Emergency Appeal
Pakistan: Monsoon Floods

Emergency Appeal n° MDRPK010
Glide n° FL-2014-000122-PAK
Issued: 22 September 2014

227,500 people to be assisted
Appeal timeframe: 6 months
End date: 11 March 2015

DREF allocated: CHF 299,798
Appeal budget: CHF 2,877,277

This Emergency Appeal seeks CHF 2,877,277 to enable the International Federation of Red Cross and Red Crescent Societies (IFRC) to support the Pakistan Red Crescent Society (PRCS) to deliver immediate assistance and support to 32,500 flood-affected families (227,500 people), focusing on food and relief item distributions, water and sanitation, health and hygiene promotion, psychosocial support, emergency shelter assistance. The planned response reflects the information available at this point of the evolving operation, and will be adjusted based on further developments and more detailed assessments, particularly regarding the recovery phase of the operations that has not been included in this preliminary plan.

Details are available in the Emergency Plan of Action (EPoA) <click here>

The disaster and the response

1st week of September: Heavy rains and flash flooding in the four eastern rivers of Pakistan affected Azad Jammu & Kashmir (AJK), Gilgit Baltistan (GB) and Punjab regions. PRCS dispatches teams to conduct preliminary assessments in affected areas.

8 September: A regional information bulletin on the IFRC response to monsoon floods in the South Asia region was issued.

9 September: PRCS arranges the first Movement partners briefing and coordination meeting.

12 September: DREF for CHF 299,789 launched to support 24,500 people for 3 months with emergency health services, food, emergency shelter and essential household item assistance.

The Pakistan National Disaster Management Authority (NDMA) makes a request to the United Nations Humanitarian Coordinator for a Multi-Sector Initial Rapid Assessment (MIRA) to be carried out in the five worst affected districts of Punjab.

16 September: NDMA issues flood warnings for southern Punjab and Sindh provinces. Local authorities warned to take all necessary measures to avoid any loss of life and property.

Source from NDMA as of 16 September 2014

- 35 districts affected
- 317 people confirmed dead
- 541 people injured
- 2,275,946 people affected
- 65,842 people displaced
- 47,799 houses destroyed or damaged

22 September: Emergency Appeal launched for CHF 2.8m for 227,500 people for 6 months
Coordination and partnerships
The PRCS has a national headquarters in Islamabad, and strong presence in each of the flood affected regions, with volunteers and staff at state, provincial and district levels. The PRCS national headquarters has been coordinating the assessment and response efforts from its operational room in Islamabad, to facilitate coordination with provincial and regional branches as well as in-country Movement partners. On 9 September 2014, PRCS convened its first briefing session for Movement partners on the current flood situation, the immediate response actions, and planned activities. The meeting was chaired by the National Society’s Director of Operations. A subsequent briefing session is to be scheduled soon.

IFRC has been closely monitoring the rainfall and flooding situation, providing technical support to the PRCS and has contributed to the development of this Emergency Appeal. The in-country Movement partners\(^1\) are ready to support PRCS’s response should the situation escalates. The IFRC Pakistan Delegation in Islamabad, on 11 September, convened a meeting with Movement partners to complement previous updates and coordination messages sent electronically. IFRC will assume a coordination role in support of PRCS, including the mobilization of international disaster response tools as may be required.

At the national level, the Government of Pakistan, through the National Disaster Management Authority (NDMA), has taken the lead in coordinating the response, and undertaking relief activities including provision of food, portable water, emergency shelter and non-food items. At provincial and district levels, the response is being coordinated by the respective provincial, state and district disaster management authorities. The Pakistan Army is leading search and rescue efforts, while the Punjab Emergency Service – Rescue 1122 – is undertaking life-saving responses in affected districts\(^2\).

The United Nations Office for the Coordination of Humanitarian Affairs (OCHA) is issuing situation updates to humanitarian actors on a regular basis while the World Health Organization (WHO) has issued a health situation report on the flood emergency, outlining the public health concerns, the health needs, priorities and gaps. Updates on PRCS’ response to the floods have also been shared with OCHA and the Pakistan Humanitarian Forum. The NDMA has made a request to the United Nations Humanitarian Coordinator for a Multi-Sector Initial Rapid Assessment (MIRA) to be carried out in the five worst affected districts of Punjab (Jhang, Mandi Bahauddin, Multan, Chiniot and Hafizabad).

