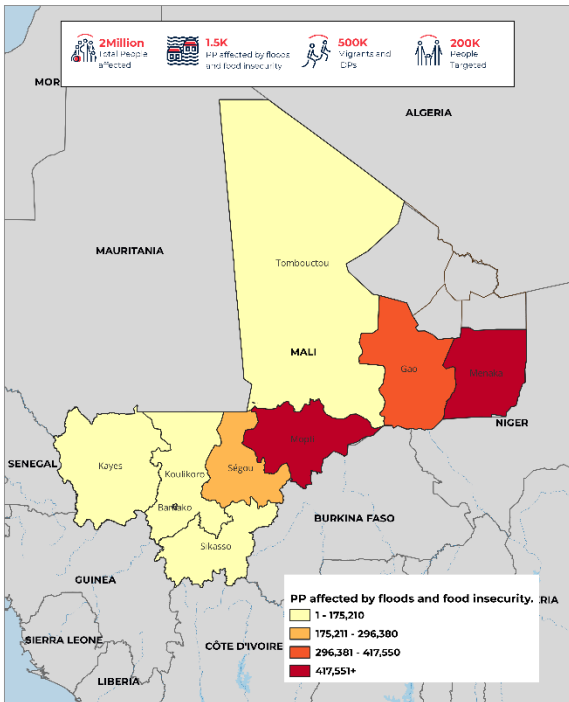




Mali Red Cross volunteers place sandbags in the Mopti region with technical services and other volunteers (Source: Mali Red Cross)

Appeal No: MDRML019	IFRC Secretariat Funding requirements: CHF 4 million Federation-wide Funding requirements: CHF 8 million¹	
Glide No: XX-2014-123456-XXX	People [affected/at risk]: 2,002,191 people	People to be assisted: 200,000 People
DREF allocation: CHF 1 million	Appeal launched: 01/11/2024	Appeal ends: 31/10/2025

¹ The Federation-wide funding requirement encompasses all financial support to be directed to the Red Cross Society of Mali in response to the emergency. It includes the Red Cross Society of Mali domestic fundraising requests and the fundraising appeals of supporting Red Cross and Red Crescent National Societies (CHF 4 million), as well as the funding requirements of the IFRC secretariat (CHF 4 million). This comprehensive approach ensures that all available resources are mobilized to address the urgent humanitarian needs of the affected communities



The maps used do not imply the expression of any opinion on the part of the International Federation of the Red Cross and Red Crescent Societies or National Societies concerning the legal status or the territory of any authority.

Map data sources: GADM, L'INOC, UN/FAO, MALI RC. IFRC. Map produced by: IFRC Africa Region © IRIS, Nairobi

Flooding has compromised access to drinking water and sanitation by inundating 5,489 wells and 19,455 latrines, thereby heightening health risks. Following the severe damage to infrastructure, the government declared a national disaster which has delayed the start of the school year.

The food security crisis, compounded by floods and insecurity, now affects 1,370,248 individuals, with 120,923 in emergency conditions. The loss of grain and hectares of farmland is expected to limit food access, particularly in the regions of Koulikoro, Mopti, Timbuktu, and Gao, where skyrocketing food prices is exacerbating the situation. Among the affected are migrants – IDPs and returnees – living under dire conditions due to conflicts and flooding. Many are in inadequate shelters, facing urgent needs for housing, food, and water, particularly 54,350 migrants residing in overcrowded areas with limited access to services. A rapid humanitarian response is essential to address the urgent needs for housing, food security, and protection.

In the first half of 2024, over 4,000 return migrants were identified in Mali, requiring assistance for reintegration into their home areas. This process has been complicated by the recent floods, which have destroyed vital infrastructure and livelihoods, making reintegration even more challenging in already fragile communities.

The situation is further exacerbated by armed conflicts, intercommunal tensions, and rising crime, all of which threaten the safety of civilians and humanitarian workers and contribute to mass displacements. INSO-Mali recorded 1,475 security incidents in the third quarter of 2023, increasing to 2,288 in the third quarter of 2024, including 31 incidents affecting non-governmental organisations (NGOs). The Malian Red Cross reported 10 security incidents in 2023, with seven recorded by 10 October 2024.

