in order to provide the adequate follow up within the GRC.

Outcome 1.3 The use of Federation-wide assessment tools, furthering the understanding of the collective impact of the Red Cross and Red Crescent Societies is promoted.

Output 1.3.1 Organizational Capacity Assessment and certification (OCAC) process established

Indicators	Annual Target	Implementation to date
During 2012 the GRC will initiate the self-assessment phase on the OCAC.	OCAC initiated	The government and management representatives participated in the OCAC process carried out on October 2012.

Comments on progress towards outcomes

The OCAC process was carried out and will be used as the starting point for a discussion with the leadership of the Society on the way forward. The second phase will be based on customised National Society development action developed, if possible, in cooperation with other relevant partners (ICRC, Partner National Societies) to address the various key deficits that were identified through the process.

In 2013, based on the OCAC attributes and the Branch that Works well tool, a diagnosis of 20 branches was conducted from the GRC. During this exercise the existing gaps were analysed that contributed to the elaboration of the strengthening plan of each branch and are part of the Branch

Development Program of the National Society.

Outcome 1.4: The professional qualifications and competencies of the Red Cross volunteers and staff are strengthened, enabling National Societies to take the lead in addressing new risks and vulnerabilities

Output 1.4.1: The capacity of the National Societies to provide professional qualifications and competences to volunteers and staff at all levels is strengthened

Indicators	Annual Target	Implementation to date
1. At the end of 2012, the GRC will increase the use of the Learning Platform at least 20% between volunteers and staff.	20%	The GRC participated in the E-learning workshop and has established and trained an e-learning focal point.
2. In 2013, the National Society documents the application of the urban risk tools through DesAprender.	Undefined target	This activity was carried out with the support of the Urban Risk and Community Resilience Unit where the GRC is an active contributor.

Comments on progress towards outcomes

The GRC has received training on the Learning Platform. This tool has broadened the opportunities of participation in essential courses for volunteers, National Society Staff, external stakeholders and the members of the Movement in the country

In 2013, the GRC formed part of the DesAprender platform.

Business Line II: To grow Red Cross Red Crescent services for vulnerable people

Outcome 2.1 Red Cross National Societies, through their network of branches, have enabled communities to better understand trends (urban risk, climate change, migration and violence) that increase the impact of disasters and crisis in their lives, and to develop appropriate integrated responses.

Output 2.1.1: Key humanitarian trends are integrated into disaster crisis plans and programmers

Indicators	Annual Target	Implementation to date
1. During 2012 the GRC will review and update the response and contingency plan to include the current trends	Plan revised	The National Response plan was revised and updated. It includes 16 different protocols.
2. During 2012 the GRC will establish at least 3 consultations with reference to the trends in Guatemala	3	The GRC participated in an urban risk forum; and developed trainings with 3 branches to discuss and implement the migration project.
3. Operational framework for water and sanitation was developed and disseminated within the National Society.	Framework developed	The development of an operational framework for water, sanitation and hygiene promotion helped integrate emergency and development along with key trends.

4. The National Society has validated the revised training curricula for RIT and NIT health in emergencies and water and sanitation training.	Curricula revised	The GRC participated on the revision of RIT and NIT water and sanitation training curricula, which has been completed with a validation workshop incorporating the key trends.
5. By the end of 2012, the National Society has developed a risk mapping and preposition plan for the water and sanitation KIT2.	Plan developed	Due to the earthquake in San Marcos, this process was postponed for the first semester of 2013. In 2013, the elaboration of the procedures and protocols on the URRRA activation of water and sanitation including customs processes was carried out.

Output 2.1.2 Urban risk approaches are adopted in disaster and crisis management.

Indicators	Annual Target	Implementation to date
1. Meetings to discuss the links between Urban Risk and water and sanitation, health in emergencies and community health programs for further interventions.	Undefined target	An urban risk forum was held, which brought together key actors and governments from different countries, including both the GRC and the Guatemalan government.
2. By 2012, the National Society has conformed one HIV in Emergencies technical group	1 group	A total of 28 volunteers were trained in HIV in emergencies.
3. In 2013, the National Society has participated in the adaptation of the VCA in urban contexts incorporating climate change themes and violence in urban contexts.	Participation in the VCA adaptation	After the processes carried out in 2013, it was determined that the VCA tools are adaptable to different contexts, we must pay close attention with the approach, mainly in the work methodology.