The operational strategy
In coordination with the NDMA and respective disaster management authorities in AJK and the affected Provinces, the PRCS has initiated rapid assessments and implementation of immediate response operations to meet the immediate needs of flood-affected populations. The mobilization of staff and National Disaster Response Teams (NDRT) and Branch Disaster Response Teams (BDRT) from the national headquarters and affected Provinces respectively, is ongoing.

This monsoon flood response 2014 is hinged on PRCS involvement in the following areas of response while ensuring proper coordination at all tiers of the organization:

- **Distribution of food**: PRCS will initially support 32,500 families (227,500 people) with food assistance and will coordinate with district authorities to identify the underserved areas.

- **Emergency shelter and essential household items**: PRCS will also support 4,780 families with emergency shelter and essential household items\(^3\). PRCS coordinates with district authorities to identify the underserved areas to support families with totally damaged houses for emergency shelter and essential household items.

- **Emergency health services and psychosocial support (PSS)**: The foremost intervention in the flood-affected communities is the provision of clean and safe water and proper acute health care with appropriate referral services, including reproductive health care, with provision of medicines by deployment of mobile health units. Disease surveillance is essential in preventing outbreaks of cholera, measles, polio and malaria, all prevalent in Pakistan especially in flood conditions. Curative health services, PSS, health promotion and disease prevention messages and campaigns must be undertaken together with national, provincial and district health authorities.

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\(^1\) In-country Movement partners include the Canadian Red Cross Society, Danish Red Cross, German Red Cross, Norwegian Red Cross, Emirates Red Crescent Society and Turkish Red Crescent Society, as well as, the International Committee of the Red Cross (ICRC).

\(^2\) UN OCHA Monsoon Update Pakistan; Issue 5; 8 September 2014

\(^3\) Essential household items include tents/tarpaulin sheets, hygiene kits, kitchen sets, blankets, mosquito nets and jerry cans.
- **Water and sanitation (WatSan):** Distribution of clean drinking water, provision of aqua tabs, sanitation facilities for families, children and older persons, and sessions for safe hygiene practices.

These sectors are defined in the PRCS Contingency Plan for the Monsoon 2014 with 10 per cent coverage of the affected population based on NDMA data. Therefore, PRCS will provide humanitarian assistance to 32,500 families (227,500 people) in the three affected provinces (AJK – 1,800, GB – 200 and Punjab – 30,500).

This Emergency Appeal will be revised once detailed damage and needs assessments are undertaken. With villages submerged, houses destroyed, acres of farmland inundated and livestock lost, there will be future needs for recovery interventions such as livelihoods assistance, shelter, longer term health interventions such as Community Based Health and First Aid (CBHFA), WatSan and hygiene promotion interventions, and disaster preparedness and risk reduction activities. A clearer picture of the damages and losses is expected by the first week of October 2014.

**Risks**
Relief efforts and assessments in affected areas are constrained by a lack of access as stagnant water has blocked roads. It is expected that access will improve in the coming days when floodwaters recede. Mobilization of trained staff and volunteers is a pre-requisite to the success of this intervention. PRCS Senior Management will ensure that the mobilization of volunteers and staff is done in a timely manner and to meet the required needs. As a major portion of the budget is allocated to the procurement of relief items, standard procurement procedures will be followed in order to complete the operations in the stipulated timeframe.

**Selection of beneficiaries**
At the district level, PRCS branches participate in district coordination meetings (DCM), which are hosted by respective district coordination officers. The DCM, having an overview of the situation, assigns the geographical areas to be covered by different humanitarian organizations, including PRCS. The National Society's technical departments then are engaged in the initial damage and needs assessment and planning for the relief and response operation.