As of 30 September 2024, OCHA reported that the Humanitarian Response Plan for Mali had

SITUATION OVERVIEW

Mali, home to over 22 million people, is grappling with multi-faceted crises driven by floods, armed conflict, and mass displacement. Ranked 184th on the Human Development Index, the country had 330,713 internally displaced persons (IDPs) as of 31 May 2024. Security incidents surged from 1,475 in the third quarter of 2023 to 2,288 in the same period in 2024. The recent floods have only exacerbated these challenges, impacting more than 369,722 individuals.

As of 21 October 2024, Mali is experiencing its worst flooding in decades, affecting 69,655 households and resulting in 91 deaths and 148 injuries. The floods have led to the collapse of 40,445 homes, with 2,562 households seeking refuge in schools, displacing 14,706 people. The devastation extends to agriculture, with losses of 85,566 hectares of crops, 733,683 tons of grain, 2,715 granaries, and 8,600 livestock. The National Directorate of Social Development (DNDS) reports thousands of injuries, further straining the country's infrastructure.

received less than 30 per cent of the required funding, highlighting the ongoing resource challenges amid the escalating needs.

TARGETING

The intervention areas include **Bamako, Kayes, Koulikoro, Sikasso, Gao, Ségou, Mopti, and Timbuktu**. This Emergency Appeal **targets 200,000 people** with a budget of approximately CHF 40 per target. The Mali Red Cross, or Croix-Rouge Malienne (CRM) will focus on the areas most impacted by flooding, food insecurity, and displacement, prioritising internally displaced persons (IDPs) and migrants, with efforts directed toward supporting the most vulnerable in hard-to-reach areas often inaccessible to other aid groups.

Priority will be given to women, children, the elderly, and people with disabilities due to their heightened vulnerability to the impacts of floods. The secondary focus will be on communities in flood-prone (particularly riverside) areas to address specific local needs.

Targeted households will include those that have lost their homes or livelihoods, as well as those in high-risk areas. Larger families, households with young children, pregnant or nursing women, children under five, and people with disabilities will receive prioritised support, while female-headed households will also be a key focus in the distribution of aid.

Region	Total population	Affected population		Targeted population	
		Population affected by floods and food insecurity	Migrants and IDPs	Floods and food insecurity	Migrants and IDPs
Bamako	4,227,569	108,781	13,104	12,834	550
Kayes	1,840,329	58,297	11,173	6,878	469
Koulikoro	2,255,157	129,420	74,560	15,269	3,130
Sikasso	1,533,123	107,305	84,988	12,660	3,567
Ségou	2,455,263	204,024	129,142	24,070	5,421
Mopti	935,579	538,718	69,121	63,557	2,901
Gao	727,517	325,139	49,313	38,359	2,070
Tombouctou	974,278	54,033	45,073	6,375	1,892
TOTAL	14,948,815	1,525,717	476,474	180,000	20,000

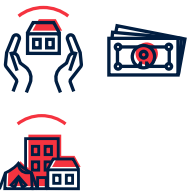

The data presented in the table above come from various sources: total population per region is based on the fifth general population census; the number of internally displaced persons (IDPs) per region is from the May 2024 DTM report by the National Directorate of Social Development (DNDS); and migrant figures are taken from the IOM report of July 2024. Information on food insecurity is from the Harmonised Framework for identifying at-risk areas and vulnerable populations in the Sahel and West Africa.





PLANNED OPERATIONS

In this Emergency Appeal, the International Federation of Red Cross and Red Crescent Societies (IFRC) and its members seek CHF 8 million to support the Mali Red Cross in responding to this complex crisis. The Mali Red Cross will adopt an integrated approach to address the urgent needs of populations affected by food insecurity, population displacement, and flooding. The IFRC's scaling-up strategy will target 200,000 people across five regions, implemented in two phases:

- Phase 1 (October to December 2024): Immediate Emergency Response – This phase aims to meet the most pressing humanitarian needs through direct assistance in shelter, health, nutrition, water, sanitation, hygiene, and food security.
- Phase 2 (January to October 2025): Post-Emergency Relief and Recovery – This phase will provide cash and in-kind support to kickstart community recovery processes. It will emphasise epidemic preparedness and response at the community level, incorporating innovative climate adaptation measures through awareness and training, enhancing community resilience with the Vulnerability and Capacity Assessment (VCA) methodology, and updating contingency plans with simulation exercises. Disaster response preparedness will include forming multi-functional National Disaster Response Teams (NDRT) and coordinating with early warning systems for emergency assessments and pre-positioning emergency kits.