Comments on progress towards outcomes

In 2013:

- The Vulnerability and Capacity Assessment (VCA) tool was adapted in the municipality of Villa Canales including the implementation of a workshop with the methodology called Learning by Doing, process that was carried out with the participation of municipal development council representatives (Consejos Municipales de Desarrollo, COMRED), the Reference Centre for Community Resilience (Centro de Referencia para la Resiliencia Comunitaria, CRREC), the National Society and the Norwegian Red Cross.
- Sensitization activities were carried out on risk reduction in urban contexts which helped position the subject. In the municipality of Retalhuleu, a recreational activity with children including residents from the area was conducted with the participation of 96 people (42 men and 54 women).
- An urban community for disaster response was organized, equipped and trained. Three first response teams were organized (two in Coban and one in Retalhuleu).

- Two risk reduction micro projects were implemented according to the VCA diagnosis implemented in urban communities. These were carried out in the department of Coban through a joint analysis with members from the Costa Rican Red Cross, raising awareness with the local authorities and community members on the importance of urban risks. The use of improved stoves for the community was carried out which will be used during emergencies and in community activities.
- Risks in urban contexts forums were conducted for the municipal coordinators for the disaster risk reduction (COMRED) in Alta Verapaz, Retalhuleu and Quetzaltenango. These forums facilitated the analysis of risks, coordination between actors and exchange of experiences. This activity was systematized and shared among the participants.

Output 2.1.3 Climate change adaptation is integrated into disaster and crisis management.

Indicators	Annual Target	Implementation to date
1. Meetings to discuss the links between climate change and water and sanitation, health in emergencies and community health programmers for further interventions.	Undefined target	The GRC has integrated components of health in emergencies within its operations, based on needs assessment (PSS, ECV, CBHFA and HIV in Emergencies).
2. Guatemalan Red Cross becomes part of regional Red Cross early warning system on epidemics.	Participation in the system	45 volunteers were trained in early warning system to respond to epidemics and outbreaks such dengue, malaria, etc. In 2013, the GRC implemented a preparation plan with DREF funds which assisted 9,500 families. Additionally, the recommendations form part of an advocacy plan for this type of epidemic in America.

Output 2.1.5 Violence prevention is integrated into disaster and crisis management.

Indicators	Annual Target	Implementation to date
The National Society has put in place anti stigma tools to violence prevention and discrimination during epidemics/outbreak situations.	Tools in place	In order to work at community level the National Society has developed a CBHFA strategy which will facilitate a better response.

Comments on progress towards outcomes

In an effort to facilitate information sharing within the water and sanitation sector, the Americas Zone Office (AZO) established online services with the purpose of maintaining updated contact information, sharing information, and hosting discussion forums.

The GRC also participated in the validation and revision of the training curricula for the Regional Intervention Teams (RIT) and National Intervention Teams (NIT) in health in emergencies and water and sanitation.

Implementation of the first phase of the water, sanitation and hygiene promotion (WASH) cluster consultancy took place and helped identify gaps and needs in the development of the national

strategy in Guatemala.

Support from the IFRC Americas zone office (AZO) and the country coordination office was provided in order to increase the understanding of the impact of urban risk, climate change, violence prevention and migration on disaster risk management planning and implementation. This reinforced the relationships with national and municipal governments as well as intergovernmental sub-regional organisations and NGOs to address these trends in a more integrated approach.

The Community Based Health and First Aid (CBHFA) strategy was consolidated in Guatemala, resulting in an increased number of vulnerable communities engaged in improving their health status and reducing risk through the CBHFA approach. In addition, the GRC reached 111,671 beneficiaries in HIV-related actions, health promotion and medical assistance in Guatemala.

In 2013, through the representation of the health program, the GRC participated in the tool socialization and new CBHFA modules workshop carried out in November 2013 in Geneva.

Outcome 2.2 An efficient and effective Red Cross disaster and crisis management system in the Americas will lead and inspire through strengthened capacity and coordination of all components focusing on increased shared operational responsibility with National Societies, improved mapping, the inclusion of innovative technology, creating new approaches and tools to address external trends in the zone and improved early warning/early action.

Output 2.2.2 The disaster and crisis response system in the Americas will be forward looking through innovation and by taking maximum advantage of the resources available throughout the Red Cross network.

Indicators	Annual Target	Implementation to date
1. The National Society participates on the online health platform by end of 2012	Participation in the platform	The National Society is a part of the Health Platform and contributes through regional initiatives
2. # staff/volunteers trained on Health in Emergencies NIT focused on Epidemic Control for Volunteers	30 volunteers	30 volunteers were trained in health in emergencies.
3. # staff/volunteers trained on Health in Emergencies NIT focused on Psychosocial Support	20 volunteers	28 volunteers were trained psychosocial support.

Output 2.2.5 Migration is integrated into all levels and scales of disaster and crisis planning and operations.