The following broad considerations will be taken into account in the selection of beneficiaries in the target areas:
- Unaccompanied elders and elderly couples
- Sick or people with disabilities and/or family members with disability
- Pregnant or lactating mothers
- Unaccompanied orphans and destitute children
- Families who have family members who have died
- Families who have lost the main income earner
- Families headed by divorcees or widowed persons without a source of income
- Families that have lost all properties – houses and crops damaged

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<thead>
<tr>
<th>Scheduling of planned sector interventions</th>
<th>2014</th>
<th>2015</th>
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<tbody>
<tr>
<td><strong>ASSESSMENT</strong></td>
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<td><strong>HEALTH</strong></td>
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<td><strong>WASH</strong></td>
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<td><strong>SHELTER</strong></td>
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<td><strong>FOOD</strong></td>
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IFRC Country Office, supported remotely by the Asia Pacific (AP) Zone Disaster Management Unit, has been giving continuous support to the PRCS in operational planning and coordination, keeping partners and the global system informed about the situation and accessing IFRC funding mechanisms on behalf of PRCS. In addition, the AP Zone technical support team (i.e. Health, Shelter, Logistics, PMER, etc) has also provided technical review on the operation plan.
Following this Emergency Appeal, an operation update will be issued within the first month of the operation to report on progress. At the end of the operation, an internal review will be conducted to capture the lessons learnt and for use in future reference – with the view of promoting better programming. A final report will be available 90 days after the end of operation.

**Budget**

See the attached [IFRC Secretariat budget](#) for details.

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**Contact information**

For further information specifically related to this operation please contact:

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- **In Asia Pacific Zone Office:**
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For Performance and Accountability (planning, monitoring, evaluation and reporting enquiries):

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**How we work**

All IFRC assistance seeks to adhere to the **Code of Conduct** for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations (NGOs) in Disaster Relief and the **Humanitarian Charter and Minimum Standards in Humanitarian Response (Sphere)** in delivering assistance to the most vulnerable. The IFRC’s vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to **preventing and alleviating human suffering**, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

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The IFRC’s work is guided by Strategy 2020 which puts forward three strategic aims:

- **Save lives.**
  - protect livelihoods, and strengthen recovery from disaster and crises.

- **Enable healthy and safe living.**

- **Promote social inclusion and a culture of non-violence and peace.**
### EMERGENCY APPEAL 22/09/2014

**MDRPK010 Pakistan : Monsoon Floods 2014**

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<tr>
<th>Budget Group</th>
<th>Appeal Budget CHF</th>
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<tr>
<td><strong>Food</strong></td>
<td>1,836,250</td>
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<tr>
<td><strong>Water, Sanitation &amp; Hygiene</strong></td>
<td>137,000</td>
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<tr>
<td><strong>Medical &amp; First Aid</strong></td>
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<tr>
<td><strong>Teaching Materials</strong></td>
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<tr>
<td><strong>Total RELIEF ITEMS, CONSTRUCTION AND SUPPLIES</strong></td>
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<td><strong>Storage, Warehousing</strong></td>
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<td><strong>Distribution &amp; Monitoring</strong></td>
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<td><strong>Transport &amp; Vehicle Costs</strong></td>
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<td><strong>Total LOGISTICS, TRANSPORT AND STORAGE</strong></td>
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<td><strong>National Society Staff</strong></td>
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<tr>
<td><strong>Volunteers</strong></td>
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<tr>
<td><strong>Total PERSONNEL</strong></td>
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<tr>
<td><strong>Consultants</strong></td>
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<td><strong>Total CONSULTANTS &amp; PROFESSIONAL FEES</strong></td>
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<tr>
<td><strong>Workshops &amp; Training</strong></td>
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<td><strong>Total WORKSHOP &amp; TRAINING</strong></td>
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<td><strong>Travel</strong></td>
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<td><strong>Information &amp; Public Relations</strong></td>
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<td><strong>Office Costs</strong></td>
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<td><strong>Communications</strong></td>
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<td><strong>Shared Support Services</strong></td>
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<td><strong>Total GENERAL EXPENDITURES</strong></td>
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<tr>
<td><strong>Programme and Supplementary Services Recovery</strong></td>
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<tr>
<td><strong>Total INDIRECT COSTS</strong></td>
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<tr>
<td><strong>TOTAL BUDGET</strong></td>
<td>2,877,277</td>
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