In line with a Federation-wide response, this Emergency Appeal will leverage resources and existing capabilities from ongoing programmes. The focus areas of the response will include:




		<p>Integrated assistance</p> <p>This appeal proposes a holistic intervention in response to the recent floods that have destroyed homes, farmland, and livelihoods, exacerbating food insecurity in regions which include Ségou, Koulikoro, Mopti, and Timbuktu. The emergency response will include the following activities:</p> <ul style="list-style-type: none"> • Distribution of shelter kits and essential household items to affected households. • Food distribution (in-kind or CVA) to ensure immediate access to food, leveraging the extensive experience of the Mali Red Cross in cash distribution. • Financial assistance (CVA) for vulnerable households to cover other essential needs, facilitated through contracts with financial service providers. • Establishment of irrigated and equipped garden plots for sustainable food production. • Training in animal husbandry and care techniques. • Support for the creation of income-generating activities (IGAs) to diversify income sources. <p>This approach aims to address urgent needs while promoting resilience and recovery within the affected communities.</p>
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		<p>Health & Care including Water, Sanitation, and Hygiene (WASH)</p> <p>Community-based Health</p> <ul style="list-style-type: none"> • Work closely with technical services and community members to monitor diseases, particularly vector-borne and waterborne illnesses, caused by stagnant floodwaters. • Conduct awareness activities on disease prevention and response, training community volunteers to support these efforts. • Provide communities with insecticide-treated mosquito nets, blankets, and mats to protect against weather exposure and vector-borne diseases. • Organise training sessions to ensure proper use of mosquito nets and to promote preventive practices against diseases in flooded areas. • Offer psychological first aid through community volunteers to provide immediate emotional support to individuals affected by the floods, helping them manage stress and trauma. <p>Prevention and Control of Infections</p> <ul style="list-style-type: none"> • Promote hygiene practices such as regular handwashing and the use of clean water by distributing hygiene kits. • Establish handwashing stations and implement home disinfection actions.
		<p>Protection and Prevention</p> <p>Mali is facing serious protection challenges related to mass displacement and increased risks for vulnerable groups, such as pregnant women, children, the elderly, and people with disabilities. The CRM will integrate Protection, Gender, and Inclusion (PGI) principles into its operations by training staff and volunteers, prioritising vulnerable groups, and implementing tailored strategies. Additionally, volunteers trained in psychosocial first aid and mental health will be equipped to assist and refer severe cases to specialised facilities.</p> <p>Adaptation and Mitigation of Climate Change</p> <p>Floods and droughts, exacerbated by climate change, is severely impacting livelihoods in the country. To enhance community resilience, actions such as raising awareness of climate issues, training local disaster management committees, emergency planning, promoting climate-smart agriculture, and improving water resource management will be implemented.</p> <p>Community Engagement</p> <p>Involving community members and local leaders in the planning and implementation of activities is essential. Awareness messages on the prevention of flood-related diseases and nutrition will be broadcast</p>

		through local radio stations in regional languages and dialects to ensure a clear understanding and encourage healthy behaviours.
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Enabling approaches

The sectors outlined above will be supported and enhanced by the following enabling approaches:

	<input checked="" type="checkbox"/>	<p>Coordination and partnerships</p> <p>Mali has a strong track record in coordinating the Members of the Red Cross and Red Crescent Movement, with the IFRC office playing a crucial role. This support will continue throughout the response, with regular coordination meetings ensuring that all members present in the country are aligned on the appeal. The IFRC will assist the CRM in coordinating the flood response.</p>
	<input checked="" type="checkbox"/>	<p>IFRC Secretariat services</p> <p>The IFRC will provide operational, technical, and coordination support to the CRM, focusing on collaboration with Movement partners and ensuring effective financial oversight and reporting. This support will be facilitated by the country cluster office in Mali, composed of the Programme Coordinator Delegate and the National Programme Manager, with remote support from the IFRC Country Cluster Delegation (CCD) in Niamey, including experts in finance, National Society Development, community engagement, health, and Planning, Monitoring, Evaluation, and Reporting (PMER).</p>
	<input checked="" type="checkbox"/>	<p>National Society Strengthening</p> <p>Through this appeal, the IFRC will support the CRM by enhancing volunteer skills, improving financial management for staff, advancing digital systems, and implementing disaster risk reduction measures. The appeal also includes the rehabilitation of branches affected by floods and the strengthening of the Emergency Operations Centre for better coordination and effective reporting. The measures cover:</p> <ul style="list-style-type: none"> ○ Strengthening volunteer skills in technical subjects. ○ Improving financial management skills among staff. ○ Enhancing digitisation within the National Society. ○ Rehabilitation of branches impacted by the floods. ○ Implementing actions identified in Preparedness for Effective Response (PER) assessments. ○ Developing disaster risk reduction and resilience tools at both headquarters and branch levels.

		Strengthening the Emergency Operations Centre, which is expected to play a key role in coordinating the response to this appeal, as well as the structures of the Emergency Brigades.
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The planned response reflects the current situation and is based on the information available at the time of this Emergency Appeal launch. Details of the operation will be updated through the Operational Strategy to be released in the upcoming days. The Operational Strategy will also provide further details on the Federation-wide approach, which includes the response activities of all contributing Red Cross and Red Crescent National Societies, and the Federation-wide funding requirement.

After 31 October 2025, response activities will continue under the [IFRC Network Country Plan](#). This takes an integrated view of ongoing emergency responses and longer-term programming tailored to the needs in the country, as well as a Federation-wide view of the country actions. This aims to streamline activities under one plan while still ensuring that the needs of those affected by the disaster are met in an accountable and transparent way. Information will be shared in time, should there be a need for an extension of the crisis-specific response beyond the above-mentioned period

RED CROSS RED CRESCENT FOOTPRINT IN COUNTRY

Mali Red Cross



<p>Core areas of operation</p> 	Number of staff:	272
	Number of volunteers:	8,000
	Number of branches	11

Mali Red Cross (Croix-Rouge Malienne – CRM)

Founded on 20 August 1965, the CRM is a humanitarian organisation recognised by the government and affiliated with the IFRC since 1969. Its mission is to provide essential assistance to populations in crisis, promote risk reduction, and strengthen the resilience of vulnerable communities.

With a decentralised structure, the CRM has 272 employees and 8,998 volunteers covering all 11 regions of the country. Its strategic plan for 2021-2025 aims to build a strong and autonomous organisation, acting as a key partner to the state in providing sustainable humanitarian services. Its priorities include strengthening health and nutrition services, improving access to water and sanitation, and promoting food security, with a focus on vulnerable groups. The CRM benefits from strong partnerships with local and international entities, receiving funding from USAID, the Danish government, and UN agencies. Despite the deteriorating security situation, the CRM is committed to providing essential services, reaching areas inaccessible to other organisations, while ensuring the safety of its staff and volunteers.

The CRM maintains strong partnerships with technical services, including Mali Météo and the General Directorate of Civil Protection. This cooperation has been successful in multiple anticipatory actions and responses, including the activation of the Early Action Protocol in Mopti in 2023. The CRM has further strengthened its disaster management capacity with the support of different partners in the country. The National Society has been supporting the population affected by the floods with distributions of cash and essential household items to 500 households in Bla, 257 in Gao, and 372 in Segou and Mopti. With the imminent DREF, the CRM has evacuated over 128 affected individuals and reached 7,000 through awareness campaigns. From June 2022 to December 2024, the CRM conducted an effective and integrated response to those affected by the food security crisis.

