




Argentine Red Cross Annual Report 2014

 International Federation
of Red Cross and Red Crescent Societies

MAAAR001
30/ABR/2015

**This report covers the
period 01/January/2014
to 31/December/2014**

The Argentine Red Cross participated in the "Friendly Stadium" global campaign to end violence in sports events. Source: Argentine Red Cross



Overview

The secretariat of the International Federation of Red Cross and Red Crescent Societies (IFRC) through its Coordination Office for Argentina and Uruguay has provided a diversity of support to the Argentine Red Cross (ARC) in 2014. These actions to support the humanitarian mission of the National Society were undertaken in line with International Movement strategies and standards, including *Strategy 2020* and the Inter-American Framework for Action 2012-2016. This annual report provides information on the progress towards reaching the planned outputs for the 2012-2015 period as expressed in the Long Term Planning Framework.

Particular reinforcement was given to the ARC in the areas of community-based humanitarian work.

The Argentine Red Cross is an active National Society with strong strategic partnerships and maintains national and international cooperation that is useful to its institutional functioning. This past year, the ARC can boast of its successful work at the community level (community-based health and first aid- CBHFA; "Friendly Stadiums"; cash transfer programmes).

Working in partnership

Operational Partners	Agreement
Finnish Red Cross	Bilateral and multilateral support
Spanish Red Cross	Bilateral agreement
International Committee of the Red Cross	Cooperation agreement

(ICRC)	
--------	--

As part of the national DIPECHO-supported project in the 2013-2014 period in the provinces of San Juan and Mendoza, the ARC established coordination with the United National Development Programme (UNDP) in Argentina and with the National Directorate of Civil Protection (DNPC).

According to the most recent figures from the National Society, the Argentine Red Cross maintains coordination and/or partnership with more than 267 international, national, regional, provincial, local and grassroots organizations primarily at the branch level and in the areas of community health, VIH-Aids, road safety and emergency and disaster management. The ARC maintains partnerships with IBM, Zurich, Coca Cola, Prime, Santillana and Unilever.

Progress towards outcomes

Business line I: Raise Humanitarian Standards

Outcome: Uplifted thinking that inspires and underpins our services to maintain their relevance in a changing world, along with increased magnitude, quality, and impact.

Outcome 1.1: The Red Cross is better positioned to lead and demonstrate the Federation-wide contribution to reducing vulnerability

Output 1.1.1: Humanitarian access is addressed through learning and action

Indicators	BL	Annual Target	Year to Date Actual
The ARC has received support for national legislation projects.	1	unspecified	0
The ARC has received support through regional and sub-regional initiatives related to disaster law.	0	unspecified	1

Comments on progress towards outcomes
While this process was started in 2012, this year did not allow the disaster law unit from the Americas Zone Office (AZO) to provide direct support for a national legislation project. However, the regional DIPECHO project's Sub-Regional Dialogue on Disaster Risk Reduction (DRR) and Community Resilience in December permitted the secretariat and the ARC to work together towards establishing some coordination on the topic. Over 100 State, non-State representatives and members of the National Societies from the Southern Cone (over 90 from Argentina) discussed the disaster management (DM) framework in the country. With the circulation of a policy paper summary following the event, the National Society, with secretariat support, will continue its efforts towards facilitating cross-sector discussions regarding the creation of a national DM framework law in Argentina.

Output 1.1.2.: External trends are better understood and promoted within the National Society.

Indicators	BL	Annual Target	Year to Date Actual
The ARC has participated in regional or national platforms in related to key trends and emerging health challenges .	1	3	1
The ARC has incorporated at least 1 key humanitarian trend in its plans	2	3	0
The ARC is responding to effects of the trends in its country.	2	3	1

Comments on progress towards outcomes

At the national level, the ARC participates in platforms on health issues such as road safety and VIH/Aids. However, during this year, the secretariat has been unable to provide support or training so the National Society could better incorporate work on emerging health challenges. In March, a member of the ARC participated in a cash transfer workshop organized by the secretariat and the American RC in Panama. Livelihoods as a topic is now incorporated into the RM programme in the National Society.

Outcome 1.2: A collective understanding of the capacities, resources and services of the National Society has been improved.