Indicators	Annual Target	Implementation to date
The National Society recognized the importance of health in emergencies interventions including a migration focus.	Undefined target	49 volunteers were trained in 2012.

Comments on progress towards outcomes

The GRC health department was involved in discussions about global health SOF and participated in the REDCAMP health network meeting, where global initiatives related to health are discussed.

In addition, 30 volunteers of the Guatemalan Red Cross were trained in health in emergencies and participated in the 2012 Earthquake Operation; another 19 volunteers were trained in water and

sanitation, increasing the National Society response; and 28 volunteers were trained in psychosocial support and provided services to more than 1,000 people.

In 2013, the GRC counts with a migration unit and ties have been formed to harmonize the trainings and the intervention of integral programmes, especially in the department of San Marcos and the rest of the country.

Business Line III: To strengthen the specific Red Cross contribution to development

Outcome 3.1 The Red Cross National Societies, through their branch network, show leadership by adopting policies, procedures and practices that promote social inclusion, the no discrimination and a culture of peace in the way they work internally with the communities and other beneficiary groups.

Indicators	Annual Target	Implementation to date
<p>At the end of 2013 the Guatemalan Red Cross has developed key tools for an integrated intervention at national level.</p>	<p>Tools developed</p>	<p>At the end of 2013, the National Society developed key tools showing leadership at branch and headquarter levels to promote integral programming at national level: a) Harmonized the strategic plan to the Inter-American action framework, sharing it among the 20 branches and the National Council with a monitoring system that will start in 2014. b) Elaborated a National Society Plan of Action identifying gaps for the last semester of the year.</p> <p>c) Elaborated and validated the Well-Functioning National Society guide which facilitated the diagnosis in the 20 branches</p> <p>d) Elaborated a programme summary assuring the integration of integral topics and the connectivity of holistic approaches.</p> <p>e) 28 people from the health management, disaster risk reduction, volunteering, organizational development programmes teams strengthened their capacities in planning, monitoring and evaluation through the Project, Programme Planning (PPP) training in the Learning Platform. As a result, all the programmes and projects have a logical framework, which guides the implementation, monitoring and evaluation of each project and programme.</p> <p>The tool to count beneficiaries, volunteers, members and resource mobilisation has started to be elaborated in each branch.</p>

Comments on progress towards outcomes

In 2013, the workshop for the elaboration of the plan of action with the management team was carried out. The annual operation plan was aligned with the Strategic Plan for 2013 to 2016 with the participation of 32 people from the teams of the health management, disaster risk reduction, volunteering, organizational development programmes general administration, audit, accounting, communications, medical clinics and the Institution of Integral Formation.

A planning, monitoring and evaluation workshop for directors and programme coordinators was carried out with the participation of 28 people from the management team.

Meetings were held to share the objectives of the Strategic Development Plan with the 20 branches of the National Society. During the meetings results were presented from each branch and a strategic framework (used by the Movement) was introduced. Information was shared on the content and structure of the Strategic Development Plan 2013-2016 highlighting the role the headquarters and the branches have in the harmonised actions in this document to comply with the commitments of the National Society. A digital version of the Strategic Development Plan was shared among the branches to be used as reference in the elaborations of their annual Operation Plan for 2014.

The design and validation of a monitoring and evaluation system at programme level is ongoing. To date, tools have been designed to facilitate the monitoring and evaluation of the existing programmes, which will contribute to the design of the monitoring and evaluation system of the GRC. The system will start on the first trimester of 2014. Additionally, a monitoring and evaluation coordinator was hired since October 1, 2013 and participated in the monitoring and evaluation workshop held by the Zone office from 18 to 22 November 2013.

On November 2013, a 2014 Plan of Action National workshop was held with the participation of the National Council members, the General Directorate, programme directors, programme coordinators and project coordinators from the departments. The Plan of Action was designed based on the Strategic Plan lines, milestones for measuring success of the Strategic Plan, the logical frameworks of each project, the achievements reached in the 2013 Plan of Action, and the Plans of Action of the branches.

The National Society hired an Information Technology technician and is currently restructuring the connectivity infrastructure that will allow the updating of the web page to promote the current programmes.

From 26 to 29 November 2013 a meeting took place to evaluate the first year of the Strategic Plan 2013-2016 and to share experiences, lessons learnt and good practices of the integral planning system. There were approximately 60 people among them, members of the National Society directive, programme directors, managers and project coordinators. Through a constructive methodology the main achievements, challenges and lessons learnt were selected.

In May 2013 a workshop was held with the support of the Americas Zone Finance Unit to strengthen the IFRC finance mechanisms and guidelines on managing IFRC funds.