Coordination of IFRC Membership

In Mali, the IFRC supports the CRM in implementing programmes aimed at the most vulnerable populations, with the CRM responsible for executing each initiative. The IFRC is represented in the country through its secretariat and several member National Societies, such as the Canadian Red Cross, the Netherlands Red Cross, Spanish Red Cross, Luxembourg Red Cross, and Belgian Red Cross. Many of these National Societies have supported the CRM for several years and are deeply concerned about the current emergency during the rainy season. They are exploring funding options, including potential support from the Belgian Red Cross crisis mechanism, which primarily focuses on emergency response. Additionally, although there is funding from the ECHO Programmatic Partnership (PP) to address flooding in Bla, this support has been reduced for Mali, leading to resource shortages for other anticipatory actions.

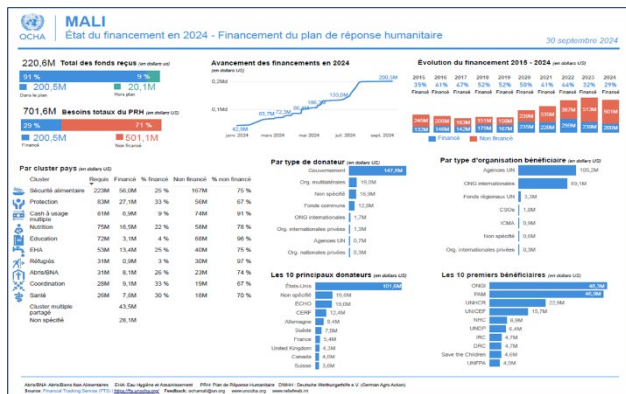
The IFRC secretariat supports operations through its Country Cluster Delegation in Niamey and its national office in Mali. The IFRC contributes to strengthening the CRM in strategic and operational coordination, capacity development, and humanitarian diplomacy, particularly reinforcing its role as an auxiliary to the public authorities in the country. Furthermore, there is effective coordination among members, who all support this Emergency Appeal and are committed to providing joint assistance to the CRM.

Coordination of the Red Cross and Red Crescent Movement

The CRM closely collaborates with its internal partners (IFRC, ICRC, PNSs) and regularly organises coordination meetings through two bodies: the Movement Coordination Platform (CRM, IFRC, and ICRC) and the operational committee, with the participation of the PNSs. All partners in Mali have signed the Movement's coordination agreement. Coordination mechanisms are in place, with weekly meetings held among the actors present, following established modalities at the headquarters of the National Societies.

Since the onset of the flood response, all Movement actors supporting the CRM have aligned their efforts.

External Coordination



On 23 August 2024, the Government of Mali declared a national disaster due to the floods and issued an urgent call for assistance. National and international partners responded by providing financial and material resources for relief efforts.

Numerous NGOs and UN agencies operate in the country, including the Food and Agriculture Organization (FAO) and World Food Programme (WFP), which manage humanitarian crises and support agricultural development. The CRM maintains strong

collaborations with several other humanitarian organisations, particularly UNICEF regarding WASH and protection. With the Emergency Appeal, the CRM has established a cooperative framework with the FAO on food security, and actively participates in cluster coordinating meetings, the food security cluster, migration cluster, and the crisis cell for the flood's response. They provide essential aid to vulnerable communities, enhancing their resilience against conflicts and disasters. In parallel, the International Organization for Migration (IOM) assists 4,500 affected migrants by improving their access to emergency shelters, food, clean water, and medical care.

Contact information

For further information specifically related to this operation, please contact:

At the Mali RedCross National Society:

- **Secretary General:** Nouhoum Maiga; email: nmaiga@croix-rouge.ml, phone: +223 65 56 29 00
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At the IFRC:

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- **IFRC Country Delegation (or Country Cluster Delegation):** Dorien Dolman, Operations and Programme Coordinator Delegate; email: dorien.dolman@ifrc.org, phone: +223 91 86 11 44
- **IFRC Geneva:** Santiago Luengo, Senior Officer, Operations Coordination; email: santiago.luengo@ifrc.org, phone: 41 (0) 79 124 4052

For IFRC Resource Mobilisation and Pledges support:

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For In-Kind donations and Mobilisation table support:

- **Logistics Coordinator:** Allan Masavah, Head, Global Humanitarian Services and Supply Chain Management, Africa Region; email: allan.masavah@ifrc.org

Reference



Click here for:

- [Link to IFRC Emergency landing page](#)

Aim is to have the link included for every EA, should no link be available at the time of launch, please delete this reference box