Output 1.2.1: Federation-wide Databank and Reporting System is established in the National Society.

Measurement			
Indicators	BL	Annual Target	Year to Date Actual
The ARC provides one or more of the following through FDRS: strategic plans, financial statements, and annual reports	0	1	1
The ARC provides data on all seven FDRS indicators	0	7	6

Comments on progress towards outcomes

The ARC reports on 6 of the 7 FDRS indicators. (It does not report on blood donation since this is no longer part of the National Society's actions.) As the final financial reports are presented in the ARC General Assembly in June, these documents are only uploaded on to the FDRS after their approval at that time.

Output 1.3: National Societies in the Americas assess their own capacity and performance to provide better services

Output 1.3.1: Organisational Capacity Assessment and certification (OCAC) process established

Indicators	BL	Annual Target	Year to Date Actual
The ARC participated in OCAC self-assessment	0	1	0

Comments on progress towards outcomes

As has been reported in previous annual reports since 2012, the Argentine Red Cross continues to postpone the OCAC self-assessment. While the ARC has expressed interest, the National Society agenda has not allowed this possibility. A budget of CHF 10,000 was allocated to the OCAC self-assessment, which is expected to be started in 2015.

Output 1.4: The professional qualifications and competencies of the ARC volunteers and staff are strengthened, enabling National Societies to take the lead in addressing new risks and vulnerabilities.

Output 1.4.1: Educational and knowledge-sharing platforms are mainstreamed in the National Societies, increasing the learning opportunities for staff and volunteers.

Indicators	BL	Annual Target	Year to Date Actual
# Argentine Red Cross personnel that are receiving advanced training through academic alliances.	0	2	0
# courses taken on the e-learning platform.	96	400	1,533 courses completed
# courses completed vs. courses initiated	17	150	1,533 courses completed out of 3,424 registered
# courses/events/activities that incorporate the learning platform as a tool	0	3	15 courses

Comments on progress towards outcomes

The volunteering department of the Argentine Red Cross has fostered the use of the learning platform and encouraged its use for ARC leadership. However, it still has not been put into use in an ARC school course and the module development is ongoing, which has delayed its implementation. At the end of 2014, the ARC has increased its use of the learning platform by 123% with 2,199 users. While there is registration for 3,424 courses, only 1,533 (45%) were completed. Important progress has been made, but follow-up is needed to ensure that course are completed and more new users employ this resource.

Business Line II: Grow Red Cross Red Crescent Services for vulnerable people

Outcome: Increased share of consistent and reliable Red Cross Red Crescent action in support of communities affected by disasters and crises.

Outcome 2.1: National Societies, through their network of branches, adopt integrated sectoral approaches that strengthen essential Red Cross preparedness, response and recovery systems, and enable communities to better understand trends that increase the impact of disasters and crisis in their lives.

Outcome 2.1.1: Community-based tools/ approaches to address emerging trends are adopted in disaster and crisis management.

Indicators	BL	Annual Target	Year to Date Actual
The ARC implements response and recovery programmes that take into account the relevant key trends.	1	3	2
The ARC has its contingency plan in place.	0	1	0
Comments on progress towards outcomes			
The ARC uses Federation-standard instruments of DMIS and ODK for its emergency response actions. The creation of an ARC response plan with operational procedures has been postponed until 2015. The ARC implemented a cash transfer programme in the Saavedra branch.			

Output 2.1.3: Increase the logistics capacity to deliver logistics services for preparedness and relief activities, connecting NS assets where possible, and making it self-sustaining through promoting the effective functioning of the Federation

Indicators	BL	Annual Target	Year to Date Actual
The ARC has received support to increase its logistics capacity	0	1	1
Comments on progress towards outcomes			
A workshop on logistics was held for 24 participants from the San Juan branch in July, within the framework of the national DIPECHO project. The National Society is taking steps to increase its logistics capacity and plans to continue this work, with support from a private sector logistics company, in 2015.			

Outcome 2.2: An efficient and effective national Red Cross disaster and crisis management system in Argentina.

Output 2.2.1: Humanitarian access is ensured as part of readiness for response and early action within a context of greater coordination, including increased activity by military forces and corporate interests.