The National Society installed a financial system Pix3 in five branches in order to strengthen the accounting systems in coordination with the Norwegian Red Cross.

Monitoring and follow-up visits were conducted in the branches as part of the sharing strategy of the strategic plan. The 20 branches have identified the certification criteria and strengthening plans.

Indicators	Annual Target	Implementation to date
1. The National Society participates in the discussion of the global health SOF as part of the regional health network	Participation in the discussion	The GRC has participated on the global health SOF discussion.
2. The National Society health staff has been informed about the global initiatives and health framework and the new MoU signed between Federation and PAHO.	Information disseminated	A regional advocacy publication was developed.
3. By end of 2012, GRC has disseminated among the National Society the mapping results of national health plans and institutional partnership.	Results disseminated	This activity was achieved on the second semester.
4. At the end of 2013, the GRC has strengthened the leadership and managerial skills of key members of its governance and management structures through an extensive training program.	Undefined target	The National Society strengthened their capacities in leadership and members management which is key for governance and management structures through different processes: a) 19 strengthened branches; b) 5 branches were strengthened in finance c) 18 National Intervention Team (NIT) members are part of the disaster network d) 47 leaders received training and e) Each branch understands and are aware of their current situation and have elaborated strengthening plans.

Comments on progress towards outcomes

In 2013, 20 branches elaborated a diagnosis using the well-functioning branch tool. The second phase of submission of information from the branches on institutional strengthening was completed. An institutional strengthening plan was completed in 99 per cent of the 20 GRC branches.

The Organizational Capacity Assessment and Certification (OCAC) process in the 20 branches is in its second phase. The certification process is planned to be completed in 2014 and will form part of the work plan.

In December 2013, a leadership workshop was carried out with the participation of 60 members of the National Society, among them were from the National Council, branch presidents, branch board of director members, volunteer coordinators and management teams. Within this framework the Americas Zone Director carried out the validation exercise from the Americas Integrity guide no.1 .

With support from DFID funds, one winter season planning meeting was carried out with the disaster coordinators. The National Response Plan was revised with the participation of 30 National Society members.

In order to strengthen the response capacities of the National Society, two internal simulation exercises were carried out. The recommendations will be considered for the updating of the 2014 plan.

Output 3.1.2 Urban risk is integrated into National Society programming

Indicators	Annual Target	Implementation to date
By 2012, the National Society health staff has evidence based case studies on urban risk in relation to health and water and sanitation.	Case studies	Activities were carried out in the second semester of 2012.

Output 3.1.3 Climate change is integrated into National Society development programming

Indicators	Annual Target	Implementation to date
By 2012, the National Society health staff have evidence based case studies on climate change in relation to health and water and sanitation.	Case studies	There was no progress in 2012.

Output 3.1.4 Migration is integrated into National Society programming.

Indicators	Annual Target	Implementation to date
The National Society has been informed on issues related to migration and health through regional networks	Information disseminated	<p>The GRC has initiated the creation of a social inclusion department, which will include the development of a migration-related core area. It is expected to be finalized in 2013.</p> <p>In 2013, the National Society Strategic Plan was elaborated and shared with the 20 GRC branches.</p>

Output 3.2.4 Migration is a priority theme in community-based development programming

Indicators	Annual Target	Implementation to date
In 2013, the GRC has increased its capacity to attend migrants with an integral and community focus by promoting the social inclusion to achieve the initiatives that promote friendly spaces.	Undefined target	<p>The National Society, the ICRC and the IFRC have strengthened alliances to better understand the migration tendencies.</p> <p>The plan of action was drafted including the migration topic which will be revised in the first semester of 2014 for the approval of National Council of the National Society.</p>

Comments on progress towards outcomes

In 2012, support was provided to the Guatemalan Red Cross for the development of a TV spot

addressing issues faced by migrant populations, with three migration micro-projects carried out in the Department of San Marcos. Additionally a game for children called Migropoly, a about a community dealing with migration issues, was being developed.

In 2013:

- With the objective of developing capacities and guaranteeing the sustainability of migration issues, an agreement was made between the National Society, the ICRC and the IFRC for two years, which guarantees the implementation of activities and can have a strategic approach in the long term, such as hiring a technical coordinator.
- In the wake of the earthquake in the San Marcos department in 2013, two friendly spaces were adapted and will be used to inform, educate and service the migrants.
- To continue strengthening the three border branches Serchil, Tejutla and San Marcos trainings in migration have begun with the participation of the board of directors staff and volunteers from these three branches. 12 workshops and/or meetings on trainings in migration with the additional participation of the Quetzaltenango, Coatepque, Serschil, San, Petén and Santo Tomas de Castilla branches. 81 people were trained and received sensitization material on migration including: three computers, four desks and elaboration of induction material on migration.