Indicators	BL	Annual Target	Year to Date Actual
The ARC participates in spaces for coordination and peer-to-peer/horizontal learning on readiness for response and early action.	0	3	3

Comments on progress towards outcomes

The ARC participates in the National Platform for Disaster Management on a regular basis and in 2014, it coordinated with the State institutions responsible for DM during the floods. ARC staff participated in the seminar on climate change adaptation and DRR in September, as well as attended the regional DIPECHO meeting in Colombia in the last quarter. The ARC is working towards more efficient coordination in emergencies, particularly taking advantage of peer-to-peer opportunities that emerge in the Americas region.

Output 2.2.2: The disaster and crisis response system in Argentina will be forward-looking through innovation and by taking maximum advantage of the resources trained and available throughout the ARC network.

Indicators	BL	Annual Target	Year to Date Actual
The ARC uses innovative tools for disaster response (SMS, Mega V).	0	2	2
The ARC has operations supported by DREF.	0	2	100%
The ARC contributes with staff to FACT and ERU.	0	2	100%

Comments on progress towards outcomes

Following up on training received in 2013 in DREF protocols, the ARC has used Mega V, cash transfer and ODK (with its guide) in the distributions in the Mitre neighbourhood of San Juan and in Mendoza. The training provided in cash transfer in Panama has provided the need information to enhance future actions using this tool.

A training session for future national intervention team (NIT) members was unable to be held in 2014 due to the lack of funding.

Output 2.2.3: The Red Cross disaster and crisis management system in the Americas is able to address increased vulnerability associated with key humanitarian trends (urban risk, migration, violence and climate change).

Indicators	BL	Annual Target	Implementation to date
The ARC incorporates the new trends into their plans of action with an integrated planning focus.	1	3	0
The ARC take into account GBV in disaster and crisis operations	0	3	1

Comments on progress towards outcomes

The ARC has planned to create the branch-level contingency plans following the plan for emergencies at the headquarters level. While programmed for the second half of 2014, it had to be postponed until 2015. The gender-based violence component was included as part of the CBHFA actions.

Output 2.2.4: Providing agreed logistics services to pre-selected agencies.

Indicators	BL	Annual Target	Implementation to date
There is a mapping of Red Cross logistics in Argentina.	0	1	80%
There is a database of suppliers nationwide, regional and / or global in ARC	0	1	80%

Comments on progress towards outcomes

The ARC has mapped suppliers and basic logistics supplies in 80% of the branches. There is a national-level data base in 80% of the ARC branches. The activity will be completed with the AZO and the regional data depends on this work.

Business Line III: Strengthen the specific Red Cross Red Crescent contribution to development

Outcome: Appropriate capacities built to address the upheavals created by global economic, social, and demographic transitions that create gaps and vulnerabilities, and challenge the values of our common humanity.

Outcome 3.1: National Society, through their network of branches, demonstrate leadership in promoting the Red Cross Red Crescent

Output 3.1.1: National Society leadership and institutional capacity for partnership exist in order to improve integrated programme delivery.

Indicators	BL	Annual Target	Implementation to date
The ARC participate in peer-to-peer/horizontal cooperation exchanges that contribute to the improvement of internal systems and capacity for community-based development programming.	0	2	1

Comments on progress towards outcomes

In December, there is was a horizontal exchange with the ARC finance staff person. At the community-based level, community-based health and first aid (CBHFA) actions were implemented in four urban marginal areas, reaching 516 people of which 294 were less than 21 years of age) and in two emergency operations. CBHFA is being incorporated into the ARC training. DRR actions were implemented as part of the national DIPECHO-support project in Mendoza and San Juan.

Output 3.1.2: The IFRC and the National Society actively use beneficiary communications to increase beneficiary accountability under our humanitarian mandate.

Indicators	BL	Annual Target	Year to Date Actual
The ARC uses a beneficiary communication approach.	0	3 (ARC emergency operations using beneficiary communications approach)	1

Comments on progress towards outcomes

Beneficiary operations were used in the Mitre neighbourhood in San Juan and within the Global Survey on Humanitarian Issues. This approach was furthered in the creation of a video on the cash transfer programme, uploaded to the ARC web page and Facebook account, which demonstrates the work with the beneficiaries of the distributed gift cards.