Output 3.1.5 Violence prevention is integrated into National Society programming.

Indicators	Annual Target	Implementation to date
By the end of 2012, the National Society has included the Violence Prevention module on CBHFA national trainings.	Module integrated	The GRC supported the creation and dissemination of violence prevention module for the CBHFA strategy.

Comments on progress towards outcomes

So far, the MoU renewal between the IFRC and the GRC has been postponed until the first semester of the 2013. However, a regional MNCH advocacy publication was developed with support from the Canadian Red Cross and will be published in 2013.

Water and sanitation needs assessment training, standards training, emergency training and planning have built capacity for the GRC and have been integrated within its operations. In addition, the Guatemalan Red Cross has been involved in discussions about Climate Change related to outbreaks and health issues in general through REDCAMP.

The IFRC Migration Policy has been disseminated and as part of the DFID project three migration micro-projects carried out in the Department of San Marcos were carried out, allowing the establishment of the soap opera in Spanish, and Mam.

A strategic alliance has been established with the IOM for the training of 40 volunteers on migration and trends for the border branches in Tejutla, San Marcos, Tecun Uman and Petén. Technical support has been provided for the incorporation of issues pertaining to migration in the strategic planning process of the GRC.

In 2013, as part of the strategic priorities, the National Society counts with the Social Inclusion Programme, where projects on violence prevention in urban neighbourhoods are implemented with the support of the Spanish Red Cross, the Norwegian Red Cross and the ICRC.

The Secretariat has provided support with the formulation and sharing of the programme in the Neighbourhood violence and Friendly Stadium framework. These projects are planned to be implemented in 2014.

Outcome 3.2 Red Cross National Societies, through their network of branches, have enabled communities to better understand trends that impact their lives and take action to improve their health, safety, environmental and socioeconomic conditions.

Indicators	Annual Target	Implementation to date
1. In the first semester of 2013, the VCA tool will be adapted to urban contexts.	Tool adapted	In 2013, in Villa Canales (municipality of Guatemala) counts with a VCA study which will provide valuable information on threats, vulnerabilities and capacities which will contribute to the planning and municipal management.
2. In the first semester of 2013 the VCA tool is adapted and implemented in one community.	1 community	
3. In 2013, the horizontal cooperation and the exchange of knowledge is promoted between the National Societies of Costa Rica, Guatemala and Nicaragua.	Undetermined target	The capacities of the technical staff on the use of tools in analysis in urban contexts have been strengthened.

Comments on progress towards outcomes

Development of the Learn by Doing workshop

In 2013, the methodology of this workshop consisted in applying VCA tools in different contexts (urban context of Villa Canales and Cruces Petén) as well as an exercise so the beneficiaries could directly participate in the gathering and analysis of the information. Final products produced were the VCA documents and the different capacities installed in different teams which in turn were replicated in the COMRED and COLRED of different GRC projects.

Sensitization checklist workshop

In 28 and 29 October 2013, the IFRC coordinated the development of a workshop with the Community Reference Centre aimed to the regional project's partners DIPECHO VIII and staff from the National Society. During this workshop, representatives from CONRED, COOPI, DIPECHO VIII in Petén and regional project team from the GRC participated.

Checklist tool application

The second part of the methodology consisted in the practical use of the analytic tools with emphasis in the protection and livelihood recovery in urban contexts. For this, aspects related to population, services, vital lines, types of urban areas/scenes indicators through the use of matrix analysis were used.

The development of the sensitization plan in Villa Canales under the disaster risk reduction framework used key messages from the document titled "The public conscience and the public education for the reduction of disaster risk of the IFRC" as reference. Among the objectives was to contextualize the key messages, therefore on 13 December 2013, a plan elaboration workshop was carried out where members from COLRED from the railway line in Villa Canales, the CONRED representative and the media participated.

The development of procedures and activation protocols of the URRRA of water and sanitation, including the customs processes had the following results:

- A database that includes 69 NIT active volunteers specializing in water and sanitation and hygiene promotion: west: 22 volunteers, central region: 17 volunteers, south-west: 16 volunteers and north-east: 14. This was managed by the volunteer directive of the GRC.
- Inventory and maintenance of equipment and warehouse supplies: Kit 5,000, Kit 2,000, water treatment plan and accessories.

The development of a technical card to address health in emergencies at community and institutional levels:

- The agenda for the technical internship workshop was developed with the health in emergencies technical team obtaining the profile of the interns, SEM thematic axes and a first draft of the agenda to be approved by the General Directorate.

As part of the process, documents were revised and compiled for bibliographic references of the technical cards. In addition, a workshop for the construction of the technical cards was carried out on the following sectors: water and sanitation and hygiene promotion, sexual reproduction and HIV in emergencies, psychosocial support, feeding and nutrition, medical attention, epidemic control, pre-hospital care and promotion of blood donation according to the participant's profile. PADRU provided technical advice in each component of the manual and the cards.

Establishment of a health concerned network in 10 prioritized branches

For this process, the GRC through its health directive elaborated the terms of reference of the health coordinators for each branch, the network structure that responds to a model that facilitates decision making between the high level directive structures as with the coordination with other institutions. An induction workshop was carried out having as a result that the branches have a health coordinator and an updated database.

Output 3.2.1: National Societies addressing major trends and challenges contributing to vulnerability.

Indicators	Annual Target	Implementation to date
1. The National Society participates in the MNCH regional mapping.	Participation in the mapping	The Guatemalan Red Cross's health department has been part of the MNCH mapping.
2. By 2012, the National Society has reported scaling up HIV programming as part of Global Alliance on HIV.	HIV programming implemented	The HIV programmes were planned, implemented, monitored and reported on in the framework of the Global Alliance on HIV.
3. The National Society submitted an abstract for AIDS 2012.	1 abstract	The GRC staff and leaders actively participated in AIDS2012.
4. The National Society shares lessons learned on CBHFA roll out in 2012.	Lessons learned shared	The GRC is a part of the CBHFA lessons learnt were shared among 21 National Societies,
5. # National Society staff trained on BCC.	Undetermined target	The BCC was carried out on the second semester.
6. # staff and volunteers trained in CBHFA in 2012.	Undetermined target	20 volunteers/staff trained in CBHFA.

Comments on progress towards outcomes

The Global Alliance on HIV has reached directly 18,456 people and indirectly 92,280 on HIV prevention trainings and communication campaigns. Thus, 996 youth have been trained as pair educators, 25 people took part of participatory HIV sessions, and 34,900 people 6,410 high-risk people had access to HIV preventative message. 1,327 people and 47 pregnant women had access to HIV testing. 47 PLHIV had access to integral care units, 27 children with HIV were supported to finish primary school, among other.

Other HIV programmes were planned, implemented, monitored and reported by the GRC on in the framework of the Global Alliance on HIV, mobilizing more than 30 per cent of its overall funding for 2012 from non-Red Cross sources. It is worth noting that GRC staff and leaders actively participated in AIDS2012 and the Red Cross Red Crescent HIV Community of Practice meeting in Washington DC, presenting a skill-building workshop, an HIV and Youth event and a series of poster presentations

In addition, CBHFA training was carried out at the national level, 25 volunteers and staff were trained and start sanitation process in their own branches. Is expecting to continue introducing CBHFA approach to their health interventions to vulnerable communities at the national level. The GRC was also part of the CBHFA lessons learnt were shared among 21 National Societies, with an orientation on CBHFA in urban settings and behaviour change communication to enable the urban risk reduction and community resilience approach to move forward.

There were no activities implemented in 2013.

Outcome 3.3 Red Cross National Societies have a progressive vision to reduce vulnerability including leadership skills and capacities for working in partnership with communities, government, NGOs, NGLs, academic institutions, the private sector and civil society networks.

Output 3.3.2 Red Cross leadership is regularly updated on key humanitarian and development issues

Indicators	Annual Target	Implementation to date
By the end of 2012, 100% of the board members will get informed about the principal humanitarian and development issues.	100%	The governing board has participated in internal simulation and training about emergency protocol and IFRC Disaster Response mechanisms.

Comments on progress towards outcomes

The GRC has revised the emergency response protocols, and validated in national simulation with the participation of volunteer, national staff and the Governing Board.

In order to update about the IFRC Disaster Response mechanism and identified lessons learnt for the emergencies of San Marcos Earthquake and TD 12-E a coordination meeting was carried out with the participation of the Governing Board.

There were no activities implemented in 2013.

Outcome 3.5 Volunteers of National Societies, representing all sectors and ages and involved in all aspects of National Society life from decision making to programme implementation, are key actors in demonstrating the added value of the work done by the Red Cross network and in expanding National Society humanitarian access.

Indicators	Annual Target	Implementation to date
The GRC has strengthened the volunteer system at local and national level.	Undefined target	In 2013, the GRC has strengthened its volunteer system at local (branches) and national level through different processes. A) Diagnosis of the volunteers has allowed to identify gaps for the management cycle. B) 154 members and GRC volunteers have taken courses in the IFRC Learning Platform. The GRC is the most active National Society in the region using this tool as it has increased from 300 to 955 users in the last three months.