Output 3.1.3: The key humanitarian trends (urban risk, climate change, migration and violence prevention) are integrated into National Society programming.

Measurement

Indicators	BL	Annual Target	Year to Date Actual
The ARC has included urban risk and community resilience in their strategic and operational plans.	5	10 by 2015	0
The ARC works in in the most vulnerable communities most affected by the key humanitarian trends.	5	10 by 2015	3

Comments on progress towards outcomes

The ARC includes urban risk and community resilience in the risk management plan and the health plan and efforts remain underway to incorporate the key humanitarian trends. The ARC included urban risk and community resilience in their operational plans in Mendoza and San Juan (part of the national DIPECHO-funded project) and in marginal neighbourhood (Mitre neighbourhood, Villa 20, Villa 21 and Ciudad Oculta) in Buenos Aires.

Additionally, the UNISDR-led plan on making cities resilient as part of its national DIPECHO-funded project.

Outcome 3.2: Red Cross National Societies, through their network of branches, have enabled communities to better understand trends that impact their lives and take action to improve their health, safety, environmental and socioeconomic conditions.

Output 3.2.1: The key humanitarian trends (urban risk, climate change, migration and violence prevention) are integrated into community-based development programme

Indicators	BL	Annual Target	Year to Date Actual
# branches of the ARC are implementing integrating community development programming and projects in cooperation with other key stakeholders that address key humanitarian trends.	30	10	This has not been implemented as such.
# branches of the ARC are working with community and government authorities on integrated violence prevention.	30	10	This has not been implemented as such.

Comments on progress towards outcomes

While the goal was to reach 10 branches each year over the three years of the LTPF, this has not been possible in 2014. However, work with a community-based focus is now part of the health programme and the DRR programme of the National Society. As mentioned above, the CBHFA activities were undertaken in 6 different locations (2 within the DIPECHO-funded project). In order to again take up this activity in 2015, it is necessary that the AZO provide more information on the work with migrants and the ARC will need support to combine this with actions to promote a culture of peace.

Outcome 3.3: The ARC has forward thinking leadership with the skills and capacity to deliver services to vulnerable people in a sustainable manner.

Output 3.3.1: Red Cross leadership is recognized by government and other key stakeholders

Indicators	BL	Annual Target	Implementation to date
The Argentina Red Cross participates in national platforms	2	2	100%

Comments on progress towards outcomes

The ARC participates in two platforms for volunteering and disaster management, which have implied approximately three meetings in 2014. The ARC is moving towards reaching its three-year target.

Output 3.3.2: National Society leadership and managerial skills are improved.

Indicators	BL	Annual Target	Implementation to date
The ARC participates in leadership/management trainings.	0	2	0
Leaders of the ARC are trained on the trends or fundamentals.	0	2	100% completed in 2012

Comments on progress towards outcomes

The ARC has not participated in leadership training since these were not organized by the AZO. Training was provided to ARC leadership in humanitarian trends in 2012, thus reaching the three-year target as established in the LTPF.

Output 3.3.3: Red Cross leadership is regularly updated on key humanitarian and development issues

Indicators	BL	Annual Target	Implementation to date
The ARC develops its "School of Leaders"	0	1	70%

Comments on progress towards outcomes

This activity continued to be postponed in 2014 due to the National Society's prioritization of pending activities.

Outcome 3.3.4: The NS will work towards a transition in Red Cross leadership at all levels, seeking better diversity and representation in its membership.

Indicators	BL	Annual Target	Implementation to date
The ARC has an inclusion policy	0	1	0

Comments on progress towards outcomes

The ARC has not been able to create and implement an inclusion plan. Unfortunately, there is not a set date for future work towards reaching this target..

Outcome 3.4: Volunteers of National Societies, representing all sectors and ages and involved in all aspects of National Society life from decision making to programme implementation, are key actors in demonstrating the added value of the work done by the Red Cross network and in expanding National Society humanitarian access.

Output 3.4.1: 1 The NS has improved its voluntary service, formalizing the status, rights and duties of volunteers within their statutes and constitutions, and strengthening and diversifying their volunteer base.

Indicators	BL	Annual Target	Implementation to date
The ARC has a volunteering policy	0	1	100% complete
The ARC has an insurance for its volunteers.	1	1	1 national insurance plan
The ARC has an effective volunteer management systems in place.	1	1	In process

Comments on progress towards outcomes

The draft of the volunteering policy was completed in 2013; it should have been finalized and socialized with all the ARC branches in 2014, which was not possible. The volunteering programme itself has not been fully implemented due to funding restrictions, but progress has been made on the training curriculum. The ARC participates in all the face-to-face and online events in the Americas volunteering network.

The ARC now has one national insurance plan for all its volunteers.

Business Line IV: Heighten Red Cross Red Crescent influence and support for our work

Outcome: Evidence-based humanitarian diplomacy conducted to draw attention to the causes and consequences of vulnerability, giving voice to vulnerable people, and demonstrating the value of Red Cross Red Crescent humanitarian work and leadership.

Outcome 4.1: National Society leadership capacities are enhanced to use their auxiliary role to influence public policies and ensure they are seen as a credible and preferred source of information on humanitarian issues by the general public, media and other actors.

Output 4.1.1: National Societies become a source of reference information for humanitarian issues and vulnerability reduction

Indicators	BL	Annual Target	Implementation to date
The ARC launches the World Disaster Report	0	1	0

Comments on progress towards outcomes

The ARC did not launch the World Disaster Report due to other priorities for the end of the year. However, the sub-regional dialogue, an event of the DIPECHO regional project, held in Buenos Aires in December 2014 included the World Disaster Report in the digital material provided to the 100 participants from State and non-State institutions from Argentina and other Southern Cone countries.

Output 4.1.2: The secretariat and the National Societies actively use social network capacities.

Indicators	BL	Annual Target	Implementation to date
The ARC uses social media.	1	1	100%
The ARC uses different types of social media.	2	2	2
The ARC is actively participating in the Americas communicators network through the communities of practice.	0	4 (online sessions organized by secretariat)	100%

Comments on progress towards outcomes

The ARC regularly updates its Facebook account and provides information via Twitter. The National Society also launched the “Friendly Stadium” campaign in Argentina in September, which included the use of a smartphone application). The institutional web page is not regularly updated since the ARC will not be able to hire someone for this task until 2015. There is still not a protocol manual for the ARC.

Outcome 4.2: Strong links are forested with governments, the public (especially opinion leaders), academia, private sector, and other partners of the Red Cross who work at local and national levels. Including representation in key forums to address humanitarian challenges and trends.

Output 4.2.1: National Societies have a higher profile as auxiliary to government.

Indicators	BL	Annual Target	Implementation to date
The ARC receives direct support for enhancing or leveraging their auxiliary role.	0	2	0
The ARC has initiatives with parliamentarians.	0	3	0
The ARC follow-up on International Conference Resolutions through letters, meetings, etc.	0	3	0

Comments on progress towards outcomes

In 2014, the ARC has been unable to undertake particular actions to enhance its auxiliary role to the State, launch initiatives with parliamentarians or follow-up on international conference resolutions. However, it signed cooperation agreements with the Ministry of Transport for safety on trains and with the La Plata Students Club for the “Friendly Stadiums” campaign. Attention is required to help the National Society improve its auxiliary role.

Output 4.2.2: The Federation plays an influential role in inter-agency and inter-governmental bodies and fora.

Indicators	BL	Annual Target	Implementation to date
The ARC participates international fora/platforms.	0	2	1

Comments on progress towards outcomes

The ARC participated in the DRR seminar on extreme events related to climate change, which was organized by the Buenos Aires province.

Outcome 4.3: National Societies and donors invest in increasing financial and human resources to improve National Societies abilities to deliver services and programs.

Output 4.3.1: Resource mobilization and accountability capacities of the National Societies are enhanced to attract more reliable contributions to the Red Cross Red Crescent in an effort to ensure a higher level of sustainability.