	<p>The annual increase was from 224 to 664 GRC registered members. C) 19 of the 20 GRC branches reported to the National database of volunteers and members for updating. As a result, 17 branches register an increase in the number of active volunteers.</p> <p>In 2012: 373 women and 526 men for a total of 899. In December 2013: 530 women and 722 men for a total of 1,252 active volunteers.</p>
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Comments on progress towards outcomes

Development of a database to register volunteers

In coordination with the United Nations Volunteers (Voluntarios de las Naciones Unidas, VNU) and the Guatemalan Volunteer Centre (Centro de Voluntariado Guatemalteco, CVG), a national diagnosis started which will be used for decision making and will be a starting point to create the National Society volunteer profile. A volunteer and youth baseline will be used as reference diagnosis. The baseline includes questions focused on how GRC volunteers feel in regards to their relation with the National Society and based on the support guide: The IFRC Understanding the volunteers better. This was carried out from 1 to 26 July 2013 and the MAGPI platform (a cloud-based platform) was used. All the surveys were completed by the volunteers to avoid biases on the information. This baseline is its contributing to define the basic priorities to strengthen the general volunteer and youth management of the National Society. All these inputs gave way to complete the online database on March 2014.

Strengthening of the National Volunteer Network (meetings, materials and trainings)

Two meetings took place to analyse the new tendencies in relation to the Inter-American framework among other topics are: the Strategic Plan 2013-2016 of the GRC, completion of a SWAT diagnosis, present and analyse the diagnosis results on volunteers and youth, the validation of the support guide for youth and volunteers of the GRC including the delivery of formats and tools for the youth and volunteer management in the 20 branches, the sharing of information to participate in the micro-project and planning of the youth and volunteer activities at the end of 2013.

With the new GRC structure a volunteer directive was established where a local committees of youth and volunteer structure was created. With the support of DFID, the programme received office furniture and equipment for the good development of the activities in the volunteer, youth, principle and values programmes.

Development of 3 micro-projects that contribute to friendly spaces

One out of three has been identified in the area of Tejutla, San Marcos, which will complement the Migration work started with DFID funds in 2012. Additionally, the National Society will start the methodology of an urban project for 2014.

Business Line IV: To heighten Red Cross Red Crescent influence and support for our work

For 2013, the operational plan in support of the Guatemalan Red Cross focused on the business lines I, II and III based on the priorities discussed with the National Society on the existing resources available. The outcomes and outputs for business line IV and V reflect information for 2012 only.

Outcome 4.1: National Society leadership capacities are enhanced to use their auxiliary role to influence public policies and ensure they are seen as a credible and preferred source of information on humanitarian issues by the general public, media and other actors.

Output 4.1.1: National Societies become a source of reference information for humanitarian issues and vulnerability reduction

Indicators	Annual Target	Implementation to date
Launch the World Disaster Report and the launch is used for communication and positioning the Red Cross during the year	Report launched and positioning achieved	Dissemination and distribution to the media and key actors.

Comments on progress towards outcomes
<p>The World Disaster Report 2012 on migration was presented to the media and distributed to key actors in the country.</p> <p>Even though there is no indicator for 2013, the National Society disseminated the World Disaster Report for 2013.</p>

Outcome 4.2 Strong links are fostered with governments, the public (including especially opinion leaders), academia, private sector, and other partners of the Red Cross who work at local and national levels. Including representation in key forums to address humanitarian trends.

Indicators	Annual Target	Implementation to date
At the end of 2012 the GRC has participated in at least 2 forums	2	The GRC hosted the National Urban Risk Forum and participated in the DRR Regional Platform.

Comments on progress towards outcomes
<p>The Guatemalan Red Cross hosted the National Urban Risk Forum with the participation of 50 different actors from public, private and non-profit sector. Challenges and possible solutions were discussed and it will be a part of the NS agenda for 2013. Also, the National Society participated in the DRR Regional Platform.</p> <p>Even though there is no specific indicator for 2013, the GRC works and coordinates with national and local governments including Red Cross partners throughout the year.</p>

Outcome 4.3 National Societies and donors invest increasing financial and human resources to improve National Societies' abilities to deliver internal support services as the way forward for providing strong programming.

Output 4.3.1. Resource mobilization capacities and efforts of the National Societies are scaled up to inspire more reliable contributions to the Red Cross Red Crescent

Indicators	Annual Target	Implementation to date
1. By the end of 2012 IFI will count with a marketing strategy	Marketing strategy	The strategy has been finalized and will be disseminated on the first quarter of 2013
2. By the end of 2012 IFI will increase in 10% the academic offer	10%	The services of the IFI have increased up to 25% providing services to external actors.

Comments on progress towards outcomes

The GRC staff members improved their understanding and skills through the online diploma on Corporate Social Responsibility offered by the IFRC in collaboration with the University of International Cooperation based in Costa Rica. The GRC is also part of the network of resource mobilization practitioners and has enhanced information-sharing and collaboration.

Business Line V: To deepen our tradition of togetherness through joint working and accountability

Outcome 5.1: A knowledge network is established to provide a framework to disseminate innovations; promote horizontal cooperation and improve programming capacities in administration and finance, IT/Telecom, human resources, logistics and planning, monitoring, reporting and evaluation.

Output 5.1.1: A network of practice is established through FedNet and other information sharing tools in each support services area (Admin, Finance, Human Resources, Logistics, PMER and IT/Telecom)

Indicators	Annual Target	Implementation to date
The National Society is represented and active in each support services network	Undefined target	The GRC is an active member of different platforms and learning initiatives.

Output 5.2.1 Peer-to-peer initiatives are promoted among National Societies and disseminated through the knowledge network

Indicators	Annual Target	Implementation to date
Number of peer-to-peer initiatives promoted, documented and disseminated	1 person	The GRC director general has reinforced his management skills

Comments on progress towards outcomes

The IFRC policies on support services (finance, administration, human resources and planning, monitoring, reporting and evaluation) have been disseminated to the Guatemala Red Cross. The GRC also participated in an E-learning workshop and identified a focal point for the follow up.
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Future plans include new IT local staff, which will be hired on the first semester of 2013 that will be focal point responsible of digital divide. During 2012, the GRC has contributed in the monitoring and reporting of the Long Term Planning Framework.
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Peer-to-peer support was provided within the AZO and the Guatemala Red Cross, resulting in the strengthening of the management skills of the Director General.
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Outcome 5.3 National Societies' access and ability to use affordable technologies are improved, increasing outreach in a self-sustaining manner by bridging the digital divide.

Output 5.4.1 National Societies in the Americas have a plan aligned with Strategy 2020 and report data on Federation wide reporting indicators

Indicators	Annual Target	Implementation to date
1. By the end of 2012 the Strategic Plan is aligned to Strategy 2020.	Alignment	The National Strategic Plan was developed.

2. During 2012 the GRC report data on Federation wide reporting indicators.	7 indicators	The GRC successfully reported on 4 indicators.
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Comments on progress towards outcomes

Two Governing Board meetings were carried out with the objective to analyse and align the key priorities in the new National Strategic Plan. In order to ensure an adequate integrated approach for the national strategic plan, the National Society established four area commissions.

In addition, the GRC have uploaded information on four of the seven 2011 FWRS proxy indicators. Also in 2012, a new National Strategic Plan for 2013-2016 was approved by the Governing Board.

Key Risks or Positive Factors

Key Risks or Positive Factors	Priority	Recommended Action
	High Medium Low	
The lack of sustainability in the financing of their programs	M	Strengthen the work in resource mobilization.

Lessons learned and looking ahead

The Guatemalan Red Cross works in one of the region's most vulnerable countries due to the effects of climate change, threats such as earthquakes, volcanoes, cold season, food insecurity, and floods. These factors combined with the human development indicators and the impact of violence makes Guatemala a country with relevant challenges and opportunities to develop the Red Cross' humanitarian mission. In 2013, the GRC was involved in programmatic work to address these vulnerabilities including disaster response for the earthquake and dengue operation.

In 2013, the GRC has gained experience in working in urban contexts and it emphasized that there are challenges in working with different actors, especially due to cultural differences and challenges the city represents. This was evidenced during the implementation in the Villa Canales and Coban areas.

At the same time, in order to respond to external trends, the Guatemalan Red Cross needs to update and modernize their way of operating by addressing internal pressures related to the areas leadership, integrity, accountability, performance, volunteers and resource mobilization. The main challenges of the GRC are:

- To consolidate its new structure and its sustainability
- To diversify and expand the generation and resource mobilization
- To improve its strategic alliances with public and private sector
- To develop a volunteering management system

Consequently, the GRC will continue to focus on these challenges for 2014 as stated in their strategic plan.

Financial situation

Click [here](#) to go directly to the financial report.

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations](#) (NGOs) in Disaster Relief and the [Humanitarian](#)

[Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

www.ifrc.org
Saving lives, changing minds.



The IFRC's work is guided by *Strategy 2020* which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on www.ifrc.org

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