Indicators	BL	Annual Target	Implementation to date
The ARC actively engaged in the RM network through tailored support.	0	1	1

Comments on progress towards outcomes

In 2014, there has been a 10% increase of ARC branches that offer courses, now reaching 87% of the branches engaged in this RM activity. This past year, 11,276 people were reached by these services. The internal service director of the ARC participated and received training in the First Meeting of the IFRC First Aid Evidence-based Group in London in March 2014. The ARC has confirmed its participation in the First Aid European Education Network (FAEEN), Global First Aid Reference Centre (GFARC) and Evidence Based Network (EVB).

The ARC participated in a cooperation meeting that was held in September in the AZO.

An exchange for finance and resource mobilization issues was organized with the Chilean Red Cross in November- December 2014.

Outcome 4.4: ARC humanitarian diplomacy capacities are enhanced to influence public policies and an active humanitarian diplomacy network is established in the Americas Zone

Output 4.4.2: The Argentine Red Cross develop a more strategic approach to humanitarian diplomacy and advocacy

Indicators	BL	Annual Target	Implementation to date
The ARC develops a humanitarian diplomacy strategy	0	1	0

Comments on progress towards outcomes

The ARC has not received support in the area of humanitarian diplomacy in 2014 since this was not programmed for this year.

Outcome 4.5: The Federation in the Americas Zone is actively engaged in global and regional humanitarian campaigns to address key issues effecting the region

Output 4.5.2: The NS play an active role in regional and global campaigns

Indicators	BL	Annual Target	Implementation to date
------------	----	---------------	------------------------

The ARC participates in at least one campaign	0	1	0
---	---	---	---

Comments on progress towards outcomes

The ARC did not participate in a campaign on its auxiliary role, as originally planned for 2014. This was due to both the priorities of the National Society and the secretariat.

Business Line V: Deepen our tradition of togetherness through joint working and accountability

Outcome: More effective work among National Societies through modernised cooperation mechanisms and tools, and a greater sense of belonging, ownership, and trust in our International Federation.

Outcome 5.1: Movement components have strengthened relationships, common aims and improved access to knowledge and shared learning.

Output 5.1.1: Red Cross National Societies facilitate greater peer-to-peer support, horizontal initiatives, regional exchange, and shared learning.

Indicators	BL	Annual Target	Implementation to date
The ARC has a plan aligned with Strategy 2020 and IAFA.	0	1	1
The ARC participates in the peer-to-peer / horizontal initiatives that have been carried out in the Americas Zone.	0	2	1
The ARC participates in Federation Wide Resource Mobilisation Strategy knowledge sharing networks (Communities of Practice, regional RM networks, global skill share, peer exchanges, etc.)	0	2	1
The ARC uses the IFRC Strategic Framework on Gender and Diversity Issues.	0	1	0

Comments on progress towards outcomes

During 2014, the ARC sent a finance-resource mobilization staff person to the Chilean Red Cross for a peer-to-peer exchange in November- December. An ARC representative also participated in the Health Area workshop in Colombia. The ARC used Elluminate as part of the launch of the "Friendly Stadiums" campaign.

The ARC has disseminated the learning platform through the volunteering and training department.

No information has been gathered regarding the ARC's use of the IFRC Strategic Framework on Gender and Diversity Issues.

Output 5.1.2: The National Societies in the Americas and the Secretariat successfully organised the XIX Inter-American Conference to define our key priorities and strategic orientations for the Americas over the next four years and follow up the outcomes

Indicators	BL	Annual Target	Implementation to date
XIX Inter-American Conference has been completed.	1	1	1
The ARC is monitoring their progress against the IAFA.	0	1	1
ARC participated in the thematic sessions (side-events)	1	0	0

Comments on progress towards outcomes

The ARC participated in the Inter-American Conference in 2013. In 2014, the actions were focused on ensuring that the ARC incorporated and monitored its actions on the basis of the IAFA. Despite being programmed for a one-time monitoring, this was postponed and finally could not take place in 2014.

Outcome 5.3: Federation policies and best practices on support services are increasingly adopted and implemented by National Societies

Outcome 5.3.1: International Federation policies on cooperation and services (finance, administration, human resources, resource mobilization and accountability, information technology) are disseminated among National Societies.

Indicators	BL	Annual Target	Implementation to date
En 2014, the ARC receives support on cooperation policies and services	0	1	0

Comments on progress towards outcomes

The support on cooperation policies and services was programmed for the second and third quarter of 2014. However, it was never fully defined by the AZO and then it was eventually reprogrammed until 2015.

Stakeholder participation and feedback

As the secretariat country representative is located in a country office located in the Argentine Red Cross, regular contact is possible and technical support—according to the country support

delegate’s capacities—is provided to the National Society. The operative plan for 2014 was directly created with the National Society. However, as indicated above, there are several areas where the Americas Zone Office was required to provide specialized services and the National Society during the year decided to prioritize distinct actions. The secretariat is challenged to adapt to these changes and maintain the general outline of programmed actions.

Key Risks or Positive Factors

Key Risks or Positive Factors	Priority High Medium Low	Recommended Action
The resource mobilization strategy remains a challenge.	M	AZO support is needed to enrich the past efforts and contribute to long-term financial sustainability of the National Society.
Climate of labour relations in the National Society	M	More secretariat support is required.
OCAC process	H	The continual postponing of the OCAC process has delayed changes to improve the National Society’s capacities.
2015 is an election year in Argentina	L	Continued monitoring to the current context will be required.
Community-based programmes such as CBHFA and Friendly Stadium campaign	L	This positive aspect can be capitalized on.
Incorporation of communications and strategic relations staff in 2014	H	These two new staff positions are going to assist the ARC’s continual growth and positioning in the national and international arenas.

Lessons learned and looking ahead

Reviewing the past year's progress and challenges of the Argentine Red Cross, the secretariat notes that many of the National Societies in the region are in similar situations. While not all of the projected outputs were fulfilled in 2014, the vast majority of these have been extended through 2015. As the Long Term Planning Framework suggests, many of the desired changes and advancements are extended processes that surpass simple one year plans. However, the secretariat, through its technical support and strategic guidance, continues to be committed to reaching the objectives established in the LTPF 2012-2015. Rather than a strict sense of fulfilment, the IFRC's support at the regional level aims to strengthen the institutionalism of the National Societies of the Red Cross in South America, by ensuring that their statutes, organizational structures and financial practices reflect and comply with International Movement standards, supporting their monitoring and evaluation in order to provide feedback that allows for adapting and changing actions as needed, and lastly, by guaranteeing that all the National Societies have the capacities to serve as a leading humanitarian actor in their countries.

Financial situation

Click [here](#) to go directly to the financial report.

How we work

All IFRC assistance seeks to adhere to the [Code of Conduct for the International Red Cross and Red Crescent Movement and Non-Governmental Organizations](#) (NGO's) in Disaster Relief and the [Humanitarian Charter and Minimum Standards in Disaster Response \(Sphere\)](#) in delivering assistance to the most vulnerable.

The IFRC's vision is to inspire, encourage, facilitate and promote at all times all forms of humanitarian activities by National Societies, with a view to preventing and alleviating human suffering, and thereby contributing to the maintenance and promotion of human dignity and peace in the world.

www.ifrc.org
Saving lives, changing minds.



The IFRC's work is guided by Strategy 2020 which puts forward three strategic aims:

1. Save lives, protect livelihoods, and strengthen recovery from disaster and crises.
2. Enable healthy and safe living.
3. Promote social inclusion and a culture of nonviolence and peace.

Find out more on www.ifrc.org

Contact information

For further information specifically related to this report, please contact:

In the Argentina Red Cross

- Cecilia Villafaña, Director General; email: mvillafane@cruzroja.org.ar; phone:

+541149527200 and fax: +541149527200 ext. 104

In the Country Representation for the Argentina and Uruguay

- Roberto Palomo, Country Representative for Argentina and Uruguay; email: roberto.palomo@ifrc.org; phone: +54 11 4951 7420.

In the Americas Zone

- Xavier Castellanos, director of zone; email: xavier.castellanos@ifrc.org; phone: +507 317 3050
- Resource Mobilization Team; email: zonerm.americas@ifrc.org; phone: + 507 317 3050; and fax: + 507 317 1304.